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**Profile**

Note: This application allows you to apply for multiple Boards, Commission and Committees; however, only one application can be submitted. Please ensure that your responses clearly address your interest, qualifications, and relevant experience for *each* Board, Commission or Committee you are applying to.

Tom \_\_\_\_\_ M \_\_\_\_\_ Woolf \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

**Mailing Address (if different than Resident Address above)**

\_\_\_\_\_

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

**Length of Residence in the City of Napa:**

2.5 years

**Length of Residence in the County of Napa:**

2.5 years

**Registered to vote in the City of Napa?**

☒ Yes ☐ No

Woolf Media & Marketing \_\_\_\_\_ Consultant \_\_\_\_\_  
Employer Job Title

**Ethnicity \***

☒ Caucasian/Non-Hispanic

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**Interests & Experiences****Which Boards would you like to apply for?**

Senior Advisory Commission: Submitted

Question applies to Senior Advisory Commission

**5 of 7 Members must be part of the Senior Community. Are you part of the Senior Community?**

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☒ Yes ☐ No

Question applies to Senior Advisory Commission

**2 of 7 Members MUST be Senior Service Agency representatives. Are you applying as a Senior Service Agency representative?**

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☐ Yes ☒ No

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Upload a Resume

### **Community Service Experience:**

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Pro bono PR support for Lifehouse (<https://www.lifehouseagency.org/>), non-profit helping people with development disabilities Volunteer for Meals of Marin (<https://mealsofmarin.org/>), delivering meals to seniors and those with life-threatening illness

### **Education:**

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Boston University, BA, 1978

### **Other relevant experience or expertise:**

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30 years of marketing and communications experience.

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## **Additional Questions**

### **What is your understanding of the role and responsibility of this board?**

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Advising the City Council, Parks and Recreation, and other civic agencies on senior programs. Responsibilities include recommendations for activities at the Napa Senior Center, as well as community programs that affect the Napa senior community at large. Develop short-term programs and establish long-term objectives for sustainable programs for seniors.

### **Have you ever attended a meeting of this board? If so, how many?**

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no

### **What duties of this board are most interesting to you?**

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Improving existing programs and developing new programs to benefit seniors in the community. In addition to programs for the Senior Center, I would like to consider community outreach programs that affect seniors who are isolated or need special assistance. I am also interested in developing practical strategies to implement programs.

**What activities of this board are least interesting to you?**

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Fund raising.

**What programs or projects would you like to see improved or implemented?**

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TBD

**How would you approach improving these project(s) or program(s)?**

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Assess the programs, gather input from stakeholders, build consensus on where improvements are most needed, then develop a practical strategy to make improvements.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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No

**Please list two local references and their phone numbers:**

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**How did you learn of this vacancy?**

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☒ Internet