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**Profile**

Liz

First Name

Marks

Last Name

Middle  
Initial

[Redacted] \_\_\_\_\_  
Email Address

[Redacted] \_\_\_\_\_ Suite or Apt \_\_\_\_\_  
Street Address

Napa CA 94558  
City State Postal Code

**Mailing Address (if different than Resident Address above)**

[Redacted] \_\_\_\_\_

[Redacted] \_\_\_\_\_  
Primary Phone Alternate Phone

**Length of Residence in the City of Napa:**

23 years

**Length of Residence in the County of Napa:**

23 years

**Registered to vote in the City of Napa?**

Yes  No

Mentis Capital Campaign Director  
Employer Job Title

**Ethnicity \***

Caucasian/Non-Hispanic

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**Interests & Experiences**

**Which Boards would you like to apply for?**

Senior Advisory Commission: Submitted

Question applies to Senior Advisory Commission

**5 of 7 Members must be part of the Senior Community. Are you part of the Senior Community?**

Yes  No

Question applies to Senior Advisory Commission

**2 of 7 Members MUST be Senior Service Agency representatives. Are you applying as a Senior Service Agency representative?**

Yes  No

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**Community Service Experience:**

If Given A Chance, Board Member, Program Committee 2020 to 2023 Napa Methodist Church, Compassion Ministry Chair - Current Napa Methodist Church, Weaving Stronger Neighborhoods - Current Leadership Napa Valley, Class 31 Philanthropic Education Organization (P.E.O.) 2002 to present, past Treasurer and Recording Secretary

**Education:**

UC Davis, BA Economics 1979

**Other relevant experience or expertise:**

Program Coordinator for One Family Network, 2003-2005, Assisted in establishing the St. Helena Family Resource Center and the American Canyon Resource Center

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**Additional Questions**

**What is your understanding of the role and responsibility of this board?**

I understand my role is to understand the needs of our senior community and provide advice to the City Council and Parks and Recreation staff. Any advice would come from developing short and long term goals for the Senior Center and how best to meet the goals.

**Have you ever attended a meeting of this board? If so, how many?**

no

**What duties of this board are most interesting to you?**

I know our senior population is growing faster than any other segment of our population. I have learned from working at Mentis that one big issue for seniors is isolation and loneliness that can lead to depression and anxiety. I think the City of Napa Senior Center has a large role to play in addressing this issue. As a senior myself, I am passionate about being part of the solution by serving on the Senior Advisory Council

**What activities of this board are least interesting to you?**

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I have served on many committees and organizations in different capacities. There are always administrative tasks to be completed. This is not particularly interesting to me, but I believe it is necessary to accomplish goals.

**What programs or projects would you like to see improved or implemented?**

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I feel that there are many wonderful programs now at the Senior Center. However, it appears to be somewhat non user friendly to try and determine what might interest someone. I would like to help improve how a senior who might not have access to a computer can find a class or program and easily sign up.

**How would you approach improving these project(s) or program(s)?**

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First I would review and digest the current Napa Older Adult Assessment to understand what our seniors need. I would survey older adults about the sign up process to see what would make it easier. If funding was necessary to implement changes, I could help staff find grant opportunities.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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I currently work for Mentis. Mentis has a robust older adult program and I would need to make sure there wasn't a conflict. I am a fundraiser and not involved with confidential information about clients that could be participants at the senior center. I am also retiring from Mentis at the end of 2024 so this potential conflict would go away.

**Please list two local references and their phone numbers:**

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[Redacted]

**How did you learn of this vacancy?**

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Internet

## Liz Marks

██████████  
 Napa, CA 94558

Accomplished philanthropy professional with successful track record in Northern California regional community-based organizations. Local leader offering a unique business perspective connecting the donor directly to expanding the mission and impact for a healthy community. Compassionate member of Napa Community with concern for every residents' health and wellbeing.

Team player • Goal-Oriented • Inspirational • Relationship Management  
 Donor Centric • Strategic Thinker and Influencer • Connector  
 Accountable • Intermediate Spanish • Microsoft Office Suite

### Accomplishments

- Assisted Mentis team in 2023 to secure \$1M gift for capital campaign.
- Produced 2021 virtual mentis gala during Covid raising over \$200,000.
- Grew individual and business donations at Mentis from \$100,000 to \$640,000
- Created new strategy at Mentis to focus on relationship management.
- Graduated from Leadership Napa Valley May 2018, Class 31.
- Exceeded 100% of major gift goal every year from 2006-2012 at Cope Family Center.
- Led the community-based effort to open the St. Helena Family Center and the American Canyon Family Center from 2003 to 2006.
- Earned numerous top sales representative awards at Oracle Corporation, Digital Equipment Corporation and Consilium, Inc.

### Experience

#### **Mentis, Napa's Center for Mental Health Services**

##### **2023 to Present Capital Campaign Director**

Responsible for leading capital campaign to raise \$14M for new Mentis Wellness Campus.

##### **2016 to – 2023 Development Director**

Responsible for management of all development and marketing programs. Create one-year plan to achieve fiscal year goals including increasing number of donors and donor retention. Manage staff and volunteer committees to achieve objectives. Develop and implement annual campaigns. Responsible for donor relationship management. Direct annual Mentis gala, including live and silent auction, guest experience and procuring sponsorships. Oversee marketing plan to raise awareness of Mentis as the mental health champion in Napa County. Oversee Mentis social media and website content. Participate on Mentis leadership team.

**Marks Resume**

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**Marks Mohn Associates, 2013 to 2016 - Principal Consultant**

Marks Mohn Associates specializes in assisting non-profit organizations to grow their investor and sponsorship base. Marks Mohn Associates transfers skills to permanent staff to ensure long term sustainability. Train boards to engage in development process.

- Clients include Mentis, Children's Nurturing Project, Community Resources for Children, Children's Health Initiative, Solano-Napa Habitat for Humanity, Salvation Army Napa, Community Action North Bay, Napa Valley Education Foundation and Osher Lifelong Learning Institute at Sonoma State University.

**Cope Family Center, 2006 to 2013 - Major Gifts Officer**

Responsible for managing and growing Cope's giving clubs for individuals and businesses. Execute direct solicitations of large gifts (\$1,000 to \$25,000). Develop and manage annual fund campaigns. Plan and execute annual major investor celebration. Manage volunteer committees to achieve objectives. Manage annual thank-a-thon.

**New Level Group, 1/2006 to 11/2006 - Campaign Manager for Measure H and Measure G**

Responsible for managing the tactical implementation of campaign strategy for Measure H, Napa County Transportation Sales Tax (June 2006, 52% yes) and Measure G, Napa Valley Unified School District Bond Measure for Capital Improvements (November 2006, 57% yes). Managed local staff and coordinated all aspects of each campaign including local press, endorsements, fundraising for the campaign and volunteer management.

**One Family Network, 2003 to 2006 - Coordinator**

Coordinated a coalition of 5 family resource centers in Napa County to work toward a common goal to promote the family resource center concept in local communities. Led community steering committees in St. Helena and American Canyon to open a family resource center. Secured funding to open American Canyon Family Center.

**Oracle Corporation, 1994 to 1999 - Business Development Manager**

Government Sector Consulting Services

**Digital Equipment Corporation, 1987 to 1994 - Sales Executive**

Enterprise Computer Hardware

**Consilium, Inc., 1983-1987 – Sales Representative**

Manufacturing Software

**Education**

University of California, Davis, BA in Economics, 1979

The Fundraising School, Center on Philanthropy at Indiana University, Certificate in Fund Raising Management, 2010

**Profile**

Howell

First Name

L

Middle Initial

Broxton

Last Name

[Redacted] Email Address

[Redacted] Street Address Suite or Apt

Napa CA 94558 City State Postal Code

**Mailing Address (if different than Resident Address above)**

[Redacted] Primary Phone [Redacted] Alternate Phone

**Length of Residence in the City of Napa:**

54+ years

**Length of Residence in the County of Napa:**

Same as above

**Registered to vote in the City of Napa?**

Yes  No

Retired Employer Job Title

**Ethnicity \***

Caucasian/Non-Hispanic

**Interests & Experiences**

**Which Boards would you like to apply for?**

Senior Advisory Commission: Appointed

Question applies to Senior Advisory Commission

**5 of 7 Members must be part of the Senior Community. Are you part of the Senior Community?**

Yes  No

Question applies to Senior Advisory Commission

**2 of 7 Members MUST be Senior Service Agency representatives. Are you applying as a Senior Service Agency representative?**

Yes  No

Upload a Resume

**Community Service Experience:**

1) Helped to organize the Optimist Prep Basketball League as a member of the Optimist Club of Napa 2) Occasionally I drive for Molly's Angels 3) On Friday's I volunteer at St. Mary's Episcopal Church and Share the Care

**Education:**

BS from Golden Gate University

**Other relevant experience or expertise:**

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**Additional Questions**

**What is your understanding of the role and responsibility of this board?**

The primary function as a committee member is to identify and support programs that older adults may participate in and enjoy.

**Have you ever attended a meeting of this board? If so, how many?**

Yes, but none recently. Prior to the Senior Center remodel I was a committee member for about four years and was present for all functions and meetings

**What duties of this board are most interesting to you?**

All duties as a member of this committee require my upmost attention

**What activities of this board are least interesting to you?**

None- Think positive thoughts not negatively

**What programs or projects would you like to see improved or implemented?**

none right now- to early to tell

**How would you approach improving these project(s) or program(s)?**

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no comment

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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No

**Please list two local references and their phone numbers:**

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[REDACTED]

**How did you learn of this vacancy?**

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Internet