

**Profile**

Ralph \_\_\_\_\_ DeAmicis \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

**Mailing Address (if different than Resident Address above)**

\_\_\_\_\_

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

**Length of Residence in the City of Napa:**

14 years

**Length of Residence in the County of Napa:**

14 years

**Registered to vote in the City of Napa?**

Yes  No

Amicis Tours \_\_\_\_\_ Guide \_\_\_\_\_  
Employer Job Title

**Ethnicity \***

Caucasian/Non-Hispanic

**Interests & Experiences**

**Which Boards would you like to apply for?**

Napa Public Access Cable TV: Submitted

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### **Community Service Experience:**

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I have been on the NVTV board serving as their fund raising chairperson and now treasurer for that past ten years. I have been a volunteer there since 2012. I write grant applications for the station and organize general fund raising. I also served on the board of the Center for Spiritual Living on Combs street in downtown Napa. I have done volunteer work, primarily in the form of video services for the City of Napa, for the Mayor's Show, the Napa Arts Council and the Napa Historical Society. I have been co-producing the TV show Wine Country at Work since 2012, that looks at our wine making and hospitality community. .

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### **Education:**

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Columbia HS 1969, Thomas A. Edison State University 1990, BA. New York University 1993  
Ma. Trinity College, Naturopathic Doctorate 2003.

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### **Other relevant experience or expertise:**

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For many years I owned and ran manufacturing plants working as a managing engineer. Due to environmental toxins I had to leave the business and return to school. At that point I became first a consultant, then seminar leader and Television and media producer. With my wife Lahni I run Cuore Libre Publishing within which we author various books and calendars including a popular series of local tour books and the Planetary Calendar, printed annually since 1949.

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## **Additional Questions**

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### **What is your understanding of the role and responsibility of this board?**

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I have been on the board for eight years now and have been successful in developing a good fund raising program. I spend considerable time in doing long range planning for the station along with the executive director. I am currently involved in a capital improvement campaign with the aim of finding a larger building to act as the station's permanent home.

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### **Have you ever attended a meeting of this board? If so, how many?**

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We have meetings four times a year and I regularly attend.

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### **What duties of this board are most interesting to you?**

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I enjoy the fund raising and long term planning to expand the stations capabilities in providing the city and county residents with high quality programming and modestly priced video education. One of our primary goals is to find a larger home for the station where it can more completely fulfill its mission of serving the public,

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### **What activities of this board are least interesting to you?**

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I have managed to avoid being the secretary, since the invariably cuts down on that person's ability to offer solutions.

**What programs or projects would you like to see improved or implemented?**

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I am currently encouraging the city council to allocate three classrooms to the NVTV at the Harvest School that the city is in process of acquiring.

**How would you approach improving these project(s) or program(s)?**

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By getting grass roots support in the community.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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No

**Please list two local references and their phone numbers:**

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**How did you learn of this vacancy?**

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Other

## Resume



### Degrees:

Thomas A. Edison State University BA  
New York University MA  
Trinity College ND

Languages: English, Spanish, French, Italian, Portuguese

Published Works: Books. The Feng Shui and the Tango Series (Three books), The 10 Minute Herbalist Series (Five Books) The Amicis Winery Guides Series (Ten Books), The Strategic Ergonomic Series (five Books).

TV Shows Produced: Wine Country @ Work, Ask Ralph & Lahni, Planetary Calendar.  
TV shows produced for others: Spiritual Living In Napa Valley (NV Center for Spiritual Living), State of the Arts (Arts Council Napa Valley), The Mayor's Show (Napa Mayor Jill Techel).

### Work History

Ambrosia Design Studio, 1970 to 1977, Owner, Operator, Lead Designer

Academy Die Casting and Plating Inc. 1977 to 1995, Co-Owner, Manager

Space and Time Designing Inc. 1995 to Present, Co-Owner, Consultant, Speaker

Amicis Winery Tours, 2007 to Present, Co-Owner, Tour Guide, Speaker

Space and Time Productions, 2012 to Present, TV Producer

Personal, Born 1951

Married to Lahni DeAmicis, my business partner

Collectively father of five and grandfather of eight.