
Profile

Hugh

First Name

Hinds

Middle Initial

Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

23 years

Length of Residence in the County of Napa:

23 years

Registered to vote in the City of Napa?☒ Yes ☐ No

self

Employer

Job Title

Ethnicity *☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Parks, Recreation and Trees Advisory Commission: Submitted

Question applies to Parks, Recreation and Trees Advisory Commission

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Education:

BS - Physical Education - University of Arizona

Other relevant experience or expertise:

Business selling Sporting goods equipment

Additional Questions

What is your understanding of the role and responsibility of this board?

advisory and guidance

Have you ever attended a meeting of this board? If so, how many?

no

What duties of this board are most interesting to you?

Parks and Rec

What activities of this board are least interesting to you?

none

What programs or projects would you like to see improved or implemented?

Parks and recreation areas such as pools, tennis courts, pickleball courtts

How would you approach improving these project(s) or program(s)?

not sure but participation in a process sounds like a good start

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

no

Please list two local references and their phone numbers:

How did you learn of this vacancy?

☒ Internet

Profile

Chris

Meadors

First NameMiddle InitialLast Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

6 years

Length of Residence in the County of Napa:

6 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

Self

Real Estate Advisor

EmployerJob Title

Ethnicity *

☒ Prefer not to Answer

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Harbor House - Coached a church league basketball team for 2 seasons 2007-2008 BUILD - www.build.org - 3 school years spanning 2010-2013 (after school program for kids to develop business and leadership skills) Sonoma Valley High School - coached the freshman basketball team for 2 seasons 2017-2019

Education:

Boston University - School of Hospitality - B.S. - 2004

Other relevant experience or expertise:

This may be a stretch, but I believe over the course of 12 years of corporate sales and leadership experience with Marriott Hotels, and now 6 years of running my own business(es) in real estate I've developed applicable skills in managing projects and budgets, gaining consensus among groups, and moving projects forward.

Additional Questions

What is your understanding of the role and responsibility of this board?

I understand that we're the representatives for the citizens of Napa and are responsible to advise City Council and Parks and Rec department in matters related to parks (maintenance, acquisition, and development), recreation, cultural events, as well as having a role in the management of trees, both planting, maintaining, removing according to the Municipal code.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

I'm most interested in the parks and Rec, and events side of the responsibilities.

What activities of this board are least interesting to you?

I can't say I know enough about the activities to answer this.

What programs or projects would you like to see improved or implemented?

I hope to advocate for additional off leash dog parks other than Allston. I also hope to advocate for the intensely growing pickleball community that has already outgrown it's space in Napa.

How would you approach improving these project(s) or program(s)?

I think I'd need to learn the protocols of the department first, then the personnel dynamics, then I would formulate a plan.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I don't believe so.

Please list two local references and their phone numbers:

[Redacted]

How did you learn of this vacancy?

☒ Other

Profile

Amy

Deck

First NameMiddle InitialLast Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

5

Length of Residence in the County of Napa:

5

Registered to vote in the City of Napa?

☒ Yes ☐ No

Presidio Trust

Senior Park Experience & Partnerships Specialist

Employer

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Peace Corps Volunteer, Jamaica 2001-2003 A Place of My Own Board Member, Napa, 2018-2019

Education:

University of the Pacific, BS in Biological Sciences, 1998 University of San Francisco, MS in Environmental Management, 2007

Other relevant experience or expertise:

See resume - urban park manager since 2004

Additional Questions

What is your understanding of the role and responsibility of this board?

I've volunteered on the commission for the past several years, I'd like to continue serving to learn more about my community and how I might be able to apply my experience in park management. I've worked for the Presidio Trust since 2004, focusing on NEPA, trail design and construction, and community partnerships and outreach. Due to the large gap in meetings due to COVID, there were very few meetings in my 2 year term.

Have you ever attended a meeting of this board? If so, how many?

Yes, not sure how many.

What duties of this board are most interesting to you?

Urban Planning, Park Planning, Recreation Programming

What activities of this board are least interesting to you?

All interest me.

What programs or projects would you like to see improved or implemented?

Excited to learn more about management/planning of Napa parks and recreation programs.

How would you approach improving these project(s) or program(s)?

Like all projects and programs I've managed, I'd need to learn as much as possible before recommending an approach. This would require time with the commission and park users to better understand needs and limitations to make the projects and programs community driven and successful.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

[REDACTED]

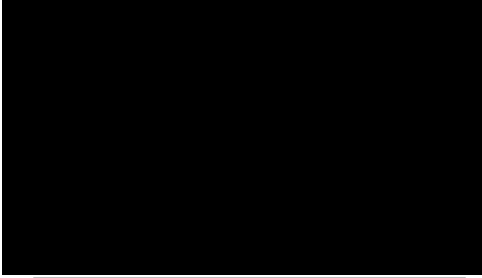
How did you learn of this vacancy?

☒ Internet

AMY DECK

PARK PROJECT MANAGER

CONTACT



EXPERTISE

- Project Management
- Park Planning
- Urban Planning
- Trail Design and Construction Management
- Community Outreach
- Relationship Management
- Volunteer Management

SKILLS

- Writing and Editing
- Verbal Communication
- Microsoft Office Suite
- Adobe Acrobat
- Social Media
- Management
- Leadership
- Planning and Organizing
- Direction and Motivation

PROFESSIONAL PROFILE

Experienced Project Manager with a Master of Science in Environmental Management and expertise in project/construction management, volunteer management, community outreach, and relationship building. Hardworking professional with exceptional leadership, communication, and organizational skills.

EDUCATION

MASTER OF SCIENCE, ENVIRONMENTAL MANAGEMENT | 2007
University of San Francisco | San Francisco, California

BACHELOR OF SCIENCE IN BIOLOGICAL STUDIES, MINOR IN BUSINESS ADMINISTRATION | 1998
University of the Pacific | Stockton, California

CERTIFICATE IN INTERNATIONAL STUDIES | 1997
Boston University School for Field Studies | Turks and Caicos Islands, BWI

SEMESTER AT SEA | 1995
Boston University | South Pacific

EXPERIENCE

PROJECT MANAGER, VISTOR ENGAGEMENT | 2016 - Present
Presidio Trust | San Francisco, California

- Community engagement and outreach lead to achieve Presidio goal to be a National Park that is visited and loved by all. Regularly engage community groups in a variety of methods including one-on-one interactions and attendance at community meetings and events.
- Lead and facilitate partnership development with new and existing agencies and organizations. Regularly interact with National Park Service, Golden Gate National Parks Conservancy, YMCA (Bayview and Presidio), Bay Area Ridge Trail Council and other park and community partners.
- Develop and implement park welcoming programs including day-to-day oversight of the volunteer Trail Ambassadors and Art Docents and associated public guided hikes and programs including the Community Shuttle Program (<https://www.youtube.com/watch?v=XYc0mEUaAP0>)
- Represent the Trust at public meetings, partner meetings, conferences, and park tours.
- Liaison for community groups seeking information about park programs to various CBOs.
- Manage data collection for quantitative (trail counters) and qualitative (group surveys) data for relevant programs.

VOLUNTEERING

US PEACE CORPS

Jamaica | 2001-2003 |
Environmental Promoter

BOARD MEMBER

A Place of my Own Preschool |
Napa, California | 2018 – present

PROFESSIONAL SPEAKER

CALIFORNIA TRAILS AND BIKEWAYS ANNUAL CONFERENCE

Revitalizing Urban Watersheds |
2013 | Tahoe, California

NATIONAL RECREATION AND PARKS ASSOCIATION ANNUAL CONFERENCE

Presidio Community Shuttle
Program | 2016 | New Orleans,
Louisiana

PRESIDIO OF SAN FRANCISCO

Regularly lead tours and present
to groups, welcoming all to the
Presidio | 2004 - present

TRAININGS

GEOMORPHIC & ECOLOGICAL FUNDAMENTALS OF RIVER & STREAM RESTORATION COURSE

2013 | UC Berkeley College of
Environmental Design, Sagehen
River Restoration Short Course

FOUNDATIONS IN PUBLIC PARTICIPATION

2019 | International Association
of Public Participation (IAP2)
Training | San Francisco,
California

EXPERIENCE (CONTINUED)

PROJECT MANAGER, TRAILS AND PHILANTHROPY | 2008 – 2016

Presidio Trust | San Francisco, California

- Responsible for the design and construction of trails as analyzed in the Presidio Trails and Bikeways Master Plan (organizing contractors, permitting, compliance documentation, etc.).
- Coordinator of multi-disciplinary design teams for trail, overlook, and habitat restoration planning and implementation.
- Manage Presidio Art Program including volunteer Art Docents and permitting and construction of art installations.
- Manage Presidio Trails Program including volunteer Trail Ambassadors, signage program, maintenance planning, pedestrian and bicycle counters.
- Trail and Art Programs require regular consultation with resource specialists including the Presidio Trust Forestry department.

SENIOR ENVIRONMENTAL ENGINEER, LEED AP | 2007 – 2008

Hilson Moran | London, England

- LEED Accredited Professional for International Technical Development Team, focusing on high rise, mixed-use structures in the UK, France, Italy, and the United Arab Emirates.
- Responsible for all organization-wide training on LEED.

ENVIRONMENTAL PROTECTION SPECIALIST | 2004-2007

Presidio Trust | San Francisco, California

- Coordinated team responsible for Presidio Trust compliance with the U.S. National Environmental Policy Act (NEPA).
 - Responsible for all organization-wide training and compliance on NEPA
 - Presidio Trust Sustainability Team Member (Green Building Guidelines and LEED certification consultation).
-

REFERENCES

BARTH CAMPBELL

Owner | Campbell Grading, Inc.
[REDACTED]

GENEVIEVE BANTLE

Associate Director, Park Design and Construction | Presidio Trust
[REDACTED]

DR. VANESSA ROOD

Veterinarian | Napa Valley Equine
[REDACTED]

Profile

Josephine

Palacios

First NameMiddle InitialLast Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

2

Length of Residence in the County of Napa:

2

Registered to vote in the City of Napa?

☒ Yes ☐ No

Edward Jones

Financial Advisor

EmployerJob Title

Ethnicity *

☒ Asian or Pacific islander

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Kiwanis Club of Napa, May 2022 - Current Napa Moms, July 2021 - Current, Board Secretary Tustin Santa Ana Rotary, June 2019 - June 2021, Board Secretary WISTA, Women's International Shipping & Trading Association, April 2018 - Current Marine Underwriters of Southern California, June 2013 - 2018, Board Member

Education:

University of California, Irvine, B.A. International Studies. Graduated June 2007, Magna Cum Laude

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

To discuss and provide recommendations to City Council in regards to parks and recreation areas in the City of Napa

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

The ability to review, evaluate and provide recommendations for Parks & Rec Director / City Council to aid in decisions that align with city planning.

What activities of this board are least interesting to you?

N/A

What programs or projects would you like to see improved or implemented?

Improving and expanding park facilities to encourage long -term continued use by residents

How would you approach improving these project(s) or program(s)?

Review and discuss alongside city planning priorities

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None

Please list two local references and their phone numbers:

[Redacted]

How did you learn of this vacancy?

☒ Internet

Profile

Catherine

First Name

Quinlisk

Middle Initial

Last Name

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

35 Years

Length of Residence in the County of Napa:

35 Years

Registered to vote in the City of Napa?☒ Yes ☐ No

Employer

Job Title

Ethnicity *☒ Prefer not to Answer

Interests & Experiences**Which Boards would you like to apply for?**

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

I am a musician and I play some events at no charge to give back to the community. I ran the Napa Open Mic for 4 years at Feast it Forward. I served on Queen Of The Valleys faith program for four years organizing & participating in the visitation of QOV residents. I participated as the choir director for the children's program at Cornerstone for four years. I participated as house band member for Crosswalk for three years. I served for one year as Accountant for Napa Valley Pickleball Association.

Education:

AA in accounting. Graduated from Golden West College in 1983.

Other relevant experience or expertise:

I work well with people, have great communication and I am able to really listen to others n perspectives without speaking out first. Being able to gather my thoughts before speaking or voicing an opinion. I try to find solutions & compromise. I like to gather information first, examine it & then make a contribution on it, or be patient in the process.

Additional Questions

What is your understanding of the role and responsibility of this board?

Continually making our parks & rec areas a better place for our Napa residents to share & enjoy.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

Helping our community.

What activities of this board are least interesting to you?

I have none, as I haven't yet experienced this board.

What programs or projects would you like to see improved or implemented?

I have my eye on Las Flores & the possibility of other areas to expand pickleball & tennis. Perhaps more education in that area as well. However, I am open to maintaining beauty & balance at all outdoor venues that fall under the Parks & Rec jurisdiction.

How would you approach improving these project(s) or program(s)?

I honestly don't know until I participate. This question is hypothetical in my situation.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

Please list two local references and their phone numbers:

[Redacted]

How did you learn of this vacancy?

☒ Other

Profile

Rainer

Hoenicke

First NameMiddle InitialLast Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

27 years

Length of Residence in the County of Napa:

27 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

self

Employer

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Board of Directors, Napa County Resource Conservation District, 2004-present Board of Directors, Center for Ecosystem Management and Restoration, 2001-2014 Board of Directors, California Association of Resource Conservation Districts 2018-2023

Education:

University of Bonn, Germany, B.S. (Agricultural Sciences) University of California at Davis, Ph.D. (Ecology)

Other relevant experience or expertise:

Program Manager, Natural Resource Agency, State of California (2001-2004). The Legacy Project - prioritizing public conservation investments in urban parks, non-urban open space, and biodiversity protection. Deputy Executive Director, Delta Stewardship Council, State of California (2013-2018). Implementation of the Delta Plan to provide a more reliable water supply, protecting, restoring, and enhancing the Delta ecosystem, while protecting and enhancing the unique cultural, recreational, natural resource, and agricultural values of the Delta as an evolving place. Certificate of Completion - NVUSD Adult School class in Arboriculture (Instructor: Bill Pramuk)

Additional Questions

What is your understanding of the role and responsibility of this board?

The Commission is advisory to the Napa City Council and the Parks and Recreation Services Director in decisions related to acquisition, maintenance, and development of city parks; public recreation; cultural activities of public interest; matters affecting development of privately and publicly landscaped areas within the city; and matters related to trees, tree preservation and arboriculture, including the review of city tree ordinances, policies and programs. The Commission is also authorized to take action as the decision-making body for specified actions set forth in the Municipal Code, particularly related to appeals of decisions regarding planting and removal of city trees under chapter 12.44 and the consideration of permits for activities affecting significant trees and appeals of determinations regarding activities affecting protected trees pursuant to chapter 12.45.

Have you ever attended a meeting of this board? If so, how many?

Yes, too many to count

What duties of this board are most interesting to you?

My particular interest is exploring and assisting in ways to better integrate decisions by the various City departments that have overlapping jurisdictions in planning and overseeing the development, maintenance, and enhancement of public and private spaces (e.g., Public Works, Community Development) to achieve multiple compatible objectives with regard to stormwater management, implementation of climate change adaptation and mitigation measures, and social, environmental, and economic objectives.

What activities of this board are least interesting to you?

None that I can think of.

What programs or projects would you like to see improved or implemented?

Make the City of Napa a leader in climate change adaptation and mitigation via using public spaces for carbon sequestration wherever possible and contributing to re-oaking the Valley, with the City of Napa being a leader.

How would you approach improving these project(s) or program(s)?

I would offer my scientific and planning expertise, connections with forward-looking local and regional thinkers, my communication skills to connect the right people with ideas, information, and funding sources to meet the goals of the Parks and Recreation Department within the applicable elements of the emerging update of the Napa General Plan.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

Please list two local references and their phone numbers:

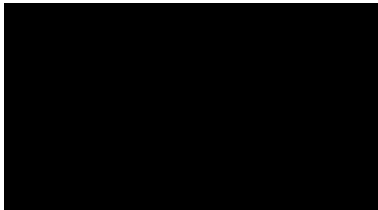
[REDACTED]

How did you learn of this vacancy?

None Selected

Curriculum Vitae

Contact Information:



Educational Background and Qualifications:

University of California at Davis – Ph.D., Ecology (1983)

University of Bonn, Germany – B.S., Agricultural Sciences (1978)

Professional Background:

San Jose State University/Moss Landing Marine Laboratories (1983-1985), Postdoctoral Fellow and Adjunct Lecturer

Lockheed Engineering and Sciences (Las Vegas, NV), Field Logistics Coordinator, USEPA National Acid Precipitation Program (1985-87)

State Water Resources Control Board/Los Angeles Regional Water Quality Control Board, Environmental Scientist and Senior Environmental Scientist, USEPA National Estuary Program lead scientist for Santa Monica Bay Restoration Project (1987-1994)

San Francisco Estuary Institute (Richmond, CA), Senior Scientist and Quality Assurance Officer, Manager of Regional Monitoring Program for Water Quality in San Francisco Bay (1994-2001)

University of California Extension (Berkeley, CA), Instructor (1997-2001)

California Natural Resources Agency (Sacramento, CA), Environmental Program Manager (2001-2004)

San Francisco Estuary Institute (Richmond, CA), Deputy Executive Director and Executive Director (2004-2013)

Delta Stewardship Council (Sacramento, CA), Deputy Executive Officer, Delta Science Program (2013-2018)

Independent Environmental Management Advisor (2018-present)

Research Interests:

Structured decision-making, science governance and communication, effectiveness monitoring and assessment

Selected Peer-reviewed Publications:

Hoenicke, R. 1983. The effects of leaf-cutter ants on populations of *Astyanax fasciatus* (Characidae) in three tropical lowland wet forest streams. *Biotropica* 15(3): 237-239

Hoenicke, R, M. Stapanian, L.J. Arent, and R. Metcalf 1991. Consequences of pH measurement errors. *Freshwater Biology* 25(2):261-278

Bernstein, B., C. Tyrrell, and R. Hoenicke 1997. Planning Tools for Developing Comprehensive Regional Monitoring Programs. *Environmental Monitoring and*

Assessment 48(3):2 97-306

Thompson, B., R. Hoenicke, J. Davis, and A. Gunther 2000. An Overview Of Contaminant-Related Issues Identified By Monitoring In San Francisco Bay *Envir. Monitoring and Assessment* 64(1):409-419

Tsai, P., R. Hoenicke, D. Yee, H. Bamford, and J. Baker 2002. Atmospheric Concentrations and Fluxes of Organic Compounds in the Northern San Francisco Estuary. *Envir. Science and Technology* 36(22):4741-7

Hoenicke, R., A. Gunther, J. Davis, and T. E. Mumley 2003. Effective Application of Monitoring Information: The Case of San Francisco Bay. *Envir. Monitoring and Assessment* 81 (1-3): 15-25

Phillips. B.M., B. Anderson, J Hunt, B. Thompson, S. Lowe, R. Hoenicke, and R. S. Tjerdeema 2003. Causes of Sediment Toxicity to *Mytilus galloprovincialis* in San Francisco Bay, California. *Archives of Environmental Contamination and Toxicology*: 45(4):492-7

Stoms, D., F.W. Davis, S. Andelman, M.H. Carr, S.Gaines, B. Halpern, R. Hoenicke, S.G. Leibowitz, A. Leydecker, E. Madin, H. Tallis, and R. R. Warner 2005. Integrated coastal reserve planning: Making the land-sea connection. *Frontiers in Ecology and the Environment* 3(8): 429-436

Hoenicke, R., J.J. Oram, D.R Oros, and K. Taberski 2007. Adapting an ambient monitoring program to the challenge of managing emerging pollutants in the San Francisco Estuary. *Environmental Research* 105(1): 132-144

Hoenicke, R., M. Williams, K. Ridolfi, J.J. Oram, K. Van Velsor, and S. Ziegler 2010. Forecasting multiple watershed-level benefits of alternative storm water management approaches in the semi-arid Southwest: Required tools for investing strategically. *Proceedings of the International Conference on Low-impact Development, American Society of Civil Engineers*

Selected Conference and Meeting Presentations and Planning Roles:

https://conference.ifas.ufl.edu/NCER2016/plenary_bios.html

<https://ascelibrary.org/doi/book/10.1061/9780784410998>

<http://deltacouncil.ca.gov/events/implementation-committee-event-science-program-workshop/science-enterprise-workshop>

Profile

Ellen

Udoff

First Name

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

22 years

Length of Residence in the County of Napa:

Napa

Registered to vote in the City of Napa?

☒ Yes ☐ No

WineBuzz Marketing

Owner

Employer

Job Title

Ethnicity *

☒ Prefer not to Answer

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Vine Trail Board (Donor and Landowner Committee)current, Napa Valley Hospice, Committee Member, Auction Chair (5 years), Special Olympics Coach, Bicycle Coalition Member, Landmarks Member

Education:

SUNY Buffalo, BA History and Phys Ed 1975 Springfield College. M.Ed Recreation

Other relevant experience or expertise:

Director of Recreation and Intramurals and Instructor Queens College, City University of NY Director of Intramurals and activity instructor Foothill College Varsity Tennis Coach Hofstra University Tennis Coach, San Francisco Inner City program

Additional Questions

What is your understanding of the role and responsibility of this board?

To advise the Parks and Recreation Director and the City Council

Have you ever attended a meeting of this board? If so, how many?

No, I planned to attend the August meeting that was cancelled.

What duties of this board are most interesting to you?

Biking and hiking trails, improvement, upkeep, and Maintenance of trails and facilities. Recreation programs. I have enjoyed participating.in the new pickleball courts at Las Flores

What activities of this board are least interesting to you?

Kids programs

What programs or projects would you like to see improved or implemented?

As I don't yet know the full scope I believe there are a number of improvements and Maintenance needs. I think there can be a better job of getting the word out...I see there are lots of great programs I was unaware of as I continue to investigate the offerings.

How would you approach improving these project(s) or program(s)?

Improved communication and investigating other communities.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No, I believe my involvement with the Vine Trail would enhance my contributions to the Commission..

Please list two local references and their phone numbers:

[Redacted]

How did you learn of this vacancy?

☒ Other

ELLEN UDOFF

- Savvy business professional with over 30 years of proven sales, marketing and new business development. Outstanding ability to take the initiative to make things happen and achieve goals.
- Master negotiator and deal closer with an effective balance of patience, tenacity and persistence
- Articulate communicator with effective listening skills and ability to present consultative sales to executive business leaders spanning multiple industries...last 15 years to wineries and their buyers.

CAREER OVERVIEW

- Wine Buzz Marketing, 15 years, Owner. Specializing in sales and marketing to over 30 winery clients.
- US Bancorp Oliver Allen Technology Leasing, Vice President, 14 years.

Member President's Club 10 consecutive years. Maintained 98% customer retention and repeat business rate.

- Director of Intramurals and activity Instructor, Foothill College
- Director of Intramurals and Recreation and Instructor of Physical Education. Queens College (City University of NY) Ran program for 30,000 students.
- Varsity Tennis Coach, Hofstra University

EDUCATION

- BA History and Physical Education, SUNY Buffalo
- M.ED, Recreation, Springfield College

RELATED

- Mentor, Inner City Youth Tennis Advantage Program, San Fran
- Special Olympics Swim Coach
- Current Board Member Napa Valley Vine Trail

NAPA PARKS AND RECREATION AND TREES

- Cutting back business and rebooting to do more community service.

Profile

Joe

Streng

First Name

Middle Initial

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

One year

Length of Residence in the County of Napa:

One year

Registered to vote in the City of Napa?

☒ Yes ☐ No

Robert Half

Director, Employee Communications

Employer

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Parks, Recreation and Trees Advisory Commission: Submitted

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

I served on the Pleasanton Parks & Recreation Commission for nine years and several more on the Bike, Pedestrian and Trails Subcommittee. During my time on the Commission, including two terms as Chair, we delivered many valuable amenities to the community, including Bernal Phase 1 and 2, Cubby's Dog Park, an expansion of the Pleasanton Tennis Park and several neighborhood parks, including Stoneridge, Rotary and Harding. We also added new trails and improved our roadways for cyclists and pedestrians. I've worked with the Council to set priorities and with city staff to plan projects, including the upcoming Community Farm at Bernal and the Lions-Wayside redevelopment. I'm particularly proud of my contributions to the long-term planning of our Park & Rec system, including the Park & Rec Master Plan and the Bicycle and Pedestrian Master Plan. As a member of the Park & Recreation Commission, I also served on the Heritage Tree Board of Appeals and the Public Arts Subcommittee. I consider my time on these commissions to be among the most rewarding experiences of my time in Pleasanton. Update: Since my last application for a commission, I have joined the board of the Napa Parks and Recreation Foundation. I enjoy serving with the group and I believe my role on NPRF could be a significant benefit as a member of the Parks, Recreation and Trees Commission. I was encouraged to reapply for a commission role by Kevin Hansen, an outgoing member.

Education:

California State University Sacramento BA Government/Journalism 1986-1991

Other relevant experience or expertise:

As noted above, I currently serve on the board for the Napa Parks and Recreation Foundation. I ran for Pleasanton City Council in 2018 and considered it to be a very rewarding experience. I have traveled to Zambia in support of CAMFED in 2007, a non-profit organization that provides financial and social support for marginalized girls to attend and thrive in primary and secondary school. I also led two teams for Habitat Humanity builds in Brazil (2012) and China (2014).

Additional Questions

What is your understanding of the role and responsibility of this board?

I have reviewed the roles and responsibilities of the board and the structure is very similar to my previous commission service in Pleasanton.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

During my time on the Park & Rec Commission in Pleasanton, I was most interested in creating a long-term plan that would support the future development of amenities to the community. The plan is still being implemented today. I would enjoy seeing a project from ideation to planning to development to completion for the Napa County library system.

What activities of this board are least interesting to you?

Although I ran for city council, I have learned over time that I am not a fan of highly political environments. I simply want to do what's best for my community and be of service where I can.

What programs or projects would you like to see improved or implemented?

I'd be very interested in learning the demographics of our city and identifying amenities to serve future residents. For example, the growing Southeast Asian population in Pleasanton was a significant factor in the planning of cricket fields, while the community's aging population required us to consider pickle ball courts. I was also a strong advocate for developing an all-abilities playground and prioritizing a skatepark expansion for young people. Specific to Napa, John K. Kennedy Park continues to have tremendous potential as a community resource and I'm interested in learning more about additional enhancements at Garfield Park. Napa has spacious and well-managed dog parks that my wife and I enjoy and I'd love to see some enhancements, if budgeting and priorities allow. My wife and I also enjoy the city's trails and I'd like to see how we can continue to improve connectivity across the city. But in the end, I would evaluate the city's needs and propose the best solutions.

How would you approach improving these project(s) or program(s)?

I'm a consensus-builder and enjoy engaging with all stakeholders to develop solutions. I would put in the time to be fully up to speed on the many facets of a project and partner with staff to represent the community's point of view. As an advisory body, I would take opportunities to speak to our elected representatives to advocate for programs, when appropriate.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Joe Streng

*Communications leader who thrives in dynamic cultures with fun people and a fast pace.
Enjoys mix of executive partnership, strategic planning and tactical execution.
Loves writing, creating memorable employee experiences and serving others.*

ROBERT HALF, San Ramon – Director, Employee Communications **2019-Current**

Responsible for global delivery of employee communications for Corporate Services, including HR, Inclusion & Diversity, Workplace Resources, IT, Information Security, Legal, Business Transformation, and more. Provide strategic counsel to executives and manage internal crisis communications. Additional focus on growing team members to be world-class communicators.

- Led planning and execution of internal communications in response to COVID-19
 - Developed and implemented messaging to inform 10,000+ employees in more than 300 locations about stay-at-home orders and transition to remote work.
 - Drafted weekly executive updates to keep employees engaged and informed. Planned and produced live events with senior executives, including first global all hands meeting in company history. Employee feedback overwhelmingly positive.

EBAY, San Jose – Senior Manager, Employee Communications **2010-2019**

Managed employee communications to more than 14,000 employees around the world. Strategic oversight for Global Functions communications, including HR, Finance, Legal & GR, Mergers & Acquisitions, Workplace Resources, Stocks, Information Security, and others. Specific focus on executive communications for CEO, CFO and General Counsel.

- Planned and managed execution for CEO employee communications
 - Led content development and production for global all hands meetings. Post-event surveys showed increased Trust in Leadership and Confidence in Company Direction.
 - Initiated new Q&A platform to give employees an opportunity to interact directly with CEO in casual settings. Expanded program globally.
- Delivered strategic development and execution of internal communications platform for CFO
 - Produced and hosted "All About the Business" internal podcast series focusing on business issues, personal/professional development, current events, and other topics. Episodes accessed more than 20,000 times by global employees.

EDELMAN, San Francisco – Vice President **2005-2010**

Led planning and implementation of strategic communications for multiple accounts generating more than \$1M annual revenue. Clients included Charles Schwab, eBay, Columbus Craft Meats, San Francisco SPCA, and others listed below. Managed junior staff members, including goals assessment, review delivery, and long-term development planning.

- Led national account team for 24 Hour Fitness
 - Built communications infrastructure to support national brand marketing campaigns and in-market programs for than 400 clubs nationwide.
 - First responder and senior counsel for all crisis communications, including corporate issues, regional emergencies, and in-club incidents.
- Led national account team for Greyhound
 - Won Bay Area PRSA Silver Anvil Award for successful East Coast launch of BoltBus, a low-cost, curbside transportation service operated by Greyhound.

COMCAST, Sacramento – Communications Manager

2004-2005

Day-to-day responsibilities included writing press releases and advisories, serving as media spokesperson, managing internal communications, planning and executing community outreach programs, scripting and editing public service announcements, and managing grant proposals.

- Developed, planned and managed Comcast Outdoor Cinema and Community Celebrations in four markets. First-of-its-kind program resulted in positive media coverage and improved relationships with elected officials and customers.

EDELMAN, Sacramento – Account Supervisor

2002-2004

Developed and implemented consumer, crisis management and public affairs programs for a diverse client roster. Secured state, national and international print, television and radio coverage. Day-to-day responsibilities included writing press releases, media pitching and monitoring, and planning and executing television media events.

- Developed and executed strategic crisis communications plan on behalf of the California Travel and Tourism Commission in response to the Southern California wildfires in October 2003. Outreach efforts resulted in more than 35 million media impressions globally.

YAHOO!, Sunnyvale, CA – PR/Marketing Manager

2001-2002

Managed public relations and brand marketing for Yahoo! Entertainment. Wrote and edited press releases, media advisories, weekly newsletters, and internal communications. Scheduled and staffed executive media interviews. Produced and pitched video and radio news releases.

YAHOO!, Sunnyvale, CA – Senior Producer, Live Events

1999-2001

Managed staff and led production of more than 350 Live Events per month. Secured content and managed relationships with more than 80 external partners. Created graphics, wrote promotional copy, and secured online and offline promotion. Developed and presented business plans and product reviews.

- Produced Live Events with President Bill Clinton in St. Paul, Minnesota and Sen. Bill Bradley in Manchester, New Hampshire. Other notable guests included Britney Spears, 'N SYNC, U2, Eric Clapton, Leonardo DiCaprio, Ben Affleck, Garth Brooks, Don Henley, Elvis Costello, Jon Stewart, and Bob Costas.

Other Experience

- KGO-TV, San Francisco – *Producer, Channel 7 News at 11*
- KCRA-TV, Sacramento – *Producer, Sunrise News*

Personal

- Currently serve as Board Member for Valley Humane Society in Pleasanton
- Ran for Pleasanton City Council in 2018
- Led eBay teams on Habitat for Humanity projects in China in 2014 and Brazil in 2012
- Led pro bono work for Campaign for Female Education in Zambia in 2007

Education

California State University, Sacramento
BA Government/Journalism

Social