Fiscal Year 24-25 Budget vs. Actuals

Marchinary Income/Expansion		1 13 Cat 1 Cai 2+ 20 Daaget 13.710	Caac	•		
Continary Income Expense Income			Jul	'24 - Jun 25		Budget
Carryover WINED Passport \$ 15,448.76 \$ 20,000.00 Napa's Table Ticket Sales \$ 110,590.00 \$ 15,550.00 Napa Table Auction \$ 65,000.00 \$ 65,000.00 Shop Downtown Napa Guide \$ 256,830.00 \$ 256,830.00 Oxbow Promotional Assessment \$ 25,830.00 \$ 256,830.00 Downtown Promotional Tax \$ 256,830.00 \$ 256,830.00 PiBID Pedestrian Signage \$ 375.00 \$ 3,500.00 PiBID Pedestrian Signage \$ 375.00 \$ 3,500.00 PiBID Pedestrian Signage \$ 375.00 \$ 3,500.00 PiBID Pedestrian Signage \$ 300.00 \$ 3,000.00 PiBID Administration \$ 3,000.00 \$ 3,000.00 PiBID Administration \$ 3,						J
Carryover WINED Passport \$ 15,448.76 \$ 20,000.00 Napa's Table Ticket Sales \$ 110,490.00 \$ 15,550.00 Napa's Table Ticket Sales \$ 110,500.00 \$ 15,550.00 Napa's Table Ticket Sales \$ 110,500.00 \$ 15,550.00 Napa's Table Dicket Sales \$ 10,500.00 \$ 1,550.00 Oxbow Promotional Assessment \$ 52,830.00 \$ 25,830.00 Downtown Promotional Tax \$ 25,6830.00 \$ 25,830.00 PiliD Pedestitian Signage \$ 375.00 \$ 3,500.00 PiliD Pedestitian Signage \$ 3,750.00 \$ 3,500.00 PiliD Pedestitian Signage \$ 3,750.00 \$ 3,000.00 PiliD Pedestitian Signage \$ 3,500.00 \$ 3,000.00 PiliD Pedestitian Signage \$ 3,500.00 \$ 3,000.00 PiliD Pedestitian Signage \$ 20,671.15 \$ 20,000.00 PiliD Pedestitian Signage \$ 20,000.00 \$ 20,000.00 PiliD Pedestitian Signage \$ 3,101.53 \$ 3,500.00	Ordinary Income/Expense					
Carryover						
WINED Passport	moomo	Carryover			Φ.	35 047 01
Napa's Table Dicket Sales			¢	15 110 76		
Napa Table Auction					:	
Shop Downtown Napa Guide		•				
Duction Promotional Assessment \$ 52,830,00 \$ 52,830,00 Duction Domotion Promotional Tax \$26,830,00 \$ 25,800,00 Duction PBID Pedestrian Signage \$ 375,00 \$ 5,500,00 Duction PBID Administration \$ 6,000,00 \$ 60,000,00 Bertage Sales \$ 1,800,00 \$ 5,000,00 Bertage Sales \$ 1,800,00 \$ 5,000,00 Bertage Sales \$ 20,071,10 \$ 5,000,00 Bertage Sales \$ 22,0317,00 \$ 5,000,00 Bertage Sales \$ 3,91 \$ 5,000,00 Bertage Sales \$ 3,101,55 \$ \$ 845,769,01 Bertage Sales \$ 3,101,55 \$ \$ \$ 845,769,01 Bertage Sales \$ 3,101,55 \$ \$ \$ \$ \$ 845,769,01 Bertage Sales \$ 3,101,55 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$			\$	65,000.00	\$	
Downtown Promotional Tax \$ 256,830,00 \$ 256,830,00 PBID Pedestrian Signage \$ 375,00 \$ 2,500,00 PBID Administration \$ 1,800,00 \$ 2,200,00 PBID Administration \$ 8,000,00 \$ 2,000,00 PBID Administration \$ 20,671,15 \$ 20,000,00 PBID Administration \$ 3,991 \$ 12,000 \$ 2,000,00 PBID Administration \$ 3,991 \$ 12,000 \$ 2,000,00 PBID Administration \$ 3,000 \$ 2,000,00 PBID Administration \$ 30,126,56 \$ 845,769,01 PBID Administration \$ 30,126,56 \$ 845,769,01 PBID Administration \$ 30,000,00 PBID Administration \$ 30,000,00 PBID Administration \$ 30,000,00 PBID Administration \$ 30,000,00 PBID Administration \$ 3,000,00 PBID Adminis		·			\$	
PBID Pedestrian Signage		Oxbow Promotional Assessment			\$	52,830.00
Donation		Downtown Promotional Tax	\$	256,830.00	\$	256,830.00
PBID Administration		PBID Pedestrian Signage	\$	375.00	\$	5,500.00
PBID Administration		Donation	\$	1,800.00	\$	2,500.00
Third Party District Events \$ 20,671.16 \$ 20,000 00 Alcohol Beverage Sales \$ 15,260.65 \$ 7,500.00 00 Sponsorships \$ 126,370.05 \$ 192,500.00 00 Bank Interest \$ 3,317.00 \$ 120,000 00 Total Income \$ 830,126.56 \$ 845,769.01 Sexpense Software Subscriptions \$ 3,101.53 \$ 3,500.00 00 Pedestrian Signs \$ 3,000.00 Pedestrian Signs \$ 3,750.00 \$ 3,500.00 00 Pedestrian Signs \$ 3,750.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,750.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,750.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,800.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,800.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,750.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,800.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,800.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,750.00 \$ 3,550.00 00 Pedestrian Signs \$ 3,800.00 \$ 3,800.00 Pedestri		PBID Administration		65,000.00	\$	
Alcohol Beverage Sales \$ 15,200.05 \$122,500.00 \$10					:	
Total Income		•			:	
Total Income Sank Interest Sank Interes						
Total Income Software Subscriptions \$ 33,101.53 \$ 3,500.00					•	
Expense Software Subscriptions Subscrip		Bank interest	Ф	3.91	Ф	12.00
Expense Software Subscriptions Subscrip			_		_	
Expense Software Subscriptions \$ 3,101.53 \$ 3,500.00 Training 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,529.44 \$ 5,500.00 \$ 1,500.00						
Training Pedesrtian Signs 1,529,45 \$ 5,500,00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000,00 City Business License \$ 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800 \$ 1,540,00 \$ 18,500,00 Shop Napa Guid \$ 1,540,00 \$ 18,500,00 Glassware \$ 2,375,00 \$ 2,500,00 State taxes \$ 843,00 \$ 100,00 State taxes \$ 843,00 \$ 100,00 Event Rentals Napa Table 51,940,75 \$ 48,000,00 Contributions \$ 72,605,70 \$ 65,000,00 Supplies/ Materials 24,930,99 \$ 17,500,00 Supplies/ Materials 24,930,99 \$ 17,500,00 Collateral 9,148,66 \$ 20,000,00 Event Entertainment \$ 70,602,00 \$ 60,000,00 Alcoholic Beverage 8,190,23 \$ 5,500,00 Holiday Parade 48,779,26 \$ 50,000,00 Christmas Tree Lighting \$ 1,500,00 \$ 8,500,00 Advertising \$ 73,725,49 \$ 60,000,00 <td>Gross Profit</td> <td></td> <td>\$</td> <td>830,126.56</td> <td>\$</td> <td>845,769.01</td>	Gross Profit		\$	830,126.56	\$	845,769.01
Training Pedesrtian Signs 1,529,45 \$ 5,000.00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000.00 City Business License 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800.00 \$ 18,500.00 Shop Napa Guid \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940,75 \$ 48,000.00 Contributions \$ 72,605,70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Holiday Parade 48,779.26 \$ 50,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Advertising 78,131 \$ 200.00 Ban						
Training Pedesrtian Signs 1,529,45 \$ 5,000.00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000.00 City Business License 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800.00 \$ 18,500.00 Shop Napa Guid \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940,75 \$ 48,000.00 Contributions \$ 72,605,70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Holiday Parade 48,779.26 \$ 50,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Advertising 78,131 \$ 200.00 Ban						
Training Pedesrtian Signs 1,529,45 \$ 5,000.00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000.00 City Business License 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800.00 \$ 18,500.00 Shop Napa Guid \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940,75 \$ 48,000.00 Contributions \$ 72,605,70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Holiday Parade 48,779.26 \$ 50,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Advertising 78,131 \$ 200.00 Ban						
Training Pedesrtian Signs 1,529,45 \$ 5,000.00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000.00 City Business License 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800.00 \$ 18,500.00 Shop Napa Guid \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940,75 \$ 48,000.00 Contributions \$ 72,605,70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Holiday Parade 48,779.26 \$ 50,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Advertising 78,131 \$ 200.00 Ban						
Training Pedesrtian Signs 1,529,45 \$ 5,500,00 WINED Passport Reimbursements / Shop Sip and Stroll 1,529,45 \$ 20,000,00 City Business License \$ 375,00 \$ 375,00 \$ 375,00 Food and Wine Costs Napa Table 32,800 \$ 1,540,00 \$ 18,500,00 Shop Napa Guid \$ 1,540,00 \$ 18,500,00 Glassware \$ 2,375,00 \$ 2,500,00 State taxes \$ 843,00 \$ 100,00 State taxes \$ 843,00 \$ 100,00 Event Rentals Napa Table 51,940,75 \$ 48,000,00 Contributions \$ 72,605,70 \$ 65,000,00 Supplies/ Materials 24,930,99 \$ 17,500,00 Supplies/ Materials 24,930,99 \$ 17,500,00 Collateral 9,148,66 \$ 20,000,00 Event Entertainment \$ 70,602,00 \$ 60,000,00 Alcoholic Beverage 8,190,23 \$ 5,500,00 Holiday Parade 48,779,26 \$ 50,000,00 Christmas Tree Lighting \$ 1,500,00 \$ 8,500,00 Advertising \$ 73,725,49 \$ 60,000,00 <td>Expense</td> <td>Software Subscriptions</td> <td>\$</td> <td>3.101.53</td> <td>\$</td> <td>3.500.00</td>	Expense	Software Subscriptions	\$	3.101.53	\$	3.500.00
Pedesrtian Signs 1,529.45 \$ 5,500.00 WINED Passport Reinbursements / Shop Sip and Stroll City Business License 3,75.00 \$ 375.00 City Business License \$ 375.00 \$ 375.00 Food and Wine Costs Napa Table 32,800.00 \$ 1,540.00 Shop Napa Guid \$ 1,540.00 \$ 1,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940.75 \$ 48,000.00 Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 5,000.00 Accountant / Bookkeeper 6,800.00 \$ 1,500.00 Accountant / Bookkeeper 7,841.3 200.00 Bank Charges 784.13 200.00 Con			*	3,101100		
WINED Passport Reimbursements / Shop Sip and Stroll 13,863,92 375,00				1 520 45	:	
City Business License \$ 375.00 \$ 375.00 Food and Wine Costs Napa Table 32,800.00 \$ 35,500.00 Shop Napa Guid \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table \$ 1,940.75 \$ 48,000.00 Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral \$ 70,602.00 \$ 60,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Abertising \$ 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,55						
Food and Wine Costs Napa Table 32,800.00 \$15,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$18,500.00 \$19,407.50 \$48,000.00 \$19,407.50 \$65,000.00 \$17,500.00 \$17,500.00 \$17,500.00 \$17,500.00 \$17,500.00 \$17,500.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$20,000.00 \$19,48.66 \$19,4			Φ.			
Shop Napa Guild \$ 1,540.00 \$ 18,500.00 Glassware \$ 2,375.00 \$ 2,500.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940.75 \$ 48,000.00 Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Alcoholiday Parade 8,190.23 \$ 5,500.00 Holiday Parade 3,640.00 \$ 4,000.00 Accountant / Bookkeeper 6,800.00 \$ 1,560.00 Advertising 73,725.49 \$ 60,000.00 Advertising 73,725.49 \$ 60,000.00 Advertising 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 220.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64		•	\$			
Glassware \$ 2,375.00 \$ 1,000.00 State taxes \$ 843.00 \$ 100.00 Event Rentals Napa Table 51,940.75 \$ 48,000.00 Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 1,500.00 Christmas Tree Lighting 3,640.00 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 \$ 00,000.00 Bank Charges 784.11 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2200.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Permits and Licenses \$ 11,605.60						
State taxes \$ 843.00 \$ 48,000.00 Event Rentals Napa Table 51,940.75 \$ 48,000.00 Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Accountant / Bookkeeper 6,800.00 \$ 1,500.00 Advertising \$ 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/B		Shop Napa Guid		•	\$	18,500.00
Event Rentals Napa Table 51,940.75 \$ 48,000.00 Contributions 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 5,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 784.13 2 200.00 Bank Charges 784.13 2 200.00 Contract Services 113,401.80 7 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) 1 190,335.64 \$ 22,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Bo		Glassware	\$	2,375.00	\$	2,500.00
Contributions \$ 72,605.70 \$ 65,000.00 Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 \$ 60,000.00 Bank Charges 784.13 200.00 Contract Services 113,401.80 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Permits and		State taxes	\$	843.00	\$	100.00
Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 20,000.00 Event Entertainment 70,602.00 60,000.00 Alcoholic Beverage 8,190.23 5,500.00 Third Party Event Sponsorships 48,779.26 5,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 1,580.00 \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture \$ 1,006.69 \$ 3,000.00 Office Equipment/Furniture \$ 1,056.00 \$ 6,500.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Permits and Reproduction \$ 1,082.28 \$ 1,500.00		Event Rentals Napa Table		51,940.75	\$	48,000.00
Supplies/ Materials 24,930.99 \$ 17,500.00 Collateral 9,148.66 20,000.00 Event Entertainment 70,602.00 60,000.00 Alcoholic Beverage 8,190.23 5,500.00 Third Party Event Sponsorships 48,779.26 5,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 1,580.00 \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture \$ 1,006.69 \$ 3,000.00 Office Equipment/Furniture \$ 1,056.00 \$ 6,500.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Permits and Reproduction \$ 1,082.28 \$ 1,500.00			\$		\$	65.000.00
Collateral 9,148.66 \$ 20,000.00 Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 60,000.00 Bank Charges 784.13 200.00 Contract Services 113,401.80 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,006.69 \$ 3,000.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Permits and Reproduction \$ 1,082.28 \$ 1,000.00 Rent 9,000.00 \$ 9,000.00 Rent			,			
Event Entertainment \$ 70,602.00 \$ 60,000.00 Alcoholic Beverage 8,190.23 \$ 5,500.00 Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising \$ 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 1,500.00 Rent 9,000.00 \$ 25,000.00 Telephone/I						
Alcoholic Beverage			¢			
Third Party Event Sponsorships 48,779.26 \$ 50,000.00 Holiday Parade 3,640.00 \$ 4,000.00 Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 784.13 200.00 Bank Charges 784.13 200.00 Contract Services 113,401.80 74,750.00 Dues/Subscription \$ 1,580.00 \$ 22,000.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,066.69 \$ 30,000.00 Permits and Licenses \$ 11,605.80 6,500.00 Postage/Box Rental 153.20 1,000.00 Printing and Reproduction 1,088.28 1,500.00 Rent 9,000.00 9,000.00 Staff Support \$ 100.00 25,000.00 Meals/Travel Expenses \$ 148.78 3,500.00 Meals/Travel Expenses \$ 2			φ	•		
Holiday Parade						
Christmas Tree Lighting \$ 1,060.30 \$ 1,500.00 Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising \$ 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01						
Accountant / Bookkeeper 6,800.00 \$ 8,500.00 Advertising 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,065.80 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 20,527.2 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		-				
Advertising \$ 73,725.49 \$ 60,000.00 Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.00 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01			\$	1,060.30	\$	
Bank Charges 784.13 \$ 200.00 Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 1,500.00 Rent 9,000.00 9,000.00 Staff Support \$ 100.00 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income 27,900.42 \$ 12,872.01		Accountant / Bookkeeper		6,800.00	\$	8,500.00
Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income		Advertising	\$	73,725.49	\$	60,000.00
Contract Services 113,401.80 \$ 74,750.00 Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income		Bank Charges		784.13	\$	200.00
Dues/Subscription \$ 1,580.00 \$ 2,200.00 Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		Contract Services		113,401.80	\$	74,750.00
Employee Payroll/Payroll Taxes (ED + Ambassadors) \$ 190,335.64 \$ 220,000.00 Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		Dues/Subscription	\$	1,580.00	\$	2,200.00
Insurance \$ 38,239.44 \$ 46,272.00 Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		•			\$	
Office Equipment/Furniture 1,052.21 \$ 2,000.00 Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01						
Offices Supplies 1,006.69 \$ 3,000.00 Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01			Ψ			
Permits and Licenses \$ 11,605.80 \$ 6,500.00 Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01						
Postage/Box Rental 153.20 \$ 1,000.00 Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01			Φ.			
Printing and Reproduction 1,088.28 \$ 1,500.00 Rent 9,000.00 \$ 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01			Ф			
Rent 9,000.00 9,000.00 Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01						
Staff Support \$ 100.00 \$ 25,000.00 Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		-				
Telephone/Internet 3,826.17 \$ 5,500.00 Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01						
Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		Staff Support	\$	100.00	\$	25,000.00
Meals/Travel Expenses \$ 148.78 \$ 3,500.00 Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		Telephone/Internet		3,826.17	\$	5,500.00
Web Site 2,052.72 \$ 3,500.00 Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		Meals/Travel Expenses	\$	148.78	\$	3,500.00
Total Expense \$ 802,226.14 \$ 832,897.00 Net Ordinary Income \$ 27,900.42 \$ 12,872.01		•			\$	
Net Ordinary Income \$ 27,900.42 \$ 12,872.01	Total Expense		\$			
7 27,300.42 \$ 12,072.01				-		
	HOL HICOMIG		Ψ	21,300.42	Ψ	12,012.01

Proposed Fiscal Year 25-26 Budget

		July	July '25- June '26	
Ordinary Income/Expe	ense	-		
Income				
	Carryover FY 24-25	\$	27,900.42	
	WINED Passport	\$	15,000.00	
	Napa's Table Ticket Sales	\$	148,500.00	
	Napa Table Auction	\$	65,000.00	
	Shop Downtown Napa Guide	\$	12,500.00	
	Oxbow Promotional Assessment	\$	52,840.00	
	Downtown Promotional Tax	\$	256,830.00	
	PBID Pedestrian Signage	\$ \$	5,500.00	
	Donation	\$	2,500.00	
	PBID Administration	\$	65,000.00	
	Third Party District Events	\$	25,000.00	
	Alcohol Beverage Sales	\$	39,000.00	
	Sponsorships	\$	225,000.00	
	Bank Interest	\$	12.00	
Total Inco	me	\$	940,582.42	
Gross Profit		\$	940,582.42	
Expense	Software Subscriptions	\$	3,500.00	
	Training	\$	3,000.00	
	Pedestrian Signs	\$	5,500.00	
	WINED Passport Reimbursements	\$	15,000.00	
	City Business License	\$	375.00	
	Food and Wine Costs Napa Table	\$	28,000.00	
	Shop Napa Guide	\$	18,500.00	
	Glassware	\$	5,000.00	
	Federal / State taxes	\$	1,000.00	
	Event Rentals Napa Table	\$	53,000.00	
	Contributions (Napa Table Auction)	\$	65,000.00	
	Supplies/ Materials	\$	35,000.00	
	Collateral	\$	15,000.00	
	Event Entertainment	\$	75,000.00	
	Alcoholic Beverage	\$	10,000.00	
	Third Party Event Sponsorships	\$	50,000.00	
	Holiday Parade	\$	2,500.00	
	Christmas Tree Lighting	\$	1,500.00	
	Accountant / Bookkeeper	\$	6,500.00	
	Advertising	\$	75,000.00	
	Bank Charges	\$	200.00	
	Contract Services	\$	120,000.00	
	Dues/Subscription	\$	2,200.00	
	Employee Payroll/Payroll Taxes (ED + Ambassadors)	\$	220,000.00	
	Insurance	\$	46,500.00	
	Office Equipment/Furniture	\$	1,000.00	
	Offices Supplies	\$	1,500.00	
	Permits and Licenses	\$	15,000.00	
	Postage/Box Rental	\$	350.00	
	Printing and Reproduction	\$	1,500.00	
	Rent	\$	9,000.00	
	Staff Support	\$	25,000.00	
	Telephone/Internet	\$ \$	4,500.00	
	Meals/Travel Expenses	\$	1,000.00	
	Web Site	\$	3,500.00	
Total Expe	ense	\$	919,625.00	
Net Ordinary Income		\$	20,957.42	
Net Income		\$	20,957.42	