

RESOLUTION R2024-__

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NAPA, STATE OF CALIFORNIA, APPROVING THE NAPA VALLEY TOURISM IMPROVEMENT DISTRICT CITY OF NAPA LOCAL GOVERNING COMMITTEE BUDGET AND WORK PLAN FOR FISCAL YEAR 2024-25

WHEREAS, the Napa Valley Tourism Improvement District (NVTID) was established in the County of Napa in June 2010 pursuant to the State of California Property and Business Improvement District Law of 1994; and

WHEREAS, under the terms of the NVTID Management District Plan, the City of Napa has authority to collect a 2% assessment upon the rent charged by lodging establishments in the City, with revenue from the assessment to be used for tourism-related promotion and activities; and

WHEREAS, the Management District Plan established the Napa Valley Tourism Improvement District City of Napa Local Governing Committee (LGC) to oversee the City's management of 24% of the NVTID assessment revenue in a manner that will drive and increase tourism in the Napa community and oversee the creation and promotion of activities that will have a direct benefit on Napa lodging and hospitality establishments; and

WHEREAS, pursuant to Streets and Highways Code Section 36650, the LGC shall prepare and provide an annual budget and work plan to the City of Napa City Council for review and approval; and

WHEREAS, on May 15, 2024, the LGC recommended approval of the Budget and Work Plan for FY 2024-25, attached hereto as Exhibit "A" and incorporated herein by reference; and

WHEREAS, the City Council has considered all information related to this matter, as presented at the public meetings of the City Council identified herein, including any supporting reports by City Staff, and any information provided during public meetings.

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of Napa, as follows:

1. The City Council hereby finds that the facts set forth in the recitals to this resolution are true and correct, and establish the factual basis for the City Council's adoption of this resolution.
2. The City Council hereby approves the Napa Valley Tourism Improvement District City of Napa Local Governing Committee Budget and Work Plan for Fiscal Year 2024-2025 attached hereto as Exhibit "A" and incorporated herein by this reference.

ATTACHMENT 1

3. This Resolution shall take effect immediately upon its adoption.

I HEREBY CERTIFY that the foregoing Resolution was duly adopted by the City Council of the City of Napa at a public meeting of said City Council held on the 18th day of June 2024 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST: _____
Tiffany Carranza
City Clerk

Approved as to form:

Sabrina Wolfson
Interim City Attorney