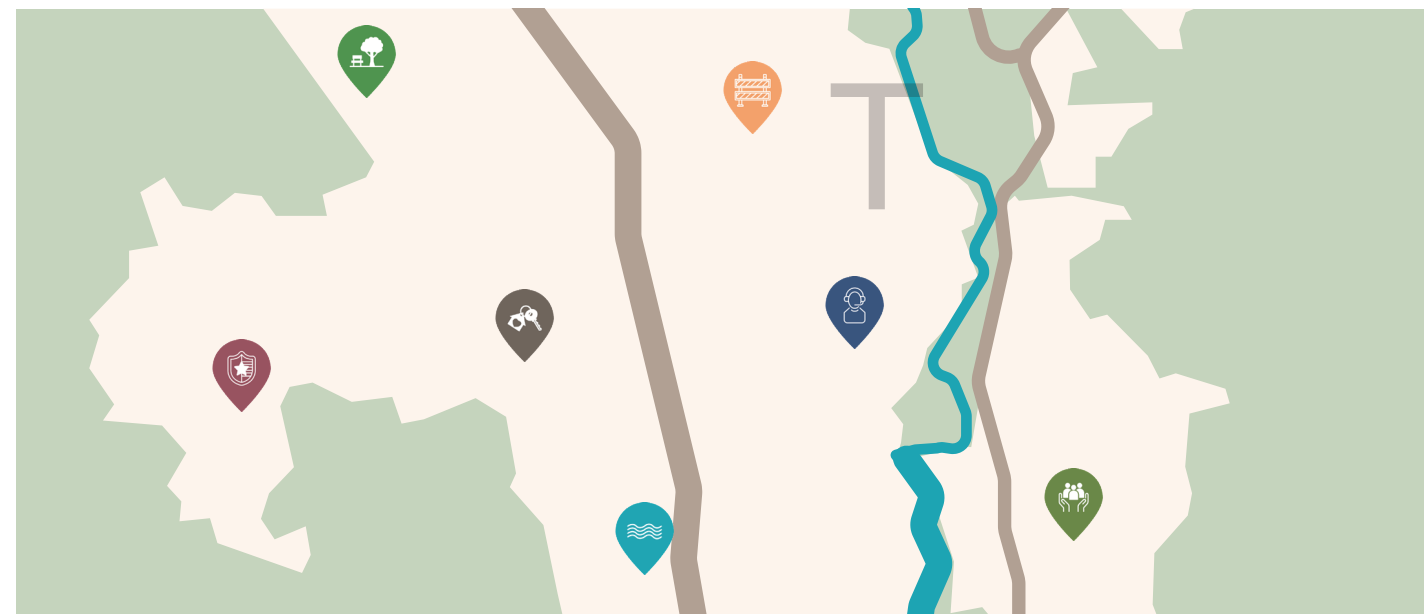
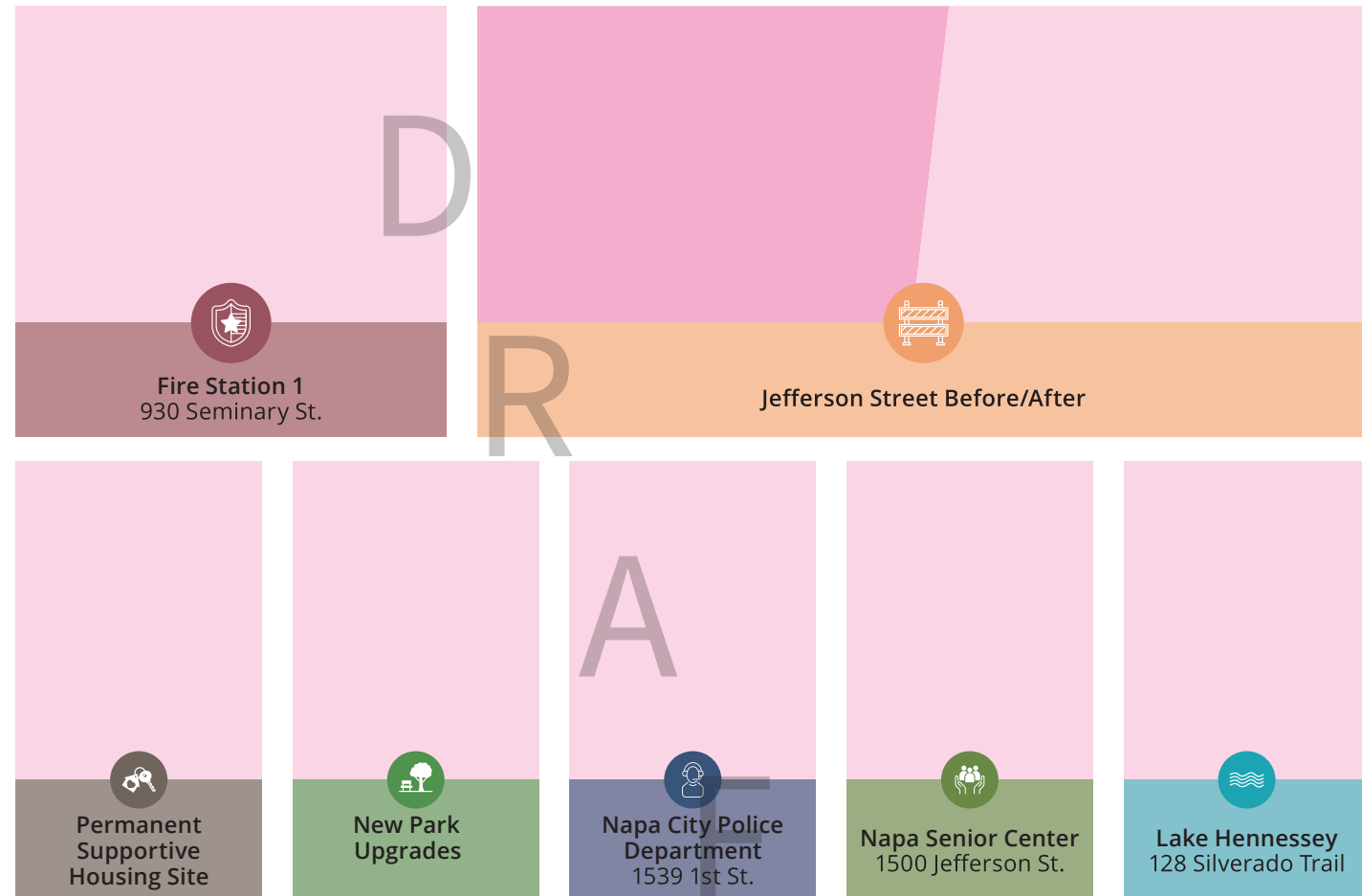


Projects in Progress

Our Crews at Work



Funded By
MEASURE G
City of Napa

Roads

Fire Protection

Homelessness

Parks

Senior and Youth Services

Water Quality

Public Safety

Streets Paved or Repaired Thanks to Measure G

- ◆ Pearl (Soscol to Main)
- ◆ Main (Clinton to Pearl)
- ◆ Jefferson (Clay to Lincoln & Salvador to Central (Jefferson to Yajome)
- ◆ Yajome (Lincoln to Pearl)
- ◆ Walnut (Old Sonoma to Laurel)
- ◆ 3rd (Wilson to Coombs & Silverado to railroad tracks)
- ◆ Solano (Luke to Wine Country)
- ◆ Salvador (SR 29 to Hahnermann)
- ◆ Redwood (Carol to Solano)
- ◆ Hagen (Silverado Trail to Old Coach Road)
- ◆ Coombs (5th to Imola)
- ◆ Trancas (Eastern City limit to Jefferson)

Next Up: Paving & Repairs with More to Come

- ◆ Soscol (1st to Silverado)
- ◆ California (Clay to Trancas)
- ◆ Trower (Linda Vista to Solano)
- ◆ Coombville (Silverado to City limit)
- ◆ Old Soscol Way
- ◆ Napa Corporate Drive
- ◆ Napa Corporate Way
- ◆ Redwood (Carol to Dry Creek)
- ◆ Homewood Avenue
- ◆ Dewitt Avenue
- ◆ Chelsea Avenue
- ◆ Arrowwood Avenue
- ◆ Bellevue Avenue
- ◆ Archer Avenue
- ◆ Harrison Avenue
- ◆ Birch Place
- ◆ Cornwall Avenue
- ◆ Avon Avenue

Thank you for your
patience during
construction!



Stay Connected with the City of Napa

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Learn More About Measure G at CityOfNapa.org/MeasureG



MEASURE G

24-25 ANNUAL REPORT

INVESTING IN OUR COMMUNITY



Measure G
Investing in Our Community

CityOfNapa.org/MeasureG

What is Measure G?



Measure G is a voter-approved sales tax measure that increased the City sales tax from 7.75% to 8.75%. Passed on Nov. 5, 2024, Measure G generates an estimated \$22 million in annual revenue, a significant portion of Napa's overall projected revenue.

Napa voters approved Measure G

57.48%

November 5, 2024

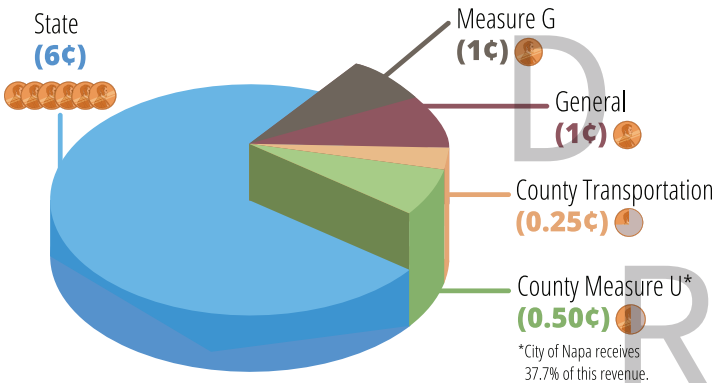


independent audits and oversight by the Measure G Citizen Oversight Committee.

The History of Measure G

In 2023, the City of Napa faced a projected structural budget deficit, where expenditures were increasing faster than revenues. With external factors like increased pension costs, insurance expenses and the potential loss of \$12 million in Vehicle License Fee funding threatening the City's ability to maintain the current service level, City staff evaluated multiple options to increase revenue.

In January 2024, City Council directed staff to launch a community engagement process. Staff held more than two dozen presentations with local groups, mailed information to all residents and businesses, hosted an Open House with 30 staff members, and conducted polling in September 2023 and April 2024 to identify community priorities.



The City of Napa receives \$0.022 from every dollar collected from Sales Tax.

Measure G funds are allocated through an extensive budgeting process that includes community needs assessment, detailed budget proposals, public input through meetings and hearings and City Council review and approval. All expenditures are subject to annual

Funding Principles



Ensure financial stability — Core City services remain the foundation, and the City will be strategic about how to address needs without overcommitting our limited resources.



Engage the public & ensure transparency — Continual engagement of the public on their most important priorities and maintaining public trust is essential.



Address community priorities — Focusing on meeting critical needs such as infrastructure, parks and recreation and public safety.



Leverage funding for maximum impact — Ensuring that every dollar benefits the Napa community as effectively as possible.

Oversight Committee and Financial Transparency

The Measure G Citizens Oversight Committee is a five-member advisory body established by the Napa City Council to ensure transparency, accountability and responsible use of annual revenues generated by Measure G.

Committee members review expenditures, receive status reports and provide annual audits and reports to confirm that Measure G funds are used effectively and in alignment with community priorities. Members are full-time Napa residents and registered voters and will serve two-year terms.

Committee Photo



Our City's Commitment



Integrity

Service

Inclusion

Collaboration

These core values ensure that Measure G funds are managed transparently with independent audits and citizen oversight, prioritize community-identified needs, benefit our entire community and incorporate consistent public engagement.

Measure G Funding Priorities

Based on extensive community polling and engagement, Measure G addresses residents' highest priorities



Repairing potholes, streets and sidewalks



Maintaining water quality in local creeks and streams



Supporting fire protection and emergency response



Maintaining parks and recreation facilities



Addressing homelessness and mental health services



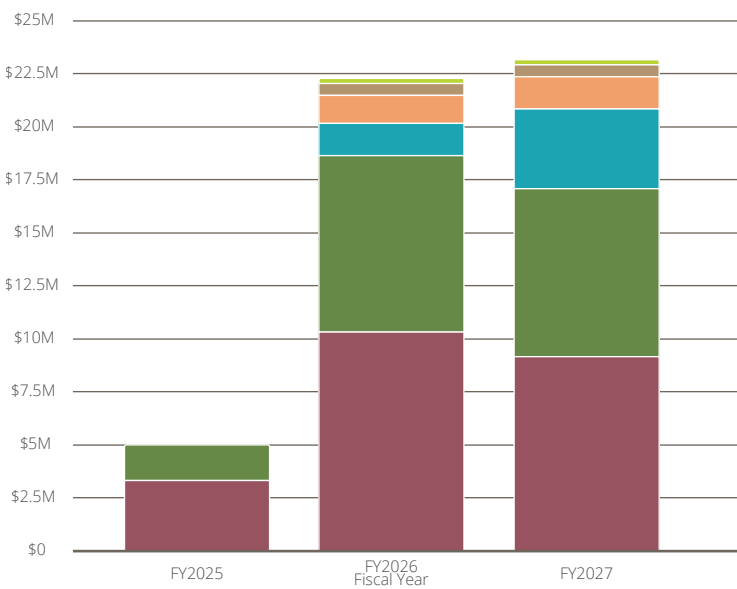
Maintaining 911 response times and public safety



Supporting senior services and youth programs

These priorities directly support the City's mission and values, creating a better Napa for our whole community.

Measure G Expenditures



Key

- Community Engagement
- Programs for the Unhoused
- Public Safety
- Core Services Enhancements
- Parks and Recreation
- Streets and Sidewalk Repairs

FY24-25: What We've Accomplished



- ✓ \$3.3 million in paving project for Westwood Neighborhood Interior Streets
- ✓ \$1.2 million in playground improvements
- ✓ \$500,000 in additional park shade structures

Photos of Coombs Street, Jefferson, Harvest Middle School, Parks



Since its approval, Measure G has already made a visible impact, improving neighborhood streets, enhancing playgrounds and adding new shade structures that make parks more welcoming for families.

Building on this momentum, we'll continue to focus on what matters most to our community — smooth, safe streets and sidewalks, impeccable water quality, reliable fire protection and emergency response, vibrant parks and recreation spaces, strong support for seniors and youth, and compassionate services that address homelessness and mental health. These investments reflect the City's mission and values, ensuring Measure G funds are used transparently and effectively to enhance everyday life across Napa.

FY 25-26: Improvements Coming Soon



- ◆ \$14.15 million in paving projects
- ◆ \$900,000 Concrete (Sidewalk) projects
- ◆ \$250,000 Storm drain assessments, repair, cleaning
- ◆ \$1.5 million in general paving program
- ◆ \$10 million for Recreational Asset Development (Harvest Middle School, Splash Pad or other)
- ◆ \$2.7 million in Park Improvements
 - ◆ New Park Restrooms (Fuller, Westwood Hills, Century Oaks)
 - ◆ Las Flores Community Center Repairs
 - ◆ Park Improvements – Lake, Laurel, Klamath
- ◆ \$2 million in Fire Station Renovation (Stations 1, 2, 3 & 4)
- ◆ \$250,000/annually Increased Park Maintenance
- ◆ \$240,000/annually Expanded Recreational Programming
- ◆ \$150,000/annually for 4th of July festivities
- ◆ \$100,000/annually for community-initiated traffic safety requests
- ◆ Emergency Response
 - ◆ 2 Lead Officers for (Police Department)
 - ◆ NFECT Detective Position (Police Department)
 - ◆ Emergency Services Manager (Fire Department)
 - ◆ Youth Services Bureau – Existing Costs plus reorganization plan (Police Department)
- ◆ \$950,000 Homeless/Nuisance Abatement
- ◆ 1.1 million Homeless Outreach & Tenancy Care