
Profile

Eduardo

First Name

Moreno

Last Name

Middle Initial

Email Address

Street Address

City

Suite or Apt

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

3 years

Length of Residence in the County of Napa:

3 Years

Registered to vote in the City of Napa?

Yes No

Google

Employer

Leadership Services Support Officer

Job Title

Ethnicity *

Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to Planning Commission, Cultural Heritage Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional, which is defined as, "a person who demonstrates, to the satisfaction of the City Council, that he or she has professional experience (in the fields of architectural design, landscape architecture, urban planning, building, sustainability, or a related field) that is sufficient to assist the member in the effective evaluation of applications for development projects." ? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

Yes No

Upload a Resume

Community Service Experience:

Commissioner, Napa County Veterans Commission. Napa Sunrise Rotary. Molly's Angels. Secretary, Saratoga Vineyards HOA.

Education:

Please see attached resume

Other relevant experience or expertise:

Please see attached resume

Additional Questions

What is your understanding of the role and responsibility of this board?

The Napa Planning Commission is a crucial body responsible for overseeing land use and development within the city of Napa. Their primary role is to ensure that any proposed development aligns with the city's General Plan, zoning ordinances, and other relevant regulations.

Have you ever attended a meeting of this board? If so, how many?

Yes. One thus far.

What duties of this board are most interesting to you?

Reviewing and approving development proposals. Making recommendations to the City Council. Enforcing zoning ordinances. Public hearings. Long-term planning.

What activities of this board are least interesting to you?

Bureaucracy and Red Tape: I understand the Planning Commission often deals with complex regulations and zoning codes. Navigating these can be time-consuming and bureaucratic but I also understand this is a necessary part of the job.

What programs or projects would you like to see improved or implemented?

Bike and Pedestrian Infrastructure: Improve bike lanes, sidewalks, and crosswalks to encourage non-car transportation. Urban Greening: Plant more trees and green spaces to reduce urban heat island effects. Youth Programs: Expand after-school and summer programs for youth, especially in underserved neighborhoods. Support for Small Businesses: Offer resources and incentives to help small businesses start and grow. Tourism Diversification: Encourage tourism beyond wine tasting, such as cultural and historical experiences.

How would you approach improving these project(s) or program(s)?

Bike-Share Programs: Expand bike-sharing programs to encourage cycling as a mode of transportation. Safe Routes to School: Improve pedestrian and bicycle infrastructure around schools. Urban Forestry: Plant trees strategically to shade buildings and reduce energy consumption. Green Infrastructure: Implement green infrastructure projects like rain gardens and bioswales to manage stormwater runoff. Community Centers: Establish or expand community centers as hubs for social activities, education, and health services. Youth Mentoring Programs: Connect youth with mentors to provide guidance and support. Small Business Incubators: Create incubator spaces to support entrepreneurs and startups. Tourism Marketing: Invest in marketing campaigns to attract visitors year-round. Agritourism: Promote agritourism experiences to diversify the local economy. Public-Private Partnerships: Collaborate with private sector partners to leverage resources and expertise. Community Engagement: Involve residents and stakeholders in the planning and implementation of projects.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

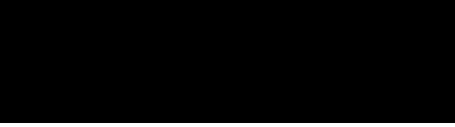
No.

Please list two local references and their phone numbers:

How did you learn of this vacancy?

Internet

Eduardo Moreno



Highly motivated and results-oriented security professional with over 25 years of experience in military and government service, specializing in executive protection, criminal investigations, and strategic security operations. Proven ability to lead and manage teams, assess and mitigate risks, and ensure the safety of high-profile individuals and assets.

Skills

- **Executive Protection:** Close protection, threat assessment, travel security, advance work, security protocols.
- **Security Operations:** Strategic planning, risk management, access control, incident response, emergency evacuation.
- **Investigations:** Criminal investigations, evidence collection, interview techniques, case management.
- **Leadership & Management:** Team building, communication, conflict resolution, performance management.
- **International Operations:** Cultural awareness, diplomacy, liaison with foreign law enforcement.
- **Proficiency:** Spanish (fluent)

Work History

2023 - Present

Leadership Services Support Officer

Google, Mountain View, CA

- Plans, coordinates, and manages security for high profile executives in security support functions globally.
- Plans, coordinates, and manages complex, medium to large scale security operations for internal and public facing Google events globally.
- Develops and maintains positive relationships with domestic and international law enforcement, private sector peers worldwide, and internal/external stakeholders in support of event security, and executive security support projects.
- Conducts site assessments, advances, coordinating contract security personnel in partnership with production teams, and venue security, organizing access control.
- Identify, evaluate, and monitor enterprise risks that could affect business activities and provide business leaders the information they need to make critical decisions.
- Collaborates with cross-functional teams to create innovative strategies and develop best in class programs that drive sustainable effectiveness.
- Manages vendor/contractor force that are supporting operations globally.

2021 - 2023

Operations Manager

Surefox North America Inc, Mountain View, CA

- Oversee multiple project teams ensuring program goals are reached and maintained.
- Responsible for strategizing, implementing, and maintaining program initiatives.
- Manage budget and funding channels for maximum productivity.
- Design process improvement to shape organizational culture, optimize procedures for higher efficiency and help the company evolve and grow.

2018 – 2021

Senior Executive Protection Agent- Team Lead*Surefox North America Inc, Mountain View, CA*

- Provided and oversaw personal security services for C-Suite Executives at Fortune 10 Tech Company
- Responsible for planning and executing security services in the United States and abroad as well as supervising and mentoring a team of executive protection agents.
- Maintained liaison with local, national, and international law enforcement agencies.
- Responsible for analyzing intelligence threat reports and adjusting security posture accordingly while maintaining effective communication with associated business partners.
- Coached team members in techniques necessary to complete job tasks.
- Worked with team to identify areas of improvement and devised solutions based on findings.

2015 - 2017

Special Agent (Multiple Roles) – U.S. Government**U.S. Department of Transportation, Washington, D.C.**

- Protected Cabinet member during domestic and international travel, anticipating and mitigating threats.
- Navigated the transition between administrations, ensuring continuity of security operations.
- Provided due diligence on threats and liaised with local law enforcement.
- Prepared reports and maintained case-related documentation.

2007 - 2015

U.S. Department of Agriculture, Washington, DC

- Built and managed Executive Protection team, establishing security policies and procedures.
- Oversaw transitions between presidential administrations and ensured security for high-level officials.
- Traveled extensively overseas in high-threat environments, coordinating with local authorities.
- Led investigations and dealt with all security threats.

2002 - 2010

U.S. Army Criminal Investigations Command (Multiple Locations)

- Provided personal security for high-ranking Department of Defense officials.
- Planned and executed security missions in the U.S. and abroad.
- Led criminal investigations, conducted interviews, and managed evidence.
- Ensured efficient caseload movement and maintained a 100% team fitness assessment pass rate.

Education**Bachelor's Degree: Criminal Justice and Police Science
(Magna Cum Laude)***Park University - MO****Additional Information***

- Possess a wide range of security certifications and awards including the Joint Service Commendation Medal and a certificate of graduation from the Federal Law Enforcement Training Center (FLETC). (Full list is available upon request)

Profile

Lisa _____ M _____ Massaro _____
First Name Middle Initial Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

49

Length of Residence in the County of Napa:

49

Registered to vote in the City of Napa?

Yes No

GRID Design Build _____ Co-Founder, CFO _____
Employer Job Title

Ethnicity *

Caucasian/Non-Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Planning Commission: Submitted

Question applies to Planning Commission, Cultural Heritage Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional, which is defined as, "a person who demonstrates, to the satisfaction of the City Council, that he or she has professional experience (in the fields of architectural design, landscape architecture, urban planning, building, sustainability, or a related field) that is sufficient to assist the member in the effective evaluation of applications for development projects." ? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

Yes No

Upload a Resume

Community Service Experience:

Graduate Leadership Napa Valley, 2007 City of Napa Housing Element Steering Committee 2013 - 2015 Kiwanis Club of Napa 2008 to present Have served over the years in various board positions for Leadership Napa Valley, Kiwanis Club of Napa, Queen of the Valley Foundation.

Education:

High School, some college

Other relevant experience or expertise:

Over the past 20+ years, I have been actively committed to the Napa community. Through my service with the Napa Chamber of Commerce, I have worked to promote and strengthen local businesses. For the last 12 years, my late husband and business partner, Bob Massaro, and I addressed local housing issues together, supporting each other in our community efforts. With a strong background in the design and construction of single-family and multi-family residential housing, I bring valuable expertise to this commission.

Additional Questions

What is your understanding of the role and responsibility of this board?

Its primary purpose is to serve in an advisory role to the City Council by reviewing land use applications to ensure that development aligns with the City of Napa's long term goals as outlined in the General Plan. Participate in General Plan and zoning update processes. To review other matters and applications that the Council may direct to the planning commission.

Have you ever attended a meeting of this board? If so, how many?

Yes, 30 or more; presented 3 times.

What duties of this board are most interesting to you?

Reviewing applications as they apply to housing. Zoning Updates and General Plan topics. I do have the time to serve on the Commission and will do the work prior to every meeting.

What activities of this board are least interesting to you?

None

What programs or projects would you like to see improved or implemented?

- 1.) Exploring new state laws and identifying how our community can maximize their benefits.
- 2.) Goal H.3 in the Housing Element, specifically H3 1.2 and H3 2.2, which focus on Design Standards and Review.

How would you approach improving these project(s) or program(s)?

Over the years, I have actively engaged in committees addressing housing and related issues in the city and county of Napa, both individually and alongside my husband, Bob Massaro. If appointed, I would bring a wealth of experience from these efforts, as well as insights gained as the managing partner of a Napa-based architecture and construction company, to contribute meaningfully to the Commission's work.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None. If my company were to bring a housing project for consideration then I would recuse myself if I am appointed to the commission.

Please list two local references and their phone numbers:

How did you learn of this vacancy?

Internet

Profile

Andrew

First Name

S

Middle
Initial

Phipps

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

25 Years

Length of Residence in the County of Napa:

31 Years

Registered to vote in the City of Napa?

Yes No

Phipps Family Cellars

Employer

Proprietor

Job Title

Ethnicity *

Prefer not to Answer

Interests & Experiences

Which Boards would you like to apply for?

Planning Commission: Submitted

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Yes No

Upload a Resume

Community Service Experience:

Election Official/Vote Center Lead, Napa County Parks Commission, Tahoe City, Placer County Volunteered in Senior Care Facilities (aka, Nursing Homes) in High School Owned a company, Napa Valley Design, that provided free web design & web hosting services to non-profit organizations.

Education:

Sierra College, AA Philosophy, June 1990 UCLA, Philosophy/Pre-Law Major, June 1992

Other relevant experience or expertise:

I have worked on winery & tasting room entitlements in the City & County of Napa. My work in the City of Napa has given me a keen understanding of the historical significance of the Craftsmen buildings that we have entitled and/or renovated, including 1776 2nd Street & 1792 2nd Street.

Additional Questions

What is your understanding of the role and responsibility of this board?

I understand this role to be key to the land use and planning aspects of our city. These might include zoning ordinances as well as design review, which I feel is a key function of tying the past and the future together.

Have you ever attended a meeting of this board? If so, how many?

1

What duties of this board are most interesting to you?

Design Review, Planning & Land Use.

What activities of this board are least interesting to you?

None really....

What programs or projects would you like to see improved or implemented?

I have not been involved enough in the Planning Commission projects to know but I love working on projects that will, ultimately, help my community.

How would you approach improving these project(s) or program(s)?

Through examination, study, and application of zoning rules & regulations, I would strive to make informed decisions that affect the future of these projects.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None...

Please list two local references and their phone numbers:

How did you learn of this vacancy?

Internet

Profile

Eryn

First Name

E

Middle Initial

Ebach

Last Name

Email Address

Street Address

Suite or Apt

City

State

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

< 1 year

Length of Residence in the County of Napa:

< 1 year

Registered to vote in the City of Napa?

Yes No

Employer

Job Title

Ethnicity *

Caucasian/Non-Hispanic

Interests & Experiences

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Yes No

Upload a Resume

Community Service Experience:

American Planning Association

Education:

Hugo Wall School of Public Affairs, Master's of Public Administration Wichita State University, BA in Political Science

Other relevant experience or expertise:

I am a professional planner with AICP certification and ten years of experience in community engagement, development, and public affairs. I previously worked as an urban planner for cities/counties in the midwest and have recently relocated to Napa. I am looking to get involved here and use my expertise to serve my new community.

Additional Questions

What is your understanding of the role and responsibility of this board?

I understand that the role of this board is to provide recommendations to the Napa City Council on land use planning matters such as amendments to the City General Plan, Zoning Code, and Subdivision Regulations, as well as site specific proposals.

Have you ever attended a meeting of this board? If so, how many?

I have not attended any Napa Planning Commission meetings, but I have attended many Planning Commission meetings for other communities.

What duties of this board are most interesting to you?

Reviewing, monitoring, and updating the City's General Plan to help meet the community's goals and ensuring new development aligns with the Plan's vision.

What activities of this board are least interesting to you?

I am interested in all activities of this board.

What programs or projects would you like to see improved or implemented?

I would love to see more complete and walkable neighborhoods with mixed-use infill development around activity centers and along key corridors in the community. I am also excited about the City's goal to review the parking standards in the NMC.

How would you approach improving these project(s) or program(s)?

- Supporting development that is consistent with the goals of the Land Use and Community Design Element of the Plan. - Supporting parking standards that are consistent with the needs of businesses and patrons, in balance with best practices, sustainability/environmental factors, and financial considerations.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

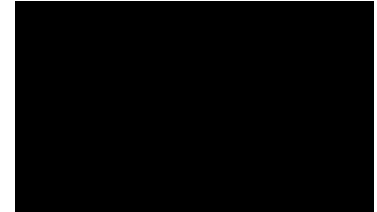
No. As a certified planner, I am aware of and committed to upholding the AICP code of ethics and the California standards for public officials.

Please list two local references and their phone numbers:

How did you learn of this vacancy?

Internet

Eryn Ebach, AICP



EXPERIENCE

Land Use and Development Planner — Professional Engineering Consultants (PEC)

JULY 2024 - PRESENT (CONTRACTOR)

JUNE 2023 - JULY 2024 (FTE)

- Project manager on community planning projects, including comprehensive (general) and area plans, policy analysis, and contract planning services.
- Leads presentations and discussions at neighborhood meetings, community workshops, and public listening sessions.
- Partners with transportation planners, engineers, and architects to provide interdisciplinary solutions for site master planning, urban design, and area and corridor study projects.
- Acts as a proposal lead for contract planning and long-range planning pursuits, managing proposal development and participating in interview panels.
- Produces public engagement materials and organizes outreach events and activities for projects of all sizes.
- Assists with site certification and land entitlement processes to get properties shovel-ready.
- Provides grant writing assistance and impact analysis for planning and infrastructure funding.

Associate Planner — Wichita-Sedgwick County Metropolitan Area Planning Department

JUNE 2022 - JUNE 2023

- Managed current planning cases, site development proposals, and landscape plans, reviewing for compliance with local regulations and alignment with adopted plans.
- Advised development professionals and property owners of multi-jurisdictional planning and development policies, bringing transparency and accessibility to the planning process.
- Prepared staff reports for advisory and elected officials and presented findings and recommendations at public hearings.

Planner and Community Development Coordinator — City of Winfield

JANUARY 2021 - JUNE 2022

- Led the community development department, overseeing planning, building, economic development, and code enforcement functions.
- Supervised four full-time employees with diverse roles and varying levels of expertise.
- Established the Winfield Landbank program to promote strategic reinvestments in vacant properties.
- Managed Transportation Alternatives grant applications, receiving funding for Safe Routes to Schools pedestrian network expansion.

EDUCATION & CERTIFICATION

American Institute of Certified Planners

Wichita State University —
Master of Public Administration

Wichita State University —
Bachelor of Arts in Political Science

SELECT PROJECT EXPERIENCE

Concordia Comprehensive Plan

Kechi Community Action Plan

Launch Liberal 2035
Comprehensive Plan

Herington Comprehensive
Plan update

K-254 Corridor Study,
Community Engagement

US-54 Improvements,
Community Engagement