City of Napa Boards & Commissions

Submit Date: Nov 28, 2022

Profile			
laa	Ctrong		
Joe First Name	Streng Middle Initial Last Name		
Email Address		-	
Street Address		Suite or Apt	
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Napa City		CA State	94588 Postal Code
Mailing Address (if differen	t than Resident Address above)		
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Primary Phone	Alternate Phone		
Length of Residence in the	Спу от нара:		
Less than 6 months			
Longth of Posidones in the	County of Nana		
Length of Residence in the	County of Napa.		
Less than 6 months			
Registered to vote in the Ci	ity of None?		
	ny or Napa :		
	Director, Employee		
Robert Half	Communications Job Title		
Employer	Job Tille		
Ethnicity *			
☑ Caucasian/Non-Hispanic			
Interests & Experiences			
Which Boards would you li	ke to apply for?		

Joe Streng

Napa County Library Commission: Submitted

Upload a Resume

Community Service Experience:

I served on the Pleasanton Parks & Recreation Commission for nine years and several more on the Bike, Pedestrian and Trails Subcommittee. During my time on the Commission, including two terms as Chair, we delivered many valuable amenities to the community, including Bernal Phase 1 and 2, Cubby's Dog Park, an expansion of the Pleasanton Tennis Park and several neighborhood parks, including Stoneridge, Rotary and Harding. We also added new trails and improved our roadways for cyclists and pedestrians. I've worked with the Council to set priorities and with city staff to plan projects, including the upcoming Community Farm at Bernal and the Lions-Wayside redevelopment. I'm particularly proud of my contributions to the long-term planning of our Park & Rec system, including the Park & Rec Master Plan and the Bicycle and Pedestrian Master Plan. As a member of the Park & Recreation Commission, I also served on the Heritage Tree Board of Appeals and the Public Arts Subcommittee. I consider my time on these commissions to be among the most rewarding experiences of my time in Pleasanton. Update: Although I was unsuccessful in my bid to serve on the Parks, Recreation and Trees Advisory Commission for the City of Napa, I remain committed to finding an opportunity to give back to my community. I rediscovered my love for libraries during the pandemic and have become a frequent user of the Napa library. These are vital community services that provide much-needed programming for our residents. I would be honored to support the system's mission to enrich people's lives through books and information. Thank you for your consideration!

Education:

California State University Sacramento BA Government/Journalism 1986-1991

Other relevant experience or expertise:

I am wrapping up my service on the Board and Executive Committee as Secretary for Valley Humane Society, a non-profit organization that rescues and rehabilitates companion animals, champions responsible caretaking, shares pets' soothing affections with people in need of comfort, and supports and preserves existing pet-guardian relationships. I ran for Pleasanton City Council in 2018 and considered it to be a very rewarding experience. I have traveled to Zambia in support of CAMFED in 2007, a non-profit organization that provides financial and social support for marginalized girls to attend and thrive in primary and secondary school. I also led two teams for Habitat Humanity builds in Brazil (2012) and China (2014).

Additional Questions

What is your understanding of the role and responsibility of this board?

I have reviewed the roles and responsibilities of the board and the structure is very similar to my previous commission service in Pleasanton.

Have you ever attended a meeting of this board? If so, how many?

No

Joe Streng Page 2 of 3

What duties of this board are most interesting to you?

During my time on the Park & Rec Commission in Pleasanton, I was most interested in creating a long-term plan that would support the future development of amenities to the community. The plan is still being implemented today. I would enjoy seeing a project from ideation to planning to development to completion for the Napa County library system.

What activities of this board are least interesting to you?

Although I ran for city council, I have learned over time that I am not a fan of highly political environments. I simply want to do what's best for my community and be of service where I can.

What programs or projects would you like to see improved or implemented?

The Napa County Library offers a massive amount of programs to promote literacy, provide access to technology, and help people engage with their neighbors. I would take the time to learn about opportunities to improve existing initiatives and partner with commissioners and staff to develop enhancements.

How would you approach improving these project(s) or program(s)?

I'm a consensus-builder and enjoy engaging with all stakeholders to develop solutions. I would put in the time to be fully up to speed on the many facets of a project and partner with staff to represent the community's point of view. As an advisory body, I would take opportunities to speak to our elected representatives to advocate for programs, when appropriate.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

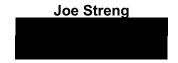
No

Please list two local references and their phone numbers:

Although I haven't lived in Napa long enough to build strong local connections, I would gladly provide references for city leaders and staff with whom I worked in Pleasanton.

How did you learn of this vacancy?

✓ Other



Communications leader who thrives in dynamic cultures with fun people and a fast pace. Enjoys mix of executive partnership, strategic planning and tactical execution. Loves writing, creating memorable employee experiences and serving others.

ROBERT HALF, San Ramon – Director, Employee Communications

2019-Current

Responsible for global delivery of employee communications for Corporate Services, including HR, Inclusion & Diversity, Workplace Resources, IT, Information Security, Legal, Business Transformation, and more. Provide strategic counsel to executives and manage internal crisis communications. Additional focus on growing team members to be world-class communicators.

- Led planning and execution of internal communications in response to COVID-19
 - Developed and implemented messaging to inform 10,000+ employees in more than 300 locations about stay-at-home orders and transition to remote work.
 - Drafted weekly executive updates to keep employees engaged and informed. Planned and produced live events with senior executives, including first global all hands meeting in company history. Employee feedback overwhelmingly positive.

EBAY, San Jose - Senior Manager, Employee Communications

2010-2019

Managed employee communications to more than 14,000 employees around the world. Strategic oversight for Global Functions communications, including HR, Finance, Legal & GR, Mergers & Acquisitions, Workplace Resources, Stocks, Information Security, and others. Specific focus on executive communications for CEO, CFO and General Counsel.

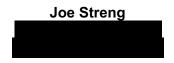
- Planned and managed execution for CEO employee communications
 - Led content development and production for global all hands meetings. Post-event surveys showed increased Trust in Leadership and Confidence in Company Direction.
 - Initiated new Q&A platform to give employees an opportunity to interact directly with CEO in casual settings. Expanded program globally.
- Delivered strategic development and execution of internal communications platform for CFO
 - Produced and hosted "All About the Business" internal podcast series focusing on business issues, personal/professional development, current events, and other topics. Episodes accessed more than 20,000 times by global employees.

EDELMAN, San Francisco – *Vice President*

2005-2010

Led planning and implementation of strategic communications for multiple accounts generating more than \$1M annual revenue. Clients included Charles Schwab, eBay, Columbus Craft Meats, San Francisco SPCA, and others listed below. Managed junior staff members, including goals assessment, review delivery, and long-term development planning.

- Led national account team for 24 Hour Fitness
 - Built communications infrastructure to support national brand marketing campaigns and in-market programs for than 400 clubs nationwide.
 - First responder and senior counsel for all crisis communications, including corporate issues, regional emergencies, and in-club incidents.
- Led national account team for Greyhound
 - Won Bay Area PRSA Silver Anvil Award for successful East Coast launch of BoltBus, a low-cost, curbside transportation service operated by Greyhound.



COMCAST, Sacramento – Communications Manager

2004-2005

Day-to-day responsibilities included writing press releases and advisories, serving as media spokesperson, managing internal communications, planning and executing community outreach programs, scripting and editing public service announcements, and managing grant proposals.

 Developed, planned and managed Comcast Outdoor Cinema and Community Celebrations in four markets. First-of-its-kind program resulted in positive media coverage and improved relationships with elected officials and customers.

EDELMAN, Sacramento – Account Supervisor

2002-2004

Developed and implemented consumer, crisis management and public affairs programs for a diverse client roster. Secured state, national and international print, television and radio coverage. Day-to-day responsibilities included writing press releases, media pitching and monitoring, and planning and executing television media events.

Developed and executed strategic crisis communications plan on behalf of the California
Travel and Tourism Commission in response to the Southern California wildfires in October
2003. Outreach efforts resulted in more than 35 million media impressions globally.

YAHOO!, Sunnyvale, CA – PR/Marketing Manager

2001-2002

Managed public relations and brand marketing for Yahoo! Entertainment. Wrote and edited press releases, media advisories, weekly newsletters, and internal communications. Scheduled and staffed executive media interviews. Produced and pitched video and radio news releases.

YAHOO!, Sunnyvale, CA – Senior Producer, Live Events

1999-2001

Managed staff and led production of more than 350 Live Events per month. Secured content and managed relationships with more than 80 external partners. Created graphics, wrote promotional copy, and secured online and offline promotion. Developed and presented business plans and product reviews.

 Produced Live Events with President Bill Clinton in St. Paul, Minnesota and Sen. Bill Bradley in Manchester, New Hampshire. Other notable guests included Britney Spears, 'N SYNC, U2, Eric Clapton, Leonardo DiCaprio, Ben Affleck, Garth Brooks, Don Henley, Elvis Costello, Jon Stewart, and Bob Costas.

Other Experience

- KGO-TV, San Francisco Producer, Channel 7 News at 11
- KCRA-TV, Sacramento Producer, Sunrise News

Personal

- Currently serve as Board Member for Valley Humane Society in Pleasanton
- Ran for Pleasanton City Council in 2018
- Led eBay teams on Habitat for Humanity projects in China in 2014 and Brazil in 2012
- Led pro bono work for Campaign for Female Education in Zambia in 2007

Education

California State University, Sacramento BA Government/Journalism

Social		

Submit Date: Dec 01, 2022

Profile				
Marie Paz First Name	BMiddle Initial	Maurer Last Name		
	<u></u>			
Email Address				
Street Address			Suite or Apt	
Napa			CA	94558
City			State	Postal Code
Mailing Address (if diff	erent than Residen	t Address above)	
Primary Phone	Alternate Phone			
Length of Residence in	the City of Napa:			
21				
Length of Residence in	n the County of Nap	a:		
21				
Registered to vote in th	ne City of Napa?			
⊙ Yes ⊙ No				
Kaiser Permanente	Registered	d Nurse		
Employer	Job Title			
Ethnicity *				
Asian or Pacific islande	er			
Interests & Experienc	es			
Which Boards would ye	ou like to apply for	?		
Napa County Library Com	umission: Submitted			

Marie Paz B Maurer Page 1 of 3

Upload a Resume

Community Service Experience:

St. Mary's Episcopal Church Vestry, 1/2022 to present; serves in Fellowship and Events Ministry.

Education:

San Francisco State University, 1988 BS, Nursing San Francisco State University, 1993 MS, Nursing

Other relevant experience or expertise:

Raising 4 children in Napa, the library has been our go-to spot. We visited the Napa library at least twice a week and we all borrowed books, cds, and dvds--it was heaven having all the resources available to usfor free. So I want to give back by contributing my time and energy to making the Napa Library even better.

Additional Questions

What is your understanding of the role and responsibility of this board?

Assist in the development, promotion and expansion of the Napa County Library services.

Have you ever attended a meeting of this board? If so, how many?

no

What duties of this board are most interesting to you?

Promoting use of the library--its contents and space--for community connection.

What activities of this board are least interesting to you?

Nothing that I can think of.

What programs or projects would you like to see improved or implemented?

Promoting library services by partaking in community events: Continue the book reading/story time to children at the Farmer's market; having a book sale at the Farmer's market, etc. I would love to see the library outside the building and out in the community. I liked the succulent plant swaps that was held several years ago--getting involved with the "seed lady".

How would you approach improving these project(s) or program(s)?

Reaching out to the Farmer's market and coordinating space for Saturday mornings; contacting the "seed lady" and collaborating on gardening events.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

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Please list two local references and their phone numbers:

Maura Sparks

Reverend Robin Denne

How did you learn of this vacancy?

Internet

Marie Paz B Maurer Page 3 of 3

City of Napa Boards & Commissions

Submit Date: Dec 01, 2022

Profile				
Molly First Name	A Middle Initial	Adams Last Name		
-irst name	Middle Initial	Last Name		
Email Address				
Street Address			Suite or Apt	
Napa			CA	94558
City			State	Postal Code
Mailing Address (if diffe	rent than Residen	t Address above	2)	
Primary Phone	Alternate Phone			
Length of Residence in	the City of Napa:			
1st 21 years and last 2.5 ye	ears			
Length of Residence in	the County of Nap	a:		
1st 21 years and last 2.5 ye	ears			
Registered to vote in the	e City of Napa?			
⊙ Yes ⊂ No				
Intelligent Discovery Employer	Senior Co	nsultant		
Ethnicity *	JOD Title			
Caucasian/Non-Hispani	ic			
Interests & Experience	es			
Which Boards would yo	ou like to apply for	?		
Napa County Library Comm	nission: Submitted			

Molly A Adams

Upload a Resume

Community Service Experience:

Soroptimist - less than 1 year - member Seal Beach Historical Society - docent - 1 year

Education:

Masters Library Science - San Jose State University - 2018 Bachelor of Science - MIS - California State University, Chico - 1999

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

To be a community advocate for the library by helping to determine what programs are needed, changes that may need to be made and where to find the funds necessary to keep the library running.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

I am most interested in programming especially for teens, as well as budgeting.

What activities of this board are least interesting to you?

N/A

What programs or projects would you like to see improved or implemented?

I would like to see more teens/tweens using the library resources. I would also like to see some programming for seniors around technology and access to online media.

How would you approach improving these project(s) or program(s)?

More advertising at the local high/middle schools, focused workshops on current interests. In a dream world have a media wing with access to items like a music/video studio, newer technology such as 3-d printers, but of course, I'm sure is not in the budget. For seniors, maybe some mobile volunteers to help to the assisted living communities to help adults interested in eReaders to teach them how to use the library with such devices.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:			
Kate Suggs Scott Miller -			
How did you learn of this vacancy?			
✓ Internet			

Molly A Adams Page 3 of 3

Molly A. Adams

Napa, CA 94558

Experience:

iDiscovery Solutions – Washington, DC (Remote) August 2018 – Current Senior Analytics Consultant

- Utilizing various analytics tools such as Tableau, AWS QuickSight, Looker, Splunk, and PowerBi to create powerful visualizations to represent client data in courtroom proceedings.
- Analyzing terabytes of data in SQL Server to identify trends and anomalies to help client focus their litigation strategy.
- Analyzing forensically collected data to assist in data breach investigations.
- Creating repeatable workflows and analysis scripts and dashboards to get new client's access to their data and initial analysis within a 24-hour period.
- Creating generic reporting process for clients to visualize the various data sources provided to us and how they will be used in the analysis.

ProSearch Strategies – Los Angeles, CA December 2013 – August 2018 Lead SQL Developer/Reporting Manager

- Implemented SSRS firm wide for client facing reporting. All aspects handled from hardware purchase to end user training and subscriptions. Saved 20 hours per week per employee with client reporting.
- Accessed third party software tools using APIs and SQL CLR stored procedures to integrate 3rd party data into billing reports.
- Integrated SSRS into Relativity to allow clients to run ad hoc reports.
- Created email consolidation workflow to filter corpus of all emails of a client to the smallest possible set for document review by lawyers.
- Created stored procedures, functions and jobs to assist client teams by automating workflows.
- Created SSIS packages to transfer multiple client's data from internal databases to external FTP site.
- Implemented subscription framework in 3rd party software to allow clients access to SSRS reports through a secure and familiar interface.

Deloitte - Nashville, TN August 2011 – June 2013 Senior Developer (SQL)

- Created stored procedures, functions and jobs to assist client teams by automating workflows.
- Designed custom SQL Scripts to manipulate data.
- Created Visual Basic dll files to validate data within Relativity.
- Wrote custom nightly SQL jobs/stored procedures to automate data processing.
- Designed SSRS reports for varying client requests.
- Identified ways of streamlining common processes across varying client cases.
- Relativity Subject Matter Expert, troubleshoot any out of norm problems in Relativity.
- Manage database indexing for Relativity to improve performance.

FTI Consulting - Pittsburgh, PA/San Francisco, CA May 2008 - August 2011 Senior Developer (SQL)

- Wrote SSIS packages for importing/exporting data between Attenex and Ringtail.
- Worked with team of .NET developers and QA staff to write various modules of Ringtail software.
- Rewrote stored procedures to improve content searching module by 54%.
- Built SQL auditing for searching, content indexing, and production changes.
- Wrote SQL CLR stored procedures to integrate with dtSearch in Ringtail application.

FTI Consulting - New York, New York September 2006 - May 2008 Senior Consultant

- Wrote custom SQL scripts to manipulate data in the Ringtail database.
- Wrote SSIS application to move data to remote locations and reintegrate newest data back to server.
- Maintained server room at client site.
- On site client support for Ringtail platform.
- Assist in preparing productions by identifying and copying files and code.
- Worked with development team to make custom solutions permanent in application.

Technical:

Agile Development Environments

Languages: AJAX, ASP, HTML, VBScript, JavaScript, XML, VB, .Net, Python Databases: SQL Server 2008/2012/2016, Access 2003/2007/2010, MongoDB

Analytical Software: Splunk, Tableau, Microsoft Power BI, SSRS, Looker, Quick Sights

Microsoft Certified IT Professional - Database Development MCP ID #3810853 Certified Scrum Product Owner

Education:

San Jose State University
Masters – Library Sciences (MLIS)
Emphasis – Data Analytics & Data Driven Decision Making

California State University, Chico B.S. Business Administration

Option: Management Information Systems/Software