

**SUPPLEMENTAL REPORTS & COMMUNICATIONS II**  
**Office of the City Clerk**

**City Council of the City of Napa**  
**Regular Meeting**

**August 4, 2020**

**FOR THE CITY COUNCIL OF THE CITY OF NAPA:**


**AFTERNOON SESSION:**

**4. PUBLIC COMMENT:**

- Photos from Jim Hinton received on August 4, 2020.
- Email from Janet Kirtlink received on August 4, 2020.\*
- Email from Joseph Wagner received on August 4, 2020.
- Email from Laura Lee Fitzpatrick received on August 5, 2020.
- Email from Laura Lee Fitzpatrick received on August 5, 2020.

***\*EMAIL OR HANDWRITTEN COMMENTS WILL BE READ INTO THE RECORD BY CITY STAFF  
DURING THE MEETING.***

## CANDIDATE CALENDAR - 2020

January 31, 2020	Last Day to File Semi Annual Campaign Expenditure Statements (7/1/2019 – 12/31/2019)
June 29, 2020 to July 13, 2020	Election Official to Publish Notice of Election - Candidates EC 12101, 12102
August 5, 2020	ELECTION SIGNS May Not be Placed Before This Date  NMC 17.55.120
July 13, 2020 to August 7, 2020	<b>FILING PERIOD FOR NOMINATION PAPERS and CANDIDATES STATEMENTS</b> EC 10220, EC 10407
July 31, 2020	Last Day to File Campaign Expenditure Statement -Semi Annual
August 7, 2020	<b>Last Day to File Nomination Papers</b> <i>Statements &amp; Nomination Papers are Confidential Until Close of Nomination Period</i> EC 10224



**Scott Sedgley For Napa Mayor**

23h · ⚙️



Great news - TOMORROW, August 4th is the official day that you can put up your **#ScottSedgleyForMayor** yard sign!

With safe social distancing, we're ready to deliver them.

I miss getting out to meet all of you, so it'll be great to greet a few of my supporters in person - even with masks and 6ft between us.

Sign Up For Your Sign Here ⇨ [www.scottsedgley.com](http://www.scottsedgley.com)  
**#ImWithScott**

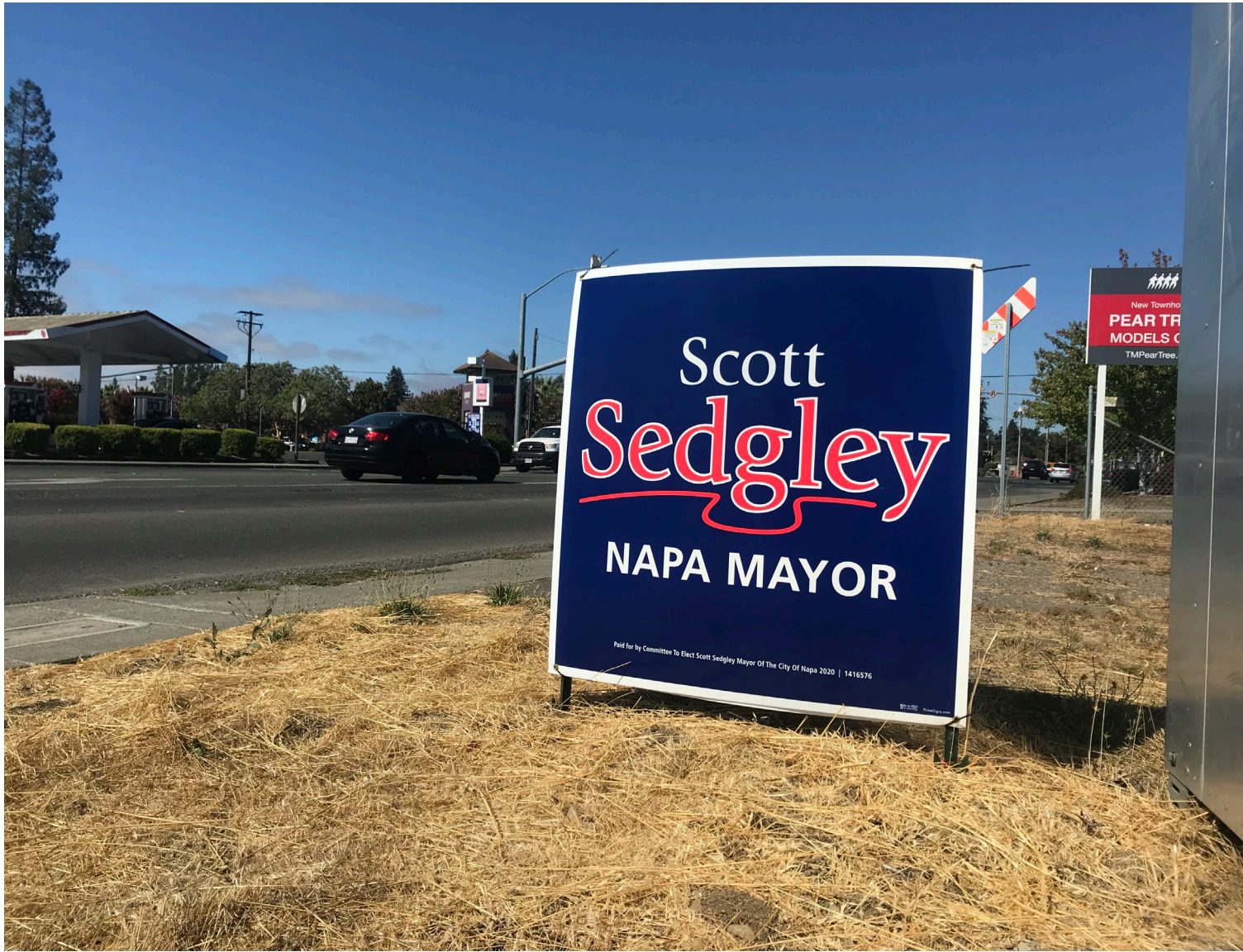
**Scott Sedgley For Napa Mayor**

Politician

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Write a comment...









**From:** [Janet Kirtlink](#)  
**To:** [Clerk](#)  
**Subject:** Please Read  
**Date:** Tuesday, August 4, 2020 3:05:13 PM

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[EXTERNAL]

August 4, 2020

Today I noticed candidate Scott Sedgley out placing his campaign signs. This was done by the candidate himself and not a volunteer. When establishing his campaign I understand he agreed to the campaign sign ordinance governing this election for Mayor.

This very unfair to the other candidate that is adhering to the sign ordinance.

If this is a signed agreement and sworn to by both candidates this should be addressed by the city council.

Date of sign placement August 5,2020 per sign ordinance.

Sincerely,

Janet L. Kirtlink

[Jkirtlink1@yahoo.com](mailto:Jkirtlink1@yahoo.com)

## CANDIDATE CALENDAR - 2020

January 31, 2020	Last Day to File Semi Annual Campaign Expenditure Statements (7/1/2019 – 12/31/2019)
June 29, 2020 to July 13, 2020	Election Official to Publish Notice of Election - Candidates EC 12101, 12102
	ELECTION SIGNS May Not be Placed Before This Date
August 5, 2020	NMC 17.55.120
	<b>FILING PERIOD FOR NOMINATION PAPERS and</b> <b>CANDIDATE STATEMENTS</b>

[REDACTED]

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**From:** Joseph Wagner <[REDACTED]>  
**Sent:** Tuesday, August 4, 2020 3:30 PM  
**To:** Clerk  
**Subject:** Public Comment

[EXTERNAL]

Dear Council Members,

I write to you as a downtown Napa business owner/operator, land owner, and patron of the many fine things the City of Napa has to offer. My name is Joe Wagner, I own three buildings in Napa, 807, 813 and 815 Main street across from Veterans Park. We operate Avow Restaurant at 813, we are ready to open the doors of our new tasting room, Quilt & Co., at 807, and La Taberna restaurant leases 815. This 800 block of Main St. in downtown Napa has seen more progress in the last year than arguably any other block in Napa. Prior to Covid, it was thriving, and with improvements made on the street and sidewalk, a new destination was created for outdoor dining experiences...something Napa lacked. It was on the cusp of becoming the epicenter of downtown Napa. However, we found ourselves shutting down due to covid.

Through these tumultuous times we as operators adapted the best we could, changing our menu, focusing on takeout, delivering food, etc. But it wasn't simply the food and logistics that changed, it was also the way we marketed our Restaurant brand, how we communicated with the customers, how we staff (or de-staff) the restaurant. This was all in an effort to retain jobs and give the community of sense of normalcy with great food and drink. It took two to three weeks to get our customers normalized to "take out", upon which time things started working reasonably well. Then came the "reopening", which allowed outdoor seating and distanced indoor seating. We saw take out drop off and the customer base was wary, slowly getting comfortable with entering a restaurant. Again, this was a 2-3 week period before we saw some normal patterns. Then the third wave, closing indoors off completely. Again, the customers were unsure of how they felt and simply did not come out dine, even outdoors. Within each of these changes, we saw that the customers needed time to retrain themselves to the new norms of the moment. While a restaurant can quickly make changes, it cannot change the customer as quickly. It is my hope that the Council members will understand that each change has major ramifications to the customers habits, and of course, the businesses that hold up the community.

Although we are in the restaurant business, we are in a fortunate position of the restaurant not being our sole money maker. I operate Copper Cane Wines & Provision, making and selling wine throughout the nation and beyond. This has kept us afloat during these times. I can say that is not the case for the vast majority of restaurant owners in Napa. I have gotten to know many of them, and they live and breathe hospitality, community and creativity. These are the small business owners that make up not only the restaurant community in Napa, but are a huge part of the community as a whole. Many are digging into their cash reserves, borrowing from friends, or whatever they can do to keep their rent, staff and vendors paid. If they go away, the landlords of downtown Napa may simply look for large, well funded operators to move in. The security of a Flemmings, Cheesecake Factory, Chili's, Ruth's Chris, etc. becomes very tempting, but it decimates what makes downtown Napa so unique in its dining options. It is also my hope that the Council members will do all they can to allow these businesses to operate anywhere and anyway they can to maintain the independent nature of Napa's dining scene.

While these are bigger picture thoughts, there are a number of details that have been frustrating throughout this period. While we have invested in screens, partitions, new furnishings, etc. to continue operating within the "guidelines of the day", we have also seen inconsistencies between what the City deems acceptable compared to what the County deems acceptable. Our local government should be able to tackle these items with ease to give a clear path to operate...it is what you are elected to do...serve the community. I also ask that you begin to serve the community with action, not wasted breath.

Regarding outdoor dining, many cities have found ways to limit vehicular traffic and give space back to pedestrians and businesses. This has been requested and discussed countless times with no action. Let's simplify this: tourism is down, employment is down, local visits to shops are down...and so is traffic. Why do we need all the street area when there are few cars? Why do we need all the parking? While parklets have been adopted throughout America, I would think Napa would jump on board. We, as operators, are willing to make anything work from consolidated delivery locations for raw goods, to barriers, to installing ADA compliant ramps and paths. Speaking for myself and likely the others on the 800 block of Main St., there is no reason to keep the street open to traffic. There are bollards installed at 3<sup>rd</sup> and 2<sup>nd</sup> st. on Main st. that have been used on previous occasions to eliminate traffic. When the city was considering a closure of Main St. recently, the excuses of why we shouldn't do this started to show up very quickly, such as changing the traffic light patterns, insurance concerns, emergency vehicle access, traffic studies, etc. This is not a time for excuses to convince people why you will not do something, this is a time you reach deep and find all the reasons you should, especially since you have the infrastructure. I ask that the Council member allow parklets and close off Main Street. I would also ask the Council members to allow open containers in downtown Napa to allow the comfort of the community to support to-go cocktails and generate revenue.

At the end of the day, we will all look back and remember what people did, not what they didn't do. Many are struggling and the constant changes are more harmful than a solid, long term plan. In summary, I ask:

- Listen to your community
- Create a plan that can last
- Designate Parklets
- Close off streets where possible
- Allow open containers in downtown Napa
- Stop making excuses

Sincerely,  
Joe Wagner

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**From:** [Laura Lee Fitzpatrick](#)  
**To:** [Clerk](#)  
**Subject:** Illegal posting of signs  
**Date:** Wednesday, August 5, 2020 3:09:25 AM

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[EXTERNAL]

To whom it may concern,  
Spotted at various places around Napa, one can spy Scott's signs promoting his candidacy in Napa. This is not the first time he has broken the sign ordinance that he voted for!! This exhibits clear underhandedness on his part and I believe he should be held accountable for such an infringement of a clearly stated policy on posting candidacy signs.

Thank you for your attention to this matter,

Sincerely,

Laura Lee Fitzpatrick

Voting member of the Napa community.



Virus-free. [www.avast.com](https://www.avast.com)

**From:** [Laura Lee Fitzpatrick](#)  
**To:** [Clerk](#)  
**Subject:** Illegal sign placement:COMMENT TO COUNCIL FOR AUGUST 4TH 2020 MEETING-PLEASE READ"  
**Date:** Wednesday, August 5, 2020 3:35:04 AM

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[EXTERNAL]

To whom it may concern,  
Spotted at various places around Napa, one can spy Scott Sedgley 's signs promoting his candidacy in Napa. This was done by the candidate himself and not a volunteer.This is not the first time he has broken the sign ordinance that he voted for!! This exhibits clear underhandedness on his part and I believe he should be held accountable for such an infringement of a clearly stated policy on posting candidacy signs.

Thank you for your attention to this matter,

Sincerely,

Laura Lee Fitzpatrick

[Fitzfamily14@gmail.com](mailto:Fitzfamily14@gmail.com)

Voting member of the Napa community.



Virus-free. [www.avast.com](http://www.avast.com)