

SUPPLEMENTAL REPORTS & COMMUNICATIONS I
Office of the City Clerk

City Council of the City of Napa
Regular Meeting
August 18, 2020

FOR THE CITY COUNCIL OF THE CITY OF NAPA:

AFTERNOON SESSION:

3. ADMINISTRATIVE REPORTS:

3.A. COVID-19 Financial Update.

- PowerPoint Presentation by Dr. Eyler.

5. CONSENT CALENDAR:

5.C. Response to Napa County Grand Jury Final Report on Cyber Security.

- Memorandum from the City Clerk regarding the removal of the Grand Jury Report and the City's draft Response from the Agenda per the request of the Napa County Grand Jury, and no further action needed from City Council.

5.J. School Resource Officers Provided to the Napa Valley Unified School District.

- Email from Julia Palos received on August 18, 2020. *

6. ADMINISTRATIVE REPORTS:

6.A. Proclamation of Local Emergency to Respond to the Coronavirus (COVID-19).

6.B. Napa AI Fresco.

- PowerPoint Presentation by City Staff.
- Email from Dawn King received on August 16, 2020.

****EMAIL OR HANDWRITTEN COMMENTS WILL BE READ INTO THE RECORD BY CITY STAFF
DURING THE MEETING.***

CITY OF NAPA: INDICATORS

NAPA, CA

AUGUST 2020

Robert Eyler, PhD

President, Economic Forensics and Analytics Inc.

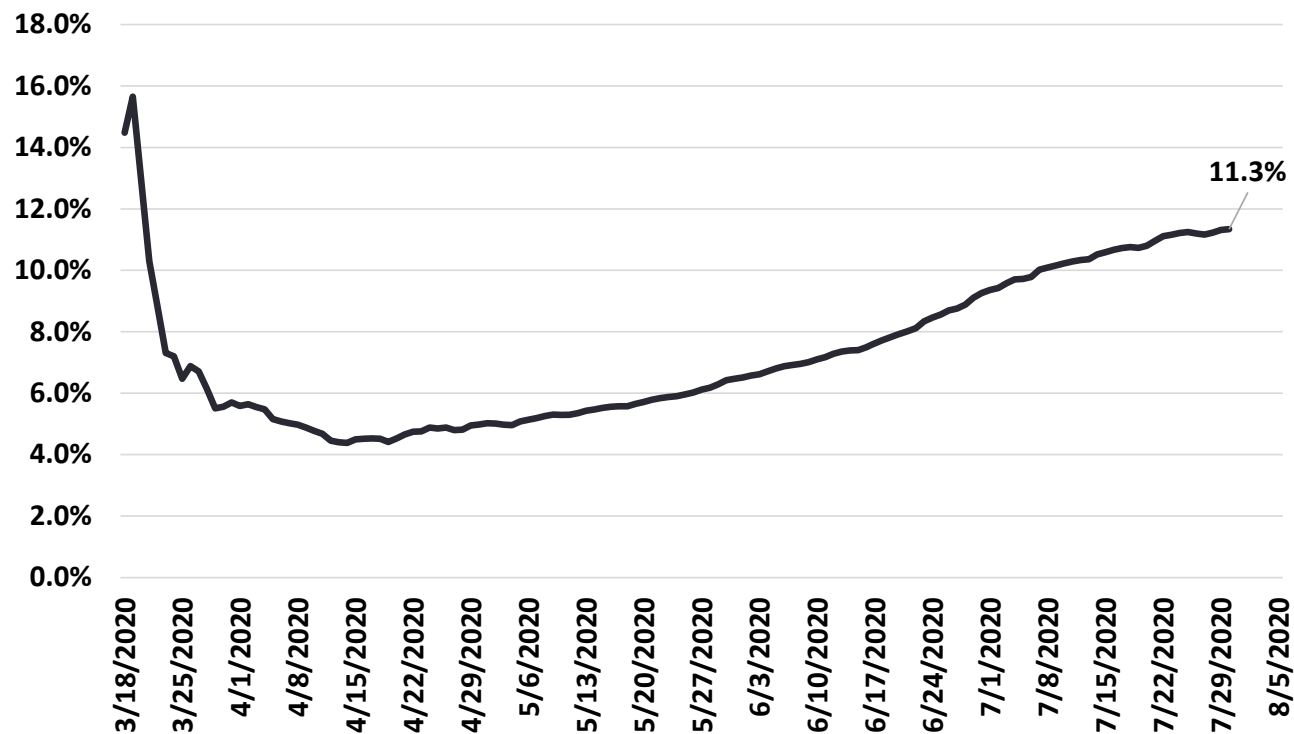
Professor, Economics, Sonoma State University

eyler@econforensics.com

City of Napa: things to watch

- City of Napa, June 2020
 - 4,600 residents out of work versus June 2019;
- Claims for Unemployment Insurance
 - Not available at city level, but City of Napa main place for jobs in county
 - Rising slightly since early July, mainly in retail and hospitality jobs
- Hotel Occupancy: rising slowly, still down from June 2020
 - July and August result help forecast how businesses may remain open
- Housing market remains stable while national and state economies continue to struggle: watching listing and sales prices.

COVID Cases in CA and US: Daily Ratio (%), August 1, 2020, 11.3%



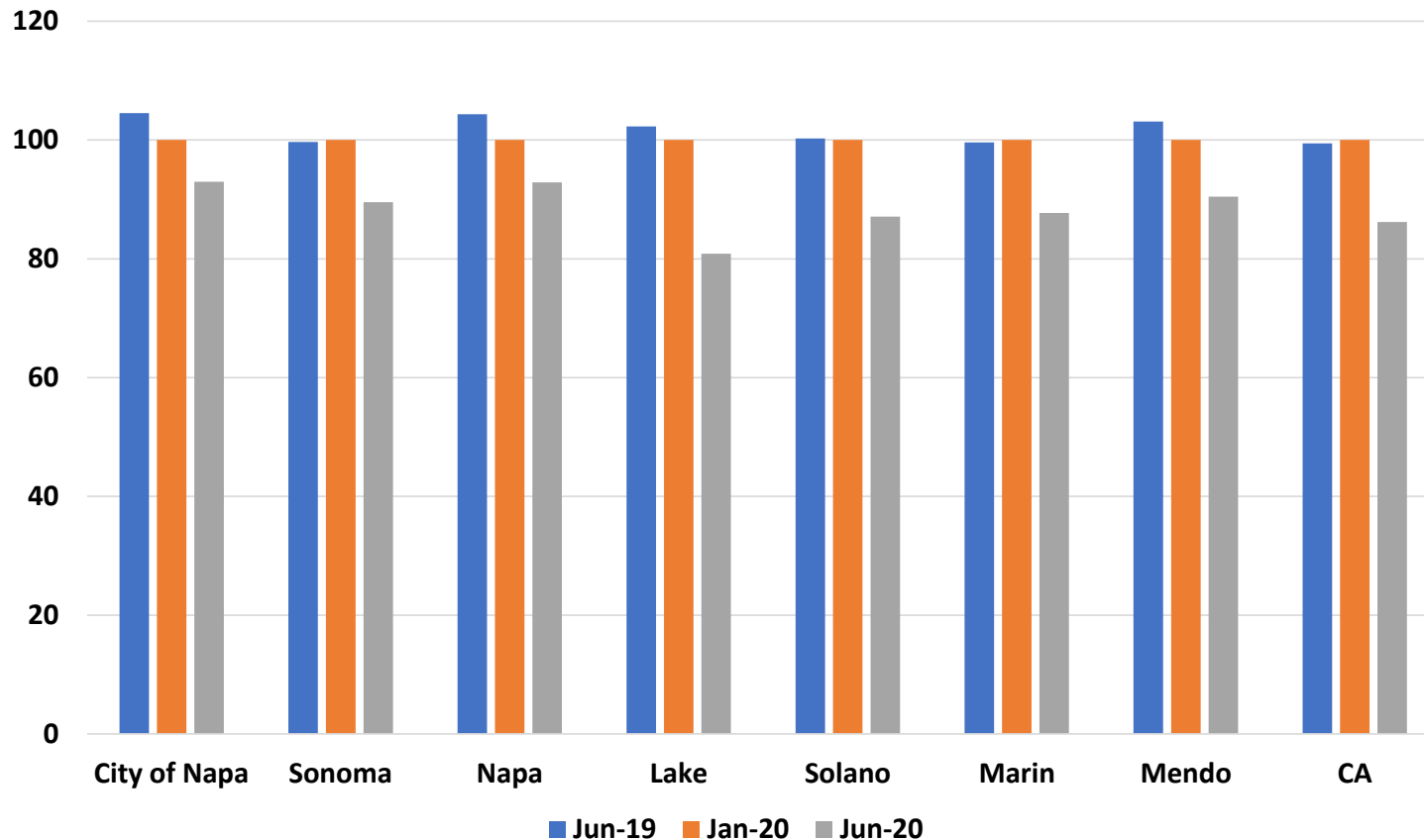
These data show how California has seen some flattening of the curve, but still increasing as a proportion of national COVID-19 cases as of August 1, 2020. We want this number to fall ASAP.

Major LF Data Comparisons, June 2020 Compared to June 2019, City of Napa, Napa County Residents

Category	Change City of Napa	% Change	Change Napa County	% Change	Change California	% Change
Civilian Labor Force	-200	-0.4%	-900	-4.5%	-413,500	-2.1%
Civilian Employment	-4,600	-11.0%	-8,000	-11.9%	-2,465,300	-13.3%
Unemployment Rate		13.2%		12.5%		15.1%

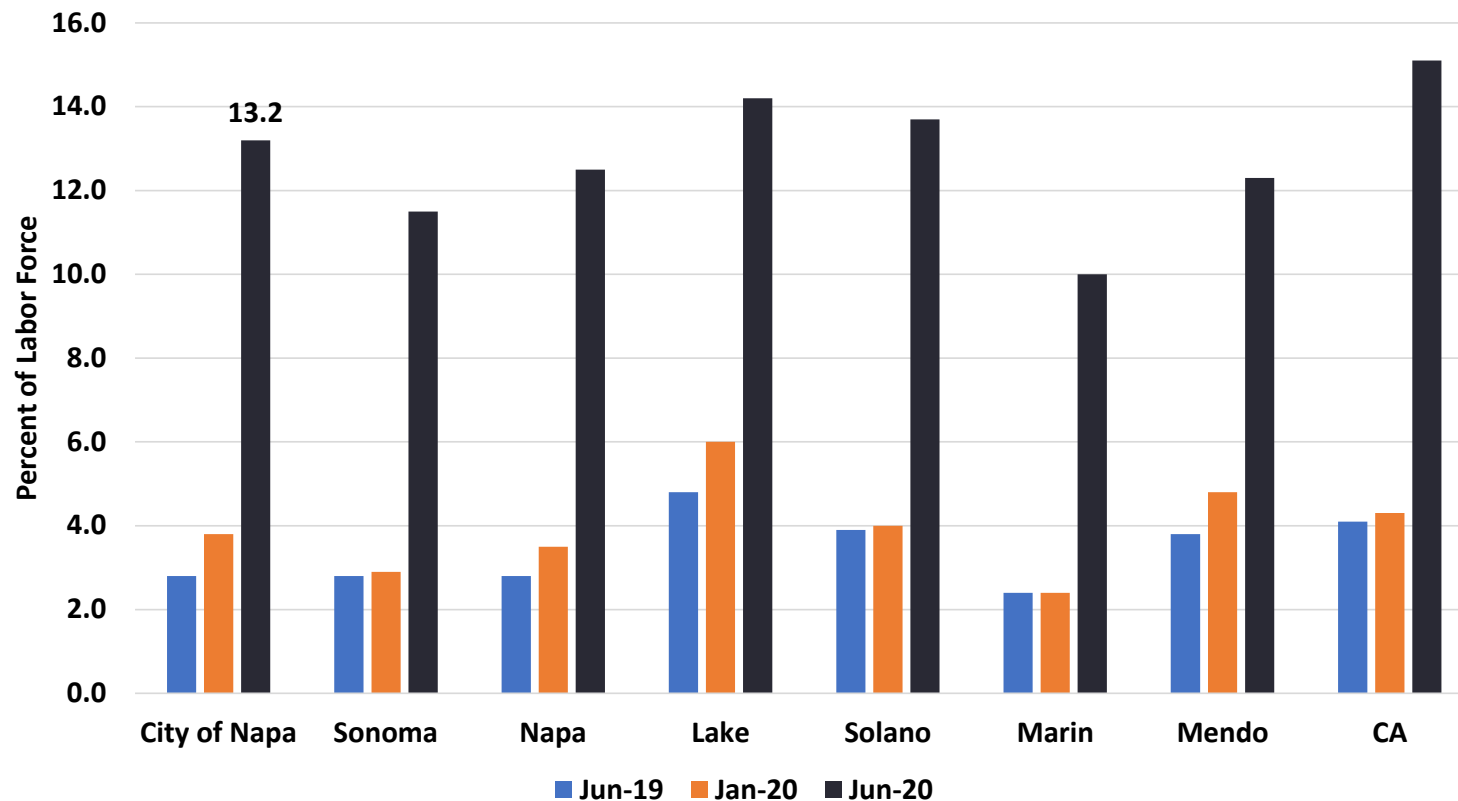
These data show major labor-force data (city residents working or not working) comparing June 2020 data to June 2019. The unemployment rates are not seasonally adjusted and stated as estimated. City of Napa has fared ok compared to Napa County and CA thus far.

Employment Level Comparisons, Number of Employees, Index Jan 2020 = 100, City of Napa, Napa County and Selected Areas



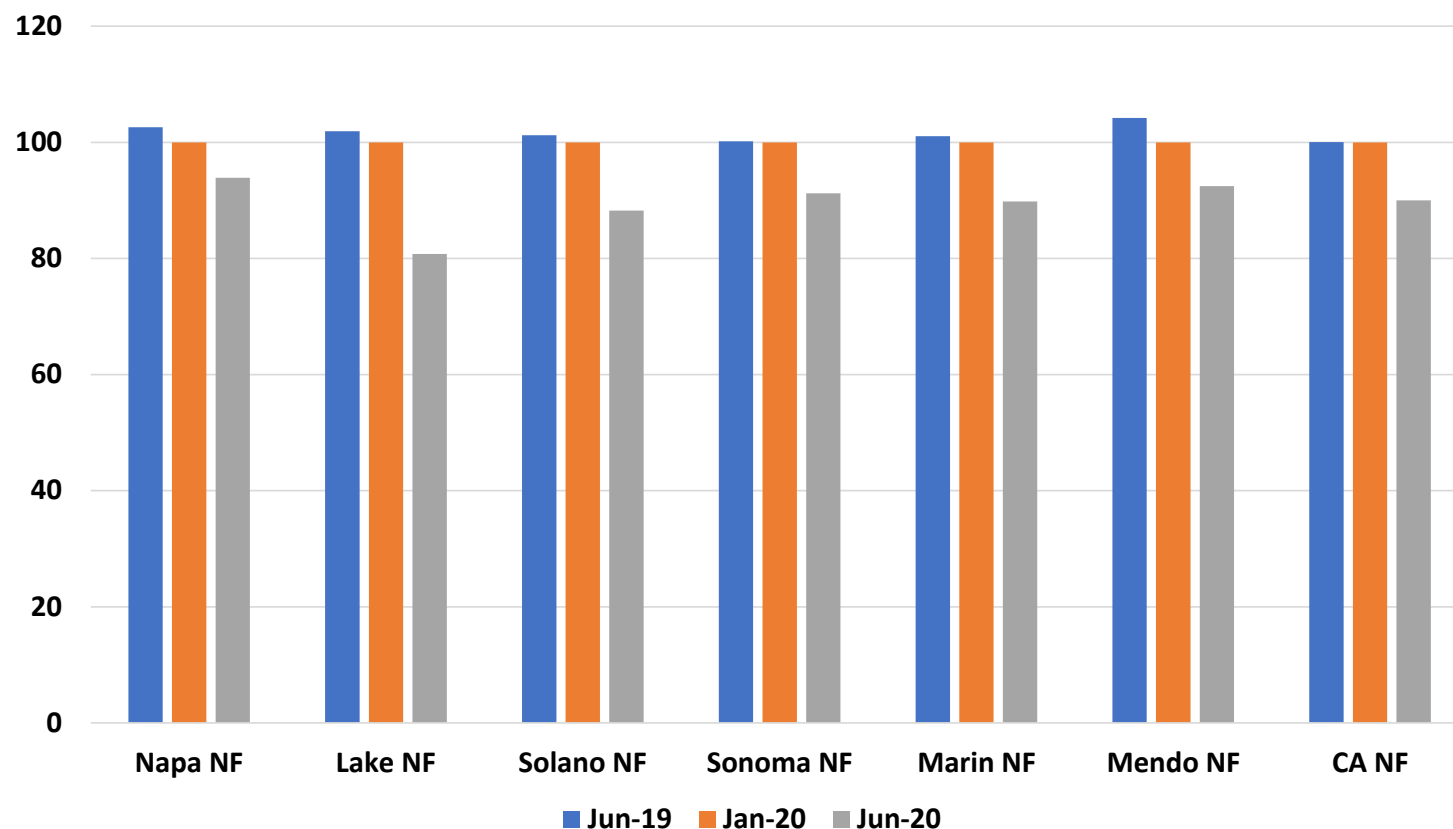
These data compare residential employment (those who live in the City of Napa) to other places in terms of the number of residents that have a job. January 2020 acts as the baseline (equal to 100); we want these numbers to rise.

Unemployment Rate Comparisons, % of Labor Force, June 2019 – June 2020



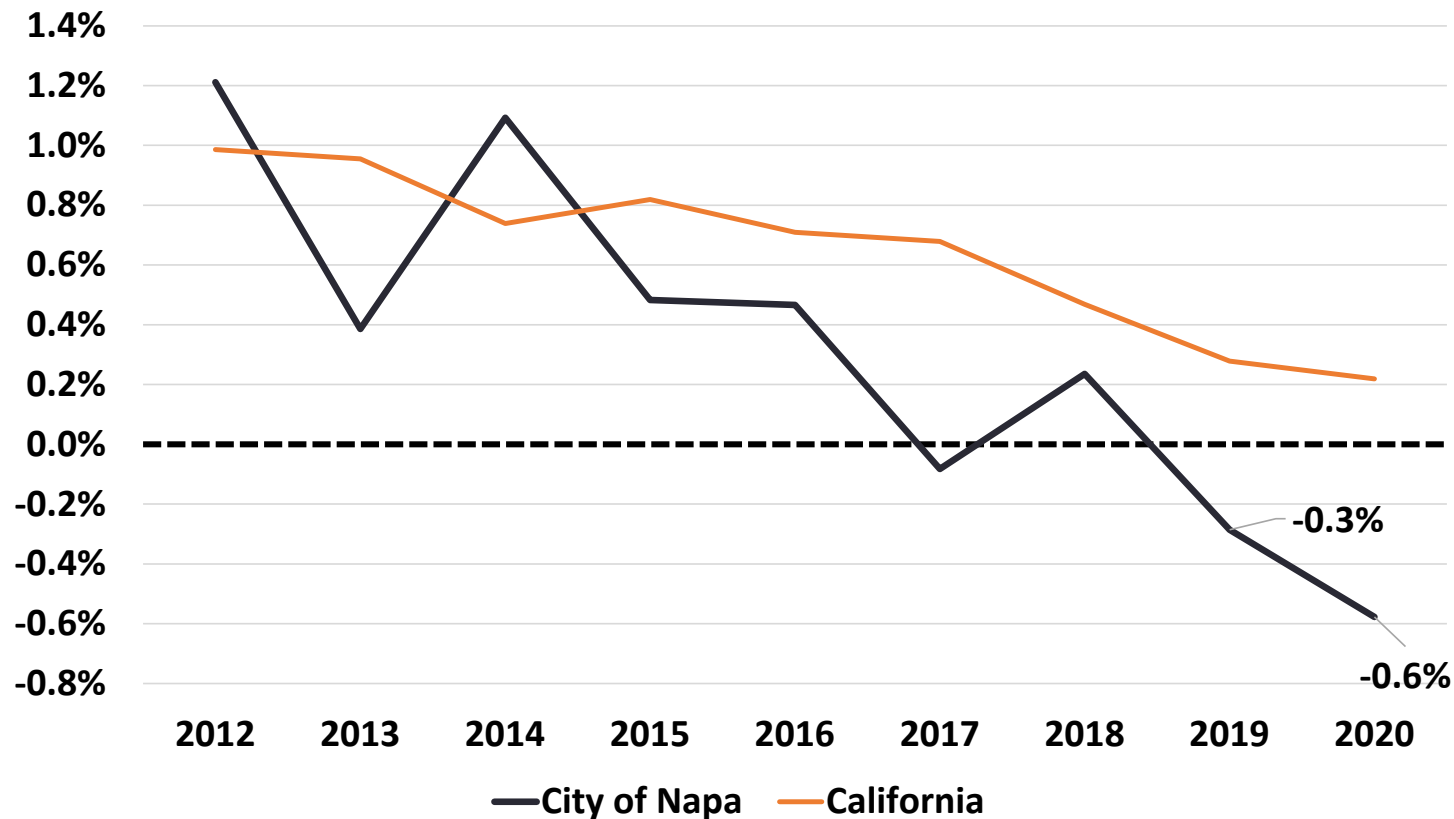
These data compare residential unemployment rates (those who live in the City of Napa) to other places in terms of the number of residents that do not have a job, but remain in the labor force (actively seeking work). We want these numbers to fall.

Non-Farm (NF) Employment, Napa County and California, and Selected Areas, Index Jan 2020 = 100



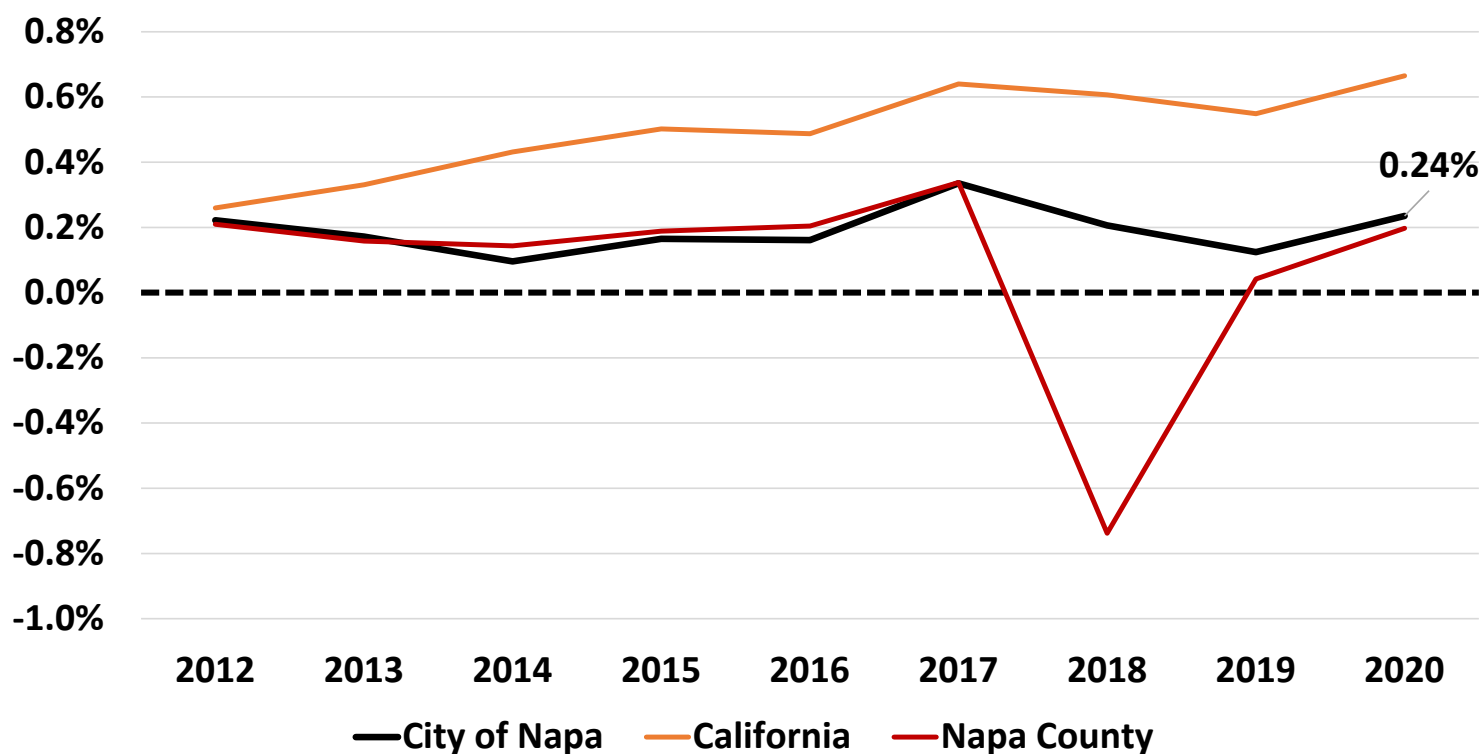
These data compare the number of employees that work in Napa County, regardless of where they live, compared to the level of workers in Jan 2020 (equal to 100 here); we want these data to rise.

City of Napa, Population Growth 2010 to 2020, Annual % Change from Previous January 1



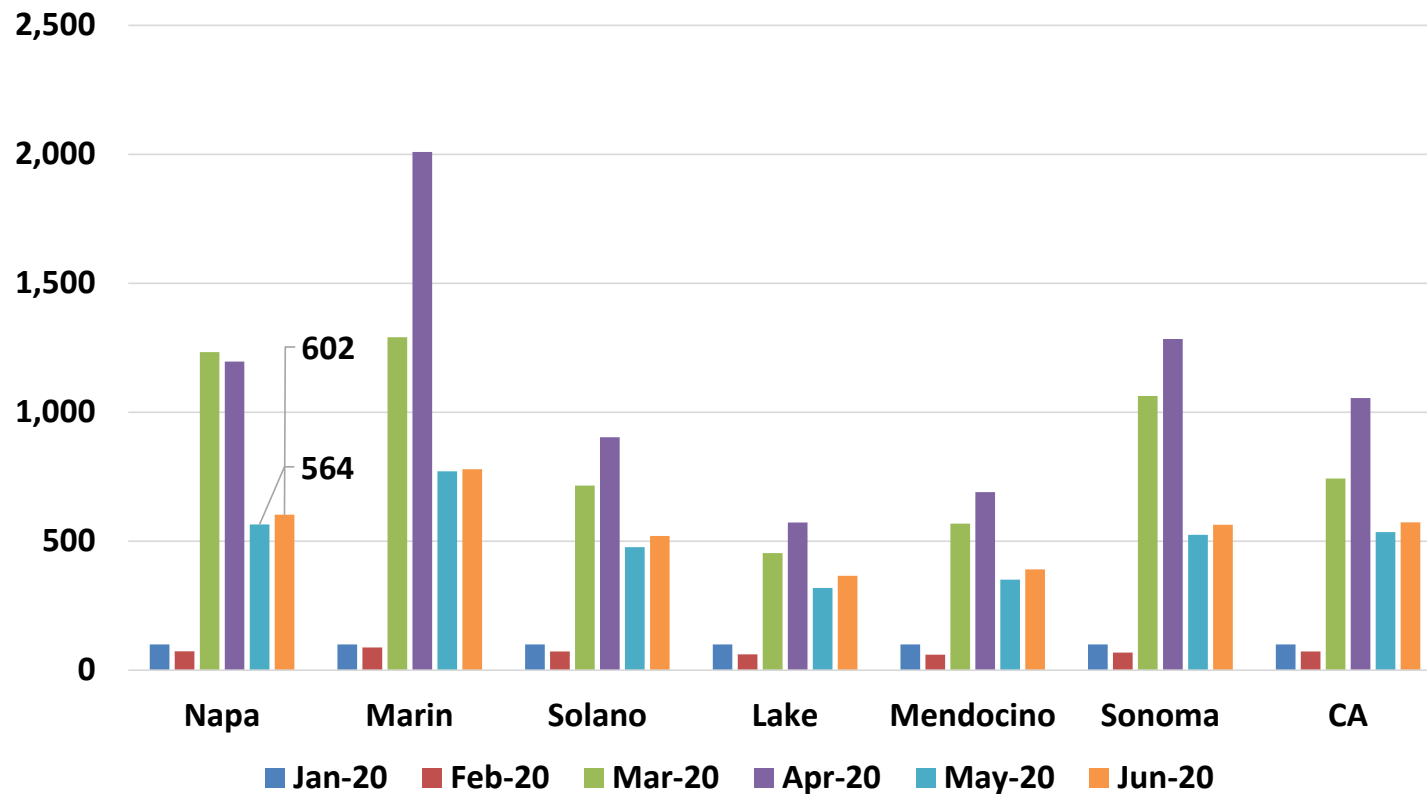
These data were released in June 2020 and estimate the growth of City of Napa's population annually since 2011. In 2019, the city's population fell for the second year in a row (-0.6%), for an estimated population of 78,032 on January 1, 2020 in the City of Napa.

City of Napa, Housing Units Growth, % Change from Previous Year, 2012 to 2020



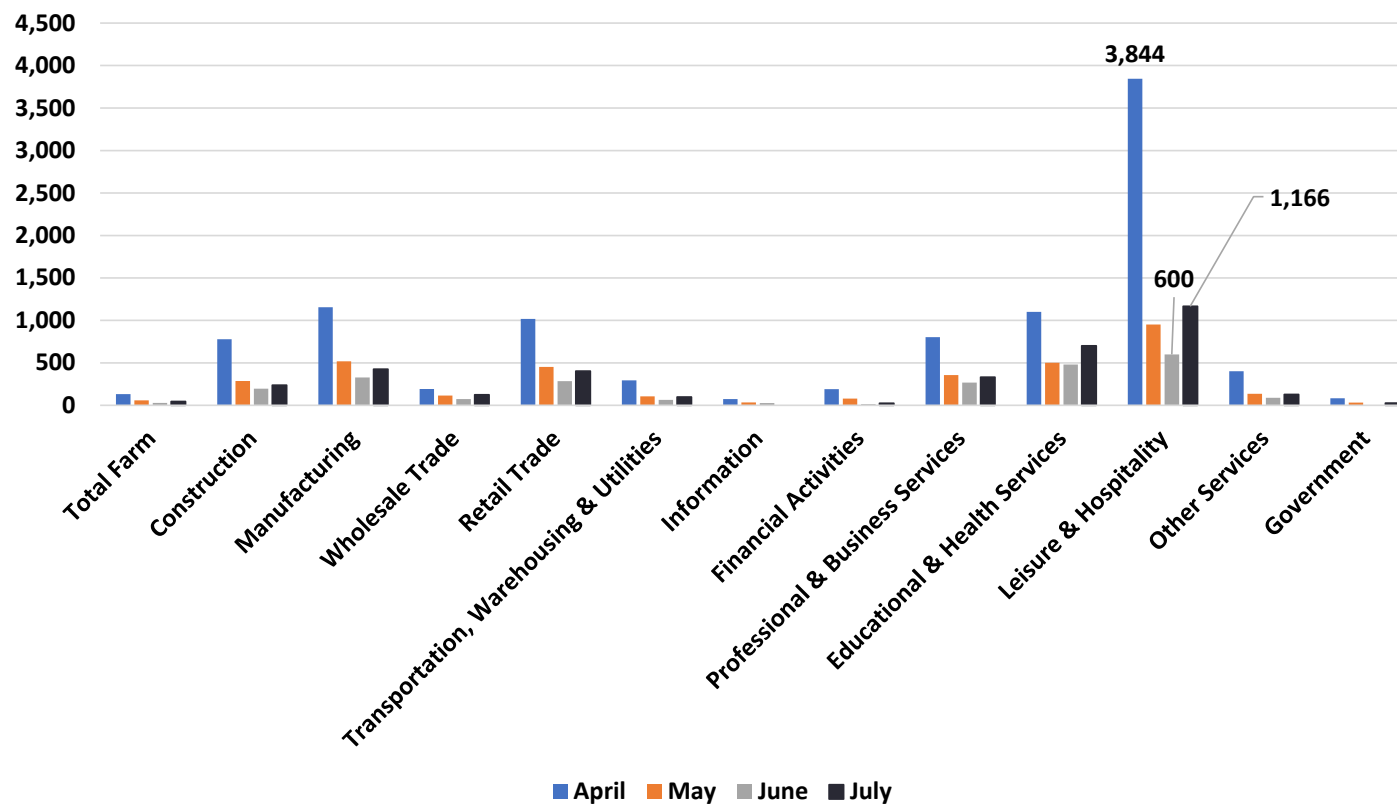
These data were released in June 2020 and estimate the growth of City of Napa's housing units annually since 2011. In 2019, the city's population fell for the second year in a row (-0.6%), for an estimated population of 78,032 on January 1, 2020 in the City of Napa.

Initial Claims from Base for CA and Bay Area Counties, Jan 2020 to June 2020, Index Jan 2010 = 100



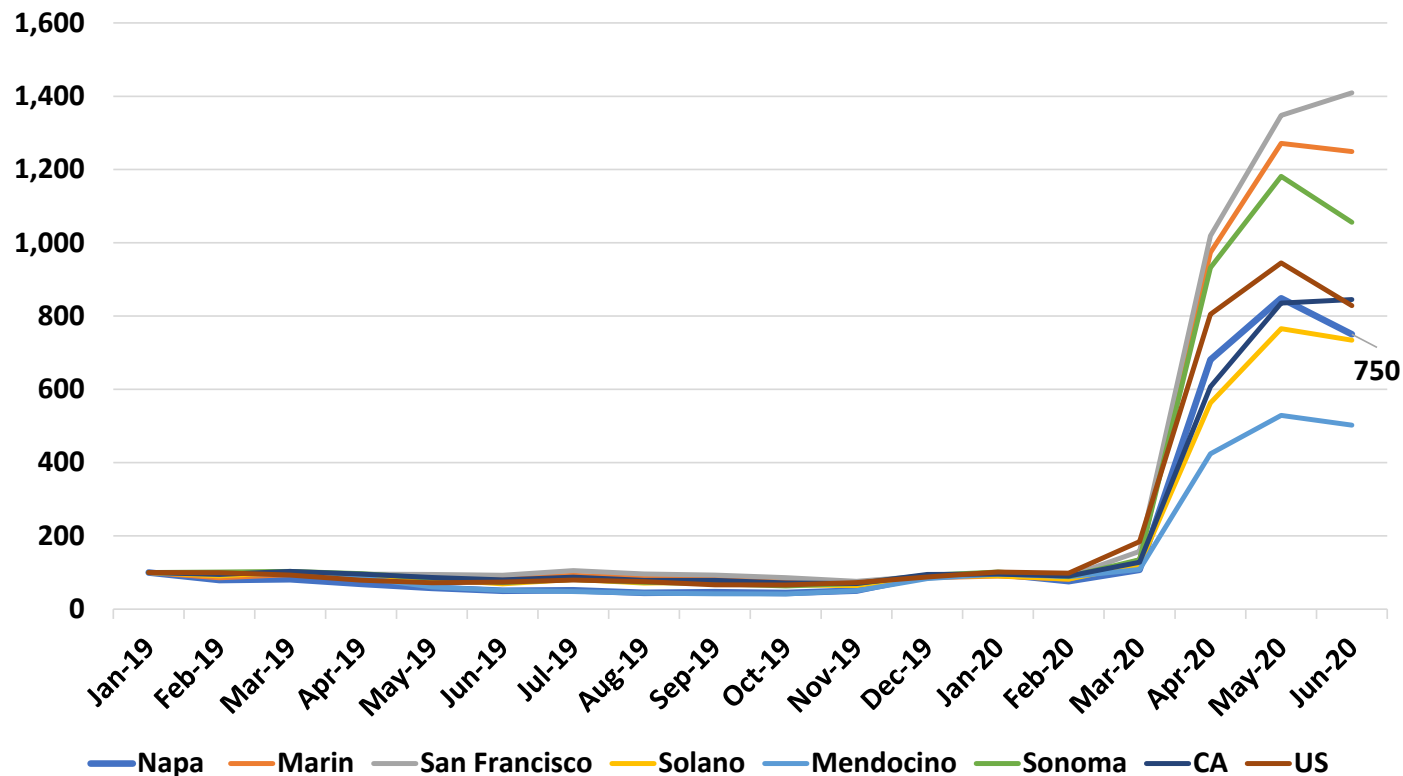
These data compare those that have claimed unemployment insurance in Napa County versus other areas. These data portend rising unemployment rates when the data rise. We want these numbers to fall.

New Initial Claims for Unemployment Insurance (UI), Napa County, March 2020 to July 2020, Number of New Claims



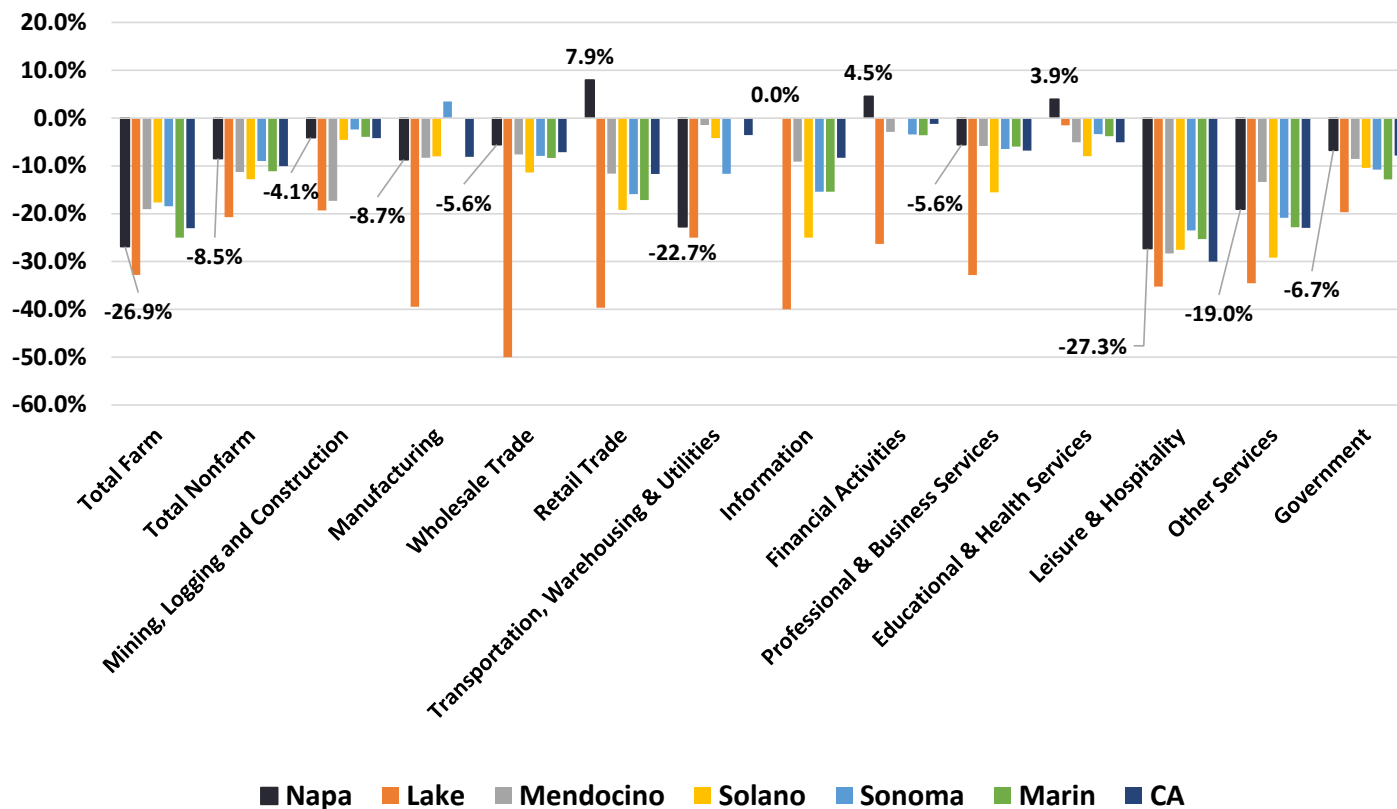
For Napa County, these data show specific industries and new claims for UI, a way to track where economic and workforce development in Napa County and the City of Napa may be best focused. Given job loss data by industry, not many surprises here, but notice the recent increase in July for some industries.

Continued Claims for Unemployment Insurance (UI), Napa County and Selected Areas, Number of Weeks Claimed by Month, Jan 2019 to June 2020, Index Jan 2019 = 100



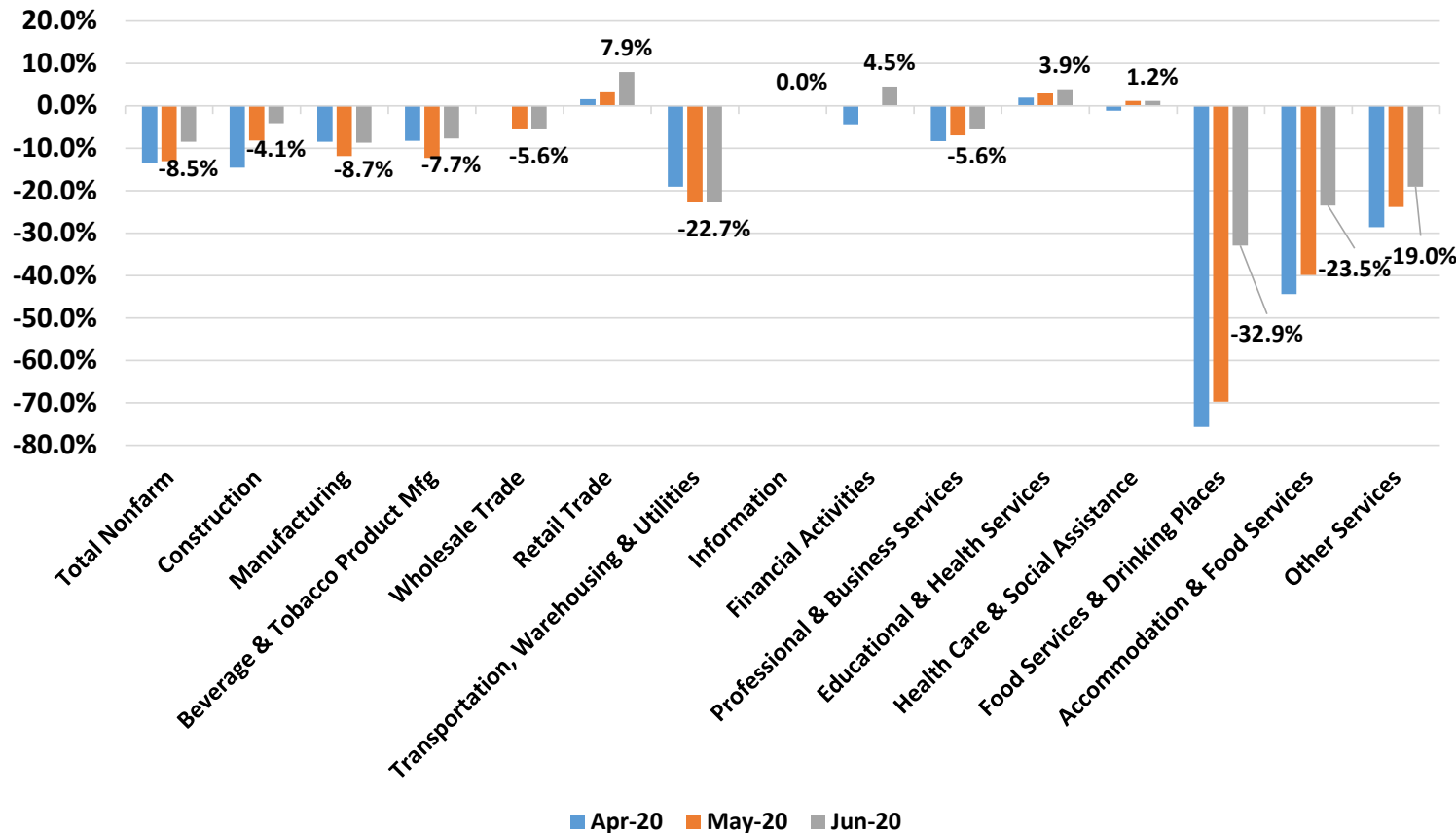
These data show the duration of UI payouts by place. The spike is obvious and came from so many claimants for UI. In June 2020, claims were 7.5 times the level in January 2019. Notice no place included here was immune and all have slowly turned the corner, but COVID-19 cases rising may slow this reversing trend.

Employment Changes by Industry from One Year Ago, June 2020, Napa County and Selected Areas



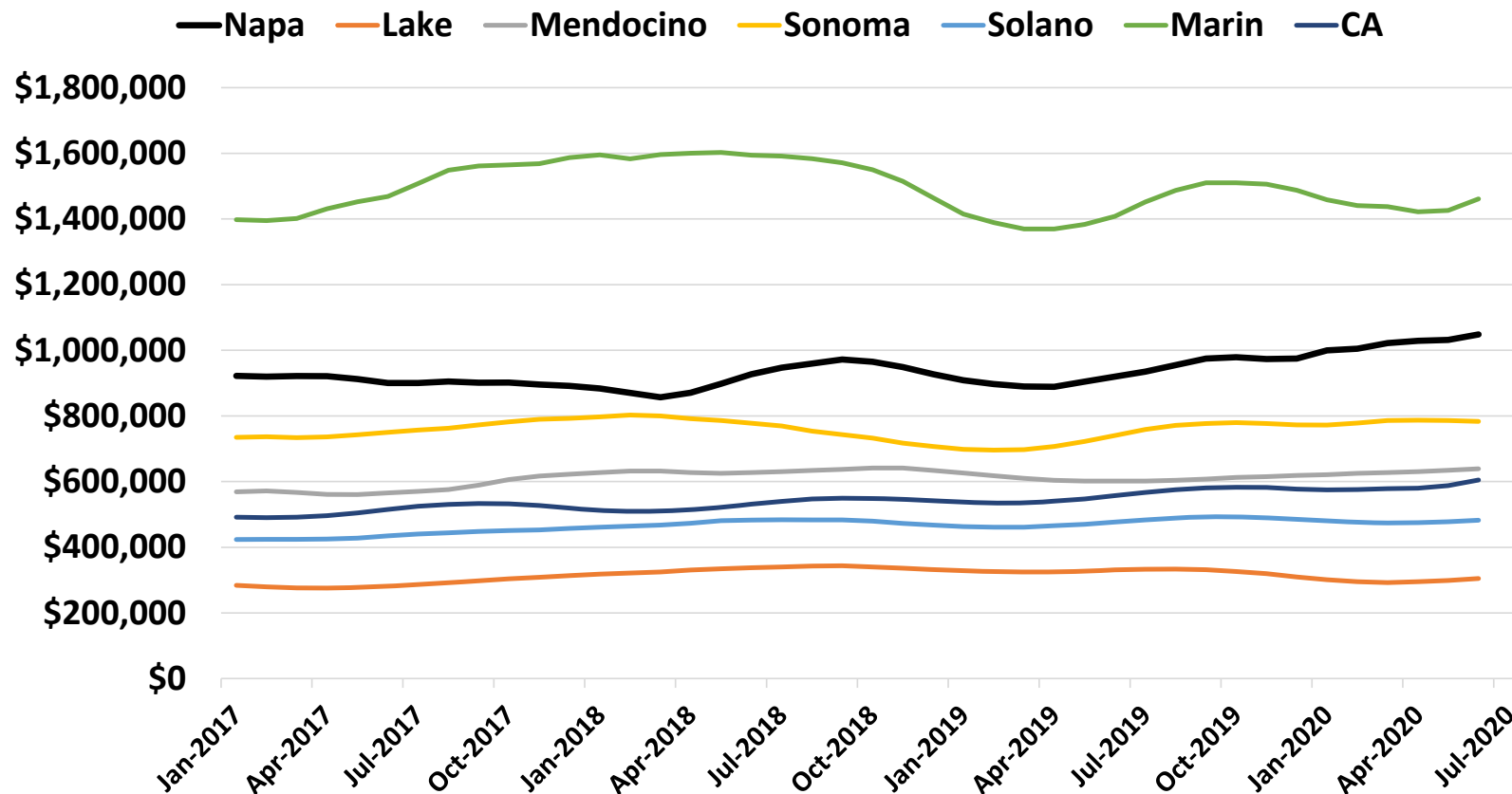
These data show how specific industries were hurt and have started to recover from job losses; these are compared to June 2019 to eliminate seasonality as possible. The data are the % of workers lost in an industry versus the number of workers in June 2019.

Employment Changes by Sector, Napa County



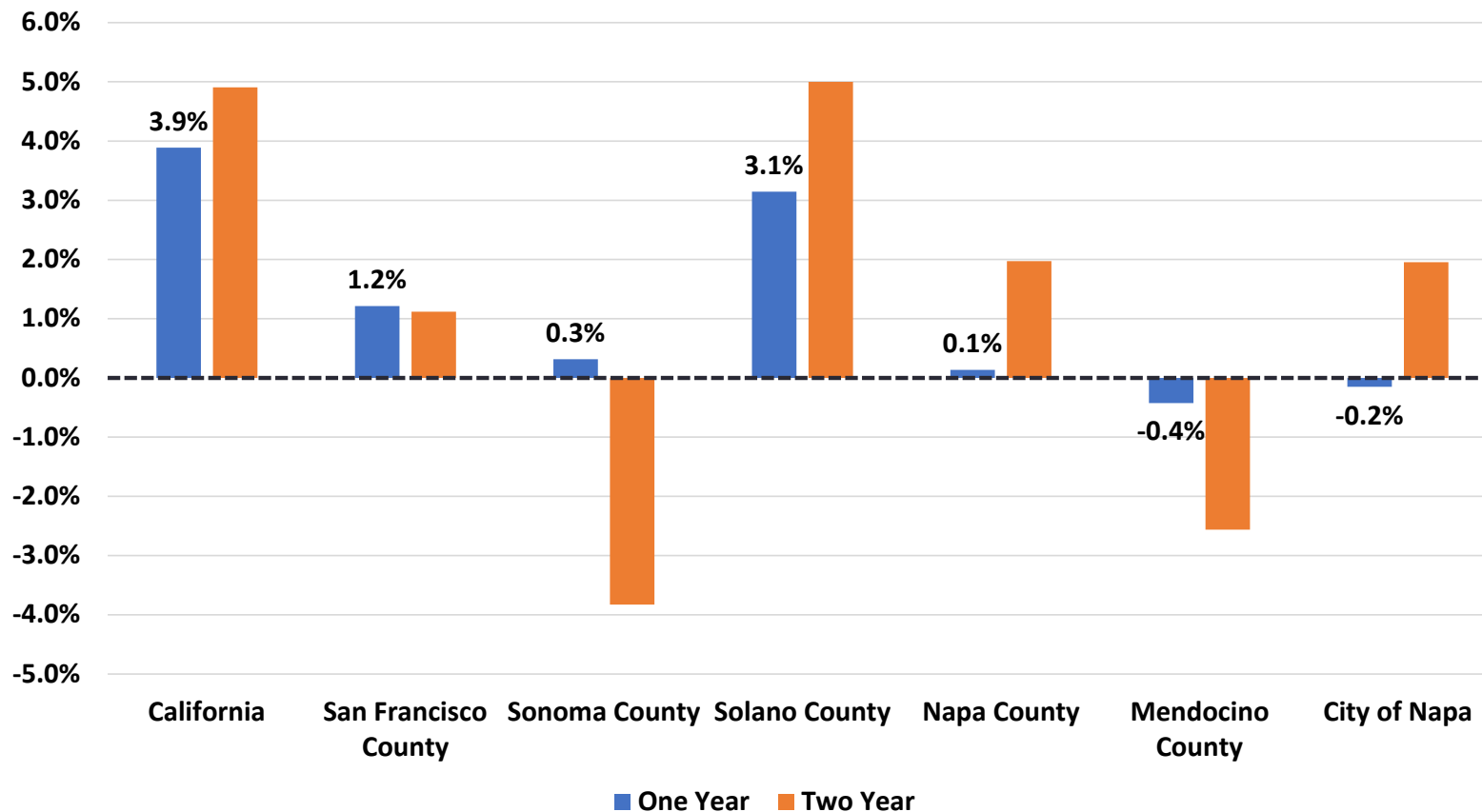
These data show how specific industries were hurt in Napa County since April 2020; like the last slide, these are compared to June 2019 to eliminate seasonality as possible. The data are the % of workers lost in an industry versus the number of workers in the same month in 2019.

Median Listing Prices, Napa County and Selected Areas, Jan 2017 to June 2020, 6-Month Moving Average



Median listing prices provide a way to see how the supply side of the housing market is looking at the demand side by how homeowners are listing their homes for sale against recent market trends.

Median Home Prices, June 2020, Compared to June 2019 and June 2018, City of Napa and Selected Areas



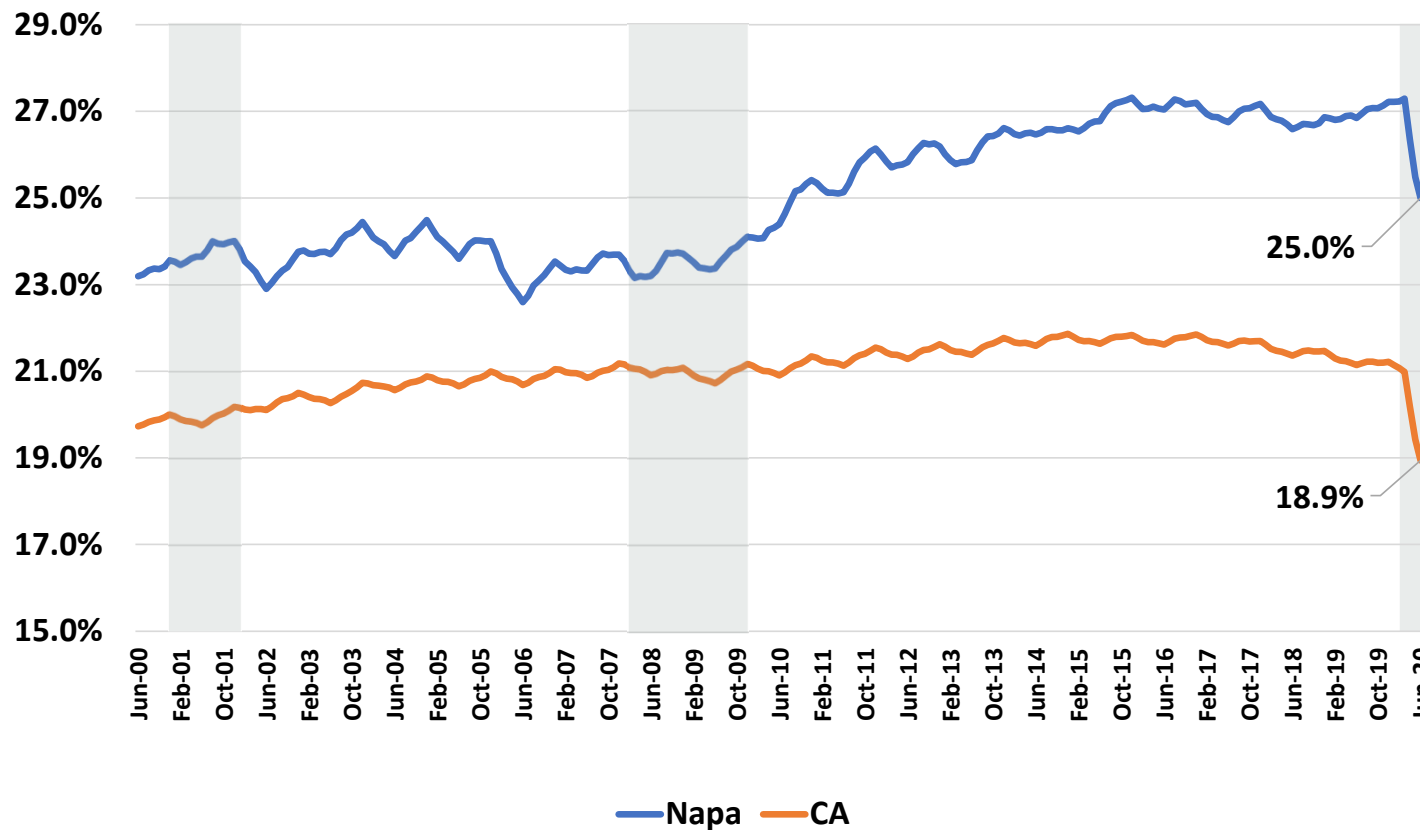
These data show that the housing market was slowing down the last two years, and also further suggest across California that COVID-19 has not hurt housing markets yet. Remember, summer is normally good for housing and interest rates are low; we should be having decent housing outcomes, but long durations of job loss can undermine good incentives in housing otherwise.

Hotel data (Occupancy Rates and RevPAR), Selected Counties, June 2020 compared to June 2019

County	Occupancy %		Revenue Per Available Room (\$)	
	2020	2019	2020	2019
Sonoma	48.0%	82.0%	\$68	\$238
San Francisco	27.5%	86.7%	\$31	\$230
Marin	41.8%	80.7%	\$48	\$159
Napa	32.4%	80.1%	\$96	\$288

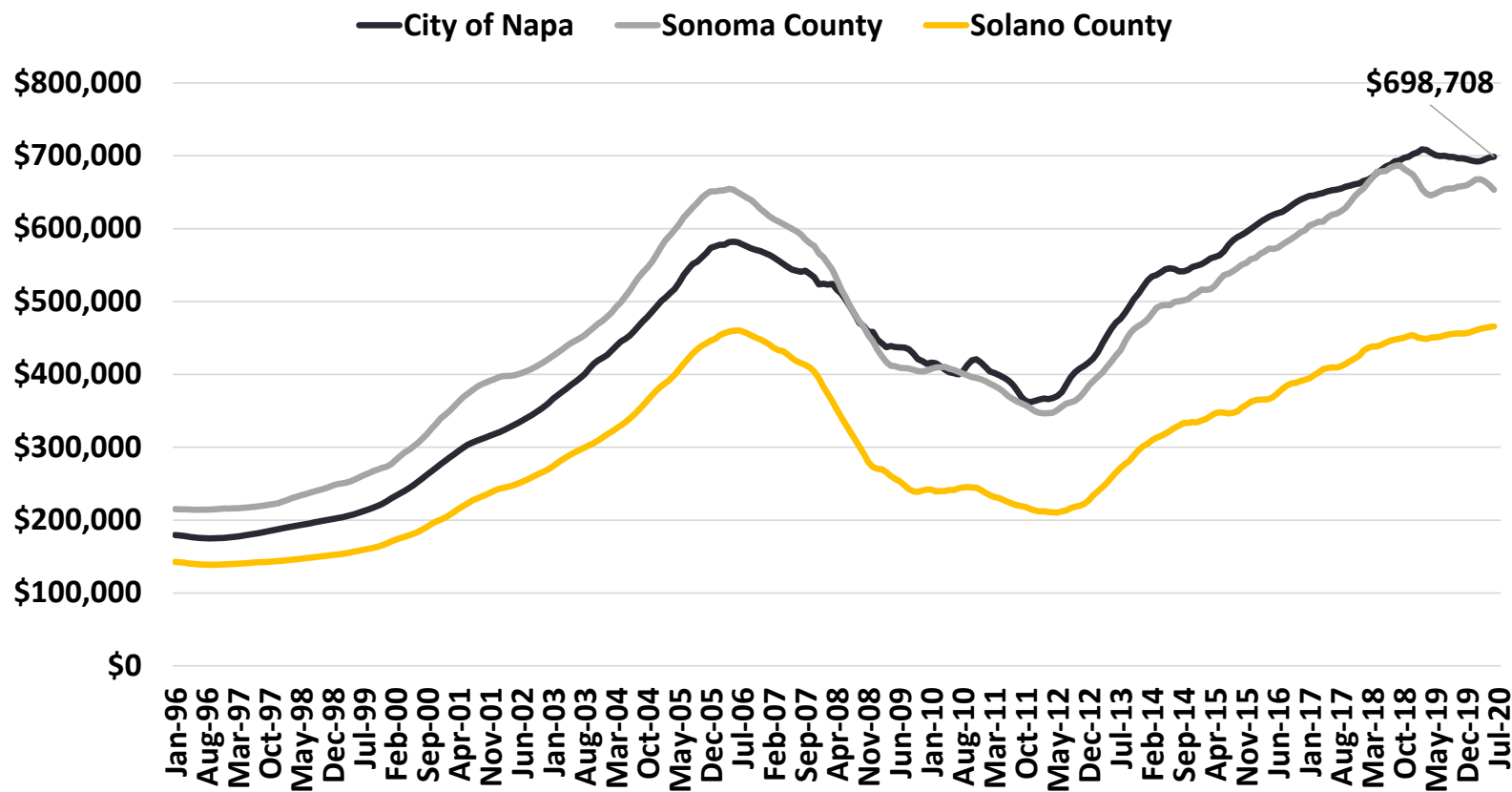
Napa County is far behind on occupancy and thus RevPAR as of June 2020 versus last year; we knew this was coming, but as each month has similar data, businesses more at risk in City of Napa

Restaurant-Hotel-Retail as % of Non-Farm Employment, Napa County and California, % of total, June 2000-June 2020



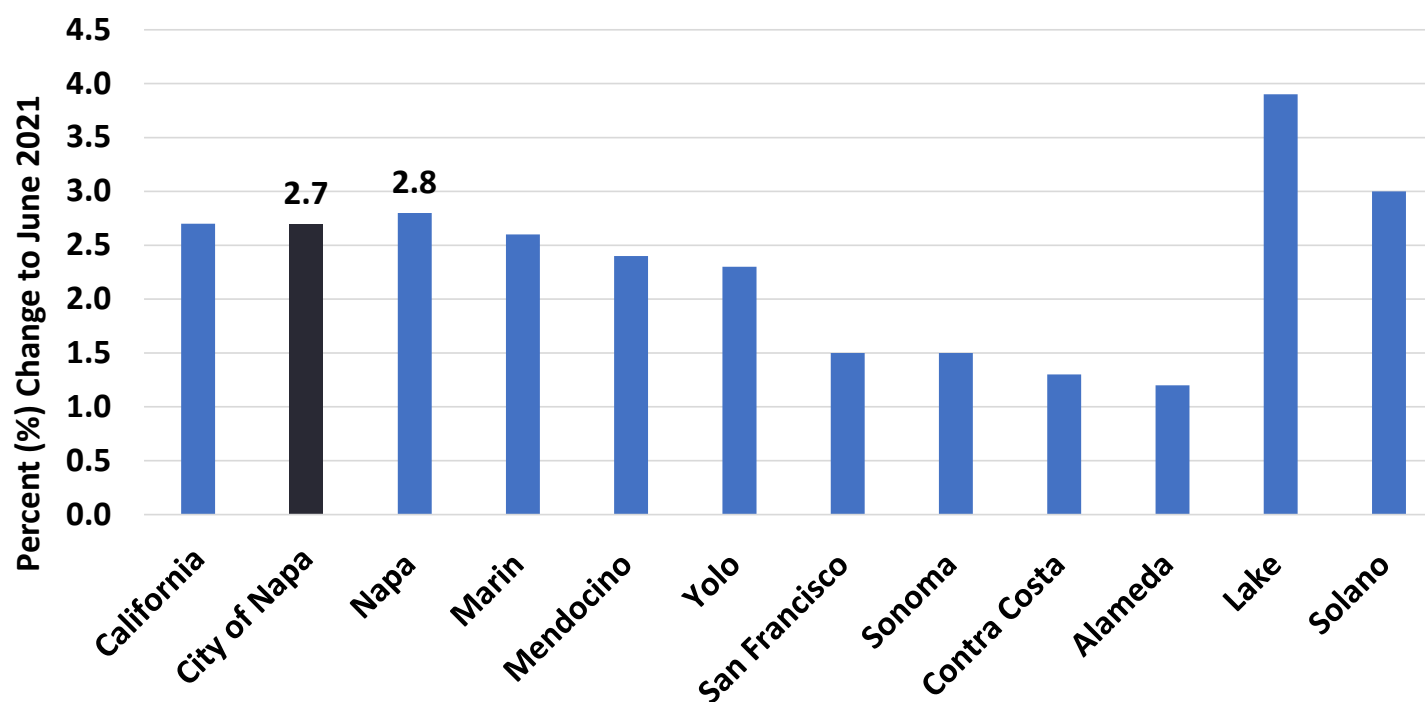
These data are at the county level, but the bulk of these jobs are in the City of Napa and in American Canyon. We want these data to rise, but notice that in Napa County and the state on average is moving the same way as Napa County.

Median Home Prices, Current Dollars, City of Napa and Selected Areas, Jan 1996 – June 2020



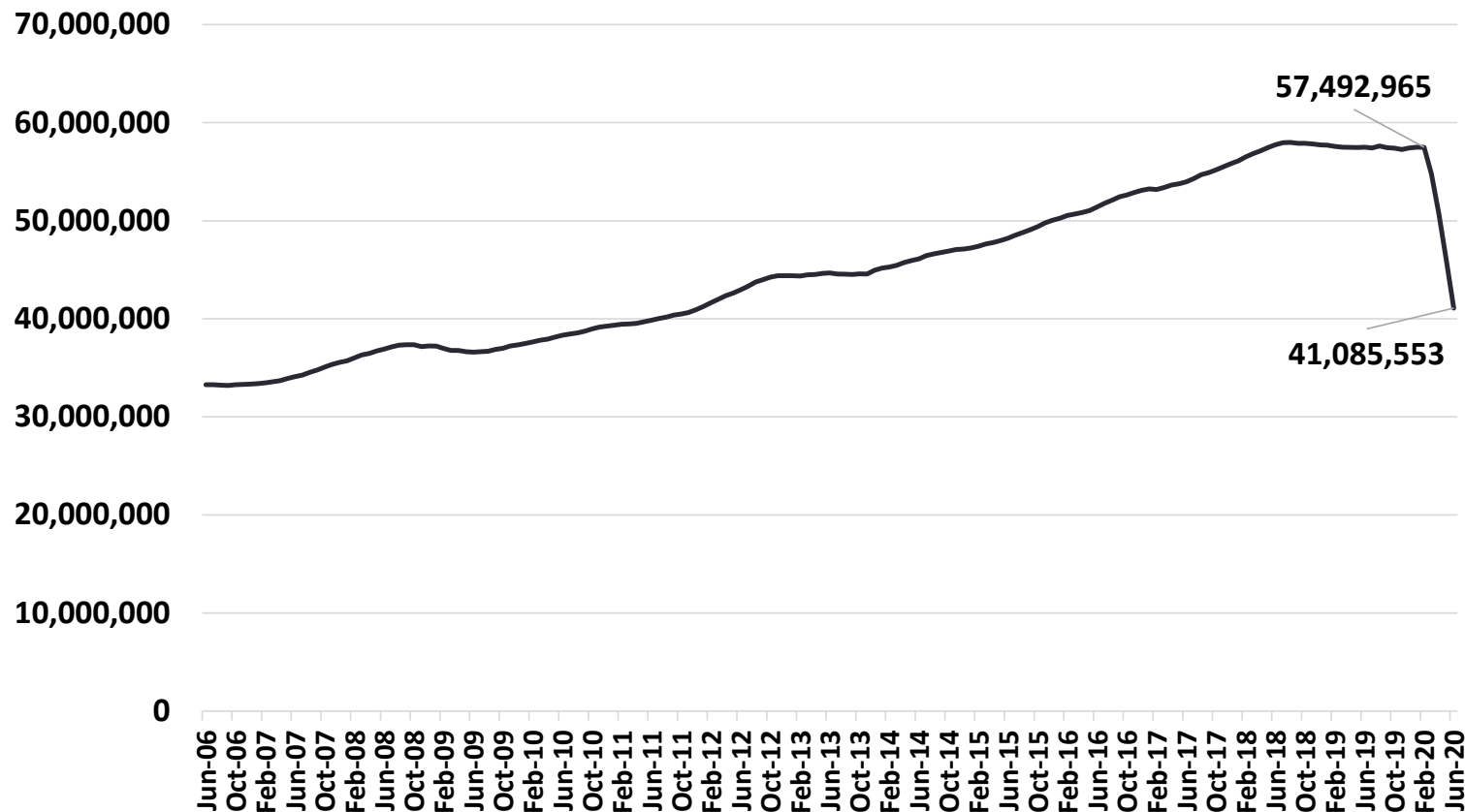
Median home prices provide a gauge against the median listing prices to see how sales are finalizing, but also provide housing market trend.

Housing Price Forecast, June 2020 to June 2021, % Change, City of Napa, Selected Counties and California



The City of Napa drives the south valley housing market; the forecast in June to June 2021 is good and suggests for now no housing market chaos predicted.

Passenger Data, SFO, Rolling 12-Month Sum, Passengers, Number of People

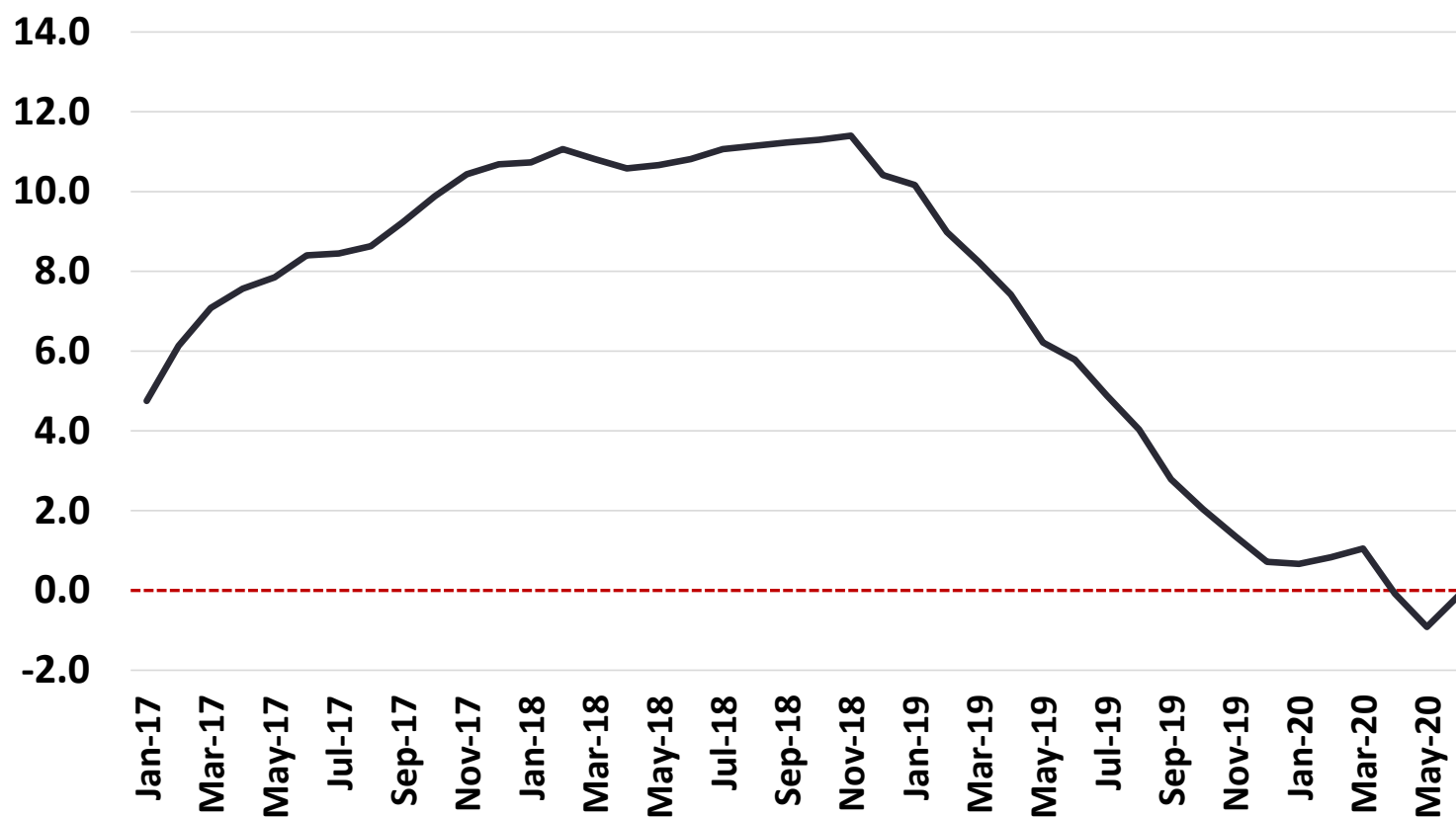


As of June 30, 2020, the fall in the number of passengers through SFO had not begun to recover; these data connect to the flow of people from outside a 200 mile radius of Napa coming to the city to spend. Notice the shock since Feb 2020.

The chart displays the Index 1966:Q1=100 over time. The y-axis ranges from 0.0 to 120.0. The x-axis shows dates from Jan-00 to Jun-20. Three shaded regions indicate periods of economic stress: early 2001, mid-2008, and early 2020. The index shows a significant decline in early 2001, a recovery in 2002, a sharp drop in 2008, and a recovery in 2009. It remains relatively stable until 2019, when it peaks at 100. A sharp decline is observed in early 2020, reaching a low of approximately 70 by June 2020, which is highlighted by a red circle.

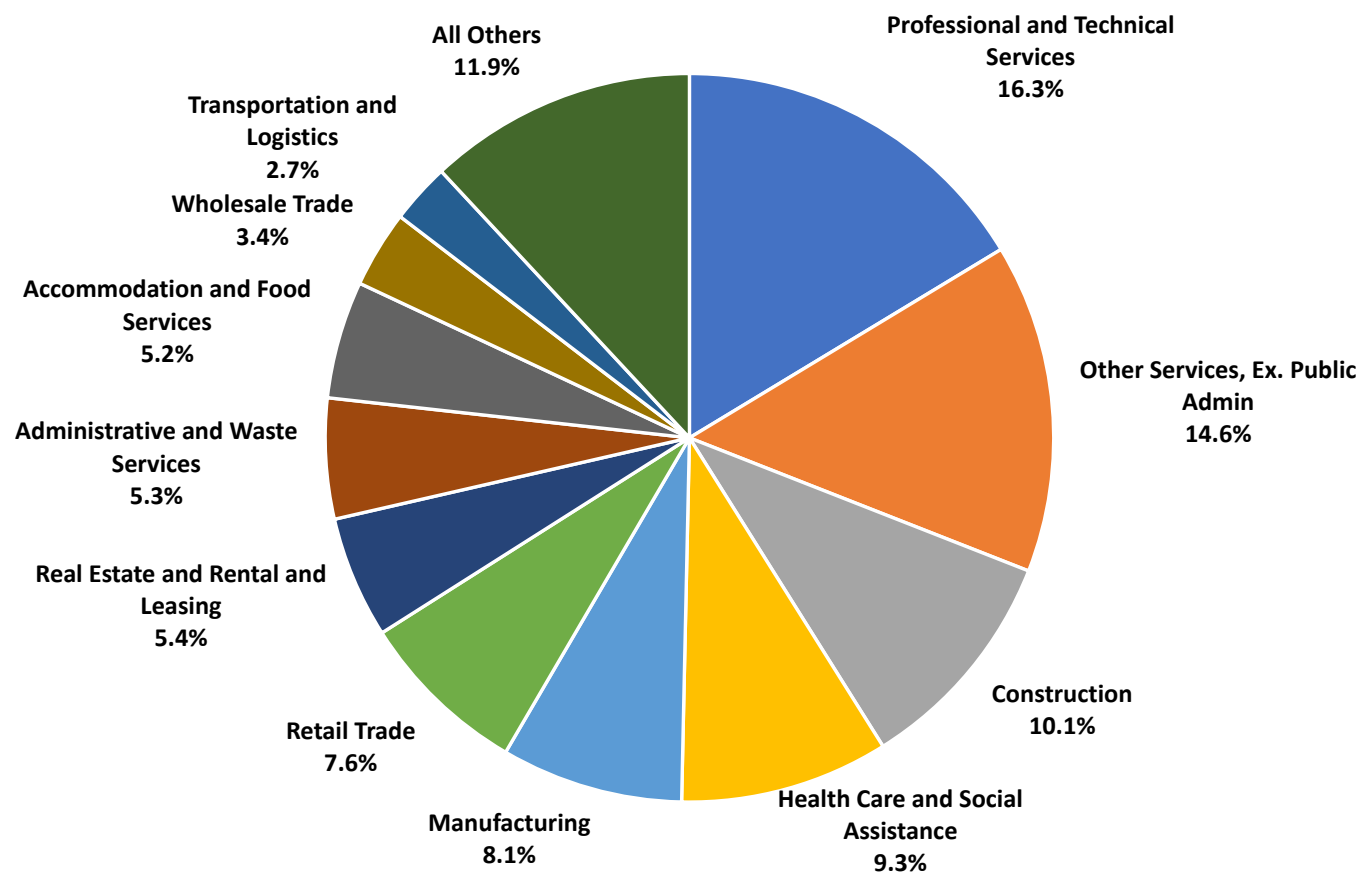
This index suggests how consumer consider tourism and durable goods purchases, such as cars and appliances; the tick up in June is a good sign here, but the election uncertainty and continued COVID-19 case growth to weigh it down.

ISM Purchasing Manager's Index, Jan 2017 to June 2020, % change from Previous Year



This index going below 0% change from last year generally forecasts national recession; the tick up in June is a good sign

PPP Loans in City of Napa < \$150K



City of Napa:

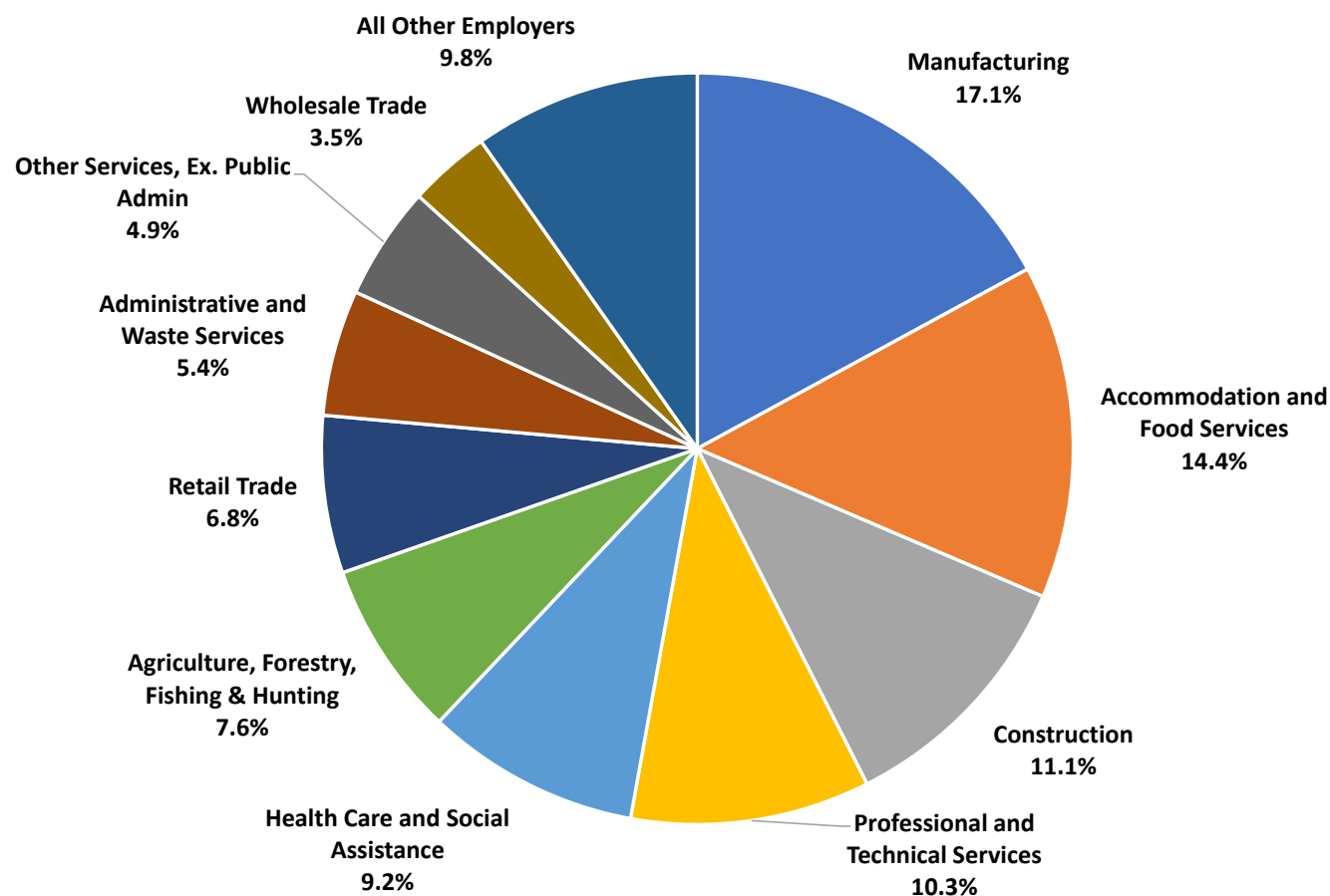
\$63.5 million
1,609 Loans

69.9% County

Napa County:

\$94.1 million
2,301 Loans

PPP Loans in City of Napa > \$150K



City of Napa:

369 Loans

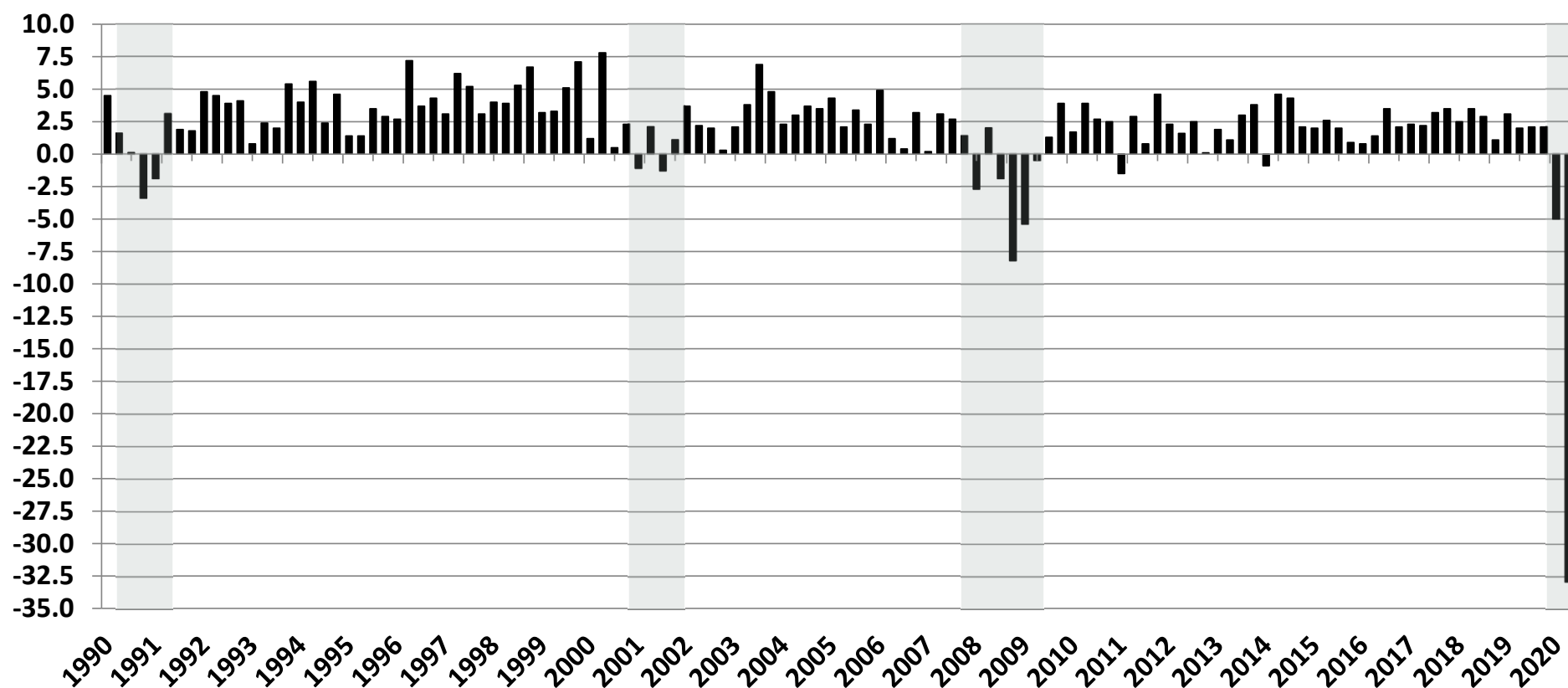
64.6% County

Napa County:

571 Loans

Total \$ not released by
Treasury for PPP Loans
> \$150K by place

GDP Growth, 1990 – Q2 2020 1st Est., SAAR, % Change (Shaded Areas = Recession), -32.6%, Q2 2020



Source: Bureau of Economic Analysis (www.bea.gov) and EFA

Thanks!
Questions?
eyler@econforensics.com
@bobby7007



MEMO

TO: Mayor and City Councilmembers
FROM: Tiffany Carranza, City Clerk
CC: Steve Potter, City Manager; Michael Barrett, City Attorney
DATE: August 17, 2020
SUBJECT: Supplemental Communication re: Item August 18, 2020 Agenda Item 5.C.

For Item 5C, at the request of the Napa County Grand Jury, the Grand Jury Report and the City's draft response have been removed from the Agenda. Therefore, there is no further action needed from the City Council for this item.

From: [Julia Palos](#)
To: [Clerk](#)
Subject: COMMENT TO COUNCIL FOR AUGUST 18, 2020 MEETING – PLEASE READ
Date: Tuesday, August 18, 2020 9:51:57 AM

[EXTERNAL]

Re: Agendena Item Number 5.J. -School Resource Officers

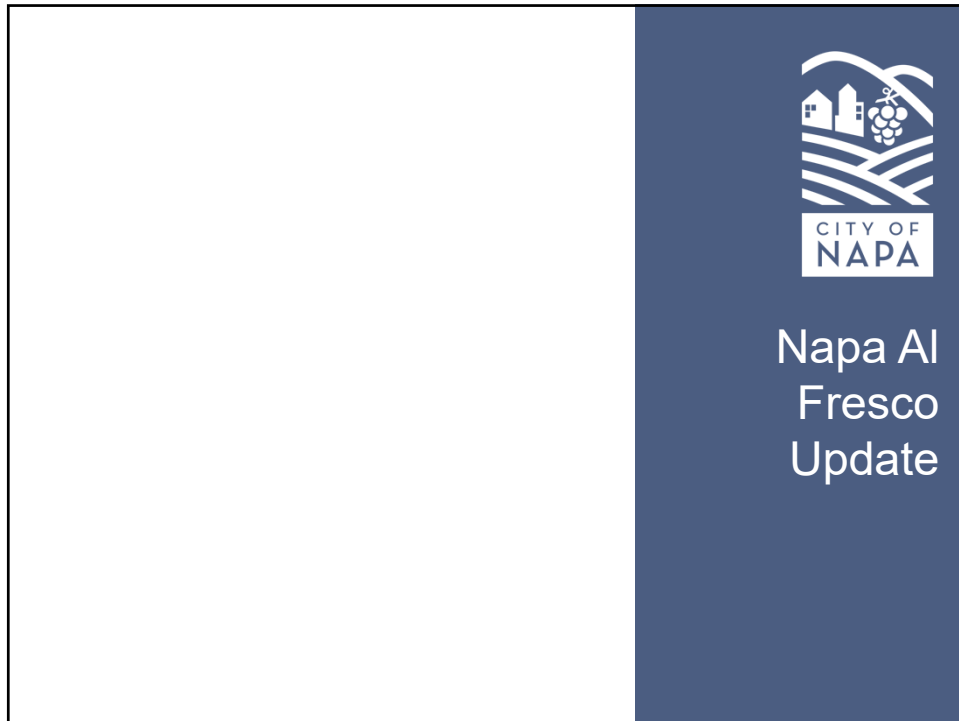
School resource officers do nothing but contribute to the school-to-prison pipeline. Police presence in schools do not offer community and safety or “respectful relationships with students.” There is little to no evidence that provides information that these officers make schools a safer place, what these officers do is increase the likelihood that Black and Brown children are going to be involved in the legal system early and often. Police on high school campuses just hyper-criminalizes Black, Indigenous, and students of color by perceiving them as threats. Federal data [analyzed by the American Civil Liberties Union](#) shows millions of students, especially students of color, attend schools that have police officers, but no nurse or school psychologist. This money that is being put into the school-to-prison pipeline should be dispersed to get better resources for students than police intimidating students. Schools have also resorted to online learning, why would the school need to fund resource officers if school will not be on campus? This is a waste of community tax dollars that puts lower-income BIPOC (Black, Indigenous, People of Color) students at risk to be involved in the legal justice system, one that is not forgiving to that same population. While this decision may have been well-intentioned, it has very dire consequences for students later in life. As academics, I suggest you read the literature before you make decisions. There are alternative strategies that can make schools safer and welcoming for students rather than the reactive measure of placing a cop on campus. We need more preventative measures such as nurses, mental health support, and student-parent resources. I oppose this decision and hope you do as well.

--

In Solidarity,

Julia Palos
Sociology, Undergraduate Studies






1

Overview

- Provide status update on outdoor permitting
- Highlight streamlined permit process and results
- Next steps
 - Feedback on 2020 program
 - Looking ahead to fall/winter and 2021 program



2

Outdoor Dining Permit Process

- Pre-May 2020
- Considerations and costs
- Revised program launched May 29
- Streamlined review, allow for flexibility with focus on safety



3

Outdoor Dining & Wine Tasting

Outdoor Dining Permits Issued Annually

2015	11
2016	7
2017	3
2018	4
2019	5
2020 (May-Aug)	35+



4



Outdoor Dining – First & Franklin Deli



5



Outdoor Dining - TORC

Main Street



6



Outdoor Dining – Parking Lots



7



Outdoor Dining – Oxbow Parking Lot



8



Outdoor Dining – Feast It Forward Parking Lot



9



Outdoor Dining – Bounty Hunter

Adjacent to City-owned parking lot accessed from Main Street



10



Outdoor Dining – Dwight Murray Plaza

Don Perico, Jax, Napa Noodles, Allegria



11



Outdoor Dining – Dwight Murray Plaza

Allegria



12



Outdoor Dining & Wine Tasting at Opera Plaza

Gabrielle Collection and Palisades sharing City parkland for outdoor dining and wine tasting



13

Parklets and Shared Spaces

- Program launched July 10, 2020
 - Rapid implementation/interim guidance
- 12 permits approved to date (24 parking spaces)
- 6 parklets completed, including 1 shared space
- 3 parklets under construction
- PBID grant



14



Parklet – Filippi's

Three parking spaces on McKinstry near First Street



15



Shared Space Parklet – Pasta Prego

[Two] parking spaces on Napa Street near Main Street



16



Napa Valley Bistro/ Azzurro Pizzeria Parklet

Four parking spaces on Clinton near Main Street



17



Parklet – Small World Restaurant



18

Outdoor Personal Care

- Launched program on July 23, 2020
- Allows limited personal care outdoors in compliance with OSHA



19

Next Steps

- Outdoor uses in late fall/winter
- Document and collect feedback on current approvals
- Develop spring/summer 2021 program



20

Questions



From: [Dawn King](#)
To: [Clerk](#)
Subject: Downtown dining
Date: Sunday, August 16, 2020 9:30:20 AM

[EXTERNAL]

To whom it may concern.

I just wanted to write to express my gratitude for the city of Napa closing off Main Street for downtown dining. We have been downtown twice to dine since the closing of the street to show our support to the restaurants and we LOVE how this has increased the business for these restaurants. Not only is this helping the restaurants, it's bringing a whole new vib to downtown Napa, which is something we NEED not just because of Covid, but because of the increased traffic and loud cars that have inundated downtown. I am hoping this will be a permanent situation during the summer, beyond the 3 week trial and continuing throughout the summer and even for next year. Napa now feels like Spain or Italy, all while respecting social distancing and supporting our local restaurants.

Please share this with the appropriate authorities.

Thanks,

Dawn King

Dawn to Dawn Investigations
www.dawntodawninvestigations.com
PI License #23894
Napa, California
707-287-7603



Harvest Village Extension

PL20-0007

August 18, 2020

Project Description

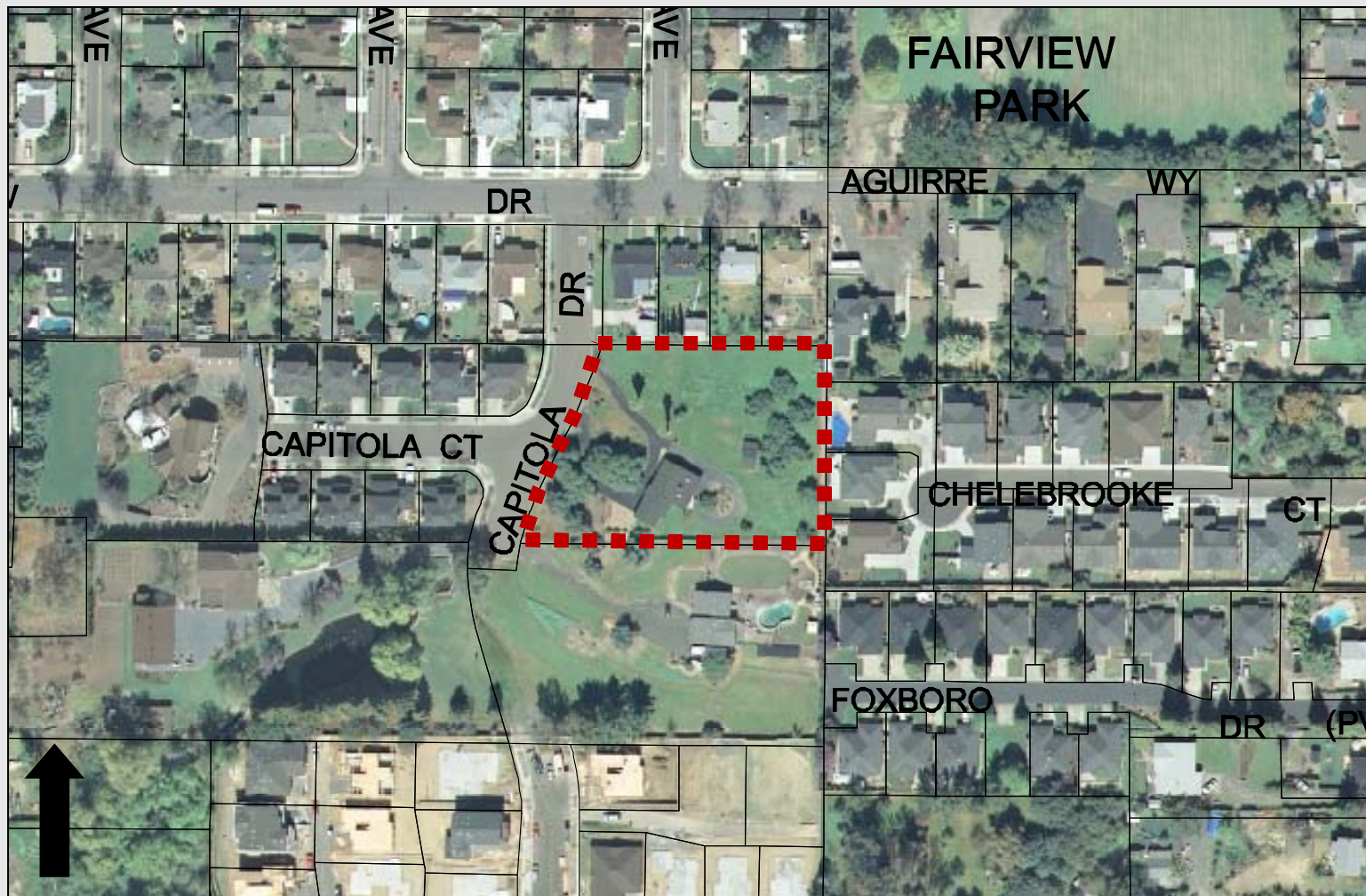
- Second two-year extension request for Tentative Subdivision Map, Design Review Permit and Administrative Permit for nine single-family dwelling subdivision
- First approved by City Council on 3/1/16
- First extended on 4/27/18
- Extension review limited to determining that previous findings are still applicable (consistency with GP, Zoning, etc.)



Project Location



Aerial Photograph



Site Plan



Elevations



From Capitola Looking East



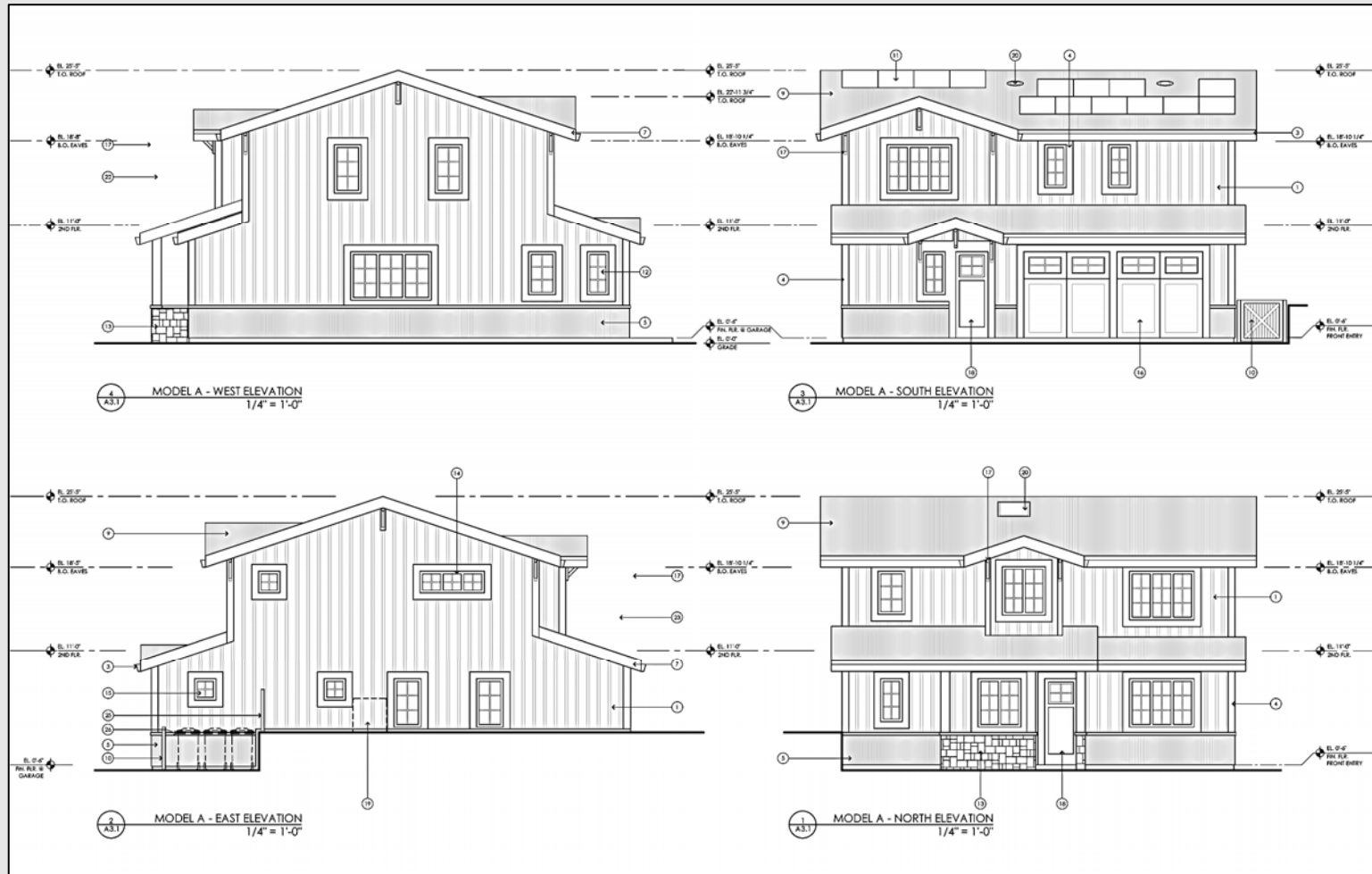
From Common Area Looking South

Planning Commission Recommendation

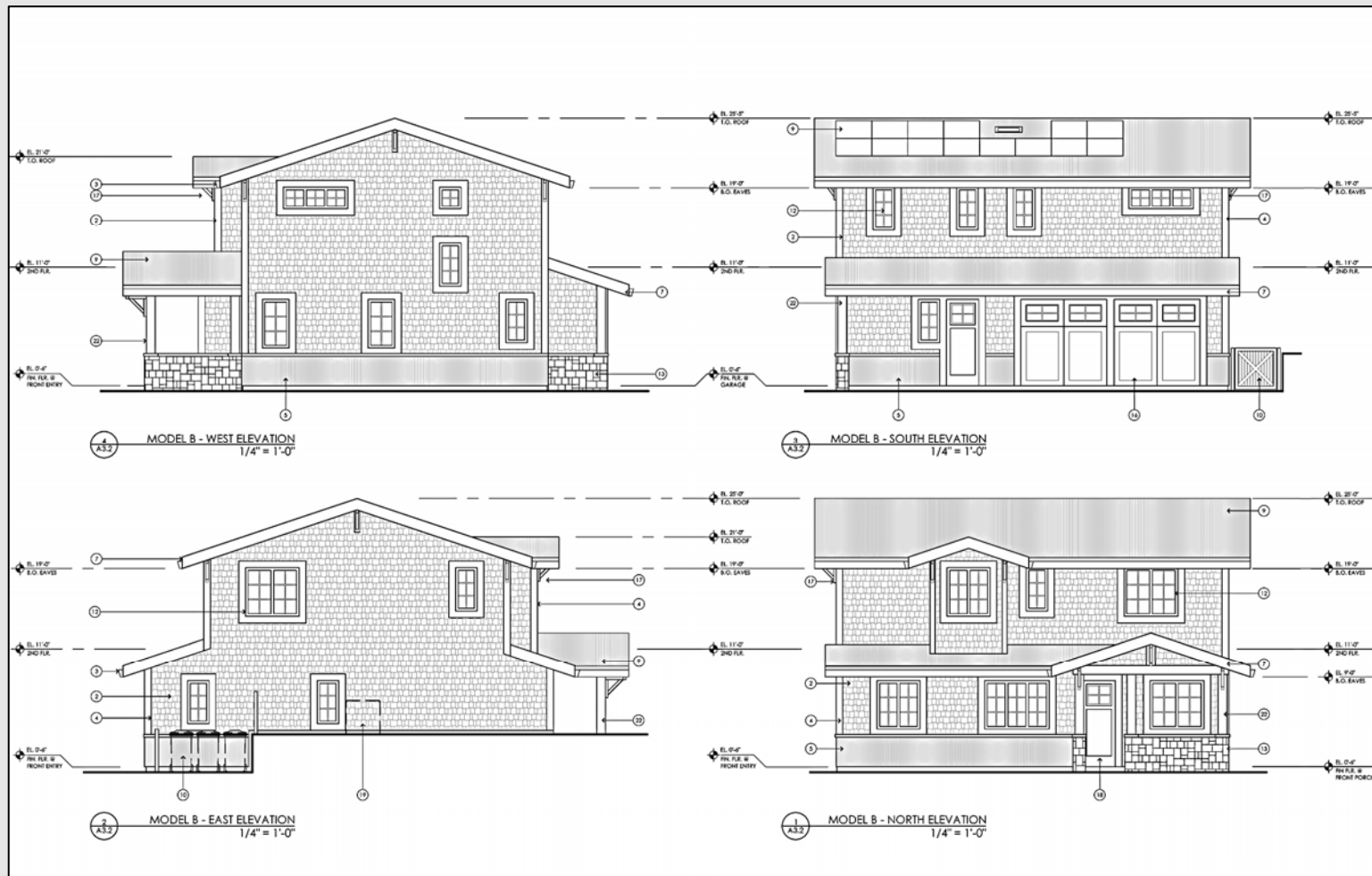
- No significant changes to applicable City policies and regulations
- Previous findings are still applicable
- Recommend approval



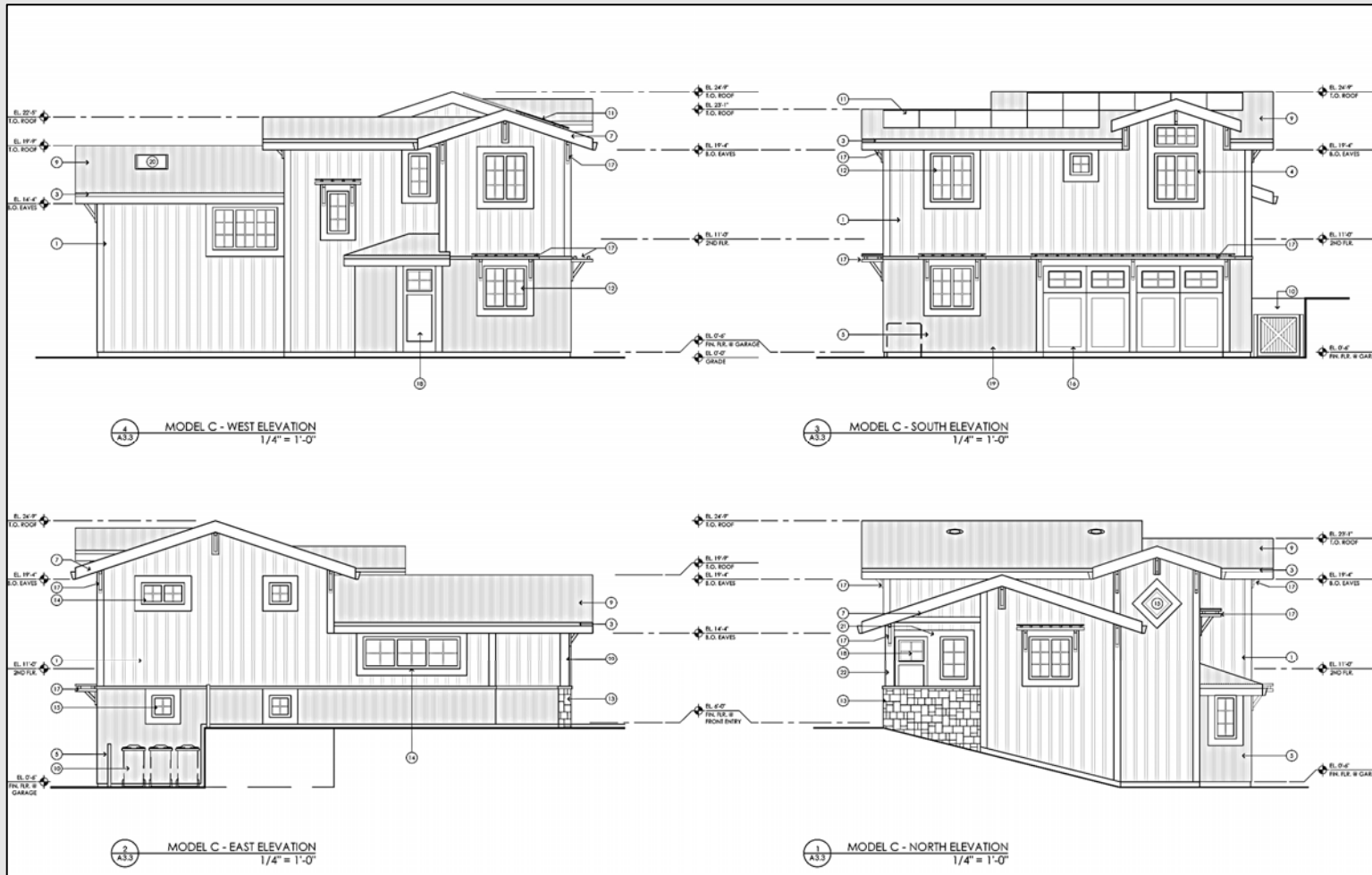
Elevation - A



Elevation - B



Elevation - C



Elevation - D

