

*CITY OF NAPA*  
**PROCLAMATION**

*National Travel & Tourism Week*  
*May 6 - 12, 2018*

**WHEREAS,** the City of Napa has been Napa County's center of growth and prosperity since the mid -1800s when trade and transportation flourished, supporting travelers, industrialists, merchants and farmers; and

**WHEREAS,** today, the travel industry continues to have positive effect on the City of Napa and Napa County's economic prosperity and image abroad, as well as business productivity and individual travelers' well-being; and

**WHEREAS,** in 2016, visitor spending on lodging generated \$18.1 million in tax revenue for the City of Napa, approximately 28% of the City's budget; and in 2016 travelers' spending in Napa County generated \$1.9 billion in economic output which supported over 13,000 jobs and generated tax revenues of \$80.4 million for county and local governments, funds used to support essential services and programs for our communities; and

**WHEREAS,** leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

**WHEREAS,** it is the hard-working people employed in the tourism and hospitality industry who, through superior customer service and comfort to guests, are the core of this industry and its success. We also recognize the industry's support of the community during the fire evacuation and recovery, extending world-renowned hospitality to our citizens.

**NOW, THEREFORE, BE IT RESOLVED** that I, Vice Mayor Peter Mott, City of Napa, on behalf of the Napa City Council, do hereby proclaim *May 6 - 12, 2018 as National Travel and Tourism Week in the City of Napa.*

Dated: May 1, 2018

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Peter Mott, Vice Mayor  
CITY OF NAPA