

## EXHIBIT C

### 2019 Budget Estimate of Revenue Contribution to the Oxbow BPAA and DBPTA

#### 2019 Projected Tax and Assessment Revenue

Oxbow Promotions Assessment	\$40,400
Downtown Promotion Tax	\$121,200
<b>Total</b>	<b>\$161,600</b>

*\* 2017 Assessment and Tax rates were negatively impacted by the fires. 2019 Budgeted amounts are based on a return to normalcy as well as new business openings.*

*25% = Oxbow 'percentage share'*

*The DNA will budget 25% of the following revenue sources (except for PBID Admin Costs) for expenditure in the Oxbow BIA.*

Other Income Used by the NDA	Other Total Income	Oxbow Percentage Amount of Total	
PBID Admin	\$54,000	\$27,000	<i>PBID Administrative Costs (50% of total instead of 25%)</i>
Commercial Vendors	\$9,000	\$2,250	
Wine Tasting Card	\$36,000	\$9,000	
Alcohol Beverage Sales	\$107,000	\$26,750	
* Sponsorships	\$100,900	\$25,225	
Bank Interest	\$18	\$5	
Total	\$306,918	\$90,230	<i>equals outside revenue budgeted for Oxbow BPAA expenditures</i>
		\$40,400	<i>plus projected Oxbow BPAA Assessment amount</i>
		<b>\$130,630</b>	<b><i>Total expenditures within the Oxbow BPAA</i></b>

*\* Includes contributions from TID and PBID, reflecting overlapping strategies and goals.*

\$90,230      Divided by      40,400      equals      \$2.23

*For every \$1 of assessment in revenue spent, DNA is expending and additional \$2.23 in the Oxbow.*