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**Profile**

Kevin

First Name

Hansen

Middle Initial

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

**Mailing Address (if different than Resident Address above)**

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Primary Phone

Home:

Alternate Phone

3 years, 10 months

Length of Residence in the City of Napa:

3 years, 10 months

Length of Residence in the County of Napa:

**Registered to vote in the City of Napa?**

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☒ Yes ☐ No

Self

Employer

Consulting Mechanical Engineer

Job Title

**Ethnicity**

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None Selected

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**Interests & Experiences****Which Boards would you like to apply for?**

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Parks, Recreation and Trees Advisory Commission: Submitted

Question applies to Parks, Recreation and Trees Advisory Commission

**3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?**

☐ Yes ☐ No

Upload a Resume

## Community Service Experience:

See KRH Curriculum Vitae

## Education:

See KRH Curriculum Vitae

## Other relevant experience or expertise:

See KRH Curriculum Vitae

## Additional Questions

### What is your understanding of the role and responsibility of this board?

To advise the Napa City Council and the Parks and Recreation Services Director on issues involving the acquisition, development and maintenance of parks, public recreation, and cultural activities within the City of Napa.

discuss Westwood Hills Park restoration

Have you ever attended a meeting of this board? If so, how many?

### What duties of this board are most interesting to you?

Developing initiatives for sustainable park restoration and management, building community coalitions to sponsor/adopt park improvements, and evaluating the geographic availability of neighborhood parks and recreation areas to serve the people in this city.

### What activities of this board are least interesting to you?

### What programs or projects would you like to see improved or implemented?

I have hiked Westwood Hills Park several times per week for the last four (4) years and it has become very dear to me as a place to go for peace, the incredible views, opportunities to meet others, and to envision an improved park that will serve as a template for park restoration throughout the nation.

**How would you approach improving these project(s) or program(s)?**

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During my hikes in the Westwood Hill Park, I have informally interviewed many people on the trail to ask what they would like to see improved. I note that there has been some recent removal of non-native species (e.g. broom), but the removal of those species and the management of the park ecosystem is much larger than the efforts expended to date. It is essential that a comprehensive approach be developed using a coordinated effort with community organizations and professional individuals (pro bono consulting) to support the management of the park forest and meadows. While I am clear that the P&R Department has limited funds to accomplish these goals, this community has the willingness and capacity to make the park a showcase of sustainable management. The approach will require development of a team of community stakeholders as collaborative partners. I would like to be a part of the restoration of this park, in particular but to include other locations, to supplement the efforts of the Parks and Recreation Department. My professional work of thirty-two (32) years has required the management of projects and team building to accomplish stated goals. I see this commission position as an opportunity to offer my contributions to a community I have come to call home.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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No

**Please list two local references and their phone numbers:**

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Nicholas Cann [REDACTED] Ralph Crawford [REDACTED]

**How did you learn of this vacancy?**

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☒ Newspaper

**KEVIN R. HANSEN**  
**Curriculum Vitae**

- ◆ Professional Mechanical Engineer, State of California, License # 25415
- ◆ Refrigerating Engineers and Technician's Association (RETA)
- ◆ Napa Engineers Society (NAS)
- ◆ Puente Project – Mentor, Napa Valley College
- ◆ PHA Team Leadership and PHA Revalidations (Primatch training)
- ◆ Union of Concerned Scientists (UCS)
  
- ◆ Bachelor of Science, Environmental Resources Engineering, Humboldt State University, 1985.
- ◆ Bachelor of Science, Biological Sciences, University of California, Davis, 1971.
- ◆ Masters of Business Administration, California State University, Stanislaus, 1993. Edward J. Daly Scholarship, 1991.

**1993 - Present**

**Principal, KRH Engineering**, an industrial engineering consulting firm providing environmental compliance services.

Core Business: California Accidental Release Prevention (CalARP) program and the OSHA Process Safety Management (PSM) Standard for ammonia refrigeration facilities. Major clients include food processors and wineries throughout California.

Previous Projects: Hazardous Material Business (Management) Plans, Spill Prevention Control and Countermeasure Plans, Emergency Action/Response Plans, Toxic Release Inventory (TRI) reporting, Hazard Communication Programs, Title V air emissions requirements & permitting, and wastewater management programs.

**1985 - 1993**

**Project Engineer, John Paoluccio Consulting Engineers, Inc., Modesto, CA.**

Responsible for marketing firm's services and for project development from initial consultation through completion of project documents. Project responsibilities included preliminary fieldwork and evaluation, cost estimates, scheduling and coordination, studies, reports, design and production layout, equipment selection, submittal review, specifications, inspections, and administration. Office systems management for computer-aided drafting (CAD) and engineering application programs, technical writing, research for U.S. Patent acquisitions related to energy conservation and hazardous materials reduction, grant applications, and expert witness testimony support. On-site industrial client assistance with hazardous materials programs and utilities systems management.

Tenure at the firm included project work in the following areas:

- ◆ Design upgrade for vegetable freezing system to reduce product losses, improve product quality, and increase throughput. Design included chilled supply air, mechanical changes, and CIP system.
- ◆ Study and proposal to modify gas-fired vegetable dehydrator to increase throughput and product quality using direct or indirect drying options and recirculation schemes via air-to-air heat exchangers.
- ◆ Design and startup of biotechnology laboratory wastewater filtration system for preventing discharges of research materials to municipal sewer.
- ◆ Study and economic analysis of solar water heating system for 300-unit residential complex.

- ◆ Industrial ventilation study to evaluate numerous warehouse sites for proper infiltration rates and contamination reduction.

**KEVIN R. HANSEN**  
Curriculum Vitae

**Community Involvement**

**Board Member, Calaveras Healthy Impacts Product Solutions (CHIPS), 2009-2011.** CHIPS was formed for charitable and public purposes to facilitate, guide, and support community forest sustainable development projects in the Central Sierra communities of California with focus on the triple bottom line (employment, environment, and the economy).

**Board Member, Solid Waste Task Force, Calaveras County 2005-2009.** Task Force created by California Integrated Waste Management Act of 1989 to advise County staff regarding solid waste issues and state compliance goals.

**Board Member, Facilities Planning Committee, Human Resources Council (HRC) 2005-2008.** HRC is a non-profit charitable organization that provides essential community services. Program services include Calaveras Head Start / State Preschool, Women's Crisis Center, Child and Parent Services, Child Care Resources, Community Services Programs (including the food bank), and Mother Lode Women, Infants, and Children (WIC). The committee selected and worked with an architect and USDA funding grant to complete a new environmentally-designed food bank and plans for an eventual HRC campus using green building materials and techniques.

**Designer and Owner/Builder.** Passive Solar Direct Gain Adobe residence, Mountain Ranch, California, 1995-2000. Residential Solar Electric (PV) Water Pumping System, 1996.

**Instructor, Modesto Junior College.** AutoCAD and Engineering Graphics, 1990-1991.

**President, Ecology Action Educational Institute, 1987-1988.** Directed policy-making, researched issues with board and staff, and participated in public hearings on behalf of nonprofit organization founded in 1969 as an advocacy and educational group for a sustainable society.

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**Profile**

Marla

First Name

B

Middle Initial

Tofle

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

**Mailing Address (if different than Resident Address above)**

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Primary Phone

Home:

Alternate Phone

13 years

Length of Residence in the City of Napa:

15 years

Length of Residence in the County of Napa:

**Registered to vote in the City of Napa?**

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☒ Yes ☐ No

Self-Employed

Employer

Somatic Coach & Leadership  
Consultant

Job Title

**Ethnicity**

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☒ Caucasian/Non-Hispanic

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**Interests & Experiences****Which Boards would you like to apply for?**

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Parks, Recreation and Trees Advisory Commission: Submitted

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**3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?**

☐ Yes ☒ No

Upload a Resume

### Community Service Experience:

Napa Valley Community Foundation, VP of Philanthropic Services (head of grantmaking), 2005-2017; Von Brandt Neighborhood Center, volunteer ESL teacher, 2008-2016; Citizenship Legal Services, co-founder and volunteer, 2013-present; Old Town trees neighbor advocacy group (informal), leader and organizer, 2013-present; Old Town small cell tower advocacy group, grassroots participant, January 2018-present; Volunteer advisor to nonprofits supporting fire victims, November 2017-September 2018; ShaktiRising TRP, somatic coach & leadership consultant, October 2018-present

### Education:

Parkway Central High School, Chesterfield, MO, 1984; Hebrew University of Jerusalem, Israel, 1984-1985; University of Michigan, BA in English Literature, 1988; University of Illinois Urbana-Champaign, MS in Library & Information Science, 1995

### Other relevant experience or expertise:

I have been attending the Tree Advisory Commission meetings since 2013, and since TAC merged with Parks & Recreation Advisory Commission to form the PRTAC earlier this year. I organized local group of neighbors concerned about city's management of a significant asset, our local urban forest, listened to concerns and organized meetings with Mayor Techel and Dave Perazzo in 2013. Subsequently, I have taken the lead to keep this group informed, expand our network of like-minded residents, and encourage them to raise their voices by attending PRTAC meetings. I have extensive knowledge of community benefit/charitable organizations working in City of Napa and Napa County, as well as in the Bay area. I also have extensive knowledge of government-administered human services programs available to residents in both City of Napa, other municipalities across Napa Valley, and Napa County. My 15 years working in philanthropy, including 12 years running grantmaking at Napa Valley Community Foundation, gave me experience partnering with local and regional government agencies, and how charitable and government sectors interface. I have many years' experience managing budgets and stewarding public, charitable resources. I have experience leading grantmaking committees, as well as partnering with other grantmaking entities (foundations and also government agencies), which gives me an understanding of group process to explore issues, balancing funding and priorities against community needs and priorities, and staff's important role in supporting a committee that serves an advisory role to an executive group, (such as a Board or, in the case of local government, a city council. I have strong ties to the local immigrant community, and extensive knowledge of the immigration system and its impact on the daily lives of local community members. I am a Spanish speaker at the beginning intermediate level. I am a member of AARP, and can be a voice for middle-aged working professionals that are looking at how they want to age in a way that they can continue participating in community activities and give back to their community.

### Additional Questions

### What is your understanding of the role and responsibility of this board?

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PRTAC is responsible for advising City Council on best use of and short-to-long-term strategies of city assets that fall under the auspices of Parks & Recreation, which includes parks and senior center assets and their programs, as well as the urban forest in the parks and in the public rights of way. Including acquisition, development and maintenance of parks and landscaped areas in the City of Napa, and also including preservation of trees. PRTAC also is responsible for decision making on municipal code related to tree removal and protection and planting, as well as reviewing and monitoring the implementation of ordinances and policies and procedures related to trees, including the City's Significant Tree program. PRTAC serves as a checks-and-balance type of advisor and guide to City Staff working on Parks, Recreation and Trees. Supports staff to develop strategies, implement effectively, and maintain sound fiscal oversight. PRTAC also serves as a thought partner and advisor on recreation and cultural programs and activities for the public (all ages).

### 15-20 meetings

Have you ever attended a meeting of this board? If so, how many?

### What duties of this board are most interesting to you?

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PRTAC's work to promote, preserve and plan the urban forest and public landscaped areas; PRTAC's work to envision engaging recreation and cultural programs; PRTAC's work to bridge connections between local community groups and the city's Parks & Recreation department, to deepen community engagement and involvement in planning/visioning and in using and protecting community assets of parks, trees and landscaped areas and programs; and, strategizing on how to improve ordinances and procedures to protect and develop community assets relevant to the PRTAC in the most practical and visionary way possible.

### What activities of this board are least interesting to you?

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I'm not sure I can speak to what is least interesting, but I am aware that the most difficult part of being on the PRTAC for me will be the times when the PRTAC makes a decision that, while in the best interest of the community overall, might not align with some residents' thinking.

### What programs or projects would you like to see improved or implemented?

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An urban forest master plan that looks at short- and long-term planning of urban forest and landscaped areas, and includes cultural assets (like public art), and includes a catalog of existing assets. And community engagement around visioning a master plan and cataloging the assets. More cultural programming that engages both Anglo and Latino community members. Current programs seem either heavily attended by Anglo community members or Latino community members.

### How would you approach improving these project(s) or program(s)?

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Engaging with local nonprofit/community benefit organizations to have town-halls with their constituents on kinds of programming that would bridge the cultural divides. Engaging community members that aren't involved in service clubs in community action days around park clean-up or building improvements that are appropriate for group activities. Beefing up subcommittee work of the PRTAC and engaging local community groups to organize town halls related to an urban forest master plan and cataloging of existing assets. Consult with the Senior Advisory Commission and the General Plan Advisory Committee on their ideas for how to engage seniors in these activities, and how these activities could align with Napa 2040.

### Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

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None that I am aware of.



**Please list two local references and their phone numbers:**

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Seth Pare-Meyer, Napa resident, designer (residential and commercial spaces) and former PRTAC Commissioner, [REDACTED]; and, Linda Brown, Napa resident, environmental consultant and founder of Napa ClimateNOW, [REDACTED]

**How did you learn of this vacancy?**

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☒ Other

**MARLA B. TOFLE**

Napa, CA 94559

**Executive Summary**

- ▶ 16 years' experience working with philanthropic foundations and donors
- ▶ 20 years' experience hiring and mentoring staff, implementing processes, managing budgets and projects, and working with outside consultants
- ▶ Track record of: developing a wide range of community-driven grant programs; creating and advocating for new strategies; and, getting buy-in from foundation leadership
- ▶ Incubated groundbreaking programs that help vulnerable populations build economic and civic power
- ▶ Convened nonprofits to discuss challenges in the community, and facilitate new partnerships among organizations to tackle them
- ▶ Led statewide network of foundations to share knowledge and work together on projects with regional and statewide impact
- ▶ Collaborated with funder colleagues that have diverse priorities and grantmaking styles on nonprofit capacity-building projects
- ▶ Advised and guided donors regarding their charitable giving, and successfully matched donors with charitable causes
- ▶ Evaluated and monitored grantees' progress, and foster consultative partnerships built on transparency and trust
- ▶ Mentor to nonprofit and philanthropic leaders on navigating grantee-funder relationships and building effective partnerships and programs
- ▶ Strong communication skills, including translating across sectors, listening for leverage points, as well as analyzing and writing about nonprofits and charitable programs

**Experience****SOMATIC COACH & LEADERSHIP CONSULTANT, NAPA, CA      2017 — PRESENT**

Body-oriented mentoring and facilitation services that support well-being and holistic transformation

- ▶ Trained local nonprofit leaders during 2017 Napa Fire Complex disaster on self-care tools, and mentored executives navigating complex relationships with foundation funders
- ▶ Teach body-oriented energy-regulation techniques and personal-change process to women in ShaktiRising TRP, a nonprofit transformational recovery program

**NAPA VALLEY COMMUNITY FOUNDATION, NAPA, CA 2005 — 2017**

Vice President of Philanthropic Services

- ▶ Managed \$30 million in charitable distributions to improve quality of life in Napa County, including due diligence, grants processing/administration and evaluation
- ▶ Built discretionary grants program into portfolio that totals \$750,000 to \$1 million annually, and serve as catalyst for donors to contribute \$500,000 each year to charitable causes
- ▶ Co-design and co-lead \$10-million disaster grantmaking program in the wake of the 2014 South Napa Earthquake, which has helped 12,000 earthquake victims and provided relief aid to 1,500 households, businesses and nonprofit organizations to-date
- ▶ Incubated groundbreaking grantmaking initiatives, including: immigration legal services, naturalized 581 new citizens in three years; home foreclosure prevention, which helped 100-plus families avoid foreclosure and kept \$7 million in the local economy
- ▶ Re-engineered a capacity grants program to make it more relevant and impactful for local nonprofits, and got buy-in from foundation funding partners to support the new format
- ▶ Convened nonprofits to discuss challenges in the wake of the 2008 economic crisis, and facilitated \$800,000 in grant funding to support local residents
- ▶ Act as intermediary for large grant making foundations that invested nearly \$800,000 in Napa County based on the quality of our grant making program
- ▶ Serve as lead staff to grants committee made up of diverse group of community leaders, and shifted their role from transactional to strategic
- ▶ Increased staff efficiency and decreased administrative burden for applicants by redesigning grants vetting and approval processes
- ▶ Develop content, write and edit annual report for 200-plus donors, monthly e-newsletter distributed to 1,000 subscribers, and grant reports to outside foundation funders

**SPECIAL ASSISTANT TO DIRECTOR OF OPERATIONS, ZAPCHEN TSOKPA INT'L, NAPA, CA 2003 – 2005**

Managed retreat center and book sales for international somatics practice community

**DEVELOPMENT RESEARCH MANAGER, THE ROTARY FOUNDATION, EVANSTON, IL 2001 – 2003**

Led prospect research and knowledge management team of \$600-million global foundation

**RESEARCH ANALYST, EGON ZEHNDER INT'L, CHICAGO, IL 1997 – 2001**

Researcher and analyst for international executive search firm

**INFORMATION SPECIALIST**, CSC INDEX, CHICAGO, IL 1995 – 1997

Provided research services to business management consultants, ran the research library

**EDITOR/RESEARCH MANAGER**, *IEG SPONSORSHIP REPORT*, CHICAGO, IL 1990 – 1993

International subscriber-based newsletter covering the sponsorship marketing industry

**REPORTER**, *ST. LOUIS BUSINESS JOURNAL*, ST. LOUIS, MO 1989 – 1990

Weekly publication covering business in the greater St. Louis metropolitan area

## Education

**MASTER OF SCIENCE**, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN GRADUATE SCHOOL OF LIBRARY AND INFORMATION SCIENCE

**BACHELOR OF ARTS (WITH HIGH DISTINCTION)**, UNIVERSITY OF MICHIGAN, ANN ARBOR

## Leadership & Professional Development

- ▶ Certified Zapchen Somatics Educator & Coach
- ▶ Grant Application Review Committee, Napa County MSA program (2007 & 2009)
- ▶ Graduate, Rockwood Leadership Institute
- ▶ Graduate, Shakti Embodied Teaching & Leadership program
- ▶ Speaker, “Tools of the Trade: What Every (New) Funder Needs to Know,” Grantmakers Concerned with Immigrants & Refugees (GCIR) 2016 Convening, Austin, TX
- ▶ Speaker, “One Napa Valley: Accelerating Citizenship for Immigrants,” Council on Foundations 2016 Annual Conference, Washington, DC
- ▶ Co-Chair, California Immigrant Integration Initiative, GCIR, 2013 - 2015
- ▶ Participant, Funder Meeting with Secretary of Homeland Security and Executive Office of the President on President Obama’s Campaign for Citizenship, May 2015, The White House
- ▶ Presenter, “Strategies to Advance Immigrant Integration in Rural & Semi-Rural Communities,” GCIR 2014 Convening, Nashville, TN
- ▶ Finalist, Council on Foundations 2014 Robert W. Scrivner Award for Creative Grantmaking

## Other

- ▶ Volunteer, Citizenship Legal Services, Napa, CA
- ▶ Volunteer, Von Brandt Neighborhood Center, Napa, CA (2008 - 2016)
- ▶ French (beginner), Hebrew (intermediate), Spanish (beginning intermediate)
- ▶ University of Michigan Annual Giving Scholar (1984 & 1985)
- ▶ University of Michigan Angell Scholar (1988)