

Informal survey by Wine + Dine Events during February & March 2019

Conclusion:

*Most of our clients will use vans, limos, shuttles, Uber/Lyft.
 In most cases, the required parking is zero, except the house van.
 We do not anticipate using more than 6 spaces.*

Survey #1

*Describe The Compound 10 suites, 6 meeting rooms, high-end, tech, exclusive use etc.
 What would be the preferred travel arrangements?*

1. Anna B [REDACTED] B [REDACTED] 0
 Her guests arrive by group transportation 100% from OAK or SFO
2. Michalina K [REDACTED] J [REDACTED] Labs 0-6
 All of her guests drive and she is very interested. They use Uber primarily or bussing.
 They set up an account with Uber for each specific event, although at the last one in
 Healdsburg all drove and there were 6 cars for 10 guests.
3. Kelsey C [REDACTED] G [REDACTED] 0
 In my discussions with her regarding usage of a small board retreat style facility she
 indicated that her guests will use a company sponsored transportation option.
4. Rachel A [REDACTED] D [REDACTED] 0
 Her guests arrive by group transportation 100% from OAK or SFO
5. Danielle L [REDACTED] A [REDACTED] 0
 Her guests arrive by group transportation 100%. They are picked up in SF and moved to
 the meeting location. They are returned to SF after the meeting by shuttle.
6. Cami K [REDACTED] P [REDACTED] 0
 Her guests arrive by group transportation 100% from OAK or SFO They would have
 shuttles for their activities
7. Emily C [REDACTED] E [REDACTED] 0
 Her guests arrive by group transportation 100% from OAK or SFO

8. Tuana [REDACTED] V [REDACTED] 5-6
Most of her guests arrive on their own from the Peninsula. They generally do not carpool. Recently, in Healdsburg, they had approx. 1 car for every 2 guests.
9. Scott M [REDACTED] E [REDACTED] 2-3
His guests arrive by group transportation 100% from OAK or SFO They would have shuttles for their activities. He also has two or three rental cars

Survey #2

Q: If we had on-site parking for up to 6 cars, would that work for you?

1. F [REDACTED] < 6
With 10 attendees, I think that 6 parking spaces would be fine. Some of us would theoretically fly in so a shuttle would be good, and for the rest, we would carpool up there anyways. Allen C [REDACTED], CEO & Co-founder
2. S [REDACTED] < 6
Most attendees would carpool from one geographical area, or meet at the office and shuttle up, which would be ideal. If attendees are flying in, I imagine they would Uber to the venue. In any case, 6 parking places should be fine. Kim B [REDACTED] Director, Executive Programs
3. J [REDACTED] 6
Yes, a 10 room, private compound sounds very interesting. It would have been perfect for our VIP group of 8 you just hosted in Healdsburg last week. Regarding parking, I believe a couple of them road together last week, and the others drove up from the Bay Area. If you told us there were 6 parking places, then that is what we would deal with or have you send a van . Misia K [REDACTED], Assistant to VP of Technology
4. A [REDACTED] 6
Our group typically likes to drive themselves; however, mentioning a shuttle to them, vs Uber and I think their eyes would light up. A van or shuttle is a great idea. Danielle L [REDACTED] Executive Assistant to Chief Digital Officer