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**Profile**

Ashley

First Name

A

Middle Initial

Halliday

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

**Mailing Address (if different than Resident Address above)**

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Primary Phone

Home:

Alternate Phone

**Length of Residence in the City of Napa:**

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Five years

**Length of Residence in the County of Napa:**

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Five years

**Registered to vote in the City of Napa?**

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☒ Yes ☐ No

Retired

Employer

Job Title**Ethnicity**

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None Selected

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**Interests & Experiences****Which Boards would you like to apply for?**

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Civil Service Commission: Submitted

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**Community Service Experience:**

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Retired United States Peace Corps Volunteer, Nicaragua and Honduras Retired Assistant Superintendent, Human Resources, Napa Valley Unified School District (see attached resume). While a resident of Santa Rosa, served on the Personnel Board for the City of Santa Rosa (see attached resume).

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**Education:**

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Graduate, Napa High School, Class of 1972 Bachelor of Arts, Psychology and Anthropology, University of California, Berkeley Master of Arts, Educational Administration, Sonoma State University Doctorate in Educational Leadership, University of California, Davis

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**Other relevant experience or expertise:**

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Bilingual, English/Spanish Graduate level instructor in Human Resources in Educational Leadership, University of California, Davis and Sonoma State University, 2012-2015

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**Additional Questions**

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**What is your understanding of the role and responsibility of this board?**

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I understand that the Civil Service Commission supports the work of Napa City Council relative to personnel administration, classified service regulations, certain appeals by members of the classified service as well as providing recommendations pertaining to salaries and classifications in the classified service.

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**Have you ever attended a meeting of this board? If so, how many?**

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Currently serving on board

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**What duties of this board are most interesting to you?**

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I would welcome the opportunity to apply my knowledge of the human resource function in support of the Napa community.

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**What activities of this board are least interesting to you?**

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None..

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**What programs or projects would you like to see improved or implemented?**

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No opinion at this time.

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**How would you approach improving these project(s) or program(s)?**

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NA.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

None to my knowledge.

**Please list two local references and their phone numbers:**

Patrick Sweeney, Ed.D., Superintendent, Napa Valley Unified School District, [REDACTED] Denise Gibb, President, California Schools Employees Association President, Chapter 184, (Representing approximately 1000 Classified employees), [REDACTED]

**How did you learn of this vacancy?**

☒ Newspaper

## PROFESSIONAL EXPERIENCE

|           |                            |  |
|-----------|----------------------------|--|
| Relations | 2010 - 2015                | Assistant Superintendent, Human Resources/Employer Employee  |
|           |                            | Napa Valley Unified School District, Napa, California  |
|           | 1999 - 2010                | Director, Sonoma Valley Unified School District, Sonoma, California<br>Human Resources, 2002 - 2010<br>Human Resources and Facilities Planning, 2000 - 2002<br>Facilities Planning and Operations, 1999 - 2000 |
| Schools   | 1991 - 1999:               | Principal, Sassarini School (K-5), Sonoma Valley Unified School District<br>Sonoma, California   |
|           | 1989 - 1991:               | Principal, Calistoga Elementary School (K-6) Calistoga Joint Unified<br>Calistoga, California  |
| District  | 1985 - 1989:               | Teacher, Summer School Principal, Bennett Valley Union School<br>Santa Rosa, California  |
|           | 1980 - 1985:<br>Elementary | Bilingual Teacher, Teacher on Special Assignment, St. Helena<br>School St. Helena, California  |
|           | 1978 - 1980:<br>Training,  | United States Peace Corps Volunteer, Science Education, Teacher<br>Community Development, Nicaragua and Honduras   |

## Administrative Duties/Responsibilities

### District Level

#### Human Resources Leadership

- Chair: District negotiation teams for all Certificated and Classified personnel
- Provide Coaching to Site-level administrators
- Coordinate training programs for District Management Team
- Coordinate Compliance with Highly Qualified Teacher provisions of No Child Left Behind
- Serve on Superintendent's Cabinet
- Responsible for Administrator and Teacher recruitment, selection, retention processes
- District Complaint Officer
- Oversee all Human Resource functions for a K-12 District with 18,000 ADA; 2000 Classified, Certificated and Non-represented employees

#### Facilities Leadership

- Acted as Owners Representative in key construction, management, and litigation issues
- Provided oversight in District's \$60 Million Bond-supported construction campaign
- Chaired Superintendent's Facilities Cabinet

#### School Site Leadership

- Participated in the development and implementation of District Standards and Assessment
- Elementary administrative representative to the Blue Ribbon Facilities Committee
- Led Coordinated Compliance Review
- Served on District team for Classified and Certificated negotiations
- Chaired Bilingual Advisory Committee
- Coordinated District-wide Music and Arts Boosters Organizations

### Site Level

#### Sassarini Elementary School

- Administrative responsibilities for 500 students, 23 credentialed staff

- Received recognition as California Distinguished School
  - Coordinated \$4 million school modernization project planning, modification, and implementation
  - Secured Title VII funding, oversight of Bilingual program enhancement
- Calistoga Elementary School
- Administrative responsibilities for 435 students, 21 credentialed staff
  - Site and District coordinator for elementary consolidated programs (SIP, EIA, GATE, Title 1), textbook allocation, elementary/secondary articulation

## ASHLEY HALLIDAY, Ed.D.

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### **PROFESSIONAL EXPERIENCE: INSTRUCTIONAL**

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| 2012-2015 | <b>University of California, Davis</b><br>Lecturer, Doctoral Program in Educational Leadership<br><b>Course Title: <i>Educational Finance, Human Resources and Law: Human Resources and Personnel</i></b> |
| 2012      | <b>Sonoma State University</b><br>Lecturer, Educational Leadership and Special Education Department<br><b>Course Title: <i>Personnel and Instructional Supervision</i></b>                                |

### **EDUCATION**

#### **Degrees and Credentials**

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|------|--|
| 2008 | <b>Doctorate in Educational Leadership</b><br>Capital Area North Doctorate in Educational Leadership Program<br>University of California, Davis; Sonoma State University |
| 1992 | Professional Administrative Services Credential (PASC II)<br>Sonoma State University   |
| 1988 | <b>Master of Arts: Educational Administration</b><br>Preliminary Administrative Services Credential (PASC I)<br>Sonoma State University                                  |
| 1983 | Certificate of Competence in Spanish (Examination)   |
| 1977 | School of Education: Multiple Subject Teaching Credential<br>Single Subject in Life Science and Social Science by examination<br>University of California, Berkeley      |
| 1976 | <b>Bachelor of Arts: Anthropology and Psychology</b><br>University of California, Berkeley   |

#### **Advanced training**

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|-----------|--|
| 2003      | Advance Training in Administrative Coaching<br>New Teacher Center, University of California, Santa Cruz          |
| 1998      | School District Budget Management<br>Sonoma State University   |
| 1997      | Mediation training<br>Alternative Dispute Resolution Services, Inc.  |
| 1997      | Personnel Academy<br>Association of California School Administrators   |
| 1995/1993 | Harvard/ACSA Principals Center<br>University of California at Los Angeles  |
| 1991      | Senior Associate<br>School Leadership Center/Administrative Training Center<br>Sonoma County Office of Education |

***Bilingual: Fluent in English and Spanish***

#### **Professional Affiliations**

Association of California School Administrators  
Association for Supervision and Curriculum Development  
California Association of Bilingual Educators

#### **Honors, Awards, and Publications**

City Council Appointee: Personnel Board for the City of Santa Rosa, March, 2009  
Dissertation: *To Form a More Perfect Union: Collective Bargaining Agreements and Their Impact on Student-Centered Change*, June, 2008

Trustee's Award: Leadership in Implementing the Research and Development Program,  
Sonoma Valley Unified School District, April, 2004.  
"Easing the Disruption of Construction." *Leadership*, Vol. 29, No. 2 (December 1999),  
Association of California School Administrators  
Principal's Award, California Distinguished School Recognition, May, 1998  
"Sanity in September." Presentation on Pre-K Assessment, California Kindergarten  
Conference, January,  
1997