City of	Napa	Boards	&	Commissions
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#### Profile

Virginia	А	Young		
irst Name	Middle Initial	Last Name		
Email Address				
Street Address			Suite or Apt	
Napa			CA	94558
City			State	Postal Code
Mailing Address (if different	than Residen	t Address above)		

Alternate Phone

Length of	Residence	in the	Citv	of Napa:	

20 years

Primary Phone

Length	of	Residence	in	the	County	of	Napa:
Longui		ricoluciice		uic.	obuilty		Hupu.

20 years

Registered to vote in the City of Napa?

⊙ Yes ∩ No

Napa Valley Unitarian<br/>UniversalistsDirect<br/>Job Title

Director of Religious Education

Ethnicity

Caucasian/Non-Hispanic

#### **Interests & Experiences**

Which Boards would you like to apply for?

Community Development Block Grant Citizens' Committee (CDBG): Submitted

Upload a Resume

#### **Community Service Experience:**

CDBG Committee Member (2017-present) Browns Valley Family Club (Parliamentarian, past Vice President, Room Parent Coordinator, Participate & Donate Chair, and Carnival Chair (2011-2019)) Treasurer of Meadowbrook Recreation Association. (2013 - 2015) Leadership Napa Valley, Graduate of Class 16. (2002 - 2003) Practicum project was to organize and implement a program to gather donations, assemble and distribute backpacks full of school supplies, toiletries and comfort items, categorized by age, to Napa County foster children. Director of Leadership Napa Valley. (July 2004 – August 2005) Community Resources for Children, Board Member and Chair (2004-2010), Community-At-Large Member of CRC Program Committee. (2010-2013) Napa County Bar Executive Committee Member. (2004 and 2005) Secretary of Napa County Women Lawyers. (2001 and 2002) Adult Advisor, Co-Chairperson, Treasurer, Adult Coordinator, and Outreach Coordinator for the Pacific Central District Young Religious Unitarian Universalists. Arranged 12 meetings a year and 28 conferences for hundreds of youth, ages 12 -22. Returned as volunteer adult advisor and mentor to Young Adult Network. (1990 - 1994, 1999 - 2004) Senator Dianne Feinstein, San Francisco, CA. Intern - Constituent advocacy, media relations and legislative analysis. (Summer 1995) Voluntarily arranged and ran an Adopt a Family program which matched businesses and volunteers to 13 families to provide food, gift cards, requested presents and clothing to 13 families, and extra toys to many more (2013)

#### Education:

University of California at Santa Cruz, B.A., Legal Studies/ Politics, June 1996 University of California at Berkeley School of Law (Boalt Hall), J. D., May 1999

Other relevant experience or expertise:

I have worked with Napa's low income population for much of my professional life and with my volunteer work. I have visited many of their homes, held clinics in the homeless shelters, and spoken to low income families and individuals about their wishes and their needs. I believe that I have insight that would be useful to the work of this Board.

#### **Additional Questions**

What is your understanding of the role and responsibility of this board?

Review requests for funding for projects and organizations designed to assist low and moderate-income individuals and families in our community. Select programs for funding that will best serve these populations and our community, focusing on housing, fulfilling basic human needs (such as food, safety, etc.), avoiding blight and developing economic growth and opportunities

Have you ever attended a meeting of this board? If so, how many?

Yes, about 12 (I think I've been to every meeting since I was appointed)

What duties of this board are most interesting to you?

Determining which agencies in Napa fill the most vital needs and do so in the most efficient and effective manner possible

#### What activities of this board are least interesting to you?

I'm not looking forward to having to deny or limit funds to agencies that have worthwhile goals.

What programs or projects would you like to see improved or implemented?

I think there needs to be a place that is commonly known and readily available for people to go as a clearinghouse for information and referrals to relevant agencies. Too often, people delay or fail to seek help because they don't know where to start, and then get frustrated and angry as they are referred from one place to another and another.

#### How would you approach improving these project(s) or program(s)?

I would want to talk to other Board members to see what has been useful and what spaces may be available. I know that the 411 phone line is an important resource for this, but it seems under-utilized and I'm not sure how effective it has been. The schools have been given books with resources and referrals, but teachers are often overwhelmed by the listings and unsure how to utilize them. Perhaps a training or a letter encouraging referrals and trying to lessen their intimidation would be useful. I have had many teachers ask me personally, since they know my work background, if I know of anyone who can help a student or their family. When I show them how to use the guide, they are encouraged but still reluctant because it is unfamiliar.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

Not currently. I was an employee of Legal Aid of Napa Valley for 10 years, and then with Bay Area Legal Aid, but I have not worked with them for over six months and do not plan to do so in the future.

Please list two local references and their phone numbers:

Sarah Barr , available upon request.	Jean Barstow,	and	Many other references
How did you learn of this	s vacancy?		

Other

# **ATTACHMENT 1**

# Virginia A. Young

## **EDUCATION**

#### Northern California Mediation Center, 2004

Completed 40-hour training on the Essentials of Mediation and Divorce Mediation.

## University of California at Berkeley School of Law (Boalt Hall), J. D., 1999

Activities: Newsletter Editor for the Berkeley Law Foundation. Boalt Hall Democrats. Module Buddy for first-year students. Bar-Bri Student Representative. Awards: Prosser Award in *Advanced Criminal Procedure: Prosecution Perspectives* 

University of California at Santa Cruz, B.A., Legal Studies/ Politics, 1996

Activities: Co-Chairperson 1993-1995, and Facilitator, 1995-1996, of Crown College Judicial Peer Review Board. In charge of all Judicial Board correspondence, facilitated hearings, and acted as liaison for charged students.

Thesis: The Legality and Politics of Same-Sex Marriage

#### EXPERIENCE

### Napa Valley Unitarian Universalists, Napa, CA.

*Director of Religious Education-* Provide family ministry for parents and children. Supervise team of teachers, child care providers and volunteers for children's religious education program. Develop curriculum, policy implementation, and coordinate regional and social justice activities with other congregations. (2016 - Present)

## Legal Aid of Napa Valley/Bay Area Legal Aid, Napa, CA.

*Staff Attorney*- Consult with and advise low-income and immigrant clients regarding their legal issues, including restraining orders, landlord-tenant issues, a wide variety of family law matters and various other legal dilemmas. Conduct advice clinics at homeless shelters, women's shelters and VOICES. Provide full legal representation of numerous high-priority restraining order and unlawful detainer cases. Performed numerous presentations to local agencies on our services and topics relating to domestic violence. Legal Aid of Napa Valley merged with Bay Area Legal Aid in December 2015. (March 2006- June 2016)

#### Self- Employed Attorney, Napa, CA.

Administered sexual harassment trainings and family law consultations. (September 2005 - February 2006)

## Coombs & Dunlap, LLP, Napa, CA.

*Attorney*- Litigated and mediated family law matters for numerous clients. Guided clients and parties to resolution on various issues, including child custody and visitation schedules, child support, spousal support, property division, adoptions, guardianships and juvenile dependencies. Appointed by court in approximately a dozen cases to represent minors or fathers in juvenile dependency cases. (October 2000 – August 2005)

#### Marin County District Attorney, San Rafael, CA.

Legal Research Assistant - Researched and composed criminal motions on legal matters. (1999 - 2000)

*Certified Legal Intern* - Represented the People in preliminary hearings. Prepared pleadings in many felony cases, including topics relating to discovery, specific defenses, child abuse reporting, and suppression of evidence. (Summer 1998)

## San Francisco County District Attorney, Domestic Violence Unit, San Francisco, CA.

*Certified Legal Intern* - Researched and composed criminal motions. Directly assisted victim/ witnesses in trial process. Assisted lawyers in handling cases and in court. (August 1998 - December 1998)

## East Bay Community Law Center, Boalt Hall HIV and Homeless Outreach Program, Berkeley, CA.

*Co-Director* - Organized and arranged outreach visits to sites such as battered women's shelters and HIV clinics. Counseled clients on legal issues such as housing, employment discrimination, welfare benefits, and health care. Referred clients to attorneys or social service agencies as necessary. (Fall 1996 - Spring 1999)

## Kelly Law Registry, San Francisco, CA.

*Case Assistant* - Temporary assignments at law firms throughout the Bay Area, including Wilson, Sonsini, Goodrich & Rosati in Palo Alto and Crosby, Heafey, Roach & May in Oakland. (March 2000 - September 2000)

## Legal Assistance for Seniors, Oakland, CA.

*Legal Intern* - Processed all legal paperwork in grandparent adoption cases, provided direct and legal intervention in elderly abuse cases, prepared TROs, and performed research on Social Security laws. Accompanied clients to court and assisted counsel. (Fall 1997)

## Industry Initiatives for Science and Math Education, Santa Clara, CA.

*Data Collector* - Traveled to high schools around the Bay Area to explain and administer math and science performance tests. (Fall 1999)

## Senator Dianne Feinstein, San Francisco, CA.

Intern - Constituent advocacy, media relations and legislative analysis. (Summer 1995)

## ADDITIONAL EXPERIENCE

- · Member, California State Bar Association, SBN 206800.
- Napa County Bar Executive Committee Member. (2004 and 2005)
- · Secretary of Napa County Women Lawyers. (2001 and 2002)
- Past Chair of Board of Directors of Community Resources for Children. (2004 2010) Community-At-Large Member of CRC Program Committee. (2010 - Present)
- Director of Leadership Napa Valley. (July 2004 August 2005)
- Head Teacher in Religious Education program at Unitarian Universalist Fellowship of the North Bay. (2010 Present)
- · Graduate from Leadership Napa Valley program, Class 16. (2002 2003)
- Adult Advisor, Co-Chairperson, Treasurer, Adult Coordinator, and Outreach Coordinator for the Pacific Central District Young Religious Unitarian Universalists. Arranged 12 meetings a year and 28 conferences for hundreds of youth, ages 12 - 22. Returned as adult advisor and mentor to Young Adult Network. (1990 - 1994, 1999 - 2004)
- Traveled extensively in all fifty U.S. states and six continents. Much experience with handling different cultures and unfamiliar situations.
- Served as clerk at all elections in Santa Cruz County. (1993 1996)

#### Profile

Suite or Apt	
CA	94559
State	Postal Code
	CA

Primary Phone

Length of Residence in the City of Napa:

9 yrs

Length of Residence in the County of Napa:

42 yrs

Registered to vote in the City of Napa?

© Yes © No

Napa Valley Community Housing Senior Project Manager

Employer

Ethnicity

Interests & Experiences

Which Boards would you like to apply for?

Community Development Block Grant Citizens' Committee (CDBG): Appointed

# **ATTACHMENT 1**

Upload a Resume

#### **Community Service Experience:**

Commissioner, City of Napa Community Development Block Grant Citizen's Advisory Committee, 2014-Current

**Education:** 

U.C. San Diego, B.A. Urban Studies and Planning 2001 University College, Cork, Ireland 2000 St. Helena High School 1996

Other relevant experience or expertise:

Member, American Institute of Certified Planners (AICP) Member, American Planning Association (APA) Graduate, LISC Housing Development Training Institute Graduate, LISC Advanced Housing Development Training Institute

#### Additional Questions

What is your understanding of the role and responsibility of this board?

Make recommendation to the City Council on disbursement of federally-allocated CDBG funds. Keep the Consolidated and Action Plans up to date.

Have you ever attended a meeting of this board? If so, how many?

Yes, 6 years' worth.

What duties of this board are most interesting to you?

Ensuring CDBG allocations are disbursed thoughtfully, fairly and with a tangibly positive impact on the community.

What activities of this board are least interesting to you?

None

What programs or projects would you like to see improved or implemented?

Affordable housing

How would you approach improving these project(s) or program(s)?

Maintain City's eligibility for CDBG funding and ensure Washington maintains financing commitment.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

Senior Project Manager at NVCH

# **ATTACHMENT 1**

Please list two local references and their phone numbers:

Kathleen Dreessen, Robin Sisemore,

How did you learn of this vacancy?

Other

## KARINA B. O'BRIAIN. AICP

QUALIFICATIONS

- 17 years industry experience in entitlement processing, government relations & housing
- Proven client interfacing and project management experience
- Excellent research and analytical skills
- Strong writing and communication skills
- Extensive knowledge of standards and processing requirements of multiple California jurisdictions, including Counties of Napa, Riverside, San Bernardino and Orange; Cities of Napa, Victorville, Hesperia, Perris, Colton, Loma Linda, etc.
- Solid familiarity with Planning doctrine including Subdivision Map Act and CEQA
- Member, American Planning Association (APA) and American Institute of Certified Planners (AICP)
- Graduate, LISC Housing Development Training Institute (HDTI), 2014 & LISC Advanced HDTI, 2019
- Commissioner, City of Napa Community Development Block Grant Citizen's Advisory Committee, 2014-Current

PROFESSIONAL EXPERIENCE

- Senior Project Manager
  - Napa Valley Community Housing Napa, CA 2013-Current
  - Manage project development including due diligence; government relations; entitlements; securing predevelopment, construction and permanent financing; supervising architects, engineers, consultants, contractors and other development team members.

#### Planner

Calistoga Affordable Housing, Inc. Calistoga, CA 2011-2012

- Compose and assemble grant applications to help fund local non-profit affordable housing projects.
- Perform due diligence of potential development projects.

#### Office Manager

Komes Ranch & Garvey Vineyard Management St. Helena, CA 2011

- Simultaneously manage the operations of two separate vineyard management companies in one office.
- Effectively interface with vineyard managers, foremen, field laborers, clients and consultants.
- Compose grape contracts and compile and analyze various data including grape harvest, labor and payroll.

#### Planner

Independent Contractor Costa Mesa, CA 2009-2010

- Perform multiple planning duties including research, due diligence, meeting attendance and report-writing.
- Prepared several Storm Water Pollution Prevention Plans (SWPPPs) for certification with the State Water Resources Control Board.

#### Planner

Hunsaker & Associates, Irvine, Inc.Irvine, CA2003-2008

- Prepared and processed through multi-agency approval numerous entitlement applications including general plan amendments, changes of zone, tentative tract and parcel maps, plot plans, specific plans, specific plan amendments, lot line adjustments, code violation remediation, etc..
- Progressed from Assistant Planner to Planner, steadily earning increasing authority and project management responsibility within the company.
- Successfully coordinated with multiple property owners; technical sub-consultants; and City, County and District staff ensuring efficient project processing.
- Compiled proposals for both private developments and public works projects.

EDUCATION	University of California, San Diego Bachelor of Arts: Urban Studies and Planning 1	La Jolla, CA Vinor: Visual Arts, Studio	1996-2001
	University College Cork	Cork, Ireland	1999
HONORS	Employee of the Month, January 2008, Hunsak	er & Associates, Irvine, Inc.	

Employee of the Month, January 2008, Hunsaker & Associates, Irvine, Inc. Provost's Honors List, Revelle College, University of California, San Diego

City of	Napa	Boards	&	Commissions
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#### Profile

Charles	Α.	Koch	
rst Name	Middle Initial	Last Name	
mail Address			
Street Address		Suite	or Apt
None			
мара		CA	94558
City	erent than Residen	State	94558 Postal Code
Mailing Address (if diff	erent than Resident	State	
Napa City Mailing Address (if diff Primary Phone Length of Residence ir	Alternate Phone	State	
Dity Mailing Address (if diff Primary Phone	Alternate Phone	State	

Approximately 30 years

Registered	to	vote	in	the	City	of	Napa?
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⊙ Yes ⊖ No	
Retired Employer	Job Title
Ethnicity	

None Selected

## **Interests & Experiences**

Which Boards would you like to apply for?

Community Development Block Grant Citizens' Committee (CDBG): Submitted

Upload a Resume

#### **Community Service Experience:**

Served on Napa County Grand Jury 2016-17 Chaired Pinellas County, FL. Fundraising committee to secure hearing testing services and hearing aids for underserved children and adults 1977-79.

#### **Education:**

University of Georgia, Postgraduate studies (scholarship) 1977 University of South Florida, BS/MS, Chemistry/Communication Sciences (Scholarship)1973 State of Florida Teacher Certification Program US Navy Electronics Technician Schools

Other relevant experience or expertise:

Taught, trained and supervised graduate level students evaluating special needs children and adults, including hearing impaired, deaf and developmentally disabled populations. Initiated and organized volunteer program at Central State Hospital, Milledgeville, Georgia for developmentally disabled residents.

#### **Additional Questions**

What is your understanding of the role and responsibility of this board?

The roles and responsibilities of the CDBG Committee include advising the Napa City Council on issues pertaining to planning, implementing and amending grant funded programs administered by HUD. These program grants are funded to ensure decent, affordable housing and to provide services to the most vulnerable in the community, including assisting low and moderate income individuals and families.

Have you ever attended a meeting of this board? If so, how many?

10

What duties of this board are most interesting to you?

To insure that local, state and federal monies are spent appropriately for the benefit of underserved, disabled and seniors with low to moderate income.

What activities of this board are least interesting to you?

What programs or projects would you like to see improved or implemented?

A proactive approach to programs that the committee sees as a local priority. In the case where money is an impediment, I would like to see more activity by our local representatives to push for alternative funding.

How would you approach improving these project(s) or program(s)?

Encourage both local and state and federal officials to see the unique needs that Napa County has for community development.

# **ATTACHMENT 1**

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

George Mullen

Richard Wharton,

How did you learn of this vacancy?

✓ Other

# Charles A. Koch Abridged Resume

## CURRENT STATUS: RETIRED

## RECENT EXPERIENCE: SERVED ON NAPA COUNTY GRAND JURY 2016-17

## VOCATIONAL EXPERIENCE:

-General Manager for Chemspeed, an international biotechnology instrumentation company. Responsible for all operations in North and South America, including sales, budget and staffing.

-Sales Manager, covered North and South America for numerous instrumentation manufacturing organizations, including Northrup Grumman and Beckman Coulter. Responsible for Mass Spectrometry, Flow Cytometry and Chemical Synthesis equipment sales. Recruited and trained administrative and sales staff.

-Service Engineer, repaired laser based hospital and research facility equipment in the Western United States.

EDUCATION: See application.

Complete resume on request.

### Profile

Kimberlly	С	McGinness		
First Name	Middle Initial	Last Name		
mail Address				
Street Address			Suite or Apt	
Napa			CA	94558
			0/1	
City	ifferent than Besiden	t Address above)	State	Postal Code
Mailing Address (if d	ifferent than Residen			
Mailing Address (if d				
City	Alternate Phone			

Length of Residence in the County of Napa:

3 years

Registered to vote in the City of Napa?

 $\odot$  Yes  $\bigcirc$  No

Paper Napan Walkabouts	Owner	
Employer	Job Title	
Ethnicity		
Lunnerty		

Caucasian/Non-Hispanic

## **Interests & Experiences**

Which Boards would you like to apply for?

Community Development Block Grant Citizens' Committee (CDBG): Submitted

Upload a Resume

#### **Community Service Experience:**

As VP of Community Service for the MBA Association at the Eli Broad Graduate School of Management, I was responsible for community outreach and organizing donation drives at the school of business. -Captained the Susan G. Komen race team that raised > \$5000 - Coordinated annual donation drives for the Lansing City Rescue Woman's Shelter Volunteer tutor at VAST, Valuable After-School Time, an after-school program in Grapevine, TX that works with at-risk elementary and middle school students.

#### **Education:**

The University of Texas at Austin - Bachelor of Business Administration Michigan State University - Master of Business Administration

#### Other relevant experience or expertise:

As a citizen and business owner in the city of Napa, I have a strong passion to ensure the growth and success of the city. When I moved to Napa three years ago, I instantly admired its world-class sophistication and its small-town vibe and appreciated all the details that make this legendary destination unique. But what truly stood out as something special, was Napa's cultural and socio-economic diversity that brought dimension and vibrancy to the city. This is the part of the community I want to continue to thrive, and want to leverage my expertise in cross-functional leadership to do this. Throughout my 20 years experience in Sales & Marketing, I've led diverse teams with varying priorities through contentious budget negotiations. I want to translate this experience to help the City Council fund meaningful housing programs that solve root housing issues. I have a strong interest to see the city of Napa continue to live up to it's full potential and want to be a part of the team that will make this happen.

#### **Additional Questions**

What is your understanding of the role and responsibility of this board?

The Community Development Block Grant Citizens' Committee is charged with public oversight of HUDbased funding allocations and policy matters directly related to Napa's community development efforts. As a part of this board, I look forward to advising the City Council on opportunities to assist low and moderate income residents and help implement the 2020-2050 action plan. I would be a part of a team that directs funds toward meaningful programs that help our community thrive focusing on; - housing rehabilitation emergency shelter services - outreach/referral for racial/ethnic minority groups - fair housing activities non-profit capital improvement projects - improvements to City facilities and parks Without affordable housing, there will be a limited workforce and little fuel to ignite the economic engine needed for Napa to thrive as a whole. I want to implement programs that will address the housing crisis for low and moderate income residents and continue the work of making Napa the strong economic engine the Valley needs to remain a world-class destination.

Have you ever attended a meeting of this board? If so, how many?

No

#### What duties of this board are most interesting to you?

With the current state of affairs, I am very concerned about the future and want to make sure basic human needs, such as shelter, are met within my community. I want to be a part of the team that will direct funds appropriately to instill a solid foundation and a place for an economically diverse community to thrive. I want to develop strategies that bring partners and resources together and develop methods to encourage and broaden citizen participation in the development of the Consolidated Plan. As part of the committee, I want to conduct public meetings and community outreach to ensure citizens are heard, and the needs of the community are met.

#### What activities of this board are least interesting to you?

None

#### What programs or projects would you like to see improved or implemented?

As a parent of a child in the Pueblo Vista Magnet program, I am passionate about exposing my children to diversity of culture and socioeconomics. I think this provides children with a robust world view as well as compassion and understanding of people with varying backgrounds. I want to make sure opportunities like this continue to be available within Napa. And I also I think there is opportunity to broaden this diversity within our school district and have more parents embrace the enrichment it brings to a child's education. I would like to see outreach that shows how affordable housing will help the community develop as a whole. There appears to be a lot of support for affordable housing in theory, but then a lot of fear of it actually coming to one's neighborhood. I think there is opportunity to develop a narrative based on data, that shows the economic value and cultural enrichment it brings to the community. As the city that runs a legendary wine & hospitality destination, it is imperative for our community to understand the necessity for affordable housing in order for the city of Napa to function.

#### How would you approach improving these project(s) or program(s)?

As a small business owner, I know how critical it is to have a sustainable workforce to create opportunities for growth. I think it is imperative to get the business community behind these projects and leverage their resources and networks to build strong overall community support. I would then leverage data and develop a robust communication programs that focuses on opportunities that housing projects bring to the city. Utilizing my marketing background, I can help spearhead overall communication strategies and tactical plans.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

Lori Reed

Joan Lord

How did you learn of this vacancy?

✓ Internet

# **Kimberly C. McGinness**

# Sales & Marketing Executive

## **AREAS OF STRENGTH**

Build B2B Partnerships Lead Cross-Functional Teams Negotiate Global Contracts Manage Brand Development Optimize Digital Distribution Develop New Markets / Business Make it Happen Find / Leverage Resources See Consumer Trends

# **KEY ACCOMPLISHMENTS**

- Created and integrated multi-channel online distribution strategy for own tour company
- Led negotiations \$1.1B American Airlines Joint Business contract with BCD Travel
- Sold Kellogg's executive team on new cross-channel brand strategy adopted companywide
- Led team of six New York based sales leaders to manage a \$200M portfolio
- Partnered with 10 Napa businesses to offer tailored customer experience at 50% of retail cost

# **PROFESSIONAL EXPERIENCE**

## PAPER NAPAN WALKABOUTS - Napa, CA

2018 - Present

## <u>Owner</u>

- Successfully launched and managed boutique walking tour company in top luxury destination
- Executed multi-channel online distribution program consisting of direct and thirdparty bookings
- Created robust content to optimized website SEO and rank page one for key Google search terms
- Selected to be featured in top YouTube travel influencer's Napa Valley episode: Mitchell Travels

## **AMERICAN AIRLINES -** Fort Worth, TX

## 2012-2016

## Manager, Global B2B Marketing (2016 - 2016)

- Led B2B marketing team to develop and implement marketing plan for Global Passenger Sales Force
- Launched new brand imagine and B2B narrative with omni-channel marketing plan
- Campaign resulted in a 0.26-point increase in the 2016 Business Travel News Airline survey
- Doubled department resources in order to meet internal customer demand

## Manager, Strategic Account Sales (2012 - 2016)

 Managed top global TMC and corporate accounts worth over \$1.2Billion in annual revenue

# **Kimberly C. McGinness**

- Led contract negotiations with BCD Travel that resulted in \$12M annual revenue increase
- Negotiated contract HRG Travel that shifted premium traffic and increased revenue by \$1.7M
- Lead negotiator for the Accenture oneworld contract negotiation and implementation that raised both share and quality of revenue on American Airlines to a total of \$59.5 MM in annual revenue

## KELLOGG COMPANY - Battle Creek, MI

## 2009 - 2012

## Associate Brand Manager

- Led cross-agency/cross-functional team through Keebler Cookie commercialization plan
- Spearheaded Kellogg's first cross channel brand strategy and commercialization plan
- Developed and executed marketing plan for Nutri-Grain sub brand that netted \$14M in annual sales
- Won Kellogg's Terra-Nova "Bridge Builder" Award: annual award for best crossfunctional team player

## Eli Broad Graduate School of Management - East Lansing, MI

2008-2009

## Graduate Assistant (2008 - 2009)

- One of two MBAs selected to work with the state of Michigan to drive small business growth
- Developed distribution strategy to maximize unused operational capacity for Quality Dairy
- Created new job opportunity for fellow classmate to develop new retail channel for local business

## American Airlines - New York, NY

1999 - 2007

## District Sales Manager (2006-2007)

- Managed a team of six sales managers that covered a New York City territory worth over \$200MM
- Responsible for annual budget of over \$500K for customer incentive plan programs and sales team expenses
- Negotiated corporate contracts resulting in over \$80MM in annual revenue
- Created incentive programs for travel agency customers which resulted in over \$150MM in annual revenue
- Coordinated recruiting and hiring efforts for the New York Passenger Sales team.

## Regional Sales Manager (2004-2006)

- Responsible for creating sales programs for new and under-performing American Eagle regional routes
- Selected by VP of Marketing to create and execute the sales action plan for new routes into Mexico

# Kimberly C. McGinness

 Awarded the 2005 Outstanding Achievement Award for the Mexico market development

## Corporate Sales Manager (2003 - 2004)

• Negotiated corporate contracts that generated \$40MM in annual revenue

## Account Sales and Development Manager (2000 - 2003)

 Managed top Boston regional travel agencies that generated over \$50MM in annual revenue

## Account Sales Representative (1999-2000)

 Managed a Philadelphia travel agency territory which produced annual revenue of \$12MM

# EDUCATION

## University of Texas at Austin, McCombs School of Business

Bachelor of Business Administration (BBA), Marketing

## Michigan State University, Eli Broad Graduate School of Management

Masters of Business Administration (MBA), Marketing & International Business

#### Profile

Harry		Collamore		
irst Name	Middle Initial	Last Name		
mail Address				
Street Address			Suite or Apt	
Napa			CA	94559
City			State	Postal Code
			State	r ostar code
Mailing Address (if differ	rent than Resident	t Address above)	Jae	
	rent than Resident	t Address above)		

Primary Phone	Alternate Phone		
Length of Residence in	the City of Napa:		
11 years			
Length of Residence in	the County of Napa:		
11 years			
Registered to vote in th	e City of Napa?		
⊙ Yes ⊜ No			
Retired			
Employer	Job Title		
Ethnicity *			
Caucasian/Non-Hispan	ic		
Interests & Experience	÷S		

Which Boards would you like to apply for?

Community Development Block Grant Advisory Committee (CDBG): Appointed

Upload a Resume

#### **Community Service Experience:**

County of Napa Mental Health; Quality Coordinator & Utilization Review Coordinator; 2009-2019 City of Napa CDBG Commission; member and Chair; 11/14- 1/18 County of Mendocino Mental Health; Clinical Manager; 4/07 -8/09 Buckelew Programs; Program Director; 12/94 - 4/07 Four Winds West; Program Director; 11/90 - 12/94 Mendocino County; Homeless Services Planning Committee, MHSA Housing Committee, MHSA TAY Planning Committee, County Supportive Housing Management Committee; 4/07 - 8/09• Marin County: Save Section 8 Committee, Safe Haven Task Force, Housing Action Team Oversight Committee, Non-Profit Continuum of Housing and Services- various committees, Mental Health Forensic Team Committee, Young Adult Transitional Needs Committee (Founder/Chair), Dual Diagnosis Task Force, Shelter Plus Care Advisory Board, Mental Health Board; 1991- 2007 (see resume for more)

**Education:** 

Antioch College; B.A.; 1976 California Institute of Integral Studies; M.A.; 1981

Other relevant experience or expertise:

While at Buckelew, we consistently applied for CDBG funds to assist with our rehabilitation of housing resources for disabled adults in Marin. It was quite satisfying to serve on Napa's CDBG Commission and help provide citizen recommendations to the Council regarding worthy applications for funds.

#### **Additional Questions**

What is your understanding of the role and responsibility of this board?

The Commission's ultimate responsibility is to provide citizen input and recommendations to the City Council and Housing Authority on the annual and 5 year plans for housing in the City, as well as review submitted applications from qualified entities for CDBG funds, whether disbursed by HUD annually or, as in the case of the Fire Museum, reallocation of previously disbursed funds that become available.

Have you ever attended a meeting of this board? If so, how many?

Yes. Not sure how many. I served for a little over 3 years, the last 2 as chair.

#### What duties of this board are most interesting to you?

All.

What activities of this board are least interesting to you?

none.

What programs or projects would you like to see improved or implemented?

Napa's housing challenges have been exacerbated by covid. We still need to find ways to expand affordable housing, especially for vulnerable populations, such as seniors, disabled people, gig workers and seasonal employees and critical workers on minimum wage. Meanwhile, as feasible, we must maintain and improve our infrastructure and support for existing housing. I particularly applaud the Housing Authority's rehabilitation loan and grant program.

# **ATTACHMENT 1**

#### How would you approach improving these project(s) or program(s)?

Sound applications from qualified applicants who address these issues and have a proven track record of success should be prioritized, especially if CDBG funds are able to be used to leverage other funds.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

not any more!
Please list two local references and their phone numbers:
Lynette Lawrence.
Felix Bedolla.
How did you learn of this vacancy?

✓ Internet

## Education

M.A. **California Institute of Integral Studies,** San Francisco, CA. Counseling Psychology

B.A. Antioch College, Yellow Springs, Ohio. Psychology

## **Experience**

<ul> <li>Quality Coordinator. County of Napa Mental Health.</li> </ul>	April, 2014 -
Napa, CA	October, 2019
Duties and Responsibilities:	

Responsible for tracking state and federal regulatory requirements and ensuring that they are assimilated into the County's Health and Human Services Agency's operational practices. Liaison to state and federal regulatory personnel, coordinate program audits and site visits, coordinate the development of corrective action plans, and monitor operational practices. Train staff with respect to regulatory requirements. Coordinate Quality Improvement Projects. Chair of Quality Improvement Committee. Represent the county on multiple state committees and task forces.

• Utilization Review Coordinator. County	/ of Napa
Mental Health, Napa, CA	

## **Duties and Responsibilities**:

Responsible for MH Division Documentation Auditing and Staff Training, authored and updated Documentation guidelines. Oversaw Utilization Management activities including service authorizations. Created data tracking dashboard and measures, chaired Utilization Review Steering Committee, charged with monitoring system performance measures and developing improvement strategies to address UM issues. Created and chaired Inpatient Hospitalization and Authorization and Recovery Review Committees. Coordinated with Fiscal and Quality Management Divisions to strategize and implement updated August, 2009 – April, 2014 procedure coding for documentation. Implemented Plans of Correction as needed to improve documentation compliance.

• Clinical Manager and Director, Adult Mental Health. Mendocino County Mental Health, Ukiah, CA

## **Duties and Responsibilities:**

Responsible for oversight, coordination and supervision of all aspects of Mendocino County Adult Mental Health services, including (but not limited to) Psychiatric Emergency Services, Acute Hospitalizations, LPS placements and discharge planning, Intake, Assessment and Referral, Specialty Case Management, delivery of services by Community Based Organizations, Vocational Rehabilitation COOP Program, Forensic Services, MHSA programs, representing department on multiple boards, committees and commissions.

# • **Program Director**. Buckelew Programs Marin Assisted Independent Living. San Rafael, CA

## **Duties and Responsibilities:**

Responsible for program management and supervision for non-profit mental health program providing housing and support services for adults with serious and persistent mental illnesses. Created programs and secured funding for Transition Age Youth, Outreach, services and housing for homeless individuals, vocational and social support programs, set up a physical health care clinic and nutritionist counseling, served on multiple county committees and task forces.

## • **Program Director, Co-founder**. Four Winds West. Fairfax, CA

## **Duties and Responsibilities:**

Co-designed and ran first Transition Age Youth program in California. Designed and supervised vocational support program, independent living skills curriculum – December, 1994 April, 2007

April, 2007 – August, 2009

November, 1990 – December, 1994

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and psychological support services.

# • **Program Supervisor/Family Therapist**. La Cheim Programs. Richmond, CA

**Duties and Responsibilities:** Supervised Weekend Residential Treatment Program and provided Family Therapy for troubled adolescents and children.

• Private Psychotherapy Practice. San Francisco July, 1986 –

and San Rafael, CA

# **Boards and Commissions**

Chair, City of Napa Community Development Block	November, 2014 –
Grant Commission	January, 2018
Member, California Compliance Advisory Council	April, 2014 - present
<ul> <li>Member, CBHDA Medi-Cal Policy Committee (plus various sub-committees)</li> </ul>	April, 2014 - present
<ul> <li>Member, Mendocino County: Homeless Services Planning Committee, MHSA Housing Committee, MHSA TAY Planning Committee, County Supportive Housing Management Committee, County Health Planning Council</li> </ul>	2007- 2009
<ul> <li>Member/Officer, Marin County: Save Section 8         Committee, Safe Haven Task Force, Housing Action         Team Oversight Committee, Non-Profit Continuum of         Housing and Services- various committees, Mental         Health Forensic Team Committee, Young Adult         Transitional Needs Committee (Founder/Chair), Dual         Diagnosis Task Force, Shelter Plus Care Advisory         Board, Mental Health Board (chaired subcommittees     </li> </ul>	1991-2007
Board President, Marina Counseling Center Board of Trustees	1986-1991



February, 1987 -November, 1990

December, 2006

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References available on request.