
Profile

Jimmy

First Name

Kawalek

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

10 years

Length of Residence in the County of Napa:

10 years

Registered to vote in the City of Napa?☒ Yes ☐ No

JJKWineco, LLC

Employer

Owner / Operator

Job Title

Ethnicity

None Selected

Interests & Experiences**Which Boards would you like to apply for?**

Bicycle and Trails Advisory Commission: Submitted

Upload a Resume

Community Service Experience:

Previous President Coombsville Vintners and Growers

Education:

International Sommelier Guild Sonoma State Wine Management

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

Direct, protect, expand and steward the Bicycle trails of Napa County and their interplay with other surrounding communities

Have you ever attended a meeting of this board? If so, how many?

yes

What duties of this board are most interesting to you?

open to serve

What activities of this board are least interesting to you?

open to serve

What programs or projects would you like to see improved or implemented?

Enforcement of BaTC advisories Overall education of the relationship between traffic safety issues and public road usage

How would you approach improving these project(s) or program(s)?

Community outreach / school education programs / local Church outreach programs

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

no

Please list two local references and their phone numbers:

How did you learn of this vacancy?

☒ Other

Jimmy Kawalek



Relationship and Results Driven Sales & Marketing Leader

Overview

I subscribe to a very hands-on approach in my sales and marketing philosophy. My focus is **customer-centric** while keeping the best interest of the represented company at the forefront. **Sales & Marketing plan development & execution; channel management (DTC, B2B), new brand development and management, distributor retention / management and corporate strategic planning** have all been part of my daily objectives. I am highly experienced in both **domestic** and **international** sales, marketing. I have a wealth of knowledge and hands-on experience in all facets of **sales, product marketing, marketing communications, new brand building, special event planning, promotion** and tradeshow design.

Career Objective

Secure a lead Management role in a winery that allows me to fully use my highly diversified and creative sales and marketing talents to their fullest.

Business Philosophy

At the end of the day, all the deep relationships I develop must drive brand development & revenue. For every brand I've worked with, I zero in to tell the supporting, relationship-building story that would otherwise never be heard. My in-depth knowledge of each of the brands I've represented conveys value, confidence and a "sense of place" that develops & grows long-term, profitable relationships.

Core Competencies

**B2B, DTC Marketing and Sales / B2B2C Demand Generation / National, International & Regional Sales Management
Long-term Relationship Builder / Brand Evangelist / Sommelier / Wine Educator
Brand Development, Strategy and Launch / Skilled Social Networker / Targeted Events Planning, Promotion & Execution**

Accomplishments

- 30+ years in DTC, B2B and B2B2C domestic sales & marketing, 8 years international (inclusive)
- 20+ years developing and leading highly focused Sales & Marketing Teams and programs
- Created and ran a successful start-up Wine Brokerage / Distribution, Marketing and Sommelier Services company
- Developed, marketed & launched highly successful "Taste of Divino", (DTC marketing & sales festivals) in Southern California encompassing 3 to 15 different brands (wineries) at multiple venues
- Developed, marketed and taught a 3 part "Wine 101" Education Program throughout Southern California
- Developed curriculum and taught "Street/Gorilla Marketing" Course at Learning Tree University for 2+ years
- Planned & executed turn-key wine sales & educational events for commercial & private clients
- Successfully established world-wide, long term relationships with Fortune 500 Companies
- Worked on global-stage projects including Disney, 3 NFL Superbowls, 3 Olympic Stadiums, various National Touring acts
- Successful, personable, brand-building Evangelist (DtC, B2B)
- Highly creative, independent, self motivating, flexible & resourceful

Jimmy Kawalek



Employment History

• 2014 - Present	jimmykawalek.com	Napa, CA	Winery Sale & Marketing Consulting
• 2013 - 2014	EDICT Wines	Napa, CA	Director of Sales and Marketing
• 2011 - 2012	Peju Winery	Rutherford, CA	Sales / House Sommelier / Educator
• 2005 - 2011	Divino Wine Broker, Inc.	Aliso Viejo, CA	Owner / Sommelier / Wine Educator
• 2004 - 2007	Digigram Inc.	Montbonnot FR	Global Business Development Manager
• 2001 - 2004	Cirrus Logic	Austin, TX	Sales / Business Dev. Manager, Peak Audio
• 2000 - 2001	Group One	Farmingdale, NY	Sales / Business Development Manager
• 1999 - 1999	Harman Pro Audio	Sandy, UT	Director of Sales and Marketing
• 1998 - 1999	Crest Audio, Inc.	Paramus, NJ	Western Regional Sales Manager
• 1996 - 1998	QSC Audio Products, Inc.	Costa Mesa, CA	Sales / Market Manager, Engineered Sound
• 1994 - 1996	Eastern Acoustic Works	Whitinsville, MA	Domestic Sales Manager
• 1985 - 1990	Marriott Hotels	Los Angeles, CA	Entertainment Manager

Wine Education

- December 2011 Sonoma State University Wine Business Management Certificate
- May 2008 International Sommelier Guild Sommelier Diploma Program
- July 2007 International Sommelier Guild Fundamentals Level 2
- April 2007 International Sommelier Guild Fundamentals Level 1

Professional Experience

jimmykawalek.com

Napa, CA

2014 - Present

Winery Sales and Marketing Consulting Firm

A Wine Business Consultancy specializing in Strategy, Distribution and Engagement for Luxury Wine brands.

- National, Regional Sales Management / B2B sales / Brand Development / Distribution Channel Development / DTC Consulting / Social Media Maven

EDICT Wines

Napa, CA

2013 - 2014

Family owned Napa winery founded in 2008 by Barbara & Ira Goldberg

Director of Sales and Marketing

- Lead all sales and marketing operations for a 2000 (annual) case production winery
 - Inherited 2 years of inventory and zero sales
 - Successfully depleted back inventories and created profitable sales channels
- Developed all distribution (sales channels) and DTC programs
 - Established long term partnerships and brand recognition
- Developed all Marketing Assets and Collaterals
 - Created all messaging, backstory and branding
 - Responsible for all Marketing communications including traditional & Social Media

Jimmy Kawalek



Professional Experience

EDICT Wines continued:

- Designed and implemented new website and Vin65 POS
 - Created website design and deployed within 60 days
 - First fully dynamic site done on Vin65 platform
- Hired new winemaker and redesigned wine production / offerings
 - Steered all blending, beginning with 2011 (red) vintages
 - Revamped all labeling and packing of wines
 - Secured long term vineyard contracts
 -

Peju Winery

Rutherford, CA

2011 - 2013

Family owned Napa winery founded in 1982 by Anthony and Herta Peju

DTC Sales / Tasting Room / Sommelier / Wine Educator

- Tasting Room sales / Staff, Distributor & Guest Educator / Spearheaded special Guest experiences / Reserve & Barrel Tasting Lead
 - Top sales performer of both Wine sales and Wine Club Memberships
- Featured guest speaker at Orlando Food & Wine Festival (Wine 101)
- Local Bay Area / Napa Outreach (Hospitality, Transportation)
- Outside sales with various Peju Distributors (National)

Divino Wine Broker, Inc

Aliso Viejo, CA

2005 - 2011

Divino Wine Broker, Inc. is a full service Sales and Marketing Wine Brokerage Company that specializes in marketing small-production California/ Oregon based wineries and wine accessory items.

Owner / Operator / Sommelier / Wine Educator

- Sales, Marketing & Brand Development of over 25 different, independent wineries and wine related accessories to both on and off premise retailers throughout the Orange County, Southern California market(s)
 - Grew revenue by 200% from FY07 to FY08
- Highly successful track record of launching “unknown” brands into challenging market conditions
- Conceived, developed and successfully launched “Taste of Divino” Wine Festival
 - 3 - 15 independent wineries (brands) brought together to market, promote and sell wine (DTC)
 - Multiple independent venue logistics
 - Conceived and executed all promotion, logistics and branding of the events
- Train & managed multiple independent sales teams (contractors)
- Developed & Taught Wine Education Programs thru various events and venues

Jimmy Kawalek



Napa Valley Community Leadership

President, Coombsville Vintners & Growers Association, 2014 - Present
Napa Valley Vintners, 2015/16 Premier Napa Valley Bidder Cultivation Team Member

Education

- | | |
|---|---|
| • Sonoma State University | Winery Management Foundational Level / Compliance Courses |
| • International Sommelier Guild | Completed Level 3 Advanced Degree program |
| • University of California, Los Angeles | EMT-1A Certification program |
| • California State College, Dominguez Hills | Course work in Business & Music Theory |
| • De Anza Junior College, Cupertino CA | General Business Education |

Profile

Daniel

First Name

I

Middle Initial

Wilkowsky

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☒ Yes ☐ No

CRB Consulting Engineers

Employer

Environmental Engineer

Job Title

Ethnicity

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Bicycle and Trails Advisory Commission: Submitted

Upload a Resume

Community Service Experience:

Director, Union Sanitary District (Elected) 22 years, Fremont, CA Economic Development Alliance for Business, Alameda County, 10 years Joint Venture, Silicon Valley, Permit Streamlining Task Force, 4 years. UC Davis Air Quality Advisory Committee, 4 years. Volunteer, Tour of California (Professional Bike Race), 6 years Volunteer, San Jose Jazz Fest, 8 years

Education:

Please see resume

Other relevant experience or expertise:

Avid cyclists and concerned about cycling on city streets and improving bike lanes. Have cycled all around the SF Bay Area and been on several cycling trips in Italy, Portugal and Croatia. Recently hosted cycle event in Napa for Italian cycling company. I was a former Deputy Director of Public Works in Modesto and I have presented many projects to city councils, planning committees, and public works departments.

Additional Questions

What is your understanding of the role and responsibility of this board?

Provide understanding of city's cycling and trail programs and to provide advice and guidance to the City Council and the Public Works Department. Seek advice from the community of cyclists and hikers on maintenance of roads and trails. Provide direction for future improvement projects.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

I'm on the city's streets cycling several days each week and hike often in city and county parks. I understand the recreational needs for both local residents and city visitors. As a fairly new resident of Napa, I hope to bring a fresh perspective to cycling and hiking in the city.

What activities of this board are least interesting to you?

I am enthusiastic about providing support to city staff and city council. I see that serving on the board will be an honor.

What programs or projects would you like to see improved or implemented?

I would like to improve bike lane and trails with updated maps and signage. It would be useful to expand the Napa Valley Vine Trail to other cities. I also see many children riding bike in the city without helmets. I'd like to find a way to begin or expand a helmet program for kids.

How would you approach improving these project(s) or program(s)?

I'm an engineer so I'd research projects on my own before coming to the board. I will listen to other board members and seek consensus in moving forward. I will seek grants for bike path and trail improvements.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None

Please list two local references and their phone numbers:

Ellen Udoff [REDACTED] Marilyn Zitzer [REDACTED]

How did you learn of this vacancy?

☒ Other

DANIEL I. WILKOWSKY

Telephone
Email:

RESUME OF QUALIFICATIONS

Special Fields of Knowledge:

Environmental, Health and Safety Management/Capital Programs
Domestic and International Laws and Regulations
Environmental and Safety Auditing
Due Diligence Investigations/Mergers and Acquisitions/Plant Closures
Environmental Management Systems/ISO14000
Air Quality Planning and Clean Air Act Compliance
Hazardous Waste Investigation/Remediation/"Superfund"
Municipal/Industrial Wastewater Treatment Design/Operation

Education: MBA Management, San Francisco State University
MS Environmental Engineering, University of Southern California
BS Aerospace (Mechanical) Engineering, Auburn University

Professional Activities:

Registered Civil Engineer, California
Certified Wastewater Treatment Plant Operator, California Grade V
Board of Directors, Union Sanitary District, Fremont, CA 1985 – 2007 (elected)
Instructor, "Environment on the Internet," UC Berkeley and UCLA
Economic Development Alliance for Business, Alameda County (1990 – 2004)
Joint Venture/Silicon Valley, Permit Streamlining Task Force (1994 – 1997)
Air Quality Advisory Committee, University of California, Davis Extension (1994 - 1996)
American Society of Civil Engineers
Water Environment Federation

Publications: *Internet Matters*, Column, Dan Wilkowsky, Journal of the Semiconductor Safety Association, Vol. 12, No. 4, Winter 1998, Vol. 13, Numbers 1, 3 and 4, Spring, Fall and Winter 1999, Vol. 14, Numbers 2 and 3, 4 Summer, Fall, and Winter, 2000, Vol. 15, Number 1, Spring, 2001, and Vol. 16, Number 3/ 4, Winter/Spring 2002, e-Journal, Winter 2004, Spring, Fall 2008, Spring 2009.

Isobutylene Proves Successful in a Unique Process Tool Tracer Gas Test, Dan Hernandez and Dan Wilkowsky, Journal of the Semiconductor Safety Association, Vol. 14, No. 4, Winter 2000.

How to Decommission a Fab, Daren Dance and Dan Wilkowsky, Cleanrooms Magazine, July 1999.

National Semiconductor's Intranet Improves EHS Performance, Karl Albrecht and Dan Wilkowsky, EMIS Tech, Volume II, Number 4, August 1998.

Relation of Inflow/Infiltration Costs to Varying Policy Requirements, D. Wilkowsky, C. Way, D. Tucker, D. Parker, Journal of the Water Pollution Control Federation, Vol. 54, No. 10, October 1982.

Experience:

CRB Consulting Engineers
2007 – Present
Environmental Engineer/Project Manager

Provide environmental engineering studies, design and construction assistance to industrial clients in the electronics, semiconductor, solar, bio-tech and pharmaceutical sectors. Projects included design of wastewater treatment systems, air abatement installations, environmental auditing, developing EHS standards, and permitting. Performed Process Hazard Analyses (Hazard Operability Reviews) for several new designs and existing installations.

City of Modesto, California
2006 - 2007
Deputy Director of Public Works

Directed the Water Quality Division of the Public Works Department in a city of 230,000 people. Was responsible for managing the planning, design, construction, and operation of the city's 2 wastewater treatment plants, 69 pumping stations, and the storm drainage system. Directed master planning for waste treatment upgrades to tertiary, the construction of 10 MGD of dissolved air flotation equipment, and the drafting of a new wastewater ordinance and wastewater charges. Supervised 10 managers responsible for 130 employees, chartered cross-functional work teams, and managed a digester gas utilization study.

Continued working for the City of Modesto as a consultant from 2007 to 2008.

Industrial Design Corporation (IDC), a division of CH2M Hill
1998 - 2006
Senior Environmental Manager

Manage environmental planning and permitting activities for industrial clients. Responsible for assisting with the development of integrated projects in environmental, health and safety (EHS). Designed and constructed wastewater pre-treatment facilities for several dischargers. Performed flow audits required for local wastewater agency with capacity issues. Provided site selection, environmental site assessments, directed permitting, waste reduction, and chemical recycling programs. Assisted clients with environmental management systems, ISO 14000 certification, EHS auditing, and the design of waste treatment and abatement systems. Developed company-wide or site-specific EHS database systems to facilitate their use for employees and customers.

National Semiconductor Corporation, Santa Clara, California
1981 to 1997
Director, Environmental and Safety Services

Managed the company's global environmental, safety and occupational health programs. Was responsible for capital budgeting, operating programs, and EHS auditing. Developed company standards, checklist and procedures for an environmental management system similar to ISO 14000. Directed the elimination of Ozone Depleting Compounds and Ethylene-based Glycol Ethers from the manufacturing process. Provided leadership to cross-functional teams on environmental, safety, packaging and community relations. Guided environmental due diligence for the acquisition and divestiture of Fairchild Semiconductor and others, the safe environmental closure of five operating plants and the permitting of two new ones. Completed an RI/FS for the Santa Clara " Superfund" site. Managed groundwater programs at three other company facilities. Developed safety training for hazardous waste operators and manufacturing supervisors.

National Semiconductor Corporation, Santa Clara, California
Environmental Affairs Manager

Responsible for environmental compliance and pollution control projects for National Semiconductor facilities worldwide. Provided technical guidance to plant and facilities managers on wastewater treatment, air abatement, groundwater investigations, and hazardous waste management. Developed environmental audit procedures and conducted annual site audits to detail compliance and capital forecasts. Developed environmental control strategy for successful acquisition of Fairchild Semiconductor. Prepared 5-year strategic plans and annual operating plans outlining staff and budget requirements for environmental control. Worked with industry associations to develop federal effluent guidelines and local air emission and hazardous waste controls for semiconductor plants. Directed hazardous waste site "Superfund" remediations in four states. Provided regular management updates on environmental projects and regulatory trends.

East Bay Municipal Utility District, Oakland, California
1976 - 1981
Senior Environmental Engineer

Directed the Special Projects Section, which provided technical support for the operation, design and construction of wastewater treatment and related facilities. Managed projects which included the pilot testing, design and installation of sludge thickening and dewatering equipment, treatment plant solids balance, digester gas utilization, inflow source controls, and wet weather flow storage/treatment facilities. Provided assistance to treatment plant operations on process control. Developed knowledge of Federal and State Clean Water Grant procedures, waste discharge requirements, industrial waste discharge ordinances, and Federal pretreatment requirements.

Jacobs Engineering Co., Pasadena, California
1974 - 1976
Environmental Engineer

Responsible for field studies, process engineering equipment selection and research on environmental technology for wastewater treatment systems on various projects in the chemical process and related industries. Experienced as project manager on specific wastewater treatment assignments in the petroleum, detergent manufacturing, aircraft, and fertilizer industries. Participated with engineering team assignments in the food, meat packing and chemical industries performing research, treatability studies, and pilot plant operations.

California Regional Water Control Board, Los Angeles, California
1973 - 1974
Assistant Engineering Specialist - Sanitary

Responsible for preparation of wastewater discharge requirements under both the Federal Water Pollution Control Act and the California Water Code. Provided liaison and technical advice to industries and municipalities on wastewater treatment and disposal. Coordinated activities with other regulatory agencies such as the Environmental Protection Agency, the Department of Fish and Game and the Army Corp of Engineers.

C.E. Maguire, Inc., Providence, Rhode Island
1972 - 1973
Environmental Engineer I

Participated in the design of a 16 million-gallon per day, two-stage oxygen activated sludge wastewater treatment plant. Design included expansion of the main sewage pump station and force main. Responsible for storm water separation and infiltration control. Surveyed industrial users and developed industrial user ordinances.

Additional
Responsibilities:

Union Sanitary District, Fremont, California
1985 - 2007
Director (Elected)

Responsible for the efficient collection, treatment and disposal of wastewater and residuals from the Cities of Fremont, Newark and Union City. Direct 130 technical and professional staff members who operate a 35-mgd secondary activated sludge plant and maintain over 725 miles of sewers. Constructed additions and odor control improvements to the plant. Reclaimed wastewater used to create the Hayward marsh.

Economic Development Alliance for Business, Alameda County
1990 - 2004

Responsible for improving the business climate in the County by working with various interests. Worked on Port of Oakland dredging issues and airport expansion, and regional planning. Developed an alternate approach to Bay Vision 2020 to include representation of smaller cities.

Joint Venture/Silicon Valley
1994 - 1997
Task Leader/Facilitator/Coach, Permit Streamlining Task Force

Responsible for providing leadership, direction and training with a quality performance team in the City of Fremont's Hazardous Materials Division. The team produced a mission, and game plan to improve the function of the group. The team developed process work flow diagrams, met with other City of Fremont departments and created an action plan after completing benchmarking visits to several Hazmat units in other cities. The team provided several briefings on its progress to the City Council, the City Manager and the Fire Chief.

Profile

Donal

First Name

C

Middle Initial

O'Briain

Last Name

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8 years

Length of Residence in the County of Napa:

9 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

RSA+

Employer

Design Engineer

Job Title

Ethnicity

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Bicycle and Trails Advisory Commission: Submitted

Upload a Resume

Community Service Experience:

Napa Valley Rugby Club, Vice President and Treasurer

Education:

Bachelor's in Engineering,

Other relevant experience or expertise:

4 years working as a Civil Engineer on projects in Napa City and County. 2 years work as a land surveyor on infrastructure and construction projects in San Diego. 30 years as an active cyclist.

Additional Questions**What is your understanding of the role and responsibility of this board?**

To advise the city on improving cycling infrastructure.

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

Advocating for improved bicycle routes and facilities in the City of Napa.

What activities of this board are least interesting to you?

Waiting for City officials to act on recommendations.

What programs or projects would you like to see improved or implemented?

Expansion of the Vine Trail to connect from 3rd st to Vallejo St, and to connect through Kennedy Park to south Napa. Creating a more accessible connection to the Oxbow Preserve from Downtown.

How would you approach improving these project(s) or program(s)?

3rd to Vallejo; a dedicated, marked out cycle route/Vine Trail route via Oxbow Commons and McKinstry St, with dedicated Vine Trail signalling at McKinstry/Soscol. Kennedy; Develop the Tulucay Creek crossing from the Softball fields to Basalt Rd. Preserve; Include a riverside bike path from 1st st to the Preserve as a condition of future development of the Clay St property, so bike traffic can avoid Silverado Trail and the steep road at McKenzie Dr.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

Tom Faherty, architect, St Helena [REDACTED] Paul Warnock, Civil Engineer, Napa [REDACTED]

How did you learn of this vacancy?

☒ Internet

Donal O'Briain

Napa, CA

Feb 2016-
Present

Napa, CA

CIVIL ENGINEER, RSA+

Designing and preparing grading, drainage, utility and wastewater plans for residential and commercial projects.

ASTS Design

Erosion control plans, SCP, SWPPP design and monitoring.

Hydraulic analysis

Submittal of plans for review to City and County agencies

Apr 2012-Jan
2016Vacaville,
CA**ENGINEERING PROJECT MANAGER, SPES**

Contracting for a Fortune 500 Company in the Pharmaceutical field, project leader for mechanical, manufacturing, and process improvement projects including the following;

Design and installation of engineering solutions in a manufacturing environment.

Data Analysis of experimental product and packaging systems

Decommissioning of old equipment and installation of new machinery

Validation and documentation of new and existing processes

Improvement of procedural and training documentation

Sep 2011- Mar
2012

St Helena CA

DRAFTER/ENGINEER, VALLEY ARCHITECTS

Drafting and assisting with engineering design for residential and commercial architectural projects

3D drafting and modelling of project layout

Design of water use modelling for commercial expansion project

Jul 2010- Jul
2011

Lakeview OR

SITE ENGINEER ON RUBY PIPELINE, ROCKFORD CORP

On a 66 mile section of a 675 mile, 42" diameter natural gas pipeline construction project

Engineering and management on site of pipeline construction

Filing route, design, and construction method variances with environmental agencies and landowners

Tracking pricing and project progress

Maintained database of up to date training and safety certifications of all project employees.

Produced and published weekly project progress report for distribution to clients, landowners, environmental agencies and local interests.

Sep 2009-Jul
2010

(Travelling)

WEST COAST AREA MANAGER, RMG INSTALLATIONS

Installing and Maintaining communications furniture in 911 Call Centers.

Led installation projects throughout Western US region.

Feb 2007-
Dec 2008San Diego,
CA**DESIGN ENGINEER AT AT&T (THROUGH CHC CONSULTING)**

Mapped and prepared cable routes for the upgrading of current phone lines to carry U-Verse Internet and high definition television. Led re-pricing process for projects that were deemed in the field to require review.

Designed fast-tracked projects during rebuilding of infrastructure after wildfires in rural San Diego County

Donal O'Briain

Napa, CA

EDUCATION

Sep 1996-Jun 2000

BACHELOR'S DEGREE IN CIVIL, STRUCTURAL AND ENVIRONMENTAL ENGINEERING

TRINITY COLLEGE, DUBLIN, IRELAND

Studied; Management for Engineers, Engineering Materials, Environmental Engineering, Hydraulics, Geotechnical Engineering, Design of Structures, Advanced Design of Structures, Design and the Built Environment, and Transportation Engineering.

Thesis; Bonded Aluminum Beams, A Study of Adhesives and Aluminum in Load Bearing Applications.

PROFESSIONAL SKILLS AND TRAINING

Writing civil engineering related plans and reports for local and state agencies, 2 years

Technical Authoring and Documentation, 2 years

AutoCAD, 7 years drafting.

Environmental Variances, 1 year

2 years drafting and pricing with ARES, AT&T's proprietary, Microstation based software.

4 years surveying with total stations, including Topcon, Leica and Pentax instruments.

Excel, Word, MS Project and all Microsoft Office applications.

PERSONAL SKILLS AND INTERESTS

Club Secretary and founding member of Napa Valley Wine Thieves Rugby Club

Active recreational cyclist

Proficient in French with some Spanish

Profile

Seth

First Name

Riggs

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Length of Residence in the County of Napa:

25

Registered to vote in the City of Napa?

☒ Yes ☐ No

The Hub

Employer

Bicycle Mechanic/Sales
Associate

Job Title

Ethnicity

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Bicycle and Trails Advisory Commission: Submitted

Upload a Resume

Community Service Experience:

Education:

HS diploma - Vintage High School Graduate of Auto Technician and Applied Service Management courses - Wyotech

Other relevant experience or expertise:

I have been a year round bicycle commuter since 2008, which has given me a good view of Napa's specific needs to accommodate all road and trail users. As a full time employee of The Hub bike shop since 2013 I have a wide range of experience with bicyclists running the range from performance mountain bikers to full time commuters and family recreation. Riding to school with my step son to the Vichy Elementary and River Middle School campuses has given me experience in dealing with rush hour traffic and more

Additional Questions**What is your understanding of the role and responsibility of this board?**

To meet every other month with City Council as advisory to issues regarding bicycle travel, trail use, etc

Have you ever attended a meeting of this board? If so, how many?

No

What duties of this board are most interesting to you?

Being able to advise city council on the current state of cycling in the city of Napa, to hopefully embrace a more bike friendly approach to planning.

What activities of this board are least interesting to you?

None

What programs or projects would you like to see improved or implemented?

Expansion of the Vine Trail. Improvement of existing bike lane and upkeep, as well as additional cycle routes throughout our city.

How would you approach improving these project(s) or program(s)?

I would look at these projects balanced as a road user who often walks, cycles, and drives to best suit all users.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

Keith Kimbrough [REDACTED] Davin Duarte [REDACTED]

How did you learn of this vacancy?

☒ Internet

Seth Riggs

Bicycle Mechanic and Sales Associate

I am a 34 year old cycling enthusiast who has applied technical training and experience to a career revolving around all aspects of bicycling. Whether I am repairing a long neglected bike, or finding the best fit for a new cyclist, I am happy keeping my community cycling.



Experience

Bicycle Mechanic

The Hub Bicycles
2013 - Current

Repair and assembly of bikes. Sales and general shop needs.

Tire Technician and Service Coordinator

America's Tire Company
2008 - 2013

Repairing and installing car tires and wheels. Promoted to Service Coordinator shortly after being hired, which had an emphasis on directing work flow, pulling correct inventory, quality control, and customer service.

Landscape Installation

Riggs Landscape Construction
2004 - 2007

Working for my father, a landscape architect, installing new yards, or revamping old yards. Sod, irrigation, decks, fences, trees, and beautification.

Education

Automotive Technical Service and Applied Service Management

Wyotech - Sacramento
2006 - 2007

Bicycle Technical Certifications

Fox Racing, Bosch E-Bike Systems, Giant Retail Academy

Throughout the course of working as a Bicycle Mechanic I have taken several courses from different bicycle, and bicycle component, manufacturers. These courses ranged from in depth technical diagnostics and repair to sales and marketing.

Diploma

Vintage High School
2000 - 2004

References

The Hub Bicycles
2500 Jefferson Street
Napa, Ca 9455
Keith Kimbrough - Owner/Manager
[REDACTED]

America's Tire
1547 Trancas Avenue
Napa, Ca 94558
[REDACTED]

Riggs Landscape Construction
Mike Riggs - Owner
[REDACTED]