
Profile

Kara

First Name

Brunzell

Middle Initial

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Home:

Alternate Phone

Length of Residence in the City of Napa:

17 years

Length of Residence in the County of Napa:

24 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

Brunzell Historical (self)

Employer

Principal/Architectural Historian

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Cultural Heritage Commission: Submitted

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Community Action Napa Valley, current; Napa County Landmarks Board of Directors, 2019; Rock the Congress Napa Valley, 2018, web/social media director; Women's March Napa Valley, 2017-18, steering committee member; Napa County Library Adult Literacy program, 2017-2018, Tutor; Porchfest Organizing Committee, 2011; NVLA Food for Thought Student Nutrition Task Force Member, 2009-2010; NVLA After School Program, 2008-2010, Cooking Teacher; NVLA Student Reading Support Tutor, 2005-2010; St. Helena Preschool Fundraiser, 1999, Chairperson

Education:

Cal State Sacramento, MA Public History, 2010 UCLA, BA History, 1988

Other relevant experience or expertise:

As an architectural historian I work with historic buildings on a daily basis and have gained a strong knowledge of how the urban planning process. I am experienced at assisting clients with preserving historic character while expanding building footprints or improving modern function. I have had the opportunity to present technical results at many public meetings and have been able to observe first hand how large and small municipal governments operate. .

Additional Questions

What is your understanding of the role and responsibility of this board?

To provide input that assists City staff and assist in making decisions regarding historical resources.

Have you ever attended a meeting of this board? If so, how many?

Yes, 5

What duties of this board are most interesting to you?

Creating win-win situations for preservation and property owners.

What activities of this board are least interesting to you?

Working on controversial or politically divisive issues.

What programs or projects would you like to see improved or implemented?

I would like the CHC to work informally with applicants in advance of hearings in order to improve applicant satisfaction, allow the process to move faster, and create win-wins for applicants and preservation.

How would you approach improving these project(s) or program(s)?

I would participate in the above and lend my expertise.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

As a professional architectural historian, my work entails evaluating buildings for historical significance pursuant to CEQA or federal regulations. I have occasionally evaluated properties located within Napa city limits over the past decade. Although I have no ongoing financial relationship with any property owner or project proponent, I will recuse myself if appropriate from any discussions related to the small handful of properties I have previously worked on. If appointed, I will not seek nor will I accept additional projects within the City of Napa during my term of service.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other



BRUNZELL
HISTORICAL

KARA BRUNZELL

Owner/Principal Historian (2009 – Present)

Brunzell Historical

EXPERTISE

Kara Brunzell has practiced in the fields of history/architectural history, cultural resource management, and historic preservation since 2007. She has served as a consulting historian on historical research investigations for federal, state, and local governments. She is proficient in the recordation, inventory, and evaluation of historic resources using the National Register of Historic Places (NRHP) and the California Register of Historic Resources (CRHR) guidelines. Her expertise includes preparing reports and making recommendations regarding Section 106 review and compliance. Kara is experienced in applying the California Environmental Quality Act (CEQA) to both large-scale survey projects and individual historic-period resources. She has also worked in municipal preservation planning and non-profit historic preservation. Her non-profit work has included coordination of technical services, content creation and implementation for preservation education, and management of a preservation advocacy program. Kara qualifies as a historian and architectural historian under the United States Secretary of the Interior's Professional Qualification Standards (as defined in 36 CFR, Part 61).

EDUCATION

California State University, Sacramento, MA, Public History
UCLA, BA, History

CONTINUING EDUCATION

HUD's Office of Environment and Energy: Historic Preservation and HUD, May 2014
California Preservation Foundation Workshops:
 The Environmental Benefits of Reuse, August 2011
 Preservation Ordinances, April 2011
 The Use and Application of the California Historical Building Code, July 2009

SELECT PROJECT EXPERIENCE

Historic Resource Evaluation of Five Buildings at Oakland International Airport; Port of Oakland, CA (2018). Kara evaluated a mid-twentieth century maintenance hangar and four World War II-era buildings at the Oakland Airport for NRHP and CRHR eligibility. None were recommended eligible for historic listing.

State Printing Plant and Textbook Warehouse Relocation and Building Demolition Project; California Department of General Services; Sacramento, CA (2017-Present). Kara prepared a California Public Resources Code 5024 evaluation of the mid-twentieth century printing plant as well as greenhouse and maintenance buildings located on the property. This included an evaluation for NRHP and CRHR eligibility, and eligibility as a California Historical Landmark (CHL), along with an accompanying report.

Interlake Tunnel Project: Monterey County Water Resources Agency; Monterey and San Luis Obispo Counties, CA (2017-Present). Kara evaluated the San Antonio Dam in Monterey and San Luis Obispo Counties for NRHP and CRHR eligibility. She produced a historic context of the water resources agency and a chronology of the dam's development, which was recommended ineligible for historic listing.

Department of Motor Vehicles Fell Street 5024 Evaluation; California Department of General Services; San Francisco, CA (2017). Kara prepared a California Public Resources Code 5024 evaluation of the mid-twentieth century building. This included an evaluation for NRHP and CRHR eligibility, and eligibility as a California Historical Landmark, along with an accompanying report. The building was found to be ineligible and the State Historic Preservation Office concurred with the determination.

NRHP Nomination of Sperry Flour Company, Vallejo, Solano County, CA (2017). Kara prepared the NRHP nomination packet including historic context, the 10-900 form, historic figures, and photo-documentation of the historic flour mill. Located on the eastern shore of Mare Island Strait, flour was milled on the site with few interruptions from 1869 through 2004. The district's most important resources are its World War I-era mill buildings, which were designed by engineer Maurice Couchot represent an important early use of reinforced concrete in large industrial buildings. It was added to the NRHP in late 2017.

Landfall Renovation Project, Review of Proposed Design; Belvedere, Marin County, CA (2016 – 2017). Kara reviewed a proposed renovation project on a historic landmark residence in Belvedere for conformance with the Secretary of Interior's Standards for the Treatment of Historic Properties. Originally constructed in 1891, the house is associated with noted architects Albert Farr and Carr Jones. Kara worked with the architect to shape design solutions that allowed for the property's continued use while avoiding the destruction of character-defining features. She authored a report outlining important elements of its design and recommending a treatment plan.

Los Gatos Creek Watershed Maintenance Program; San Jose Water Company, Santa Clara County, CA (2016). Kara evaluated elements of the San Jose Water Company for NRHP and CRHR eligibility as a non-contiguous historic district. She produced a detailed historic context of the private water company, which has been active from 1866-present, and recorded nine water conveyance structures, several of which were recommended eligible for listing because of their association with the historically significant utility.

Redwood Agricultural Inspection Station Repairs; California Department of General Services, Del Norte County, CA (2016). Kara evaluated the Redwood Agricultural Inspection Station in rural Del Norte County for NRHP, CRHR, and California Historic Landmark (CHL) eligibility. The unique building was designed by California State Architect Alfred Eichler at the start of his career and constructed in 1931, and was recommended eligible for NRHP and CRHR listing based on its significant architecture.

Jesse Unruh Building Roof Replacement Project; Department of General Services, Sacramento, CA (2016). Kara acted as architectural historian for this project, which involved project review for a proposed roof repair project on the NRHP-listed Jesse Unruh State Office Building on the Capitol Mall in Sacramento. She performed a field visit to and prepared a letter to SHPO detailing condition of roof skylights.

Historic Resource Survey and Evaluation of Soares Ranch; Union City, Alameda County, CA (2016). Kara evaluated a historic-period ranch complex comprising four dwellings and a number of associated agricultural buildings for NRHP and CRHR eligibility. The property was historically significant but lacked the integrity required for historic listing at any level (Brunzell Historical).

Architectural/Historical Evaluation of the Brown Ranch; Sonoma, CA (2016). Kara conducted an Architectural/Historical evaluation of a historic-period ranch complex in Sonoma for NRHP and CRHR eligibility. Although the property was the site of the original Mission vineyard in Sonoma, its current buildings and vineyards are not associated with the Mission era, and the property was recommended ineligible for historic listing.

Architectural/Historical Evaluation and Cultural Resources (Archeological and Paleontological) Assessment of a Motel at 11615 - 11645 San Pablo Avenue, El Cerrito, Contra Costa County, CA (2016). Kara acted as Project Manager and Architectural Historian on an Architectural/Historical evaluation and Cultural Resources Assessment of a historic-period motel property in El Cerrito.

Section 106 and CEQA Compliance Tasks for the GRID Roads Bookends Project, American Canyon, Napa County, CA (2016). Kara acted as Architectural Historian on Section 106 and CEQA Compliance Tasks for the GRID Roads Bookends Project in American Canyon, California.

Architectural/Historical Evaluation and Review of Proposed Project for Beltane Ranch; Sonoma County, CA (2015-2016). Kara conducted an Architectural/Historical evaluation and review of proposed project for Beltane Ranch near Glen Ellen in rural Sonoma County. The ranch complex is significant under several contexts including the development of winemaking in Sonoma County. Its most important context is its association with African-American San Francisco pioneer Mary Ellen Pleasant (known as the mother of civil rights in California) who owned the property in the 1880s and built its architecturally significant ranch house. Kara reviewed a proposed alteration to the barn for conformance with the Secretary of Interior's Standards for the Treatment of Historic Properties and produced a recommended treatment plan.

Architectural/Historical Evaluation and Archaeological Survey of Santa's Village in Skyforest, San Bernardino County, CA (2015). Kara acted as Architectural Historian on an Architectural/Historical evaluation of a historic-period theme park in near Lake Arrowhead in the San Bernardino Mountains. The project also required archaeological investigation of the site.

Historic Context Survey of Davis; Yolo County, CA (2014-2015). Kara managed a Historic Context Update Survey for the City of Davis. The project, which was funded by SHPO's Certified Local Government grant program, included a detailed historic context of the years between 1940 and 1975, field survey of previously un-surveyed neighborhoods developed before 1975, DPR 523 update, and new DPR 523 District forms for roughly 150 subdivisions. Kara collaborated with the Davis Historic Resource Management Commission in order to leverage the impact of the limited grant budget, leading a team of community volunteers in a field survey effort that covered most parcels in a seven square-mile area. The final product incorporated the results of new research and field survey with the City's three existing Historic Context Statements and updated DPR 523 forms for over 300 resources on its Historic Resource Inventory.

Historic Architectural Evaluation of the Delta Research Station; Rio Vista, Solano County, CA (2014-2015). Kara authored a historical architectural evaluation of a former USACE base located in Rio Vista, California. The site, which was originally called the U.S. Engineers Storehouse, was established in 1911 by USACE as a repair and storage facility associated with the Sacramento River Flood Control Project. Kara evaluated the 20 extant buildings and structures on the site and recommended them eligible to the CRHR as a historic district.

Historic Context Survey and Historic District Nomination for the Newton Booth Neighborhood; Sacramento, CA (2013-2014). Kara prepared a historic context statement and historic district nomination for the Newton Booth neighborhood in Sacramento. The project included extensive recordation of the primarily residential neighborhood, a detailed neighborhood history, determination of contributing status for each property within the district, DPR 523 forms for individually eligible landmarks, and preparation of a Sacramento Register nomination form for the historic district. Kara worked with interested parties including the City of Sacramento's Preservation Director, the Sacramento Old City Association, and the Newton Booth Neighborhood Association in order to incorporate community input into the project.

Section 106 Compliance Tasks for the Pavement Reconstruction Project, Belmont, San Mateo County, CA (2014). Kara acted as Architectural Historian on Section 106 Compliance Tasks for a California Department of Transportation paving project.

Historic Buildings and Structures Inventory for Fort Hunter Liggett, Jolon, Monterey County, CA (2012-2013). Kara participated in the preparation of an update to the existing Fort Hunter Liggett inventory of historic buildings. The project included the recordation and evaluation of twenty historic-period buildings located within the boundaries of Fort Hunter Liggett. None of the buildings were recommended eligible for the NRHP of the CRHR.

Schulte Road Bridge Replacement Project Cultural Mitigation Measures; Monterey County, CA (2012). Kara acted as Project Manager and Principal Historian for Cultural Mitigations of the Schulte Road Bridge Replacement Project in rural Monterey County. The project EIR recommended detailed recordation of the bridge, which dated from the immediate postwar era, as a partial mitigation for the destruction of a historic resource. Kara authored a HAER-type report on the bridge and coordinated the preparation of permanent archival photographic documentation of the bridge.

Postal Historic Structure Report; Nineteen California Locations, (2012). Kara contributed to the preparation of a Postal Historic Structure Report for nineteen California post offices. All nineteen historic-period post offices, seven of which had previously been NRHP-listed, were slated for closure by the United States Postal Service. Project deliverables included current condition assessments and documentation of character-defining features. In addition, post offices which had not previously been listed on local, state, or national historic registers were evaluated for historic significance according to National Register of Historic Places and California Register of Historical Resources criteria.

Local Historic Register Nomination of Main Street Bridge, Napa, Napa County, CA, (2010). Ms. Brunzell performed research and authored a report in order to list Napa's Main Street Bridge as a local landmark. The bridge was adopted as a City of Napa Landmark by the City Council.

Environmental Impact Report, California High-Speed Train Project, Fresno to Bakersfield Section, CA, (2010). Kara performed research on a large number of properties adjacent to the High Speed Train corridor as a member of the team that produced the EIR.

Profile

Richard

First Name

H

Middle Initial

Von Saal

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

36 years

Length of Residence in the County of Napa:

same

Registered to vote in the City of Napa?☒ Yes ☐ No

Vonsaal Design

Employer

Principal

Job Title

Ethnicity☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

I host Blue Oak School events donating my time and studio to raise funds for the school the last three years. Guns Across America- fund raiser in our community against gun violence Donated my time, tools, trucks and team for Napa Fire Services weeks following the Napa Fires helping the community residence and business clean up. Volunteer at local schools as guest speaker for career weeks to share my experience as an entrepreneur. Created events to raise money for the Napa Film Festival, Live in the Vineyard, and other events that patronize the Napa valley and City.

Education:

Vintage High School Grad 1986 Vintage hair Academy Grad 2002 - State Board of Cosmetology certified 2002

Other relevant experience or expertise:

I have been involved with property development since I was a young boy with my family in commercial and residential rental ownership. We owned 42 rentals where I was involved in the maintenance, redesign and building of most properties. My family launched mini-storages in the 70's including Shurgard which became one of the largest in America. Since then I have been involved with several developers, helping with use ideation, design and development of their buildings and properties in downtown Napa and the Valley. My company Vonsaal design has been in Napa for the better part of 20 years acting as a consultant and facilitator of many of the iconic projects in the city of Napa.

Additional Questions

What is your understanding of the role and responsibility of this board?

It is my understanding that we keep the viability of a building developments whether residential or commercial in tune with the City plan and aesthetic tolerance. This includes zoning tolerances; protecting property value by associating relevant decisions that enhance the architecture or landscapes; help with the overall ethics of how property is distributed, developed, and associated to keep the rhythm of aesthetic and developmental equality.

Have you ever attended a meeting of this board? If so, how many?

Yes, 8 times in person and a few broadcasts

What duties of this board are most interesting to you?

Providing a viable and intellectual opinion to how our properties in Napa are curated. Being part of team that debates and comes to an agreement on economic developments for the success of our city. Having a voice in the development of the city plan, assuring the future of Napa's economic growth while keeping the sensibility of the ambiance of our town. Supporting environmental protection policies that enable or disable developments of Napa Valley.

What activities of this board are least interesting to you?

I am not sure yet, however I am sure there will be some that are not pinnacles of my attention!

What programs or projects would you like to see improved or implemented?

I would like to focus on the aspiration of developers that are working to improve our cities downtown and surrounding areas. Over the years I have been witness to several projects I found to be key's that would open our city to tax revenue and social aspiration that went to the waist side by non-conformity of new development. I believe we need to look to the future of social climates that would keep our genre of Napa style and ambiance, however keeping with the growth of social interaction and business progression. I would also like to improve the public art program to be supported unilaterally with equality subject to RFP programs to ensure diversity in the city of Napa. Public art installations inspire the climate around them, which in tune supports local business and social growth.

How would you approach improving these project(s) or program(s)?

Recommend tolerations and equality of provisions that may be out fo date to aspire growing needs of the community. I believe we should be aware of changing technologies within the aspects of businesses, building developments and residential developments that can create multifaceted community programs and growth. Some developmental aspects of architecture, land use, zoning, and other aspects have outdated laws which we as planning commissioners must regard and impact this growth. I would like to be a part of the planning team to aspire our Napa Planning Commission in updating the aspects of where building measures effect our community personality leading to financial and aesthetic gains. Creating a strong Art RFP program that diversifies the artworks that make an impact on all of our community. I believe pairing the right art pieces and artists with the buildings and developments here in the city of Napa can, and will optimize our environment. I would like to help organize the policies that regard the decisions of these installations.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other



COMPANY PROFILE



Owner and Principal Artist – Richard Von Saal

Website: vonsaal.com

Contact Information

101 S. Coombs Street Studio Y-11

Napa, California 94559

707.257.7733

info@vonsaal.com

Legal Form – Sole Proprietor

Date Company Formed – 2001

Business License Number – 28569

Description of Company – Richard Von Saal established Vonsaal design build in 2001.

Since then Vonsaal has grown into a nationwide multimedia design development firm including architectural, interior and industrial design, with primary focus on commercial and luxury residential development. Vonsaal also has a graphic and branding development division creating branding collateral including wine label and logo creation, packaging development in various materials often inventing new applications to marketing material tailors every project creating collections of work for each commercial brand or residence we produce. The Vonsaal design studios include a 11,000 square foot fabrication studio, allowing Richard and his designers unlimited creative license developing innovative and functional pieces for Vonsaal's projects. These pieces, whether custom furniture, lighting, surface materials, and sculptures are produced in house with our assembly of talented craftsman. Richard, a craftsman and artist, orchestrates these designs and creative applications into functional, aesthetically impressive situations.

RECENT COMPLETED PROJECTS

Project: The Prisoner Wine Company

Address: 1460 1st St, Napa CA 94559

Scope of work: Vonsaal design build worked in partnership with MH Architects to achieve a paragon of new interior design development for The Prisoner Wine Company tasting facility. Vonsaal's approach to this development will capture all aspects of functionality, brand behavior, and aesthetic enhancements that are in conjunction with Matt Hollis' architectural direction. The main tasting room is addressed in a lounge essence with several seating arrangements, all possessing the ability reconfigure for versatility of the room's performance. Vonsaal created The Prisoner's own furniture line defining the brand, including lighting and sculptural elements. This furniture line is also implemented in the exterior version for the patio area. A conscious flow of identity is found in all rooms and exterior patios, however possessing a new dynamic of intrigue in every section. All designs and developments are created to have a versatile relationship with the entire space and have a variety of arrangements. The textiles and surface materials are paired in a sophisticated flavor enhancing all aspects of custom furnishings and installations.

Completed: November 2018

Client: Constellation Brands



"Place is more important than strength – Vedic proverb



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"Place is more important than strength – Vedic proverb



"Place is more important than strength – Vedic proverb

Project: JaM Cellars**Address:** 1460 1st St, Napa CA 94559

Scope of work: Vonsaal designed and developed a wine tasting studio that entertains the multiple brands of JaM Cellars and JW Thomas Wine Group. The goal was to emulate the intrigue of the music industry with the wine brands, pairing rich comfortable furniture and materials that set the stage for the brand's dynamic. The design is the Vonsaal idea of the 1970's recording studio with a riff of millennium. Developing the pairing of tasting room and actual recording studio pairs JaM brands perfectly, opening opportunities of branding marriages between JaM's bottlerock and other music venue support, and local talents to lay some tracks and enjoy the wine.

Completed: May 11, 2016**Client:** John Truchard, CEO (letter of recommendation attached)

"Place is more important than strength – Vedic proverb



"Place is more important than strength – Vedic proverb

Project: Covert Estate**Address:** 15 Chateau Lane, Napa CA 94559

Scope of work: Vonsaal designed and developed the Covert tasting room and patio atmosphere. The atmosphere is created in the essence of a Covert operation, stylish futuristic ambiance with lavish materials stating modernism meets cave. The design of the space entails Coverts own furniture lines, lighting line, all Vonsaal unique surface materials and layouts; custom exterior patio furniture; the cave entry seating area furnishings; main tasting room furnishings, lighting, cabinetry, and artwork; foyer area to the bathroom furnishings; bathroom layout, fixtures and hardware, cabinets and vanities; storage room fixtures and furnishings. These design developments are in partnership with Signum Architecture's findings, drawings, and designs.

Completed: March 25, 2016**Client:** Julien Fayard, Winemaker

"Place is more important than strength – Vedic proverb



"Place is more important than strength – Vedic proverb

Project: Vintage Oakville Cross, B Cellars**Address:** 701 Oakville Cross Rd, Oakville CA 94562**Scope of work:** Designed Exterior/Interior Architecture, interior design, landscape enhancements and creative aesthetic story of all furnishings of this 22-room home. Vonsaal acted as the architectural and interior designer, industrial designer for furnishings, landscape consultant and overall aesthetic strategist of the existing plan.**Completed:** May 24th, 2016**Client:** Bill Cameron, Owner (letter of recommendation attached)

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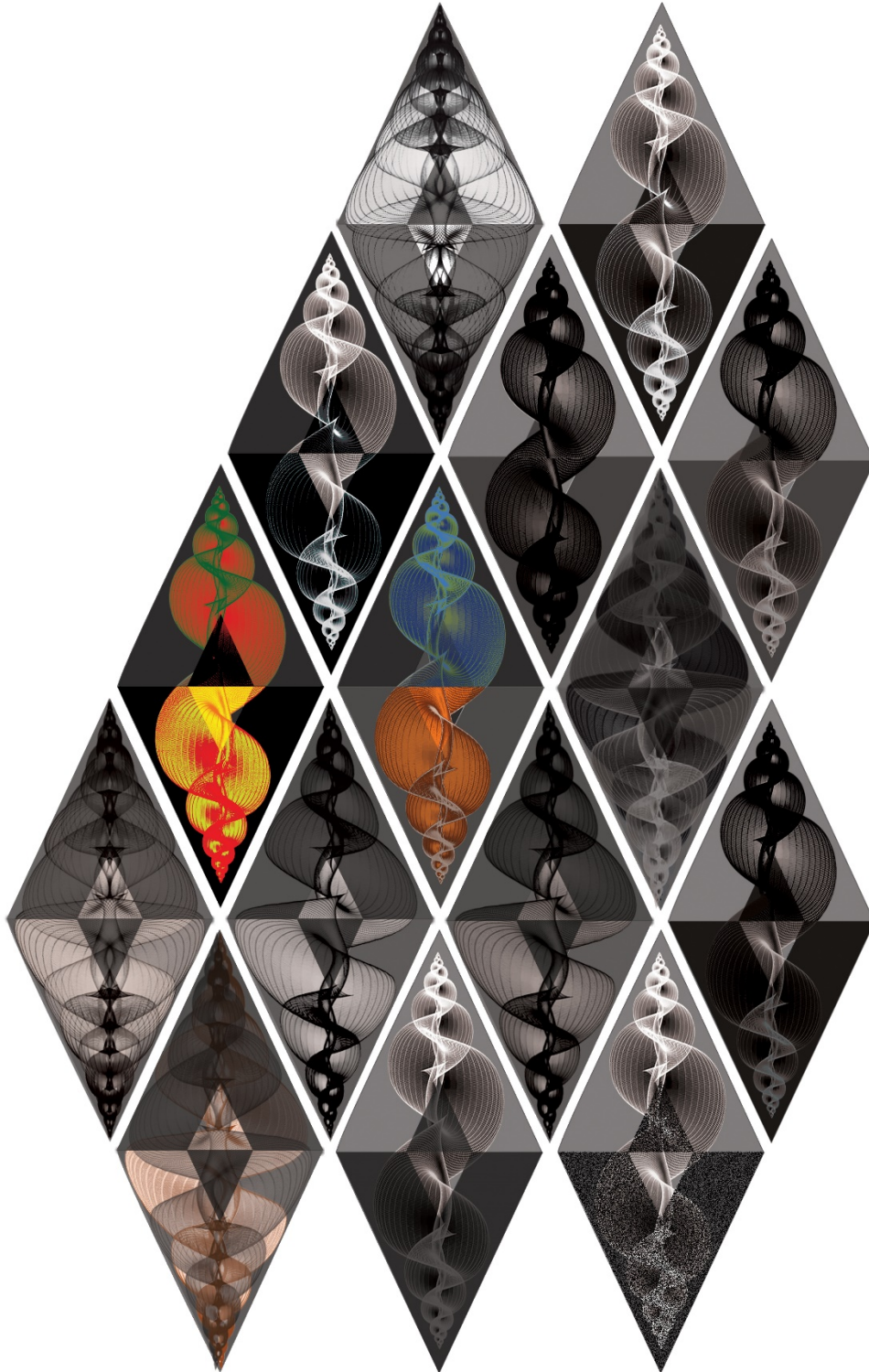
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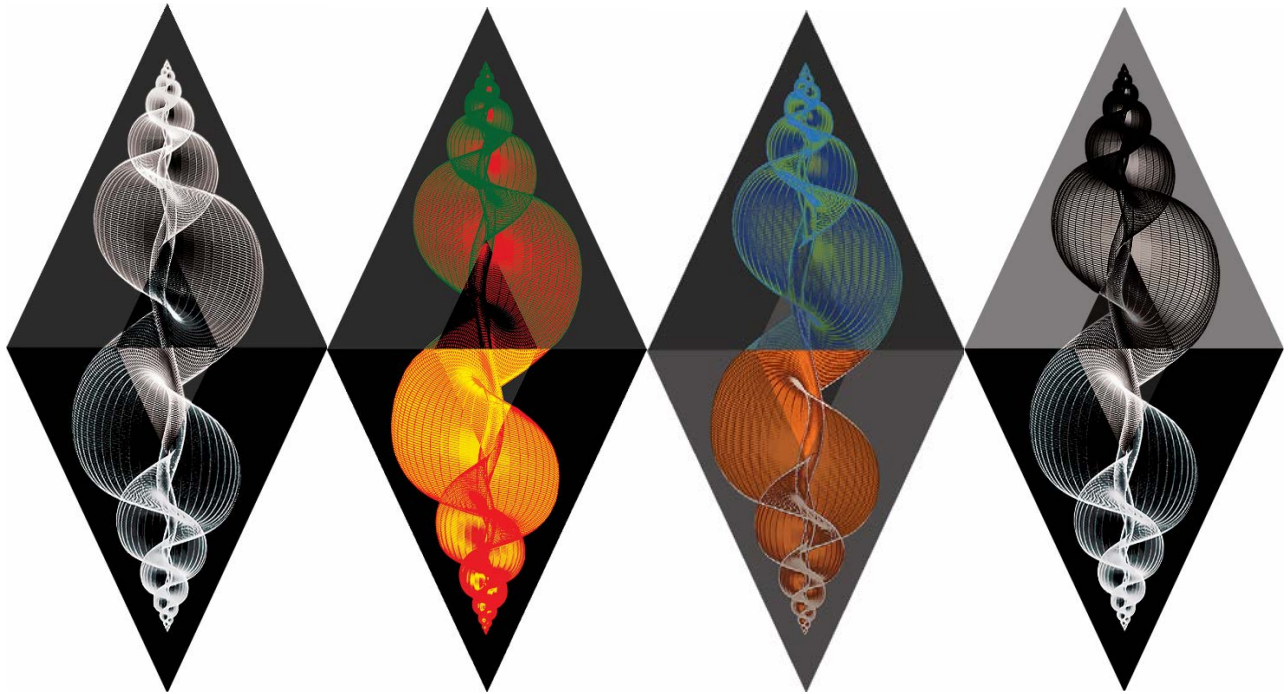
"Place is more important than strength – Vedic proverb

Wine Labels

Vice Versa Wine Labels



"Place is more important than strength – Vedic proverb



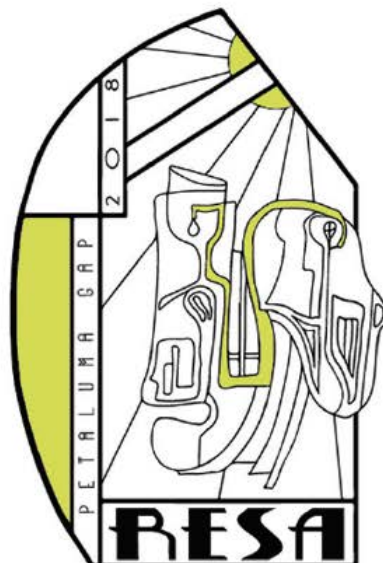
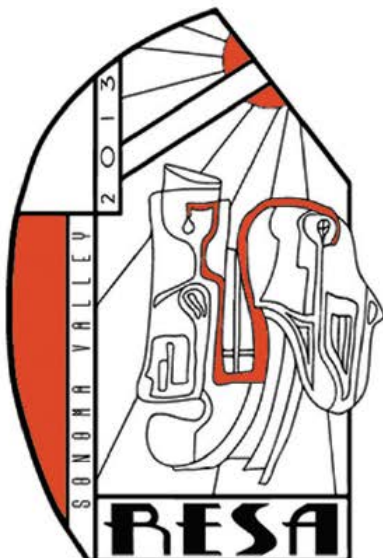
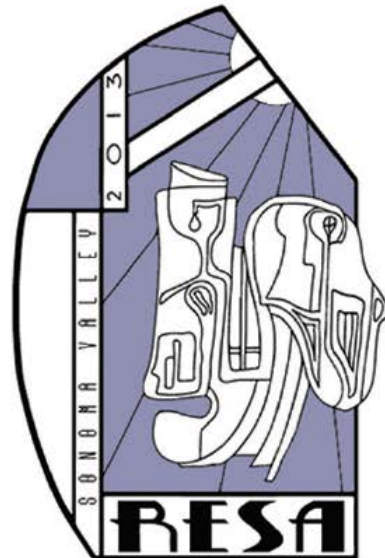
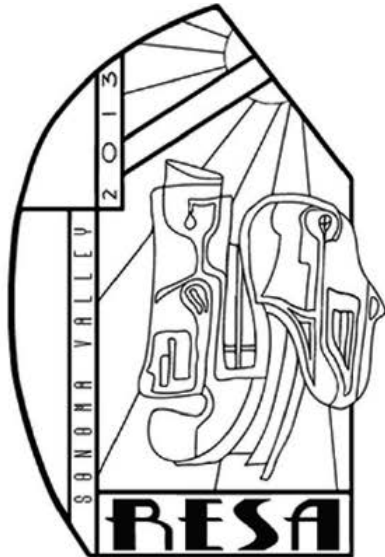
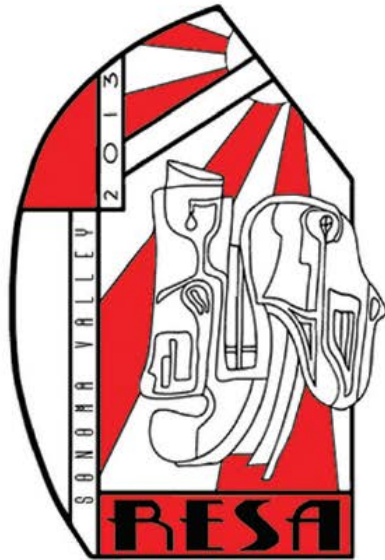
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Le Artishasic Wine Labels



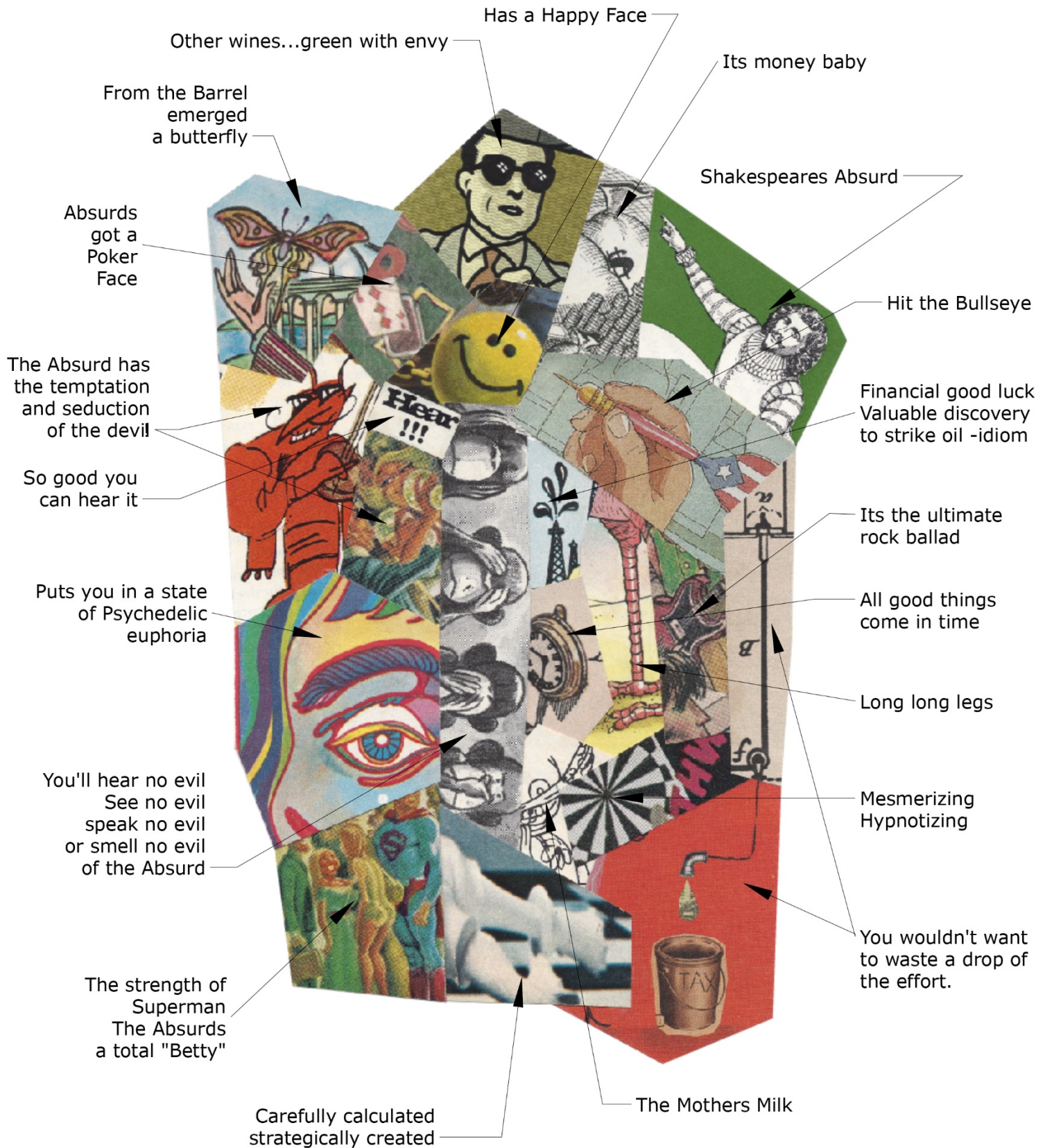
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RESA Wine Labels

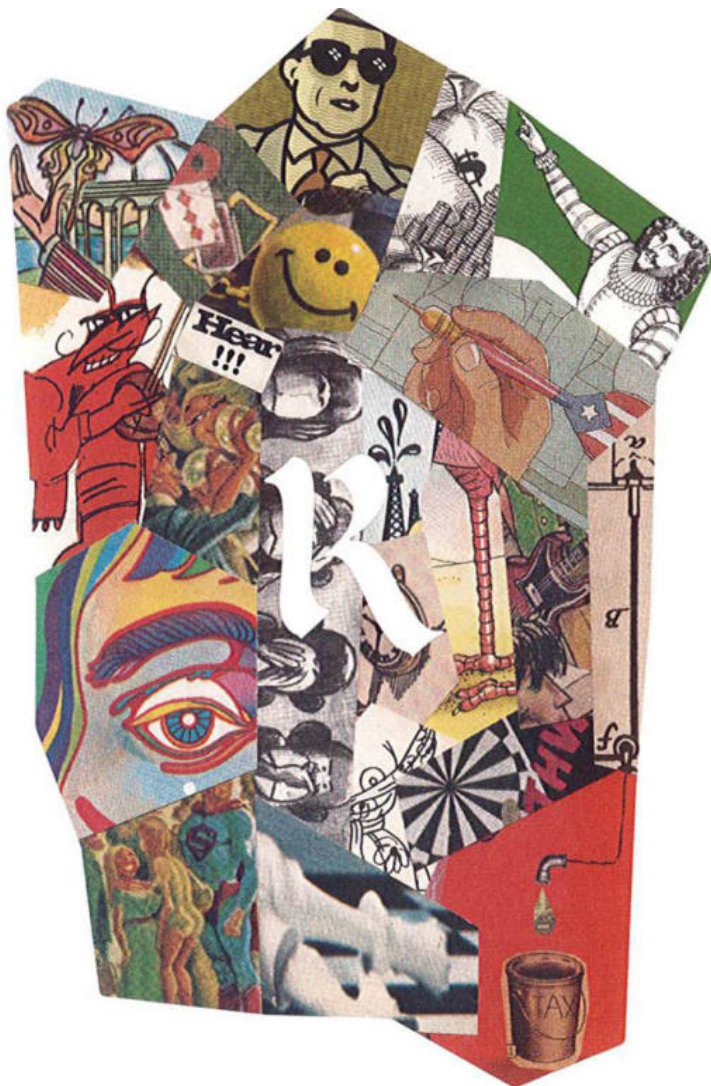


"Place is more important than strength – Vedic proverb

Realm Absurd Label



"Place is more important than strength – Vedic proverb



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SOME CLIENTS

750 Wines

Amuse Bouche

Andaz Hotel Napa

C Casa

Cade Winery

Constellation Brands, Inc.

Covert Estate

Cultivar Wines

First Street Napa

Ghost Horse Winery

Holcomb Properties

JaM Cellars

John Anthony Wines

La Herradura Winery

Lululemon

MacPhail Winery

Mending Wall Winery

Napa Wine Company

Oxbow Public Market

Patz & Hall

PlumpJack Group

Realm Cellars

Screaming Eagle

St. Helena Montessori

The Corner Restaurant

The Hess Collection

Valley of the Moon Winery

Vice Versa Wines

WineXYZ

Zapolski Real Estate

EVENTS

Bottlerock Napa Valley

Engage Art Fair

Live in the Vineyard

Napa Valley Film Festival

Napa Valley Wine Auction

Traditional Home Showcase

Letters of Recommendation

John Truchard

CEO – John Anthony Family of Wines:

John Anthony Vineyards, FARM Napa Valley, JaM Cellars

Bill Cameron

Chairman and CEO – American Fidelity Group

Partial Owner – NBA's Oklahoma City Thunder

Daniel Zepponi

President and CEO – Cuvaision Estate Wines

Todd Zapolski

Principal – Zapolski Real Estate, LLC



July 8, 2017

To those in search of great design,

I have known Richard Von Saal for close to twenty years and have seen his talent develop over time. Here is what you'll get if you choose to work with Richard:

1) A creatively unique design for your space. You won't get a retread of what others have done or whatever the current fad. You will get something that is eye-poppingly awesome.

2) His design will be respectful of place. I've had Richard work on Mansions from the 1800's to empty shell spaces in downtown Napa. Each space has its own sense of place in the community. Richard is respectful of this while giving it a design edge that makes it the best of what it can be.

3) Richard is respectful of purpose. How the space will be used, who will be using it, what do you want to accomplish in the space and how it should make you feel.

In a nutshell, I highly recommend Richard Von Saal. If you like his design and you want something unique that will stand the test of time, going with Richard is the right choice.

I will be glad to answer any questions about my experience with Richard. My cell phone is listed below- feel free to call.

Best wishes and good luck with your project!

Sincerely,

A handwritten signature in blue ink, appearing to read 'John Anthony Truchard', enclosed in a light blue rectangular box.

John Anthony Truchard
707.312.0505

1440 FIRST STREET, NAPA, CA 94559

FARM
NAPA VALLEY



JaM
CELLARS

707.265.7744 | JAFAMILYOFWINES.COM

CUVAISON

CARNEROS, NAPA VALLEY

July 5, 2017

Please let this letter serve as a recommendation for Richard Von Saal Design Build.

I am writing in reference to the tasting room design, build and installation services that Von Saal Design Build conducted for me while President/CEO for West Coast Wine Partners, LLC for the Valley of the Moon and Madrone Estate winery in Sonoma Valley, California.

We had a particularly intricate project scope of converting a rustic and historically significant facility into an elegant tasting room and consumer experience center. We required a compressed schedule with tight budget constraints which Richard and his team took on without hesitation. They were very in-tune with our briefing and provided expertise and appropriate cost controls needed to deliver a very richly appointed and functional product within our expectations. Very rare in today's world.

I am also engaging Von Saal Design Build in a similar transformation of the Cuvaision Estate Wines customer experience in the Carneros based on my experience with the firm's performance in Sonoma. This project is much more modern and clean-line which will showcase the diversity of his design.

On an interactive note, Richard is a very personable professional who understands the vision of owners and supports that with very creative and functional design. I found my experiences with the entire Von Saal Design Build group to be fun and engaging and the team is genuinely responsive with high energy. Richard himself is a brilliant designer and his creativity has served us well with unique and memorable design elements that help to build the brands we're proud of.

I welcome any inquiries to provide more details if desired. Please feel free to call me at 707-287-5560 or email me at dzepponi@cuvaision.com

Sincerely Yours,



Daniel Zepponi
President/CEO
Cuvaision Estate Wines

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EMPLOYER BENEFIT SOLUTIONS FOR YOUR INDUSTRY

William M. Cameron
Chairman and CEO
Phone: (405) 523-5016



To Whom It May Concern,

It is with great pleasure to write this letter of recommendation for Richard Von Saal and his incredible team of artisans at Vonsaal Design Build. Richard came on board our project by referral of our winemaker Kirk Venge, who held Richard in high regard both personally and professionally. The project was our new residence on my B Cellars property in Oakville. After my initial meeting with Richard I felt he was the designer for this position, however I had no idea at the level of talent that would astound us with the result.

Richard went over and above our expectations creating a unique and exceptional home for us here in Napa Valley. One of the reasons we hired him is his vast knowledge and experience of Napa, and his recycler approach to architecture. The most exciting installation he created is the walnut mosaic wall in our living room. Richard used the trees that were taken down to build our house and created a work of art, covering our living room wall with hundreds of varied shaped cuts of walnut. All our guests have been astonished at the amount of detail and craftsmanship Von Saal has applied to the entire home. He has custom furniture and fixture designs in every room and circumstance. Richard's ability to recognize these dimensions using a diversity of materials, color and his own furniture designs to tell the story of our home succeeded. We could not be more pleased.

Richard will continue to work with us through future projects and I find him to be an asset to any project he may endure. Vonsaal was timely with schedules and had efficient communication with all contractors. Please accept my recommendation of Richard's talents and Vonsaal Design Build's work ethic with high regard.

Yours truly,

A handwritten signature in black ink, appearing to read "Bill Cameron".

William M. Cameron

American Fidelity Assurance Company • P.O. Box 25523 • Oklahoma City, OK 73125-0523 • americanfidelity.com



1339 Pear Street, Ste. 201
Napa, CA 94559
www.zapolskire.com

July 11, 2017

RE: Reference

Dear Sir or Madam:

I am writing to recommend the services of Richard Von Saal. I have known Richard for the past 6 years. I was delighted to have him join our team of architects to be the designer of the retail building at 1300 First Street. Richard and his team integrated well with our existing architecture team and worked seamlessly together with our contractor and construction management team throughout the project.

The project at 1300 First Street is the perfect complement to the new Archer hotel and existing building around it. I asked for something that would stand up next to the hotel but also set the tone for the agrarian elegance style we are using in the new First Street Napa project. I could not be happier with the results.

I feel confident in recommending Richard and Von Saal Design Build. Richard is able to create one of a kind spaces, by listening to his client's needs and vision. He listens to your ideas and then comes back with great concepts and options to tell your story of the space. His team of artisans have the ability to take Richard's designs and create beautiful custom one of a kind work – the kind of craftsmanship and materials that make a design truly special.

If you have any further questions, please feel free to contact me.

Regards,

A handwritten signature in blue ink, appearing to read 'Todd Zapolski', with a long horizontal flourish extending to the right.

Todd Zapolski
Zapolski Real Estate
todd@zapolskire.com

Profile

Danielle

First Name

N

Middle Initial

Barreca

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

27

Length of Residence in the County of Napa:

27

Registered to vote in the City of Napa?

☒ Yes ☐ NoColdwell Banker Brokers of the
Valley- Independent Contractor

Employer

Realtor

Job Title

Ethnicity *

☒ Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Leukemia & Lymphoma Society's Light the Night Walk Steering Committee Member, 2014-2015
Leadership Napa Valley Graduate Class 29, 2016 Community Emergency Response Team (CERT) member, 2016- Present President of the Rotary Club of North Napa, 2017-2018 City of Napa General Plan Advisory Committee (GPAC) Member, 2018-Present Napa County Historical Society Board of Directors, 2019- Present Leadership Napa Valley Board of Directors President, July 2020- Present Coalition of Organizations Active in Disaster (COAD) Executive Committee, June 2020- Present Napa County Latinx Democrats Club, Communications Chair, May 2020-Present First Five Napa Network Cohort 2 Member, 2020

Education:

Vintage High School-1999, California State University Sacramento, B.A. History-2005

Other relevant experience or expertise:

City of Napa General Plan Advisory Committee Member

Additional Questions

What is your understanding of the role and responsibility of this board?

My understanding is that this board ensures that the General Plan is upheld while reviewing applications for development before they are sent to the City Council. The Board also votes on decisions on zoning variances and land use issues within the City of Napa. Also, I think it is the Commission's responsibility to balance the public good with private interest rights and development.

Have you ever attended a meeting of this board? If so, how many?

4

What duties of this board are most interesting to you?

I am very interested in listening to community members and developers in order to come to agreement on thoughtful development in Napa. I am also interested in working closely with the Planning Department on projects and recommendations.

What activities of this board are least interesting to you?

There are no activities of the Commission that don't interest me, I am very interested in all responsibilities.

What programs or projects would you like to see improved or implemented?

I understand that given budget restrictions and the COVID-19 crisis the ADU program has been restricted in terms of community outreach and education but I think that the program is a great asset to our community and it could be a great success. I think that the program can be strengthened through greater understanding of benefits and procedures by home owners.

How would you approach improving these project(s) or program(s)?

I would continue the outreach efforts that were ongoing prior to 2020 and increase outreach as much as possible given the current restrictions. I think through education and outreach more residents will come to understand the benefits in building ADUs both for themselves and the community.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Profile

Gordon

First Name

a

Middle Initial

Huether

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

50 + years

Length of Residence in the County of Napa:

50 + years

Registered to vote in the City of Napa?

☒ Yes ☐ No

self employed

Employer

Artist - CEO

Job Title

Ethnicity *

☒ Prefer not to Answer

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Appointed

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Past President of Napa Valley Museum Past Board Member Wolfe Center Past Board Member Downtown Merchants Past Board Member Napa Valley Arts Council Current Board Member Napa Valley Opera House Current member of City of Napa Planning Commission

Education:

High School

Other relevant experience or expertise:

As a design professional , specifically an artist working in the arena of large scale, site specific art installations in architecture and landscape for almost 35 years I have a deep understanding of design issues surrounding architecture , landscape and urban planning.

Additional Questions

What is your understanding of the role and responsibility of this board?

To review and make decisions on applications to the City's planning staff. Decisions include but are not limited to zoning issues, variances, lot line adjustments and design review.

Have you ever attended a meeting of this board? If so, how many?

I have been on the Planning Commission for approximately 14 years.

What duties of this board are most interesting to you?

design review and resolving disputes between neighbors which happens fairly often.

What activities of this board are least interesting to you?

lot line adjustments

What programs or projects would you like to see improved or implemented?

I would like to see additional work done on our ADU program. There are potentially thousands of housing units readily available if the City would be proactive in outreach to homeowners. I would like to see more collaboration on all things housing with the Council and local advocacy groups. Housing in my my view is the single most important planning issue facing us today. I would like to see more specific guidelines on hotel applications.

How would you approach improving these project(s) or program(s)?

Simply by continuing to work with our very capable City staff , the Housing Coalition and the public and for the Planning Commission to continue to advocate for dialogue and the exchange of ideas.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

As an artist specializing in public art I do have the occasional conflict of interest and when I do I recuse myself. These conflicts typically stem from being invited by a developer to create the public art for a new project.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

None Selected

GORDON HUETHER | RÉSUMÉ

SELECTED COMMISSIONS

- 2016**
- Salt Lake County District Attorney's Office Building**, Salt Lake City, UT
Commissioned by: Salt Lake County
- Redondo Beach Performing Arts Center**, Redondo Beach, CA
Commissioned by: Redondo Beach Art in Public Places
- Vail I-70 Highway Exit Roundabout**, Vail, CO
Commissioned by: Vail Art in Public Places
- CityLine Gateway**, Richardson, TX
Commissioned by: CityLine
- Sand Hill**, Palo Alto, CA
Commissioned by: Palo Alto Public Art Commission
- Copia/CIA**, Napa, CA
Commissioned by: The Culinary Institute of America
- Dadeland Roundabout**, Boca Raton, FL
Commissioned by: Duncan Hillsley Capital
- OLE Health**, Napa, CA
Commissioned by: OLE Health
- 2015**
- Bank of the West**, Palo Alto, CA
Commissioned by: Bank of the West
- Basket, Archer Hotel**, Napa, CA
Commissioned by: LodgeWorks
- Salt Lake City International Airport**, Salt Lake City, UT
Commissioned by: Salt Lake City Department of Aviation
- Fort Lauderdale-Hollywood International Airport - Terminal 1**, Fort Lauderdale, FL
Commissioned by: Broward County Public Art Program
- Iliff Rapid Transit Station and Parking Structure**, Aurora, CO
Commissioned by: City of Aurora, Art in Public Places
- In Honor of the Fallen, Memorial Sculpture, Oklahoma City Police Headquarters**, Oklahoma City, OK
Commissioned by: Oklahoma City Office of Arts & Cultural Affairs
- 2014**
- Applique de Parete, 535 Mission Street**, San Francisco, CA
Commissioned by: Boston Properties
- 9/11 Memorial Sculpture**, American Canyon, CA
Commissioned by: American Canyon Fire Department
- Blossoms, Woodbury Condominiums**, Lafayette, CA
Commissioned by: The New Homes Corporation; City of Lafayette
- Eden Medical Center**, Castro Valley, CA
Commissioned by: Andrea Schwartz Gallery
- Hoops, Oregon State University - Basketball Practice Facility**, Corvallis, OR
Commissioned by: Oregon State Arts Commission
- Lichtregen, Archer Hotel**, New York, NY
Commissioned by: LodgeWorks
- Millstone Rehabilitation Project**, Yountville, CA
Commissioned by: Town of Yountville
- The Nature of Life, Martinez Courthouse**, Martinez, CA
Commissioned by: Judicial Council of California, Arts in the Courthouse Program
- Red Bluff Courthouse**, Sacramento, CA
Commissioned by: State of California; LPAS Architecture + Design
- Rockland County Office Building**, New City, NY
Commissioned by: Rockland County Art in Public Places
- Spirale, Provenance & Hewitt Vineyards**, Rutherford, CA
Commissioned by: Diageo Chateau & Estate Wine
- Stamford Hospital - Chapel**, Stamford, CT
Commissioned by: Stamford Hospital
- Studio M Fine Wines**, Napa, CA
Commissioned by: Studio M Fine Wines LLC
- Tarantula and Poppy Jasper, Morgan Hill Parking Facility**, Morgan Hill, CA
Commissioned by: City of Morgan Hill; F+H Construction

GORDON HUETHER

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Twelve Tribes of Israel, Congregation Beth Shalom, Napa, CA
Commissioned by: Congregation Beth Shalom

Wards Corner Gateway, Norfolk, VA

Commissioned by: City of Norfolk

2013 **Hatcher Road Streetscape Project**, Phoenix, AZ

Commissioned by: City of Phoenix, AZ

Historic Napa Mill Gateway, Napa, CA

Commissioned by: CDI Companies

Pearl Street Plaza, Bethesda, MD

Commissioned by: M Contemporary LLC; Atlantic Arts

Portal, University of Toledo Roundabout, Toledo, OH

Commissioned by: University of Toledo

2012 **A-Round Oakland, BART Oakland Coliseum Connector Station**, Oakland, CA

Commissioned by: Bay Area Rapid Transit Authority

Aureole, Centennial Plaza Sculpture, Peoria, AZ

Commissioned by: City of Peoria

Grand Hyatt, San Francisco, CA

Commissioned by: Hyatt Hotels Corporation; CCS Architects

High Wire Travelers, Raleigh-Durham International Airport, Raleigh, NC

Commissioned by: Raleigh-Durham International Airport

Oklahoma State University - Henry Belmon Research Center, Oklahoma City, OK

Commissioned by: Oklahoma Art in Public Places

Parish Church St. Laurentius, Bobenheim-Roxheim, Germany

Commissioned by: Bistum Speyer; Episcopalian Building Authority

Tree of Life, Congregational Church of San Mateo, San Mateo, CA

Commissioned by: Congregational Church of San Mateo

2011 **A is for Allen, Exchange Parkway Median Enhancement**, Allen, TX

Commissioned by: City of Allen

Century Napa Valley Cineplex, Cinemark, Napa, CA

Commissioned by: Peter A and Vernice H. Gasser Foundation, Inc.

St. John the Baptist Catholic Church, Napa, CA

Commissioned by: St. John the Baptist Catholic Church

University Health System - Medical Center Campus, San Antonio, TX

Commissioned by: Bexar County Hospital District

2010 **The Canyon, Salt Lake City International Airport - TRAX Station**, Salt Lake City, UT

Commissioned by: Salt Lake City; Utah Transit Authority

Desert Light, Sun Tran Bus Storage & Maintenance Facility, Tucson, AZ

Commissioned by: Tucson Pima Arts Council

Houston Police Department, Midwest Police Station, Houston, TX

Commissioned by: Houston Arts Alliance; City of Houston

Kansas City Police Department - South Patrol Station, Kansas City, MO

Commissioned by: Kansas City

Millcreek Community Center, Salt Lake County, UT

Commissioned by: Salt Lake County

Temple Beth Elohim, Wellesley, MA

Commissioned by: Temple Beth Elohim

2009 **9/11 Memorial**, Napa, CA

Commissioned by: City of Napa

Globussphäre, Loßburg, Germany

Commissioned by: Arburg GmbH & Co. KG

LBJ Presidential Library, Austin, TX

Commissioned by: LBJ Presidential Library

LBJ School of Public Affairs, Austin, TX

Commissioned by: University of Texas at Austin

Pixel Care and Light Forest, El Camino Hospital, Mountain View, CA

Commissioned by: El Camino Hospital, Mountain View, CA

Rostrum, Miramar Town Center, White Rock, BC, Canada

Commissioned by: City of White Rock, BOSA Properties

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Silver Twist, 2300 Empire Center, Burbank, CA
Commissioned by: WH Empire Center, Chicago, IL

2008

Jack London Square, Oakland, CA
Commissioned by: City of Oakland; Jack London Square Partners
Lafayette-Orinda Presbyterian Church, Lafayette, CA
Commissioned by: Lafayette-Orinda Presbyterian Church; HKIT Architects
Lot 5 Project, Chapel Hill, NC
Commissioned by: Town of Chapel Hill
Napa Fifth Street Parking Garage, Napa, CA
Commissioned by: City of Napa
O Wave, Ovation Condominiums, St. Petersburg, FL
Commissioned by: JMC Communities

Red Eye, East Village Parking Facility, Kansas City, MO
Commissioned by: Kansas City Municipal Art Commission

2007

Desert Mosaic, Tucson Justice Court, Municipal Court Complex, Tucson, AZ
Commissioned by: Tucson Pima Arts Council
Eisenhower Medical Center, Ranch Mirage, CA
Commissioned by: Jain Malkin Inc.

Gotta Go, Jacksonville International Airport, Jacksonville, FL
Awarded by: Jacksonville International Airport Arts Commission
Mountain Range and River of Light, John Muir Medical Center, Walnut Creek, CA
Commissioned by: John Muir Health Foundation; City of Walnut Creek

Petaluma Tower, Petaluma, CA
Commissioned by: City of Petaluma
Richmond Civic Center, Richmond, CA
Commissioned by: City of Richmond

Texas Tech University - School of Law, Lubbock, TX
Commissioned by: Texas Tech University

2006

The Bridge Homeless Assistance Center, Dallas, TX
Commissioned by: Dallas County; Overland Partners
Marsh Creek Bridge, Brentwood, CA
Commissioned by: City of Brentwood

The Collection, Burbank, CA
Commissioned by: City of Burbank; Champion Development
The Rock, St. Helena, CA
Commissioned by: St. Helena Castle Investments

Tallwood Venture Capital Building, Palo Alto, CA
Commissioned by: Tallwood Venture Capital

Vessel and Waves, Sacramento Regional County Sanitation District, Sacramento, CA
Commissioned by: Sacramento Metropolitan Arts Commission

2005

Duty Free Shop, Guam
Commissioned by: Duty Free Shop; Art Source
Gasser Building, Napa, CA
Commissioned by: Peter A and Vernice H. Gasser Foundation, Inc.
Go, Go, Go, Foothills Recreation & Aquatics Center, Glendale, AZ
Commissioned by: Glendale Arts Commission

Napa Courthouse, Napa, CA
Commissioned by: The Historical Society
Salt Palace Convention Center, Salt Lake City, UT
Commissioned by: Salt Lake County
Sletten Regional Cancer Institute, Great Falls, MT
Commissioned by: Benefis Health System; NTDStichler Architecture
Umpqua Bank, Napa, CA
Commissioned by: Peter A and Vernice H. Gasser Foundation, Inc.

Washington Tech Park II, Chantilly, VA
Commissioned by: Corporate Office Properties Trust; Atlantic Arts

2004

Arena Parking Structure, Stockton, CA
Commissioned by: City of Stockton

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	Hospice of Napa Valley , Napa, CA Commissioned by: Hospice of Napa Valley
	Issaquah Transit Center , Issaquah, WA Commissioned by: Sound Transit Board
	San Jose Fire Department Station 17 , San Jose, CA Commissioned by: City of San Jose
	San Mateo Public Library , San Mateo, CA Commissioned by: City of San Mateo
	St. Josephs Hospital and Medical Center , Phoenix, AZ Commissioned by: St. Joseph's Hospital and Medical Center
	UCSF Parnassus - Mofit-Long Emergency Center , San Francisco, CA Commissioned by: University of California San Francisco
2003	Falcon Field Airport Terminal , Mesa, AZ Commissioned by: City of Mesa
	Fred Waring Corridor Project , Palm Desert, CA Commissioned by: City of Palm Desert
	The Great Wall, BioMarin , Novato, CA Commissioned by: BioMarin Pharmaceutical Inc.
	Over Houston, William P. Hobby Airport , Houston, TX Commissioned by: Houston Airport System; Cultural Arts Council of Houston & Harris Counties
	Pasadena Collection Development , Pasadena, CA Commissioned by: City of Pasadena
	Polaris K-12 Alternative School , Anchorage, AK Commissioned by: Municipality of Anchorage
	San Joaquin Council of Governments , Stockton, CA Commissioned by: City of Stockton; San Joaquin Council of Governments
2002	Aluminum Yucca, East Gateway Project , Albuquerque, NM Commissioned by: City of Albuquerque; New Mexico Arts
	Denver International Airport - Child Care Center , Denver, CO Commissioned by: Denver International Airport Public Art Program Equity
	Playground Fantastico , Napa, CA Commissioned by: City of Napa; Napa Valley Arts Council
	Sunnyvale Older Adults Center , Sunnyvale, CA Commissioned by: City of Sunnyvale; Sunnyvale Arts Commission
	University of Santa Clara Project Design Consultant , Santa Clara, CA Commissioned by: The University of Santa Clara
2001	All Saints Mausoleum , Colma, CA Commissioned by: Roman Catholic ArchBishop of San Francisco
	BART San Bruno Station , San Bruno, CA Commissioned by: Bay Area Rapid Transit Authority
	Congregation Beth Israel , San Diego, CA Commissioned by: Congregation Beth Israel; Austin Veum Robbins & Parshalle
	Kaiser Permanente , Harbor City, CA Commissioned by: Kaiser Permanente; Lee Burkhart & Lui, Inc.
	Sacramento Midtown Parking Garage , Sacramento, CA Commissioned by: Sacramento Metropolitan Arts Commission; City of Sacramento
	SEPTA Frankford Transportation Center , Philadelphia, PA Commissioned by: Philadelphia Arts Commission; Southeastern Pennsylvania Transportation Authority
2000	Applied Micro Circuits Corporation (AMCC) Headquarters , San Diego, CA Commissioned by: AMCC; Art Consultants West
	Charles Schwab Building , San Francisco, CA Commissioned by: HOK Architects; San Francisco Arts Commission
	The Glass Forest, TIAA-CREF Corporate Headquarters , Charlotte, NC Commissioned by: TIAA-CREF; Hughes Good O'Leary & Ryan
	Congregation Beth Israel , San Diego, CA Commissioned by: Congregation Beth Israel
	Hickory Ridge Middle School , Memphis, TN Commissioned by: Memphis Arts Council; Memphis City School Board
	UCSF - Comprehensive Cancer Care Center at Mount Zion , San Francisco, CA

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Commissioned by: University of California at San Francisco Arts for Recovery Program

1999

Deloitte & Touche, San Francisco, CA

Commissioned by: Deloitte & Touche

J Wine Company, Healdsburg, CA

Commissioned by: Judy Jordan; Hall & Bartley

KPMG, Los Angeles, CA

Commissioned by: KPMG; BC Art Consultants

Stowers Medical Research Center, Kansas City, MO

Commissioned by: Mr. and Mrs. Stowers; MBT Interiors & PGAV Architects

University of Oregon - Recreation & Fitness Center, Eugene, OR

Commissioned by: Oregon Arts Commission, Oregon University System

1998

Diocese of Santa Rosa, Santa Rosa, CA

Commissioned by: Roman Catholic Diocese of Santa Rosa

Elihu Harris State Building and Childcare Center, Oakland, CA

Commissioned by: State of California; DMJM Architects

Hope and Healing Center, Memphis, TN

Commissioned by: The Memphis Arts Council; The Church Health Center of Memphis

Luckman Plaza, San Francisco, CA

Commissioned by: Luckman Plaza Management

Mozart Corporation, Mountain View, CA

Commissioned by: City of Mountain View; Korth, Sunseri, Hagey Architects

San Francisco Civic Center, San Francisco, CA

Commissioned by: ISEC Inc.; SMWM Architect

Utah State University - Widstoe Hall Science Learning Center, Logan, UT

Commissioned by: Utah Arts Council; Utah State University

1997

105 Madison Avenue, New York, NY

Commissioned by: Elias Associates

Anaheim Stadium Renovation, Anaheim, CA

Commissioned by: Walt Disney Imagineering

Art Hotels Sapporo, Sapporo, Japan

Commissioned by: Art Hotels Sapporo in conjunction with Killingsworth, Stricker, Lindgren, Wilson + Assoc. Architects

Entertainment Partners, Burbank, CA

Commissioned by: City of Burbank; Daniel Chudnovsky Architects

Falling Leaves and Partition Wall, Cordant Technologies, Ogden, UT

Commissioned by: Cordant Technologies

FotoKem Industries Inc., Burbank, CA

Commissioned by: FotoKem Industries Inc.; Daniel Chudnovsky Architects

Jewish Community Center of Long Beach, Long Beach, CA

Commissioned by: The Jewish Federation of the Long Beach and Greater Orange County

Linear Hair, Irvine, CA

Commissioned by: Carlton Hair International

Ontario International Airport, Ontario, CA

Commissioned by: The City of Los Angeles; Los Angeles World Airports Public Art Program

University of California San Francisco – Anatomy Lab, San Francisco, CA

Commissioned by: University of California San Francisco; SRG Architects

University of Utah - Skaggs Biology Building, Salt Lake City, UT

Commissioned by: Salt Lake City Arts; University of Utah

Utah Transit Authority Delta Center Station, Salt Lake City, UT

Commissioned by: Salt Lake City Arts Council, Utah Transit Authority Arts in Transit Program

1996

Abdulla Mubarak Ceremonial Hall, Safat, Kuwait

Commissioned by: Al Riyash Trading Co.

Artesa Winery Fountain, Napa, CA

Commissioned by: The Raventos Family

Hard Rock Café, Seoul, Korea

Commissioned by: Hard Rock Café Seoul; IDEAS

Hiroshige Art Museum, Tendo, Japan

Commissioned by: The Yamaguchi Family, Kumagai Gumi Co., LTD.

GORDON HUETHER

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Ronald Regan National Airport, Washington, D.C.
Commissioned by: Metropolitan Washington Airport Authority; Cesar Pelli

- 1995** **Tarbut V Torah Community Day School**, Irvine, CA
Commissioned by: Tarbut V Torah in conjunction; LPA Architects
AT Kearney, Cosa Mesa, CA
Commissioned by: AT Kearney Inc.
The Getty Center, Los Angeles, CA
Commissioned by: The J. Paul Getty Trust Fund; Richard Meier and Partners Architects
Houston Light and Power, Houston, TX
Commissioned by: Houston Light and Power; DMJM Keating
Lincoln Plaza, Sacramento, CA
Commissioned by: LPA Architects
Tendo Wedding Chapel and Hotel, Tendo, Japan
Commissioned by: Kumagai Gumi Co., LTD.
- 1994** **Dominican Sisters**, San Rafael, CA
Commissioned by: The Sisters of St. Dominic; Treffinger, Walz & MacLeod Architects and Planners
Oracle Corporation, Redwood Shores, CA
Commissioned by: Oracle Corporation; Seccombe Design Associates
- 1993** **University of California at San Diego Medical Center**, San Diego, CA
Commissioned by: The University of San Diego; Carmen, Farnum, Igonda Architects
- 1992** **Fremont Police Facility**, Fremont, CA
Commissioned by: Fremont Arts Commission
- 1990** **San Diego Hospice Meditation Room**, San Diego, CA
Commissioned by: San Diego Hospice
- 1989** **University of Alaska Geophysical Institute**, Fairbanks, AK
Commissioned by: Fairbanks Arts Commission

SELECTED RESIDENTIAL COMMISSIONS

- 2015** **Urbach Residence**, Rutherford, CA
Commissioned by: Janet Effland-Urbach and Bill Urbach
- 2014** **Private Commission**, Los Altos Hills, CA
Nichols Residence, St. Helena, CA
Commissioned by: Amy and John Nichols
Otton Residence, Napa, CA
Commissioned by: Nancy and Terry Otton
- 2012** **Fischer Residence**, Napa, CA
Commissioned by: Karen and Joe Fischer
- 2010** **Jacober Residence**, New York City, NY
Commissioned by: Dana and Joseph Jacober
Vasudevan Residence, Los Altos, CA
Commissioned by: R. & Jayashree Vasudevan
- 2008** **Christal Residence**, Carmel by the Sea, CA
Commissioned by: Lynda and Tom Christal
Warner Residence, San Jose
Commissioned by: Laurie and Mike Warner
Gotschall Residence, Laguna Beach
Commissioned by: Susan and Ed Gotschall
Weiss Residence, Big Sur, CA
Commissioned by: Jean and Tim Weiss
- 2006** **Taft Residence**, Los Altos, CA.
Commissioned by: Pamela and Edward Taft
Owens Residence, Elmhurst, IL
Commissioned by: Gigi and James Owens
- 2005** **Devine Residence**, Laguna Beach, CA
Commissioned by: Leason Pomeroy, LP3 Architecture

SELECTED AWARDS

- 2015** **Napa 9/11 Memorial** - CODAworx Video Awards Top 100 - Collaboration of Art and Design
Highwire Travelers, Raleigh-Durham International Airport - 2015 CODA Awards Merit Winner – Transportation
- 2014** **Napa 9/11 Memorial**, CODAworx Video Awards Top 100, Collaboration of Art and Design

GORDON HUETHER

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- 2013** *Mountain Range and River of Light, John Muir Medical Center* - CODAworx Awards Top 100 - Collaboration of Art and Design
- 2010** Certificate of Merit, American Society of Interior Designers, California Peninsula Chapter
- 2009** *Gotta Go*, Jacksonville International Airport, Jacksonville, FL - Americans for the Arts Public Art Network - Best Public Art in the United States,
- 2009** *The Bridge Homeless Assistance Center*, Dallas, TX - Housing Committee Award for Special Housing, American Institute of Architects - Award for Community-Informed Design, Department of Housing and Urban Development
- 2006** *Stockton Arena Public Parking Structure*, Stockton, CA - Americans for the Arts Public Art Network - Best Public Art in the United States,

SELECTED LECTURES | TEACHING | APPOINTMENTS

- 2015** American Institute of Architects, Monterey Design Conference, Monterey CA – “Art In Architecture”
BECon Conference, Emeryville, CA - Pecha Kucha - “From Napa With Love”
AAAE Arts in the Airport Workshop, Dallas, CO - “I Walk The Line - The Balancing Act of Art + Business”
Dominican Sisters of San Rafael, CA - “The Spiritual in Art | An Artist’s Perspective”
- 2014** AAAE Arts in the Airport Workshop, San Francisco, CA - “Trials, Tribulations & Triumphs of Integrating Art into Airports”
- 2011** American Institute of Architects Monterey Design Conference, Monterey, CA - “The Great Collaboration: Integrating Art & Architecture”
- 2009** Stained Glass Association of America, Oklahoma City, OK - “Stained Glass Then and Now”
University of San Francisco, School of Architecture, San Francisco, CA - “Art in Architecture”
- 2008** The Bridge Homeless Assistance Center, Dallas, TX - “Art Matters”
- 2007** BECon Conference, Portland, OR - “Making Art, Love and Money”
- 2006** Member of the Board of Directors, American Institute of Architects San Francisco, Center for Architecture & Design
- 2005** Chairman, City of Napa Planning Commission
- 2002** President, Napa Valley Museum Board of Trustees
- 2000** Urban Art Commission & The American Institute of Architects, Memphis, TN - “Designing our Community Through Art in Architecture”
- 1999** American Institute of Architects National Conference, San Francisco, CA - “Redefining Contemporary Glass”
- 1997** Society for Environmental Graphic Design National Conference, San Francisco, CA - Guest Lecture
- 1996** PLANETREE Annual Conference, San Francisco, CA - “Light and Color: Elements that Heal”

SELECTED EXHIBITIONS

- 2014 – Present** Rotating Solo Exhibition. St. Supéry Estate Vineyards & Winery
- 2012 – Present** *Art on 1st*, Group Exhibition, First Street, Napa, CA
- 2010 – Present** *Public Art Walk*, Town of Yountville, CA
- 1997 – Present** Permanent Resident Artist, Rotating Solo Exhibition. Artesa Winery, Napa, CA
- 2014** *12 x 12*, Artamo Gallery, Santa Barbara, CA
- 2014** *Currents*, St. Supéry Estate Vineyards & Winery, Rutherford, CA
- 2009** *Beauty*, Group Exhibition, The Gallery at Cliff Lede Vineyards, Yountville, CA
- 2007** *Metal Matters*, Solo Exhibition, Robert Mondavi Winery, Oakville, CA
- 2006** *Art + Architecture*, Group Exhibition. Keller Estate Winery, Petaluma, CA
- 2005** *Summer in Southpark*, Group Exhibition. Andrea Schwartz Gallery, San Francisco, CA
- 2005** *Orange Door-Blue Window*, Solo Exhibition. Metalstone Gallery, New York, NY
- 2005** Group Exhibition, Artamo Gallery, Santa Barbara, CA
- 2005** *El Paseo Exhibition*, El Paseo Drive, Palm Desert, CA
- 2004** *Body Talk*, Solo Exhibition, The UMA Gallery, New York, NY
- 2004** *In Nature’s Light*, New York Hall of Science, New York, NY

EDUCATION

- 1990-92** Life Center Collaborative Project with Professor Johannes Schreiter, Napa, CA
- 1986** Pilchuck Glass School, Stanwood, WA
- 1980-82** Apprenticeship at Universal Glass Studio, Blieskastel, Germany

BIRTHPLACE

GORDON HUETHER

1821 Monticello Road · Napa, CA 94558
Phone 707.255.5954 · Fax 707.255.5991
mail@gordonhuether.com · gordonhuether.com

1959

Rochester, NY

Profile

Beverly

First Name

Shotwell

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

14 years

Length of Residence in the County of Napa:

18 years

Registered to vote in the City of Napa?☒ Yes ☐ No

Colgin Cellars

Employer

Business and Sales Manager

Job Title

Ethnicity *☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Housing Element Advisory Board, City of Napa, 2013-2015 Citizens Academy, City of Napa, Spring 2016
Cultural Heritage Commission, 2014-2020 Napa Valley Opera House, Board of Trustee, 2017- Present

Education:

See attached resume

Other relevant experience or expertise:

See attached resume

Additional Questions

What is your understanding of the role and responsibility of this board?

To serve the citizens of the City of Napa by providing planning guidance, critical feedback, commenting from time to time on issues and policies related to planning, land use regulation and community development. To review and vote on projects and their merits per their conformance with CEQA, the General Plan, zoning, and other development conditions of approval. Participate in the General Plan review process along with smaller specific plans. Provide overview and comment on Environmental Impact Reports, ordinances and the like.

Have you ever attended a meeting of this board? If so, how many?

Yes, while concurrently serving as a Cultural Heritage Commissioner, I followed our CHC projects with interest as they progressed to the Planning Commission. I currently watch the meetings online as I am very interested in joining the Planning Commission and am eager to get up to speed with discussions surrounding the General Plan.

What duties of this board are most interesting to you?

-The opportunity to work with my fellow planning commissioners, property owners, developers and citizens of Napa. -The opportunity to continue developing my knowledge regarding California and local planning (I've been studying studying Urban Development for many months in preparation for this application). -The opportunity to be connected to the community of Napa and to be part of the improvement and ongoing development of our city. -I am eager to participate in an expanded advisory capacity to the City Council.

What activities of this board are least interesting to you?

Zoom meetings. I hope that the pandemic will end soon so that we can get back to public meetings in the council chambers.

What programs or projects would you like to see improved or implemented?

Meetings between the City Council and Planning Commission to discuss planning issues with emphasis on housing and mutual agenda items that might give direction to the Planning Commission on how to implement policy and provide better input to the Council. I am impressed by the amount of public outreach from the City of Napa as it relates to the General Plan update. I thought I would take this opportunity to applaud the cityofnapa.org website.

How would you approach improving these project(s) or program(s)?

I would be happy to volunteer my time to be on sub-committees to study any projects or items that might require more involvement.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I am on the Board of Trustees for the Napa Valley Opera House. In the event that the Opera House undergoes any type of renovation or remodel, I will recuse myself from hearings or discussions regarding the NVOH.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

BEVERLY WILES SHOTWELL

I am a proud homeowner in the historic Calistoga Avenue District and a duly noted Ambassador for the City of Napa. I'm actively involved in helping preserve the integrity of Napa's historic properties while supporting creative development and future innovation. As an environmentalist with CEQA training I embrace modernism and contemporary planning that gives a nod to and honors historic architecture and neighborhood patterning. I am keenly interested in a rich diversity of architecture and environmental awareness as part of the overall planning process. As a Citizens Academy graduate and member of the City of Napa's Housing Element Advisory Board and Cultural Heritage Commissioner, I will bring local knowledge, passion and a commitment to the Planning Commission with an eye toward urban development and infill.

Council and Staff may know me as energetic and charismatic in volunteer efforts but I am foremost a business professional with more than 30 years experience. I have supported numerous startup businesses where resourcefulness and sharp attention to detail were paramount to the success and profitability of the companies. I'm known professionally as a quality-oriented individual with a reputation for results that includes my 23 years of overseeing the operations of an extremely successful winery in Napa Valley.

I will bring to the appointment on the Planning Commission objective advice, expertise, and specialized skills with the aim of creating value and maximizing growth and development to the City of Napa.

EXPERIENCE

Business and Sales Manager, Colgin Cellars, St. Helena, CA - 1997-Present

Napa Valley Opera House, Board of Trustees - 2017-Present

Citizens Academy, Napa - 2017

City of Napa, Cultural Heritage Commissioner - 2014-2020

Housing Element Advisory Board, City of Napa - 2013-2015

TRAINING

Energy Efficiency & Historic Preservation, California Preservation Foundation - 2014 Napa Historic

Preservation Workshop, Office of Historic Preservation - 2016

Accessibility in Existing Buildings, Summarizing the History of Disability Laws in US & CA California

Preservation Foundation -2018

California Preservation Conference "Deep Roots in Dynamic Times

California Preservation Foundation - 2018

EDUCATION

NAPC CEQA Training 2015

NAPC Commission Camp Training

Napa Valley College, 2010

University of California Davis Extension and Berkeley Extension, CA 2009

Wine & Spirit Education Trust, CA 2008

West Los Angeles College, CA 1989

San Pedro College, CA 1987

University of Arkansas, 1983

Profile

Guillermo

First Name

Rosas

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

25 years

Length of Residence in the County of Napa:

25 years

Registered to vote in the City of Napa?☒ Yes ☐ No

Guillermo's Gutters

Employer

Job Title**Ethnicity ***☒ Hispanic

Interests & Experiences

Which Boards would you like to apply for?

Community Development Block Grant Advisory Committee (CDBG): Submitted
 Housing Authority of the City of Napa: Submitted
 Napa Redevelopment Successor Agency Oversight Board: Submitted
 Planning Commission: Submitted
 Bicycle and Trails Advisory Commission: Submitted
 Civil Service Commission: Submitted
 Napa Valley Transportation Authority (NVTa) Active Transportation Advisory Committee (ATAC) :
 Submitted
 Napa Sanitation District Board: Submitted
 Napa Valley Transportation Authority (NVTa) Citizen Advisory Committee (CAC): Submitted
 Parks, Recreation and Trees Advisory Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Question applies to Parks, Recreation and Trees Advisory Commission

3 of the 7 voting members shall be a person who demonstrates experience in one of the following identified fields: urban planning, park planning, park operations, park maintenance, recreation programming, horticulture, or arboriculture. Are you applying as one of these members?

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Education:

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

To serve the city of Napa as a delegate

Have you ever attended a meeting of this board? If so, how many?

2

What duties of this board are most interesting to you?

The duty to serve my community.

What activities of this board are least interesting to you?

N/A.

What programs or projects would you like to see improved or implemented?

That depends on the project, the circumstances, and needs of the community.

How would you approach improving these project(s) or program(s)?

See answer above.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

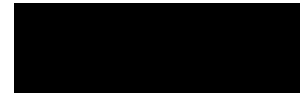
Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Guillermo Rosas



Professional Summary

- Overall experience with customer service, operations, sales, teaching, and accounting
- Languages: Fluent in English and Spanish, conversational Portuguese
- Skills: Team-Player, Self-Starter, Motivated, and Resourceful
- Technical: Proficient in Microsoft 365, Advanced Excel, SQL, QuickBooks, Salesforce, Schwab Institutional, Elementary Python, Orion, 3D MS

Education

University of La Verne, College of Law

Aug. 2018 – May 2019

University of California, San Diego

Graduated: Dec. 2015

B.S. in Management Science & B.A. in Philosophy

Experience

Guillermo's Gutters Napa, CA

Jan 2020- Present

General Manager

- Manufacture steel and aluminum gutters and downspouts • recycling and disposal of gutters and downspouts • Head of sales, submit bids for potential jobs on a regular basis • Create and execute numerous contracts

Kolbe Academy Trinity Prep Napa, CA

August 2019- Present

Math Teacher

- Algebra 2 • Trigonometry • 5th grade math • Develop trimester long lesson plans for an academic year

Coughlan Napa CPA Company, Inc. Napa, CA

July 2019- August 2019

Accounting Intern

- Administrative Duties • Keep Financial records up to date using QuickBooks Pro • Post customer checks, vendor payments, and ACH payments • Assist with audits

Morgan Stanley San Rafael, CA

Oct. 2017 – May 2018

Service Associate

- Enhance the client experience by providing client service, supporting Branch functions as needed, assisting in safeguarding client assets, and serving as administrative and operational support to Financial Advisors. • Participate in intra-departmental peer review efforts and projects. • Coordinate cash processing including, but not limited to monitoring cash balances, managing ticklers/account alerts, and processing client requests as received.

Napa Valley Unified School District Napa, CA

Feb. 2017 – Oct. 2017

Substitute Teacher

- Instruct elementary, middle, and high school students, grades 2-12 • Create original worksheets for varied academic disciplines • Incorporate technology into students learning activities.

Manny's Wine Tours Napa, CA

May 2017 – July 2017

Tour Guide

- Guide and/or escort clients throughout the Bay Area • Give exclusive wine themed tours to select groups in the Napa and Sonoma Valley • Handle day to day logistics regarding clients itinerary and interests

Greenleaf Burleson Wealth Management, LLC Petaluma, CA Aug. 2016 – Jan. 2017*Financial Associate*

- Maintain constant contact with several clients to ensure maximum satisfaction • Record regular maintenance of client accounts (cost basis, update beneficiaries, etc.) • Perform a variety of fundamental administrative tasks

Monarcas Ice Cream Napa, CA

April 2016 –Oct. 2016

General Manager and Ice Cream Maker

- Coordinate the remodeling and grand opening of Monarcas Ice Cream • Obtain all necessary permits to operate business • Secure multiple sources of funding to ensure timely opening • Book multiple events and acquired numerous clients (restaurants and stores) • Make the edible inventory (ice cream, fruit bars, chocolate bananas)

GR Roofing Napa, CA

Dec. 2015- April 2016

Accounting and Office Manager

- Head of sales, submit bids for potential jobs on a regular basis • Create and execute numerous contracts • Settle multiple holds and fines with Workers' Comp, EDD, and the IRS • Effectively manage the company's schedule to best optimize productivity • Aide labor crews with hands-on roofing responsibilities • Assist in training and onboarding new hires/contractors

Cakebread Cellars Rutherford, CA

Summer 2014

Parking Lot Attendant

- Effectively manage commercial and industrial traffic during peak crush season • Greeted and guided guests to appropriate venues • Manipulate vehicles to optimize limited parking spaces

Affiliations/ Activities

Latino Law Students Association Ontario, CA

Oct. 2018-May 2019

IL Representative

- Organize and participate in numerous volunteering opportunities, including canned food drives and charitable fundraisers. • Coordinate networking opportunities • Help host guest speakers

Associated Students of Napa Valley College Napa, CA

Sept 2011-June 2012

Chief Financial Officer

- Prepare and oversee a yearly \$80,000 budget for student government • Assist various student clubs and organizations with financial planning for events, fundraisers, and various expenses • Exercise effective financial discipline during a recession

Get Out the Vote Club Napa, CA

Sept 2011-June 2012

President and Cofounder

- Plan and coordinate a County Supervisor debate • Gain the endorsement of local the Democratic, Republican, and Green Party • Register over 200 voters in Napa County by tabling for 50+ hours

Congressman Thompson's Reelection Campaign Napa, CA

Mar 2012- June 2012

Intern

- Successfully organize and led a phone bank • Help arrange and facilitate marketing platforms • Write to local newspapers expressing my support for the campaign • Work on multiple fundraisers

Profile

Katherine

First Name

Lambert

Last Name

Middle Initial

Email AddressStreet Address

Suite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

10 years

Length of Residence in the County of Napa:

0

Registered to vote in the City of Napa?

☒ Yes ☐ NoCalifornia College of the Arts +
Self Employed

Employer

Professor

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Please see CV

Education:

Please reference my CV

Other relevant experience or expertise:

Experience working with the San Francisco Planning Dept. and crafting curriculum with students at CCA.

Additional Questions

What is your understanding of the role and responsibility of this board?

It is the responsibility of the Planning Commission to assure that projects that come before them review conform to the Planning Code of Napa. Also, it is the role of the commissioners to work with the city Planners, the City Council and the Mayor in implementation of the 2040 Master Plan.

Have you ever attended a meeting of this board? If so, how many?

yes

What duties of this board are most interesting to you?

I enjoy the ability to review and approve important projects that help build the city from a planning and development perspective. The city is dynamic and the growth of the city requires planners sensitive to the needs of all residents and business owners.

What activities of this board are least interesting to you?

In all honesty, I can't imagine anything that would not be interesting.

What programs or projects would you like to see improved or implemented?

Housing needs throughout the city of Napa! We need more housing and achieving that growth within the city and its implementation would be a program that would greatly interest me.

How would you approach improving these project(s) or program(s)?

Working with city Planners and Consultants to identify locations for development that will enhance the city and provide dynamic growth.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Flyer

KATHERINE LAMBERT, AIA, IIDA

ACADEMIC APPOINTMENTS

2016- Professor, Architecture Division, Interior Design Program, Visual Studies Program,
California College of the Arts, San Francisco, CA

COLLEGE WIDE SERVICE

2019-2021 Appointments, Promotion and Tenure Committee

SERVICE TO ARCHITECTURE DIVISION

2020 Co-Organizer, IIDA Student Professional Development Workshop

2016-2020 Faculty Liaison, IIDA Campus Center.,

2019 U+ME, Inclusive Discourses + Integrative Embodiment, Architecture
Lecture Series

2017-2020 Interior Design Curriculum Committee

PEDAGOGICAL DEVELOPMENT

A delineation of individual courses conceived, researched, + developed:

2016-20 Advanced Studio: **Unknown Futures, Fictions, + Adaptive Interventions**

2004-20 Visual Culture Seminar: **Designing for the Body** (Annual Research Update)

2018-19 Architectural Seminar: **Spatial Encounters**

2017 Architectural Studio Elective: **SODA Studio**

2011-15 Associate Professor, Architecture Division, Joint Appointment, Visual Studies
Program, California College of the Arts, San Francisco, CA

COLLEGE WIDE SERVICE

2010-2015 College: Appointments, Promotion and Tenure Committee,

SERVICE TO ARCHITECTURE DIVISION

Exhibition Director, Annual Graduating Student Exhibition.

Faculty Liaison, IIDA Campus Center.

Advancement & Development: Annual Lecture Series -Public/Private Funding.

Co-Organizer-Work Place Panel Series, 2015-16 w/ Jonathan Massey & Cathrine Veikos.

PEDAGOGICAL DEVELOPMENT:

A delineation of individual courses conceived, researched, + developed:

2015 Advanced Studio: **Unknown Futures, Fictions, & Adaptive Interventions**

2011-16 Visual Culture Seminar: *Designing for the Body* (Annual Research Update)

2013-14 Advanced Studio: **Lo-Glo w/ SF MADE and TIMBUK2**

2013 Visual Studies Seminar: **Spatial Encounters**

2012-15 Upper Division Seminar: **Professional Practice**

2012 Studio Practice V: Competition-Architecture for Humanity

2011 Studio Practice II

2004 -11 Associate Professor, Chair, Interior Design Program. Also, Visual Studies Program,
California College of the Arts, San Francisco,

Program Responsibilities and Accomplishments Include:

- Director: CIDA Accreditation, 2010; Result: 6 year International CCA Accreditation
- Initiated, Directed, developed, and authored new INDE Program Curriculum(s)
- INDE Program Admission + Advancement - Annual, Sustained Growth Ratio: 10%+
- Developed INDE Program Assessment Tools
- Developed & Directed all INDE Faculty Recruitment + Hiring.
- Provide leadership for Faculty and Students

- Initiated + developed interdisciplinary relations and opportunities at CCA
- Maintained and expanded a nationally visible Advisory and Design Council
- Branding – online and off of the INDE Program
- Initiate + Produce SEED Conference + Seminars: Environmental /Sustainability
- INDE Program Advancement and Development, incl. Individual & Corporate Donor + Alumni relations and funding.
- Created, developed & sustained an IIDA Campus Center

Service to CCA:

- Executive Committee, College, 2004 – 11
- Executive Committee, Architecture Division, 2010- 11
- Curriculum Committee, Architecture Division, 2010- current
- College Faculty Appointments, Promotion and Tenure Committee, 2010-current
- Executive Committee, Design Division, 2004-09
- Executive Committee, INDE, 2004 - 11

Pedagogical Development: A delineation of courses conceived, researched, & developed, some in tandem with external, non-profit and profit, regional & national partners.

- 2010 Engage Studio: **Everyone Plays!** A collaborative Studio with **Architecture For Humanity + Oakland Schoolyard Initiative:** a project researching, designing + developing playgrounds for Autistic Spectrum children.
- 2009 Linkage Studio: CCA in partnership w/**Thoreau Center for Sustainability.**
- 2008 Linkage Studio: CCA in partnership w/**San Francisco Museum of Modern Art.**
- 2007 Furniture Design Studio: *Industry Partner, DWR - Design Within Reach.*
- 2005 Linkage Studio: *Lifecycles in partnership with IDEO.*
- 2006 Linkage Studio: *REACTION, Interdisciplinary Studio- Fashion Design*
- 2005 Linkage Studio: *Lifecycles in partnership with IDEO*
- 2004- Visual Culture Seminar: *Designing for the Body* (Annual Research Update)

- 2001-3 Adjunct Professor,** Architecture and Interior Design, CCA, San Francisco, CA
- 2003 Linkage Studio: Partner: Industrial Design
- 2002 Space Studio, Studio Practice 2
- 2001 Studio Practice 1

PROFESSIONAL EXPERIENCE

- 2004 - **Metropolitan Architectural Practice, MAP, San Francisco, CA**
Founding Principal, Commercial + Residential Projects.
- 1990-2003 **FACE Architecture, Design + Graphics, San Francisco, CA**
Principal and Founding Partner, Commercial + Residential Projects.

EDUCATION

- 2000 - **University of California Los Angeles,** School of Art and Architecture;
Master of Architecture II Program Graduate Studies
- University of Minnesota, St. Paul, MN**
College of Design, Interior Design Program w/ Minor in History of Architecture
Bachelor of Science Degree, with Honors

ARCHITECTURE LICENSE

1993- **California Board of Architectural Examiners**, License#C24664

PROFESSIONAL AFFILIATIONS

1993 - **American Institute of Architects, AIA**
Committee, FAIA Nomination 2010.

2009 - **International Interior Design Association, IIDA**,
Board of Directors, Vice-President, Professional Development (2012-16)

2010 - **Interior Design Educators Council, IDEC**
Educator Professional Member

2010 - **TED – Ideas Worth Spreading; Member**
<http://www.ted.com/profiles/169866>

2009 – 14 **Architecture for Humanity**

2013 **Make the Connection**, Charitable Giving Organizing / Hosting Committee,
AIA and IIDA Representative

1999-01 **Board of Trustees, San Francisco Art Institute**, San Francisco, CA
Public Programs Committee

1999-01 **Board of Directors, Theater Artaud**, San Francisco, CA
Chair, Facilities Committee

1998-2000 **Artist's Committee, San Francisco Art Institute**, San Francisco,
CA.Award/Public Programs Committee

ARCHITECTURAL PRACTICE: FOUNDING PRINCIPAL, M A P:
METROPOLITAN ARCHITECTURAL PRACTICE, SAN FRANCISCO, CA

2019-20 **1117 Hilton Ave.**, Napa, CA

2018-19 **Paris St. Residence**, San Francisco, CA

2018-19 **Whole Biome**, San Francisco, CA

2015-16 **Esprit Park**, Commercial Office Studio, Architect

2013- 2015- **Hwy, 1**, San Francisco, CA, Architect + Executive Architect, Hardware
Incubator Space, San Francisco, CA,

2015-16 **25th St. Residence**, San Francisco, CA

2015-16 **Bolinas Residence**, Bolinas, CA

2015-16 **Berkeley Residence**, Berkeley, CA

2015 **Piedmont Residence**, Piedmont, CA

2012-14 **PCH Global Headquarters**, Executive Architect, San Francisco, CA
Renovation - Architecturally Significant Building, 30,000 sq. ft.

2012-14 **Telesis House v2.0**, Renovation + Additions of mid-century House
originally designed by noted architect Jack Hillmer, 1950, Napa , CA.,
Awarded Cultural Historical Significant Status in 2014.

2011-13 **Market St. Residence**, Addition to Existing Home, San Francisco, CA

2008-11 **San Francisco Opera**, Offices, Adaptive re-use

2011 **Eileen West Offices**, Adaptive re-use

2009-11 **17th St. Residence**, San Francisco, CA- Adaptive re-use/new
Construction

2007-11 **Rocky Hill Farm** – Sonoma, CA; Adaptive Re-use, Pre-Fab, New
Construction

2005-06 **Russian Hill Residence**, San Francisco, CA; Adaptive re-use

2002-4 **Los Angeles Residence**, Restoration/Adaptive Re-use: Avenel Project.

2002-04 **Los Angeles Residence**, Silverlake, Mid-century Addition

2002-04 **Los Angeles Residence**, Silverlake Artists Studio

EXHIBITIONS/LECTURES/SYMPOSIUMS /THINK-TANKS

- 2020 **CCA Architecture Lecture Series, U+ME Inclusive Discourse + Integrated Embodiment** Panel Moderator, California College of the Arts (CCA)
- 2018 **CCA Architecture Lecture Series, This Future Has a Past** Invited faculty lecturer, California College of the Arts (CCA)
- 2018 **Palm Springs Museum of Art, "The Most Dangerous Architect in America"** Modernism Week, Palm Springs, CA. Public Presentation
- 2018 **Arizona State University (ASU), No Place Like Utopia** Invited Lecturer and Public Presentation
- 2017 **Center for Architecture, NYC, "Who Was Gregory Ain?"** Invited Panelist with Barry Bergdall, MOMA, Cynthia Davidson, ANYspace, Christiane Robbins, MAP
- 2017 **Center for Architecture, NYC, "This Future Has a Past,"** Invited Exhibitor, Curated by Cynthia Davidson, ANY Foundation, New York, NY
- 2016 **San Jose State University, Department of Art,** Invited Lecturer, Department of Art Lecture Series. SJSU, San Jose, CA
- 2016 **Venice Architecture Biennale, "Time, Space, Existence,"** Directed by **Alejandro Aravena,** Invited Exhibitor. Global Art Affairs Foundation, Netherlands & New York, NY; European Cultural Centre at Palazzo Mora, Palazzo Bembo, Palazzo Rossini, Venice, Italy (May- Nov., 2016)
- 2015 **Julius Schulman Institute, Low-Cost Modern Housing and the Construction of a Social Landscape,** Woodbury University, Los Angeles, CA.
- 2015 **William R. Eubanks Distinguished Lecturer, No Place like Utopia,** University of Memphis, Memphis, Tennessee.
- 2014 **DWELL on DESIGN, "Forgotten Modern,"** Invited Presenter, Los Angeles, CA
- 2012 **POV: From Superficial Sign to Material Form,** Invited Presenter, ID Lecture Series, CCA, San Francisco, CA.
- 2012 **International Design Conference X,** Invited Presentation: **Twilight** University of California, Los Angeles,
College Art Association, Mobile Aesthetics; Invited Panelist: 100th Anniversary Conference, Los Angeles, CA.
- 2011 **Gwangju Design Biennial X, Bauhaus Ranch,** Curated by Ai WeiWei and Seung H-Sang, Gwangju, So.Korea;
- 2010 **Design Futures: The Interiors Entity Regional Think Tank** International Federation of Interior Architects/Designers, IFI
Invited Organizer, Participant, Author of Report
- 2009 **DAC09: Digital Arts and Culture, University of California, Irvine, International Conference. "The Loop....Lifecycle: Empathy and Design for Complex Processes."** Invited Presenter.
- 2009 **Third International Conference on Design Principles and Practices,** Invited Presenter, Berlin, German.
- 2009 **AIA Architecture and the City Festival, 1000 Sq. Feet** Invited Panelist
- 2008 **SEED 2 Conference – Sustainable Living,** CCA
Students and Educators Environmental Discussions, Founder/Organizer
- 2008 **Portland Spaces Magazine,** Invited Juror
"Root Awards." National Competition.
- 2007 **SEED 1 Conference - Sustainable Making, CCA**
Students and Educators Environmental Discussions, Founder/Organizer
Presenter, Founder/Organizer
- 2007 **Lifecycles Exhibition,** Director and Participant, **Thoreau Center for Sustainability,**

- San Francisco Presidio, San Francisco, CA
- 2005 **INCITE/Royal College of Art, University of Surrey & Goldsmith College, London, England**
Invited Participant and Affiliated Faculty.
- 2003 **Banff Centre for the Arts, History of the Book**, Exhibition, Alberta, Canada
- 2002 **Banff New Media Institute, Bridges II Intl. Conference**, Invited Participant
Banff, Alberta, Canada,
- 2001 **FACE Projects, SOLO Exhibition Curated by Professor Andy Anker**, Department of Design and Industry, CSU-Sacramento, CA; Built and unbuilt work. Incl. photographs, drawings, & models.
- 2000 **San Francisco Art Institute, Day Without Art**, Installation
- 1997 **University of California, Irvine & Southern Exposure Gallery; Work/Space**
Exhibition, Curators: Stephanie Ellis and Catherine Greenblatt; Catalog
- 1996 **Banff Centre for the Arts, Exhibition, FACE: The Tenderloin AIDS Resource Center**, Architect Project + Book, **Walter Phillips Gallery, Alberta, Canada**
- 1995 **DIA Foundation, Day Without Art, FACE: The Tenderloin AIDS Resource Center**, Architect Project + Book, New York, NY.
- 1995 **Printed Matter, Day Without Art, FACE: The Tenderloin AIDS Resource Center**, Architect Project + Book, New York, NY.
- 1995 **Canadian Centre for Architecture, Day Without Art, FACE: The Tenderloin AIDS Resource Center**, Architect Project + Book, Montreal, Canada
- 1993 **Design Center for Global Needs, "Design for Society "** Symposium, San Francisco State University, Invited Presenter, "The Tenderloin AIDS Resource Center.

PUBLICATIONS: JOURNALS, PERIODICALS, BOOKS, ONLINE

- 2020 **Wine Country Living**, Vineyards and Homes of Northern California and the Pacific Northwest. By Linda Leigh Paul, Publisher: Rizzoli, New York
Telesis 2.0, MAP
- 2019 **CCA Glance**, Winter Issue, Gather, Play and Activate. SODA Studio collaboration with SF Planning Dept., Professor Lambert
- 2018 **California Home + Design**, An Inspiring Outdoor Wine Country Venue for the Mid-century Design Lover. By Annette Hanami
- 2018 **US Modernist Radio: Architecture We Love**, number 65 Modernism Week
SFMOMA's Jennifer Dunlop Fletcher + Christiane Robbins and Katherine Lambert
- 2017 **The New York Times, The Architect, the Red-Scare, and the House that Disappeared**, by Phillip R. Denny, "This Future Has a Past" Solo Exhibition Review
- 2017 **Architect: Gregory Ain, once "the most dangerous architect in America," and the mysterious fate of his MOMA exhibition house**. by Alexander Walter, "This Future Has Past" Solo Exhibition Review
- 2017 **Artsy: The "Most Dangerous Architect in America" Built a House-Then it Vanished**, by Issac Kaplan. "This Future Has Past" Solo Exhibition Review
- 2017 **Metropolis, A Model Life: New Exhibition Highlights Forgotten Mid-Century Architect Gregory Ain**, by Akiva Blander. Exhibition Review
- 2017 **The Architect's Newspaper: FBI Files, A Missing MOMA House, and the life of modernist architect Gregory Ain**, by Jason Sayer. "This Future Has Past" Solo Exhibition Review
- 2015 **Leonardo Journal Periodical + Online, "I-5_Passing,"** LA Replay, edited Hana Iverson & Mimi Sheller, written by Robbins + Lambert, 2015.
- 2015 **SF Business Times, "San Francisco story: Pot factory becomes incubator and prototype lab,"** by Patrick Hoge;
- 2015 **MAKE; "New Hardware Accelerator Bridges Gap from SF to Shenzhen"**
by George LeVines
- 2015 **by Curbed SF: "Former Potrero Hill Pot Factory Now Growing Startups."**

- 2015 **San Francisco Business Times: "Bay Area hardware startups get gateway to China's manufacturing universe ... "** by Patrick Hoge;
- 2015 **Architect's Newspaper, " Quick Hits: On View ... Gregory Ain."** by Sam Lubell.
- 2015 **Architectural Digest: "How Midcentury Architect Gregory Ain mixed Social Responsibility with great Design,"** Daily AD by Mayer Rus.,
- 2014 **Wall St. Journal, Hillmer House gets a Make-Over,** by Nancy Keates
- 2014 **DWELL, "Under the Radar,"** by Eviana Hartman
- 2011 **DOMUS, "Biennali, laboratori di design,"** Gwangju Bienniel, by Rosanna Ambrosetti.
- 2011 **Twilight,** Forward, AIA Journal
- 2010 **An Emerging Theory: Things Rule,** by Liz Losh
UC Irvine Humanities Research Institute, MacArthur Foundation
- 2009/10 **The Loop.... Empathy and Design for Complex Processes**
by Katherine Lambert, Published Paper, **DAC09.**
- 2001 **Weekend Houses, Thornton Ranch Project,** Sonoma, CA;
by Penelope Rowlands and Mark Darley.
- 2000 **San Francisco Examiner Magazine, Thornton Ranch House Project,** Sunday Arts Section, Sonoma, CA.
- 1999 **Interior Design, SailsmanShip,** by Monica Geran, Quokka Sports Project, San Francisco, CA.
- 1997 **Architecture,** Wired on Java, FACE, **Web Award**
www.facearchitecture.com
- 1997 **PARALLAX-Work/Space, Lot 73;**
<http://www.tenderbuttons.com/workspace/>
- 1996 **Interior Design,** Homing Instinct, by Monica Geran
Tenderloin Neighborhood Development Corporation, San Francisco, CA
- 1995 **Architecture,** Earthquake Proofing Polk, by Ann Sullivan
2960 Broadway Residence, San Francisco, CA
- 1995 **San Francisco Chronicle,** 2960 Broadway
SFMOMA Opening Reception, San Francisco, CA
- 1995 **Custom Home,** 1995 Custom Home Awards, by T. Coplan
Ahart + Tchong Residence, San Francisco, CA
- 1993 **HOME,** Cutting Edge Kitchens
Ahart + Tchong Residence, San Francisco, CA
- 1992 **The City,** Technology vs. Memory
Invited Participating Firm to **Predict the Future** of San Francisco
- 1992 **Architecture,** Pro Bono Architecture, by Michael Crosbie
Tenderloin AIDS Resource Center, San Francisco, CA
- 1992 **Progressive Architecture,** First Class Economy
Tenderloin AIDS Resource Center, San Francisco, CA
- 1992 **Interior Design,** (Cover Story) Health Care Design by Monica Geran
Tenderloin AIDS Resource Center, San Francisco, CA
- 1992 **Metropolis,** FACE-ing Down AIDS, by Janet Rumble
Tenderloin AIDS Resource Center, San Francisco, CA
- 1992 **I.D., "New + Notable"**
FACE: Tenderloin AIDS Resource Center Book
- 1992 **Architectural Record,** Pro Bono Work + Street Smarts, by Peter Slatin, Tenderloin AIDS Resource Center, San Francisco, CA
- 1991 **DIFFA Design Achievement Awards:**
1. Tenderloin AIDS Resource Center, &
 2. Ahart + Tchong Residence

1991 **Home and Garden**, Vital Support, by Alan Blaustein

GRANTS AND FELLOWSHIPS

2019 **Leibrock Fellowship** for Universal Design

2019 **CCA Curriculum Development Grant** for Universal Design

PUBLIC COLLECTIONS

Smithsonian Institution, Smithsonian Library Artist Books

Banff Center for the Arts, Banff, Alberta, Canada

Canadian Center for Architecture, Montreal, Canada

Cooper Hewitt National Museum of Design, New York, NY

Dia Foundation for the Arts, New York, NY

Whitney Museum of American Art, New York, NY

COLLABORATIVE CROSS - DISCIPLINARY PROJECTS

The Most Dangerous Architect in America, a documentary film project focusing on modernist LA Architect Gregory Ain, Production by Jetzteziel Studios - Christiane Robbins, Director. 2008-20

Credits: Consultant, Associate Producer, and Researcher

Conducted Research and interviews with architects Frank Gehry, Wolf Prix, preeminent architectural photographer, Julius Shulman, musician David Byrne, amongst others.

I-5 Passing, San Jose Museum of Art, Edge Conditions, Exhibition held in conjunction with ISEA International Conference and Zero One Festival. Beall Center for Technology, UC-Irvine, CA
Curated by Steve Dietz. Collaborator with Artist Christiane Robbins, 2007

LOT 73, Work/Space, San Francisco, CA. 1993.
Public Art Commission + Southern Exposure Gallery.

Profile

Heather

First Name

McCollister

Middle Initial

Last Name

Email AddressStreet Address

Suite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

19

Length of Residence in the County of Napa:

19

Registered to vote in the City of Napa?

☒ Yes ☐ No

USFS

Employer

Supervisor Realty Specialist-
Leasing Officer

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Cultural Heritage Commission: Submitted

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Served as chairperson CHC, and member 6 yrs, have worked/served in civil service in city/county/state/federal government and in US Navy. Have 20+ years as Community Development Director/planning/land use, along w/ Federal gov't land use/facilities experience. Volunteer at US Forest Service for various community events. Aug-Dec 2020-opened fire donation store for fire victims, all donations, 100% free to all fire victims (over 300 hours).

Education:

Masters-Public Administration-Management and BA Environmental Studies & Land Use Planning

Other relevant experience or expertise:

Administer and accountable to allocated budget. GAO oversight and value accountable to the taxpayers to work to be MEO (most efficient organization) while keeping in mind the mission of the agency. Understanding of appointment by CC to review action items based on adopted policies, guides and other guiding documents.

Additional Questions

What is your understanding of the role and responsibility of this board?

Provide oversight, recommendation to City Council and/or Planning Commission based on specific policy review.

Have you ever attended a meeting of this board? If so, how many?

Yes-too many to count

What duties of this board are most interesting to you?

Assist community leaders, community members to continue to create a safe & healthy community to live in, while working to provide job-housing balance, reduce out commuting. Work to provide meaningful development throughout the city, providing recommendations to CC as applicable to type of application.

What activities of this board are least interesting to you?

It's tough to make decisions that impact the citizens, but having the various experts/staff/board & commission members provide you direction, you are making the best informed decision. Not always what might be the best for everyone. Just have to work to be equitable and meet policy, or where perhaps needed review policy for change(s).

What programs or projects would you like to see improved or implemented?

Look at ways to balance affordable, livable city, while working for fiscal stability.

How would you approach improving these project(s) or program(s)?

Ensure we are providing transparency and giving accurate information, so those opposed to projects, have the correct information. Ensure notification is provided per code, but also look to add a requirement to post all properties that are applying for a permit/entitlement, i.e design review, CHC, subdivision, rezoning/PUD/PD.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Internet

Objective

Seeking opportunities within the USFS to utilize diverse skillsets to continue to lead team(s) and the agency to success.

Education

- USDA/USFS Leasing Officer Warrant
- USFS GROW Training
- Advance Supervisor Course-USAF
- GSA/Real Property-Real Estate Transaction, Inventory & Accountability Training-USAF
- Facility Management Software System, including RS Means) and related applications-(i.e. like USFS NRM/INFRA)
- OSHA 6000 Confined Space Certification
- Operational Leadership-2013/2014/2015
- GOAL Leadership Academy-2014: Framework for future leaders in the National Park Service-Focusing on soft skills and leadership development

• August 2006-August 2008 California State East Bay Concord, CA
Masters in Public Administration with an emphasis in Leadership. Course work included human resources, governmental budgeting, policy analysis, ethics, social and politics practices, leadership strategies while working with the various stakeholders to lead change as the new civil servant.

• September 1991-January 1994 Sonoma State University Rohnert Park, CA
B.A., Environmental Studies and Land Use Planning. Study of the human, biological and physical environment as they relate to mankind and our interactions with each and how to reduce the environmental effects to preserve resources.

Experience

**August 2016-Present (40+hrs/week) USDA-USFS
Vallejo, CA Region 5**

Supervisor Realty Specialists 1170-Leasing & Support Services, GS-13

- Successfully supervise a team of 6 professionals in leasing management and support services for Region 5 office (with staffed positions). Work with forest team to ensure lease performance is met, monitoring and reporting of such. Administration of entire region leasing portfolio of 114 leases providing day to day guidance and direction to leasing team for policies and best approach to move forward. Leasing oversight and management of USFS leases for per policies and goals of Forest Service, execution of Forest Management Plans (for those completed) for all leased space, from telecommunication facilities to office space and larger leases. Leasing portfolio is \$13M+.
- Lead the regional support functions for printing shop/GPO functions for entire region and mail/supply services for R5 office.
- Responsible for oversight and administration of space allocations requirements and how to minimize space to meet budgetary constraints, including a comprehensive exploration of how to maximize the space the facilities we occupy based on space policy reduction.
- AQM lead for facility R5 facility work group and WO facility work group, working with key members to provide programmatic input to strategical look at leasing program and asset management optimization.

**January 2015-August 2016 (40+hrs/week) USAF/DoD
Beale Air Force Base- 9th Civil Engineer Squadron
Installation Management Flight Chief 0301, GS-13**

Marysville, CA

- Successfully supervise a team of 32-50 professionals both civilian, military and contractors in environmental programs NEPA/(natural and cultural resources management, HazMat, Air/Noise/Dust programs, water and wastewater systems), grazing, privatized housing and dorm management, budget, human resources, IT support, base-space facility planning and real property, disposal, easements, grants, support agreements, facility use agreements and other land use permits. Work included stakeholder outreach, tribal consultation, and other community groups.
- Base lead on new tenant space requests (SATAF), supervise team to ensure all necessary support services can be met base wide, from space needs, transportation, IT/network capacity, security, housing, HR staff, medical, recreational facilities capacity, water/sewer capacity and other systems. Review host tenant support agreements to ensure meets SATAF recommendations.

- Real property management includes validation of assets per Air Force and GSA reporting requirements, conducting base wide space allocation/utilization/all support needs for existing and new missions, 100% validation of every data field of RP records prior to “go-live” for new web based software execution, execute new land grants, leases, easements, various tenant use support/lease agreements, working directly with our legal support team. Update of DD 1354’s. Review to ensure compliance with applicable Air Force Policy, EO’s, GSA and other binding policy documents.
- Assist in development of and review of resource management plans and other executable documents to ensure measurable implementations, resources requirements and compliance with other existing regulatory policies, including applicable AFI’s (Air Force Instructions) and Federal, State, local policies/guidelines. Work with various surrounding community stakeholders, including city/county officials, special interest groups, tribes, applicable Federal, state and local agencies for NEPA/CEQA.
- Oversee IT transformation teams for Network support needs, including ArcView/GIS, building security/alarm centralized systems and IC center.
- Assist Engineering Program team on review of new construction projects, base wide planning related issues, review of draft ICEMAP (comprehensive plan for surrounding General Plan and other local policy consistency), and attend local city/county meetings.
- Work with Federal regulatory agencies for permitting, compliance with applicable regulatory policies. Collaborate with teams to create win win solutions.
- Base team lead on new space allocation for new mission(s), tenant needs to peak base needs, including requirements for new space, and execute Asset Management Plan (AMP).
- Ensure recreational permitting for hunting, fishing, boating and other outdoor uses comply with applicable Air Force and base policy guidelines. Assist in development of, execution and program management for INRMP (Integrated Natural Resource Management Plan).
- Work with first line supervisor team for required program needs, staffing and prioritization of work programs, based on reduction in force. Set expectation to senior base leadership team and other internal/external customers.
- Base POC for REPI (Readiness and Environmental Protection Integration) program which places lands in the vicinity of the AF base in conservation easements in perpetuity to aid in preservation of base mission. Work directly with local land trust and other special interest groups.
- Review of Squadron manning document for future manning of additional base mission to show need for additional housing and other mission support needs.
- Management and oversight of data input for compliance with various Air Force programs and Federal regulatory reporting requirements, for HazMat inspections and storage, US Fish & Wildlife Service monitoring information, Regional Water Quality Control Board water quality, noise monitoring, and air quality.
- Successful execution of budget, obligation rate of 92% or higher for various funding sources.
- Administer various service contracts to required deliverables, including privatized housing, tenants and utility providers.

July 2009-January 2015 (40+hrs/week) National Park Service

San Francisco, CA

Golden Gate National Recreational Area

Supervisory Facility Management Specialist 1640/0301/1601/1640, GS-12/5

- July 2009-Term employment: Project manager to execute 2008-2009 Stimulus/ARRA program. Development IGE’s, SOW/requirements and all documents for contract execution for 13 projects. Projects varied from demolition (reduction in deferred maintenance), to trail improvement work. Worked with internal program areas, NEPA, Facilities, Budget, Parks Conservancy to ensure all necessary implementation needs can be met for each projects. Utilized youth corp, volunteers groups, outside partners to get some program work completed using agreements and all others were contracted work.
- Jan 2010: Detail to permanent hire: Successfully supervised a team of 6.5 FTE’s, which includes two regional network team members for implementation and execution of Park Asset Management Plan (PAMP) using FMSS (Facility Management Software System) and other software programs.
- Responsible to Division Chief for implementation of PAMP, using FMSS and associated software, while working with members of the maintenance team, other divisions, park partners and inholdings. Facilities included ~1732 units, comprised of offices, housing, abandoned fort structures (such as garrisons and bunkers) roads, and trails. Work line item budget appropriations and expenditures, working to comply with optimization plan for \$8.2M.
- Assist other regional parks in execution of API (Asset Priority Index) to aid in meeting asset optimization planning effort. Facilitate park subject matter experts to engage in constructive

dialogue to ensure compliance with define ranking matrix from Washington office to reduce deferred maintenance and update/improve parks accessibility.

- Manage real property and fleet per agency accountable policy.
- Track required maintenance, capital improvements and tenant use as listed in applicable documents, support agreements, special use permits, lease agreements and/or supporting contract documents for compliance of such. Ensure maintenance actions meet applicable regulatory requirements, such as SHPO (State Historic Preservation Office) for historic preservation.
- Detail assignment for 6 months on Alcatraz Island as facility maintenance lead: responsible for operational functions on island, workings with partner/concessioners to ensure visitor needs were met. Duties included contract administration of \$1.2 M for Alcatraz Cruises for various island service support needs. Work with various vendors for necessary services to island.
- Directly support GGRNA's concession's franchise division/recreational fee program and business office division in all project and facility needs. Including tracking of all maintenance activities, programmatic maintenance functions based on life cycle of assets/systems/equipment per lease/tenant support agreements provisions.
- Assist maintenance supervisors in the development of annual work plans for park facility staff based asset optimization plan.
- Assist other divisions as needed for project management and reporting for all concessions/partners and natural resources, cultural program and Interpretation division programs for all facility related needs.
- Maintenance Division representative on GGNRA's "Green Team."

July 2009-Dec 2014 (1-5hrs/month) City of Napa

Napa, CA

Cultural Heritage Commissioner

Appointment to serve as a City of Napa's Cultural Heritage Commission Chairperson to review proposed construction projects for compliance with applicable local regulations, including Secretary of Interior Standards for Rehabilitation of Structures.

July 2006-Current (1-10hrs/week)

Napa, CA

Sole Proprietor: Land Use/Environmental Consultant Business

Provide professional consultation services for various land use and environmental (NEPA/CEQA) needs for development to clients/property owners. Work with clients to create sustainable land use practices from building design to xeriscaping, reducing reliance on fossil fuels. Most recent development applications are: (1) redesign entire 5 acre landscaping plan to reduce water usage, (2) new winery development, (3) exterior and interior redesign for industrial winery facility to meet reduced emissions for greenhouse gas mandates. Advisory member of Napa County's Citizen Advisory Committee for process improvement. Research due diligence on properties for clients, subdivision map act compliance for legal parcel creation, land use, easements, existing conditions, schedule B for recorded documents and verify with applicable local agencies.

December 2006-June 2009 (40-60hrs/week) Suisun City

Suisun City, CA

Community Development Director

Directly manage a team of 5 full time employees and an additional 2-6 contract staff with an annual budget of \$3.5M. Responsible for current and long range planning functions including:

- Project development coordination with the various stakeholders, including review of all development projects for compliance with National Environmental Protection Act/California Environmental Quality Act (NEPA/CEQA). Project review included, but not limited to verification of GHG reduction, potential impacts to cultural resources, economic and housing impacts, traffic, noise and other potential impacts to surrounding area. Projects included, but not limited to a Super Wal-Mart, 18 acre mixed use development (commercial/retail/housing), affordable housing project(s), subdivisions, annexations, airport land use overlay compliance and general plan updates. Review of development applications for legal easements, property encumbrances, including access, utilities and property boundaries.
- Administration of support service contracts for various land use functions, from qualitative report development, construction service contracts, and policy document updates. Involved writing up scope of service/work, market research, advertising/solicitation, panel review board, negotiations, to award and management of contract to close out.
- Work with various stakeholder groups for and against future development projects, to generally gain a win win outcome. Groups include but not limited to Duck Unlimited, Citizen's For Suisun, Wildland Inc., Land Trust, and various unions.
- Division Budget oversight of ~\$1.2M, not including Section 8 Housing funds.

- Work with IT support team for website development.
- Administration of Section 8 Housing Choice Voucher program for 318 units, including contract administration, ensure work for preventative maintenance actions, capital investment program, and compliance with US Department of Housing and Urban Development reporting requirements.
- Oversight of Property Management Company of 80 City owned units, contract administration, maintenance agreements/requirements and all agency reporting needs.
- Lead on General Plan Update of the Housing Element, including adoption of a Transit Orientated Development (TOD) provision, allowing for mixed-use with affordable housing allocations to meet required state affordable mandates.
- Review of special assessment districts/CSA's (community service assessment), impact fees and fair share proportionality.
- Lead to representative for City on various city, county and local boards and commissions.
- Present legislative updates to Planning Commission and City Council.
- Assist in developing a draft Solano County Habitat Conservation Plan.

October 2001-December 2006 (40-45hrs/week) Napa County

Napa, CA

Principal Planner

Project manager for review and processing of development applications for compliance with federal, state and county regulations, including CEQA/NEPA as applicable. Projects included but not limited to wineries, industrial/commercial development in airport industrial zone, large single family residential subdivision on the west side of Lake Berryessa, 80-bed Farm Worker Housing complex, and legal conforming/non-conforming review (uses on property, prescriptive rights, grandfathering). Review projects including compliance with Conservation regulations pertaining to impacts to watershed, sensitive habitats and review of projects for compliance with applicable wildfire mitigations. Assist in the County's update on the General Plan including assisting in Air Quality and Noise Element reports, staff assistance in public meeting facilitation and presentations to the General Plan Steering committee. Manage the environmental impact report/statement EIR/EIS under contract for development project(s). Use of GIS to develop site development mapping using mapping data layers for presentations to commission and board of supervisors. Team member for IT Permitting Software System transformation and GIS/ArcView update, help develop page views, and end use ease of use. Review parcel legality claims, property transaction documents for easements, legality, rights and incumbrances.

April 1999-September 2001 (40-50hrs/week) Summit County

Frisco, CO

Planner II

Project manager for the review and processing of development applications for compliance with federal, state and county regulations, including CEQA/NEPA as applicable. Assigned as project lead for all Subdivision Map Act requests, aggregate mining operations and mining rights (per legal documents for surface and unlying mineral rights). Review parcel legality claims, property transaction documents for easements, legality, rights and incumbrances. Worked directly with US Forest Service, Bureau of Reclamation, Colorado Division of Wildlife, Colorado Division of Mines and local agencies as required for potential project impacts to develop appropriate mitigation(s). Key mitigations included requirement to construct "wildlife tunnels/bridges" to ensure safety to cross major traffic corridors, installation of bird nesting platforms, and use of disturbed habitat areas for restoration/enhancement for T & E species. Facilitation of ski resort operators, US Forest Service and meeting common goals. Use of GIS to develop site development mapping using mapping data layers for presentations to commission and board of supervisors. Assigned numerous projects for ski resort housing, including condominiums, lock off units and meeting maximum density provisions.

September 1993-April 1999 (40-45hrs/week) Jefferson County

Golden, CO

Planner I

Project manager for the review and processing of development applications for compliance with federal, state and county regulations, including CEQA/NEPA as applicable. Review parcel legality claims, property transaction documents for easements, legality, rights and incumbrances. Worked directly with US Forest Service in creating Wildland Fire Ordinance and administration of requirements. Also worked with Bureau of Reclamation, Colorado Division of Mines, Colorado Division of Wildlife and local agencies as required for potential project impacts to develop appropriate mitigation. Code compliance officer 0.5 FTE.

September 1991-April 1993 (40-45hrs/week) Lake Sonoma

Healdsburg, CA

Resort Staff Lead

Assigned as shift lead for seasonal employees at Lake Sonoma Resort. Responsible for boat slip rentals, compliance with waste disposal/spill prevention/habitat restoration, reporting requirements to BOR, various other permit provisions, hazmat, fuels delivery/fuel pump testing, daily rentals, retail store stocking, vendor supplies, and employee schedules. Work with owner for annual budgeting needs.

March 1981-July 2000 (0-60hrs/week) U.S. Navy (Active/Reserves)

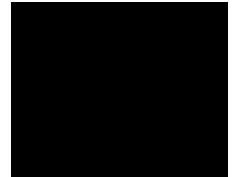
Various Locations

Aviation Electronics Technician

Successfully managed a staff of up to 60 sailors, on a 24/7 work programs, with an annual budget of up to 3.2 million dollars. Duties included aircraft maintenance and repair of electronics. Supervising position of 8 years involved managing the production in the repair of aircraft electronic systems (Navigation, communication, electronic jamming, infrared radar, and total integration networks), managing the procurement of necessary equipment on stock for equipment repair/preventative maintenance program, accounting of expenditures, HAZMAT, noise and radiation compliance monitoring and reporting and the scheduling, training and of personnel.

References

Jerry Scheumann	Chief Facility Maintenance, NPS, GGNRA(Retired)
Sue Corbeil	Procurement Analyst, R2,RO,AQM
Calvin Hendrix	Deputy Base Civil Eng. 9 CES Beale, AFB, CA



Profile

DAVID

First Name

B

Middle Initial

CAMPBELL

Last Name

Email AddressStreet AddressSuite or Apt

NAPA

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

20 years

Length of Residence in the County of Napa:

20 years

Registered to vote in the City of Napa?

☒ Yes ☐ NoThe Tillerman Tea Company
2016 LLC

Employer

Owner

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Napa Valley Rapid Response, Steering Committee - 2015 - present Health Care for All - Napa County, Chair 2016 - present North Bay Suicide Prevention Hotline, Telephone Counselor 2015 - present

Education:

B.A. Carleton University, Ottawa ON Canada, 1974 M.A. Duke University, Durham NC, 1976 A.B.D. Duke University, Durham NC, 1976

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

The Planning Commission advises City Council on matters related to land use, zoning and the General Plan. It also hears from developers on proposed developments in the city and advises City Council on appropriate action. The planning commission makes decisions on conditional use permits and on design permits.

Have you ever attended a meeting of this board? If so, how many?

Yes, multiple

What duties of this board are most interesting to you?

The ability to influence City Council on the development "shape" of Napa.

What activities of this board are least interesting to you?

Listening to (or delivering) interminable speeches that are more about showcasing the speaker than coming to the point and making a decision.

What programs or projects would you like to see improved or implemented?

I would like to see the housing impact fee abolished and developers required to make actual workforce housing contributions to the city.

How would you approach improving these project(s) or program(s)?

A change in policy would require an ordinance change by City Council but the Planning Commission can examine developer proposals and recommend that permits for projects that do not offer a substantial workforce house component not be issued.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Internet

David Blythe Campbell

Napa, CA 94558

E-mail : [REDACTED]

SUMMARY OF QUALIFICATIONS

A goal-oriented leader in the wine industry with many years of success in achieving results. Recognized as a self-directed, skillful relationship builder with the analytical insight to identify and solve problems. Builds teams that produce revenue and profitability. Expertise in general management, administration, marketing and domestic and international sales. Combines high energy level with initiative and an untiring work ethic.

- General management
- Strategic Planning
- P&L responsibility
- Business development
- Budgeting
- Leadership and Team building
- National and international distribution and sales
- Distributor relations

Professional experience	2006 – present	Strategic Solutions for the Wine Industry	Napa CA
	Principal		
	<ul style="list-style-type: none"> ▪ Develop strategic corporate marketing and sales plans for wineries and winery ownership ▪ Advise on marketing, sales, route to market 		
	2006 – present	The Tillerman Tea Company, LLC	Napa CA
	Owner		
	<ul style="list-style-type: none"> ▪ Retail and wholesale tea importing and distributing based upon the wine industry business model ▪ Sourced all product directly from producers and growers in Taiwan ▪ Developed wholesale and ecommerce business 		
	2006 – 2010	VinAsia Inc.	Campbell, CA
	Partner		
	<ul style="list-style-type: none"> ▪ Source wines for Japanese, Korean, Chinese and Taiwanese clients ▪ Develop export strategies for wineries seeking to enter the Asian markets ▪ Established Japanese distribution network 		
	2001 – 2006	Clos Du Val Wine Co., Ltd.	Napa, CA
	Chief Executive Officer		
	<ul style="list-style-type: none"> ▪ Responsible for overall daily operation of the company ▪ Developed long term strategic plans and yearly operating plans ▪ Repositioned strategic focus of the company ▪ Refreshed and rejuvenated the brand ▪ Restructured marketing and sales departments ▪ Integrated global wine interests of the shareholder group 		

- Directly managed all Asian business

1992 - 2001 Premium Port Wines, Inc. San Francisco, CA

President, Chief Executive Officer

- Responsible for overall management of the company and interests of the Symington wine companies in North America and the Caribbean
- Developed and implemented corporate strategic and marketing plans
- Moved company from loss position in 1992 to \$1.5 million EBT in 1999
- Increased sales from \$2.5 million in 1992 to \$13.6 million in 1999
- Lowered total overhead to 19% of sales without staff reductions
- Supervise staff of 20 and network of 147 US distributors and 17 Canadian agents

1990 – 1992 Société Commerciale Bourgogne des Marques Nuits-Saint-Georges, France

Directeur des Exportations

- Managed export department with sales in excess of FF80,000,000
- Developed and implemented brand export development and marketing programs
- Developed financial and marketing objectives for export
- Established and maintained customers in USA, Canada, UK, Benelux, Germany, Switzerland, Scandinavia, Italy, Spain

Education and Awards

- B.A. Carleton University, Ottawa ON, First Class Honors 1974
- Moog Scholar, Carleton University
- M.A. Duke University, Durham NC 1976
- A.B.D. Duke University, Durham NC 1976
- James B. Duke Commonwealth Fellow, Duke University, Durham NC

Community and Industry Activities

- Board Member, Vinolio Export and Import, LLC (DBA The Bounty Hunter) 2020 - present
- Board Member, Premium Port Wines, Inc. 1992 – 2020
- President, Stags Leap District Winegrowers Association 2002 – 2004
- Board Member. Stags Leap District Winegrowers Association 2001 – 2004
- Chairman, International Committee, Napa Valley Vintners 2003
- Trustee, Governing Board, Pacific Grove Unified School District, 1999 – 2001
- Member, Pacific Grove Unified School District Task Group on Finance and Restructuring, 1997 – 1998
- Board Member – Napa Downtown Association 2009 - 2010
- Board Member – Napa Valley Symphony 2006 - 2008
- Board Member – Napa Valley Soccer Club 2006 - 2010
- Napa County Sheriff Citizen's Academy 2013

Languages

- Fluent in English and French

Profile

Michael

First Name

W

Middle Initial

Rupprecht

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

14 years

Length of Residence in the County of Napa:

14 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

GVM

Employer

Attorney

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

FONT Board member New Tech High School Former Chair of Heart Association Former President of Lions Club Danville Member of Ethics committee for Board of Realtors

Education:

See resume

Other relevant experience or expertise:

Over 25 years of real estate experience and in participating in public hearings before various planning commissions in CA. I have represented owners in land use and zoning matters. I have also operated a business in Napa for many years.

Additional Questions

What is your understanding of the role and responsibility of this board?

Hear applications for land use matters under State and Local law and vote on the same.

Have you ever attended a meeting of this board? If so, how many?

3

What duties of this board are most interesting to you?

Long term view for land use in the City of Napa that will benefit our future for our citizens and guests.

What activities of this board are least interesting to you?

Nothing that I am aware of.

What programs or projects would you like to see improved or implemented?

Balancing the needs of business and our residential areas as well as our farm land.

How would you approach improving these project(s) or program(s)?

I prefer a long term approach to land use and zoning and weighing options that are best for the future. The decisions on land uses made in Napa today will affect the lives of our young children as they will be the ones living with those choices. I believe that type of vision is important for the long term health of Napa.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I have no present conflicts. I am not aware of any current conflicts of my law firm involving matters before the Commission.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Internet



Michael Rupprecht

Areas of Practice

- Land Use
- Business and Real Estate Transactions
- Business and Real Estate Litigation
- Domestic and International Estate Planning
- Asset Protection

As Senior Counsel, Michael has decades of diverse legal experience spanning Business, Real Estate, and Land Use matters within California as well as Florida. Michael also represents clients in the yachting business, domestically and Internationally.

Education

- *Golden Gate University, San Francisco, J.D.*
- *Golden Gate University, San Francisco, MBA, Taxation*
- *Michigan State University, B.S.*

Affiliations

- Active Pilot's License
- Active U.S. Coast Guard Issued Captain's License
- Past affiliations include President of Lion's Club, County Chairman of the American Heart Association and Contra Costa Board of Realtors Ethics Committee.

Bar Memberships

California, Florida

Profile

Ryan

First Name

OConnell

Middle Initial

Last Name

Email AddressStreet Address

Suite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

8 years, since February 2012

Length of Residence in the County of Napa:

8 years, since February 2012

Registered to vote in the City of Napa?

☒ Yes ☐ No

How To ADU

Employer

Marketing Director

Job Title

Ethnicity *

☒ Asian or Pacific islander

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Casita Coalition - Finance Subcommittee, San Francisco Bay Area, June 2020-present
Common Ground and SAFER, New Orleans, December 2005-June 2006

Education:

Tulane University, New Orleans — Political Science, B.A.

Other relevant experience or expertise:

Affordable housing advocate, I've started a business called How To ADU to help homeowners develop accessory dwelling units and other forms of affordable housing.

Additional Questions

What is your understanding of the role and responsibility of this board?

The City Council depends on the planning commission to study amendments to the city's general plan policies, zoning, and other land use policy. It's also responsible for design reviews and conditional use permits. For Napa to thrive as a city and a community, the planning commission plays a key role. I hope whoever is chosen for the at-large roles will be familiar with all the interconnected issues that affect the city's growth and development in order to give responsible advice to the City Council.

Have you ever attended a meeting of this board? If so, how many?

3 on granicus

What duties of this board are most interesting to you?

Napa has changed a lot in the short 8 years I've lived here, and I see that it is a true challenge for the city's general plan to evolve at the same speed as our city. Only ten years ago, we were trying to get more hotels and commerce downtown, and today we look skeptically at these kinds of projects and ask if we have too many hotels and not enough workforce housing. I'm most passionate about addressing the large RHNA numbers and need for workforce housing in our city, but I understand how this will be connected to many needs that all must be balanced for the city to flourish.

What activities of this board are least interesting to you?

It's very intimidating to be responsible for so much without the ability to A/B test things like I would on a commercial website. We'll have to build consensus and tread carefully, which is a little different than my tech background. I'm genuinely anxious that we can only do our best at reading the needs of the community, and making decisions for everybody's mutual benefit, which will have very lasting ramifications on the people in my community.

What programs or projects would you like to see improved or implemented?

Increasing the housing inventory in my city and the bay area in general is very dear to me and I hope that we can find a way to do it that will build our community up. Specific programs like the Junior Unit Initiative are very innovative, leading the country in how to develop housing with residential infill.

How would you approach improving these project(s) or program(s)?

I would love to expand on that program with more PLHA funding and partnerships with non-profit developers. As a member of the planning commission, I hope we could create a very clear general plan that invites micro-developers like the ones who would use the Junior Unit Initiative as well as larger developers interested in creating sustainable growth in our community.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I founded How To ADU LLC to advocate for ADU adoption and do operate in the city of Napa. I also work with several other ADU professionals, realtors, contractors and developers. Specifically, I work with a company called Inspired ADUs who are based in the East Bay and operate in Napa.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other



Ryan W. O'Connell

Member representing real estate field & real estate developer

FOCUS

Affordable Housing and Real Estate Development with a focus on Accessory Dwelling Units; Resident of the Napa County for 8 years

EXPERIENCE

How To ADU, Napa — *Founder, Principal*

June 2019 - current

- Empowered homeowners to research and develop Accessory Dwelling Units
- Established state-wide network of real estate professionals with specialization in affordable housing
- Surveyed over 500 homeowners about housing needs and goals

NakedWines.com, Inc., Napa — *VP of Marketing, Officer*

September 2012 - July 2020

- Co-founded the US branch, established Napa office
- Drove over \$100 Million in annual revenue
- Raised over \$800k for charitable efforts with the Napa Valley Community Foundation, Anova Center for Education, and Latino Community Foundation

EDUCATION - Tulane University, New Orleans — *Political Science, B.A.*

RELEVANT COLLABORATORS

Napa Valley Housing Coalition, Joelle Gallagher joelle@first5napa.org

Casita Coalition Finance Subcommittee, Caleb Smith
csmith1@smcgov.org

Latino Community Foundation, Samantha Sandoval
ssandoval@latinocf.org

Anova Center for Education, Andrew Bailey
abailey@anovaeducation.org

Profile

Tyler

First Name

Rodde

Middle Initial

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

11.5

Length of Residence in the County of Napa:

30

Registered to vote in the City of Napa?☒ Yes ☐ No

Oenotri

Employer

Executive Chef

Job Title

Ethnicity *☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Feed Napa Now Founding Member 2020-current CASA annual toy drive Oenotri founder 2010- Current Auction Napa Valley Crush Challenge-ZD organizing chef Flavor Napa Valley

Education:

Vichy Elementary Silverado Middle School Vintage High School University of Southern California
Bachelor of Arts-Economics 2003

Other relevant experience or expertise:

Employed by National Development Council-Specializing in Low income and Historical Rehabilitation Tax credits for distressed Communities Board of Directors Blue Heron Ridge, Inc Developer of 185 unit home sub Division in Colusa CA 2016-current Board of Directors Colusa Industrial Properties, Integration of CIP waste water treatment plant into the city of colusa for additional flow capacity, Annexation of property from county into city for Blue Heron Ridge Development 2008-Current Board of Directors Butte Creek Farms- Management of large industrial farm specializing in tomatoes and rice. Development Riparian tax credit bank 2008-Current Board of Director Tor broadcasting 2008- Current Founder Oenotri Restaurant 2010, Founder Tannery Bend Beer Works 2015, BottleRock Music Festival Culinary Organizer/Chef-Artist Catering and Suites Program 2015-Current

Additional Questions

What is your understanding of the role and responsibility of this board?

The Planning Commission is the "planning agency" for the Napa, which applies the City's rules and policies to review development projects that require a Design Review permit or a Use Permit. The Commission also provides recommendations to the City Council on amendments to the General Plan and Zoning Ordinance. As a Commissioner, we review the application, the staff report and input from the Planning Department and listen to public and community concerns and input in order to make a decision to approve or deny a project and how to mitigate impacts or require improvements or changes to a project.

Have you ever attended a meeting of this board? If so, how many?

Yes at least 5

What duties of this board are most interesting to you?

The review of uses, design and public benefits associated with important projects is the most interesting. The success of our community can hinge on how successful new major projects or businesses are and how they are implemented to meet community needs. Equally important is how effectively the City can respond to small projects for businesses or residents. Being a steward of the City and the City's success is most compelling to me.

What activities of this board are least interesting to you?

Tuesday nights would be better for a restaurateur than Thursday! In all seriousness, it is an important job and work schedule will not interfere. The least interesting aspect to me is reviewing technical engineering plans on stormwater.

What programs or projects would you like to see improved or implemented?

Continuing the work on the Downtown and Oxbow to get full time residents and more vibrancy in the City core. This next year likely will continue with COVID restrictions and economic recovery. I would like to be part of the successful implementation of our City's recovery. Facilitating smart growth and good design also interests me. I believe that the completion of the General Plan can help articulate these important policies.

How would you approach improving these project(s) or program(s)?

I would first bring my experience as a lifelong Napa and business owner in downtown Napa, along with my background and education in economics to analyze whether a policy or project makes sense or can be improved. Then I would listen to staff, experts and the community to make sure that the approach is one of collaboration and in the best interest of the community. Finally, I look to existing policies or guidance from the City Council. Good communication is the key to improvement.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

I am not aware of any business conflicts other than the general law that I cannot be involved in decisions involving property located within 500 feet of my business and home.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Profile

Bob

First Name

Massaro

Middle Initial

Last Name

Email AddressStreet Address

Suite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

25 years

Length of Residence in the County of Napa:

25 years

Registered to vote in the City of Napa?

☒ Yes ☐ NoThe Healthy Buildings
Companies (Design Group and
Construction Group)

Employer

C.E.O.

Job Title

Ethnicity *

☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Nine (9) Napa Committees plus nine (9) other Community Involvements - Please see attached Bio

Education:

B.S., M.P.H., Various other licenses and credentials - Please see attached Bio

Other relevant experience or expertise:

Numerous community presentations made over the past two decades- Please see attached Bio

Additional Questions

What is your understanding of the role and responsibility of this board?

Review land use applications and serve in an advisory capacity to City Council. Participate in the General Plan update process. Review other matters and applications that the Council may deem appropriate for the Commission.

Have you ever attended a meeting of this board? If so, how many?

20-30 times; presented at least 10 times

What duties of this board are most interesting to you?

Reviewing applications as they apply to housing. General Plan and Zoning Updates. I do have the time to serve on the Commission and will work diligently to attend every meeting, and to "do my homework" before each meeting.

What activities of this board are least interesting to you?

None come to mind

What programs or projects would you like to see improved or implemented?

Strengthen the nexus between commercial applications and the need for housing. Streamlining the application process for all types of projects.

How would you approach improving these project(s) or program(s)?

I have participated on several committees in Napa over the years that addressed the above issues, and many others which are important to Napa (which is why I served on these committees). If appointed, I would bring the experience gathered from these committee involvements, and those I have collected as the C.E.O. of a Napa-based Architecture and Construction company, to the Commission.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

None. I will bring one new housing project before the P.C. and Council in 2021, for which I will recuse myself if I am appointed to the Commission. Otherwise I have no other projects coming forward in Napa in the next two years.

Please list two local references and their phone numbers:

I believe all members of the Council know me. The Napa Housing Coalition members and its Co-Chairs; the First Five Napa Network Cohort (The ED's of several non-profits, the District Attorney, the County's Public Health Officer, various business owners). Specific name and phone numbers can be provided upon request.

How did you learn of this vacancy?

☒ Internet

Robert D. Massaro

C.E.O. –The Healthy Buildings Companies
Napa, California.

Summary

As the Founder and CEO of the Healthy Buildings Companies, Bob has worked for almost 40 years to improve the health and well-being of people, and that of our planet, through the built environment.

Net-Zero Energy housing (ZNE), beyond-green building technologies, and creative investment vehicles are the tools that have enabled Bob to successfully build over 200 very sustainable projects throughout California. As Developer, Architect, Contractor and Consultant, the Healthy Buildings Companies focus on workforce and affordable housing projects, both single family and multi-family. The Healthy Buildings team includes Architects, Project Managers, Construction Managers, LEED APs and Green Building Consultants.

Committees and Organizations (current and past service)

Chairman - United States Green Building Council; Redwood Empire Chapter
First Five **Napa** Network – Community Cohort #1
Founding Board member and Executive Committee – Sustainable **Napa** County
Founding Member, **Napa** County Housing Coalition
Member, **Napa** County Affordable Housing Task Force
Engineering and Innovation Complex Steering Committee – Loyola Marymount Univ.
Public Policy Committee – Gasser Foundation Sustainability Initiative
Founding Chairman – **Napa** Development Advisory Committee
Member – Steel Framing Alliance
Member (Associate) – American Institute of Architects (East Bay Chapter)
Member – **Napa's** Soscol Redevelopment Area Stakeholder's Committee 2006
Member – **Napa's** Downtown Mixed – Use Development Committee 2005
Member – **Napa's** Residential Design Guidelines Committee
City of **Napa** – Assistance for Green Building Ordinance (2008)
City of St. Helena – Assistance for Green Building Ordinance (2008)
Alameda County – Assistance for Green Multi-Family Guidelines (2008)

Awards/Publications

"Beyond the Boardroom" Feature on Bob Massaro – North Bay Business Journal 2012
"Intriguing Business" – Napa Valley Life Magazine 2011
"Pioneers & Visionaries in Green Industries – 2009
"Leaders in Green Technology" North Bay Business Journal - 2011
Builder/Architect Magazine – Cover Story June 2008
Solano Magazine – April/May 2008
SAFE-BIDCO 2008 Green Entrepreneur Award
2008 California Legislature Assembly Resolution By Honorable Patricia Wiggins, 2nd Senatorial District and the Honorable Noreen Evans, 7th Assembly District – Recognition for "Excellence in Sustainable Business Practices and Environmental Stewardship"

Continued on Next Page

Conference Presentations

- "Re-Building Northern California after the fires" Greener Builder Conference, San Francisco 2018
- "Case Studies and Challenges: Supply Chain Innovations Supporting Residential ZNE" PG&E Zero Energy Conference, UC Berkeley
- Net Energy Conference, Humboldt 2017
- "Zero Net Energy: Self Powered Properties" Sustainable Enterprise Conference 2017
- "Developing ZNE & ULWC" Zero Net Energy Conference 2016
- "Retooling the U.S. Housing Industry, Scottsdale, Arizona 2016
- "Beyond Cal-Green: Cost-Effective Zero Net Energy Homes" Bay Area Regional Energy Network (BayREN) September Forum, Oakland 2016
- "A Different Way to Address Housing Development Challenges" North Bay Housing Summit 2015
- "Communities by Design" Social Venture Network, San Diego 2014
- "Intro to New Building Technologies", USGBC Conference, San Francisco 2012
- "Building a Better City" TEDx Talks, San Mateo 2011
- "Build it Green Conference" Portland, Oregon 2011
- "A Sustainable Napa Valley" Rotary Club of Napa 2009
- Keynote: "Why Less is More" The Future and Green Technology, Santa Rosa & Napa Community Colleges, St. Helena (Napa Valley) 2008
- "Sustainability as a Leadership Issue" Leadership Salon, Napa 2008
- "Sustainability and the Business Community" Green & Sustainable Practices Committee, Napa 2008
- "The Business Case for Green Buildings" Continuing Legal Education Intl.; San Francisco 2008
- "Green Case Studies" Build It Green Training; Oakland 2008
- "Green Public Policy" Silicon Valley Leadership Group Conference; San Jose 2007
- "Green Public Policy" West Coast Green; San Francisco 2007
- "Green Public Policy" The Gasser Foundation Policy Summit; Yountville (2007)
- "Green Construction Companies" West Coast Green; San Francisco 2007
- "The Benefits of Going Green" Rotary Club of Napa 2007 (two venues)
- "The Hazards of Going Green" Las Vegas Housing Conference 2007
- "Green Housing Trends" Las Vegas Housing Conference 2007
- "Green Multi-Family Housing" West Coast Green 2006
- "Global Warming and Green Buildings" Rotary Club of Napa 2006
- "A Sustainability Overview" Rotary Club of Calistoga 2006
- "Indoor Air Quality" Green Fusion Design Center Marin County 2006
- "Multi-Family Housing-Green Technology and Practice" San Francisco AIA 2005
- "Green Framing Systems" Sonoma State University- Sustainability Program 2004
- "Green Multi-Family Trends" CCIM Conference Desert Hot Springs 2004
- "Green Trends Workshop" Marin County 2004

Other Community Involvement

- American Cancer Society Relay for Life (1997 to 2006)
- Boy Scouts of America – Cubmaster (1997-98)
- Napa Little League – Supporter/Manager (1997-1999)
- Founding Chairmen – Phillips Edison School Charter Council (1997-98)

Continued on Next Page

- Optimist Club of Napa – Board of Director; Life Member
- Napa Valley Martial Arts Academy – Co-Chief Instructor (voluntary) 1995-2005
- “Rebuilding Together Napa Valley” – Participant and Contributor (2005)
- “Canstruction” Cans Benefit to Help Fight Hunger (Copia) – (2005)
- Big Brothers/Big Sisters of Los Angeles – Big Brother (1993-95)

Background and Education

Born Hartford Connecticut 1953; relocated to Los Angeles, California 1963; relocated to Napa, California 1995.

- B.S. Loyola University of Los Angeles (Biology) - Magna Cum Laude
Alpha Sigma Nu (National Jesuit Honor Society)
- M.P.H. (Masters Public Health) – U.C.L.A. With Distinction
- CA General Contractor B682679
- LEED Accredited Professional, Building Design and Construction –
United States Green Building Council
- 5th Degree Black Belt – Traditional Japanese Karate

Married (Lisa Batto Massaro); 3 children in blended family. 3 Great Dogs !

Profile

Sudhir

First Name

K

Middle Initial

Chaudhary

Last Name

Email AddressStreet AddressSuite or Apt

NAPA

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

40 Years

Length of Residence in the County of Napa:

40 years

Registered to vote in the City of Napa?☒ Yes ☐ No

Chaudhary & Associates, Inc

Employer

Vice President

Job Title

Ethnicity *☒ Asian or Pacific islander

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☒ Yes ☐ No

Upload a Resume

Community Service Experience:

Metropolitan Transportation Commission - Member of Policy advisory Council from 2016 -2018 Napa College Digital Design Design Graphic Technology Advisory Committee from 2004 to current

Education:

Bachelors of Arts

Other relevant experience or expertise:

Please see resume

Additional Questions

What is your understanding of the role and responsibility of this board?

Recommendations to City Council for various development project within City of Napa

Have you ever attended a meeting of this board? If so, how many?

20/30

What duties of this board are most interesting to you?

Project Evaluation and recommendations

What activities of this board are least interesting to you?

Long meetings

What programs or projects would you like to see improved or implemented?

City of Napa gets enough revenue from tourists but streets of Napa are horrible.

How would you approach improving these project(s) or program(s)?

Give some positive feed back to the City Council regarding streets

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

Yes, my firm provides Civil Engineering services within City of Napa and there may be an occasion when our project is the agenda

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Flyer



SUDHIR K. CHAUDHARY, P.L.S.
Chaudhary & Associates, Inc.
Vice President

EDUCATION

B.A. Economics, 1968
 State of California Community College Teaching Credential, 1990 (Expired)
 Certified by AutoDesk as AutoCad Instructor

**LICENSES
 CERTIFICATIONS/
 AFFILIATIONS**

Registered Professional Land Surveyor, #8993 – California
 Real Estate Broker's License #01329598 – California
 Member of California Land Surveyor's Association (CLSA)
 Member of American Council of Civil Engineering Companies (ACEC)
 Member of Napa College Digital Design Graphic Technology Advisory Committee

SUMMARY

Mr. Chaudhary has 40 years' experience in various facets of the Land Surveying and Civil Engineering Profession. He has also provided services for the California Board for Professional Engineers, Land Surveyor and Geologist as an Examination Expert Consultant. Mr. Chaudhary taught computer aided design (CAD) at Napa Valley College from 1989 to 2004. He is well versed in the following areas:

- Preparation of CalTrans Appraisal Maps
- Preparation of Right of Way Maps
- Lot Line Adjustments
- Lot Mergers
- Tentative Maps
- Land Development and Planning
- Preparation of Easement Plats
- Preparation of Legal Descriptions
- Preparation of ALTA Maps
- Review Title and Research
- Review of Chain of Title
- Recordation of Documents Procedures
- LAFCO Annexations
- Boundary Location Principals
- Public Land Survey
- Preparation of Parcel Maps
- Preparation of Final Maps
- Preparation of Record of Survey Maps
- FEMA Elevation Certificates

Profile

Sally

First Name

M

Middle Initial

Gordon

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Same

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

43 years

Length of Residence in the County of Napa:

43 years

Registered to vote in the City of Napa?☒ Yes ☐ No

Self

Employer

Life Coach

Job Title

Ethnicity *☒ Caucasian/Non-Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

For the last four years, I have been concentrating on getting my coaching business up and running. During this Covid-19 crisis, I have been offering time for free for people needing help with coping or taking this time to transition to a different field or life direction. I have been active at Congregation Beth Shalom working organizing events and serving on the board. I have also helped cater events and religious holidays.

Education:

Santa Clara University University of California, Berkeley

Other relevant experience or expertise:

I have lived and worked in the Napa Valley for most of my life and, because of traveling extensively for the wine business in several capacities, think I have a good perspective on how we are seen nationally and globally. But what really matters to me is how I can help improve the quality of life for the residents of the Napa Valley. I so appreciate living here and want to help my community transition into the future in a way that considers growth as possibility but that maintains the unique life we enjoy here. I think this view is very important. We must learn to blend the future with our past and what better way to do so, for me, is being on the Planning Commission.

Additional Questions

What is your understanding of the role and responsibility of this board?

To analyze, review and recommend projects to the City Council or for completion. I feel that it is, of course, important for projects to be scrutinized by professional planning and development as well as architectural people. But I also feel it is important to have people from the community at large who will look at the impact on the community made by these projects.

Have you ever attended a meeting of this board? If so, how many?

Yes, many since moving here in 1973.

What duties of this board are most interesting to you?

The most interesting part of this responsibility to me is seeing how projects fit into the scheme of our city and Valley; whether they work for the people and the environment we have here. All opinions and voices must be considered and the members of the Commission must make their recommendations in accordance with City regulations and resident's concerns..

What activities of this board are least interesting to you?

Long, protracted meetings are not interesting for anyone. But I realize sometimes there is no way around it.

What programs or projects would you like to see improved or implemented?

As a resident of Old Town, I would like to see some kind of rule implemented to create a zoned buffer zone between this area and Downtown.

How would you approach improving these project(s) or program(s)?

I would start block by block looking at the zoning. What is appropriate for each block between First Street and Division Street. What exists now? What would benefit the area and what would be detrimental. That would be a start. What is housing what could be commercial and what the impact is on residents and businesses.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

Not that I am aware of.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

- ☒ Newspaper
- ☒ Other

SALLY GORDON

PROFESSIONAL SUMMARY

I am a highly accomplished food and wine professional with experience as a restaurant owner and as a public relations director. I have created and supervised many events from 4 to 1500 guests. I love public speaking and working with people. When working on a team, I try to contribute to the best of my ability whether as the team leader or a team member.

SKILLS

- Team leadership
- Project management
- Self-motivated
- Staff development
- Talented public speaker
- Media relations
- Event planning
- Community outreach
- Strong written and verbal communication skills
- Active listener
- Highly observant

INTERESTS

- Textiles & Ceramics
- Traveling
- Food and wine
- Cooking
- Gardening
- Reading about current and future trends
- Floral Design
- Interior Design
- Fine arts
- Sports

WORK HISTORY

EAST BAY VINTNERS ALLIANCE

Executive Director | January 2015 – March 2016

- Coordinated the activities and PR/Marketing efforts for the EBVA which had 20 winery members
- Worked with Harden Partners Communications on press and PR efforts
- Conceived and executed the Urban Wine Xperience 2015 a food and wine event for 1500 people

DASHE CELLARS

Public Relations Director | January 2011 – January 2015

- Coordinated press
- Worked on market support
- Handled all donations and outside tastings
- Worked with the EBVA and PR agency on behalf of Dashe Cellars to promote visibility for the winery
- Worked in the tasting room when needed
- Provided menus and cooked for wine club activities
- Interacted with wine club members

GORDON'S CAFÉ AND WINE BAR*Owner and Manager | January 1995 - January 2007*

- Founded and ran Gordon's Café and Wine Bar in the Napa Valley for 12 years
- Supervised all aspects of the business as well as serving as baker, chef and wine buyer
- The restaurant garnered very good press and was a favorite of chefs and vintners, locals and visitors
- Gordon's became a destination restaurant

CHALONE WINE GROUP*Public Relations Director | January 1990 - January 1996*

- Started as a tasting room manager at Acacia Winery and left in 1996 as the Public Relations Director for the five wineries of the Chalone Wine Group
- Traveled extensively in this position between the wineries and in the United States representing Chalone at consumer and trade functions
- Hired and worked with PR firms representing the Chalone group

DOMAINE CHANDON*Public Relations Director | January 1981 - January 1990*

- Started in the tasting salon at the winery
- Became Art Director for the winery in 1982 and Public Relations Director in 1983
- Founded the Chandon Club, the first winery club in the industry, with Michaela Rodeno in 1984
- Traveled extensively in the United States and France for the winery and the club
- Grew the club in numbers from 1,000 in 1984 to 150,000 in 1989
- Put together one of the first direct mail programs and administered one of the first wine consumer surveys in 1988

ADDITIONAL INFORMATION

Board member Congregation Beth Shalom Napa 2009 - Present

Board member Napa Valley Museum Yountville 2010 - 2012

EDUCATION

University of California Berkeley 1970 - 1971

Bachelor of Fine Arts

Santa Clara University 1967 - 1969

Profile

Ricardo

First Name

A

Middle Initial

Hurtado

Last Name

Email AddressStreet AddressSuite or Apt

Napa

City

CA

State

94558

Postal Code

Mailing Address (if different than Resident Address above)

Primary PhoneAlternate Phone**Length of Residence in the City of Napa:**

29 years

Length of Residence in the County of Napa:

29 years

Registered to vote in the City of Napa?

☒ Yes ☐ No

Cope Family Center

Employer

Community Engagement
Manager

Job Title

Ethnicity *

☒ Hispanic

Interests & Experiences**Which Boards would you like to apply for?**

Planning Commission: Submitted

Question applies to Cultural Heritage Commission, Planning Commission

Some Commissions and Boards require specific seats to be designated as "Design Professionals". Are you applying as a Design Professional? If you have marked "YES", please provide details under "Relevant Experience" in this section. You may attach your resume below.

☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Please refer to Resume for previous and current Community Service.

Education:

Sacramento State University - BA in Government

Other relevant experience or expertise:

Additional Questions

What is your understanding of the role and responsibility of this board?

Attaining my Government Degree from CSU Sacramento, with a focus on CA state and local government is when I first began to deeply understand the role and responsibility of the Planning Commission. Specifically, it was with courses like urban and city development, CA and Local Government, and much more. However, what has given me a more in-depth understanding of the Planning Commission has been living and working in Napa. Since I first began getting involved in learning the functions of local government, in 2008, I began attending meetings of this commission, city council, as well as others. I have also gotten to understand the importance of the different bodies that work and interact with this board. For example, I've gotten to understand the importance of staff, planning commission, city council, and the community at large working together to carry forward decisions. As this board collaborates with different stakeholders, it's important to note that it's a participatory process, and that the Planning Commission are decision makers and serve as an advisory to the final decision makers, the City Council. Through this shared responsibility and collaborative process, one of the most important parts about Commissioners of this Board, as well as City Leaders/Officials is determining how the physical configuration of our community will change, develop and adapt to meet to the present and future needs of our residents.

Have you ever attended a meeting of this board? If so, how many?

over 10

What duties of this board are most interesting to you?

Having the opportunity to be a former candidate for Napa City Council, and now serve on the Napa General Plan Advisory Committee (GPAC) has been eye opening, as it relates to the Planning Commission. It has also exposed me to the many different realms of the City of Napa issues – including, but not limited to: zoning, planning and development, safety and health, and community outreach. Most importantly, being a part of the Napa GPAC has led me to be a part of the discourse to advance the progress made on it so far by providing input in the different elements that need to be included in the general plan. Although a few months away from finishing the General Plan, one of the duties most interesting to me, with respect to the Planning Commission will be getting to utilize this new General Plan, once approved, as the guide and constitution to development and planning of the City that I was born and raised in, and the city that I'm building my own family with my wife. The General Plan serves as the bedrock for planning in California and our city, which identifies important community issues, and sets forth the ground rules. Therefore, It will be exciting to see the fruition of the General Plan, while being the guiding force for decision making. Additionally, one of the other most interesting duties for me, if appointed to this board, will be providing my insight as a Latinx member, through my shared experiences living in Napa; as someone who has lived in low-income affordable housing; and as someone who has been in many leadership positions with our community, including, the President of the Napa County Hispanic Network, and other nonprofit agencies and committees. Latinx represent 40% of our community, and therefore having a diverse perspective on this commission is important to ensure that all voices are heard and represented - especially as the planning commission helps mold projects with long-lasting impacts on the city and its residents. With so many key land-use decisions being discussed on a regular basis, it's important that our planning commission be made up of individuals that have deep ties in communities throughout our city, which is something that I offer. Lastly, another interesting duty for this board is the collaborative work to ensure that decisions on planning and development advance the mission of the City of Napa. Advancing the mission of the City of Napa requires proper planning. Proper planning will offer the opportunity to: save money; create a sense of place and reinforce a sense of community; safeguard public health; promote public safety; increase fairness and opportunity; provide public facilities and infrastructure; improve economic development and quality of life; protect the environment and conserve resources; protect and enhance property values; and setting clear expectations.

What activities of this board are least interesting to you?

All that the Planning Commission does is of relevance and interest to me. All that I've done has prepared me to be on a role such as this one - from my government courses in college, and ultimately my degree, to my early and current involvement in our community. I've made critical decisions while serving on several different boards, including the GPAC, and have demonstrated that I can work well and collaborate with a broad group of stakeholders. It's through many of these experiences why I wish to be on the Planning Commission. I know that I can be a part of the decision making process for the Napa that I know should be and could be.

What programs or projects would you like to see improved or implemented?

Public participation in local decision-making is fundamental in the Planning Commission, and overall in democracy. Not only is the public evaluating the service of local officials, including those appointed to commissions like this one, but the public is also evaluating the commitment to involving the community in decision making. Although the city staff and planning commission have done a good job in doing outreach, we need to make sure that we involve all of the community, and not just some.

How would you approach improving these project(s) or program(s)?

Public Hearings are important and crucial to the process of letting the public share their thoughts, concerns, or questions and comments. However, as previously stated, there's always opportunity for growth. One way to involve different segments of the community is by having a diversified planning commission. Diversification of the board includes ethnic and race, socioeconomic status, age, and ensuring that commissioners live in different parts of the city. Its important to have people who understand how certain kinds of decisions affect all of us in the city, including marginalized groups. Therefore, having people on the board who have deep connections with different segments of our community is crucial. Other ways to also include and involve the community in this democratic process is by meeting the public where they're at. For example, having a booth at the farmers market; connecting and working with the local business community and local chamber; collaborative relationships with local church groups and nonprofits; phone, email, and mail-delivery surveys. Although some of this community outreach may be going on already, it's important to look at what can be improved upon. This is where I would connect, support, collaborate, and work with city staff and council to address and improve this realm to ensure that we're actively doing what's possible so that everyone's voice is heard.

Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?

No.

Please list two local references and their phone numbers:

[REDACTED]

How did you learn of this vacancy?

☒ Other

Ricardo “Ricky” Hurtado

Skills

Communication: Exceptional interpersonal skills and phone etiquette; Bilingual: English and Spanish

Education

Napa High School

Napa, CA (Aug. 2005- June 2009)

High School Diploma

California State University, Sacramento

Sacramento, CA (Aug. 2009- June 2013)

Bachelor of Arts in Government

Professional Experience

City of Napa General Plan Advisory Committee Member

Napa, CA (December 2018 – present)

- Provide input into the City of Napa’s next 20 year General Plan
- Support with outreach and community engagement component, so different voices are heard from our community

Napa County Historical Society Board of Director

Napa, CA (June 2019 – present)

- Responsible for advising the Executive Director, and help with developing strategic plans
- Approve budgets and support with business decisions and evaluate management
- Represent the agency to different stakeholders

Fair Housing Napa Valley Board of Director & VP

Napa, CA (Aug. 2018 – present)

- As VP and Board of Director for this agency, my role has been to administer and hold fiduciary responsibility for its budget
- The goal of this nonprofit is to prevent housing discrimination of all forms in Napa, as well as provide education and counseling for peoples rights. Board of Directors serve as stewards of these ideals and goals

Community Engagement Manager (Cope Family Center)

Napa, CA (Aug. 2017 – present)

- Lead Cope’s outreach efforts & help broaden it’s reach to clients, existing and prospective supporters, elected officials, businesses and other stakeholders
- Lead in event sponsorships to further sustain our programs and services we offer to our community
- Lead in Blue Ribbon Month Campaign (Child Abuse Prevention Month)
- Support development department where needed, which includes strategic planning, fundraising and communication
- Oversee and manage Cope’s volunteer and internship program that has over 90+ active members

Napa County Fair Association Board

Napa County (Jan. 2017- Dec. 2018)

- Oversee a \$1.6 million+ budget
- Provide support, guidance, and expertise on the Associations fundraising/communications committee
- Advance the mission of the fair board for Napa Co. residents through critical decision making

Napa County Elections Division - Spanish Language Assistance Advisory Council Napa, CA (May 2015 – Jan. 2018)

- Increasing awareness and voter participation of local Napa County Spanish speakers

Democrats of Napa Valley President & VP

Napa, CA (June 2014- Jan. 2017)

- Chair monthly meetings: invite distinguished guests, elected officials, & host community forums/events
- Oversee a membership of 90+ people, and set forth budget and execution of it
- Manage day-to-day operations and communications of the organization
- Advocate for issues affecting our local communities in the Napa Valley – immigration, wages, housing, etc.

Development Manager (UpValley Family Centers)

Napa County (June 2014- Aug. 2017)

Ricardo “Ricky” Hurtado

- Establish, research, and maintain relationships with past, current, and prospect donors
- Manage development and implementation of the Annual Fund Plan so it met the needs of the organizations budget
- Manage and oversee grants, contracts, and reporting
- Manage and provide support to all aspects of the UpValley Family Centers Public Relations (e.g. website, social media, press releases, newsletters, videos etc...)
- Created a process and policies for community members interested in volunteering, and managed the Tutoring Volunteer Coordinator for UVFC
- Support Executive Director when and where needed
- Present and engage different stakeholders; including donors, clients, elected officials, etc.

Napa County Hispanic Network Board Director – President Napa County (April 2014- Present)

- Oversee a budget of \$100,000+, as well as other operations and communications of the organization
- Oversee and work with 13 other Board of Directors – restructure of organization
- Help manage and oversee the 4+ different standing committees of the organization
- Support and oversee the groups the Hispanic Network is the fiscal sponsor of
- Advocate for cultural, educational, and leadership opportunities for the Latino community
- Offer scholarships to students to further promote the importance of education. During my tenure, we have given over 160 scholarships.

Calistoga & St. Helena CLARO Instructor (UpValley Family Centers) Calistoga, CA (Nov. 2013-May 2014)

- Recruit prospective students each school year and mentor, counsel, and motivate youth and families
- Work with school administrators, counselors, teachers to ensure that students are progressing in academics, life, and extra-curricular activities

Napa County Young Democrats Secretary and Treasure Napa, CA (Jan. 2014-June 2015)

- Founder of this new Napa County Young Democrats Chapter
- Oversee the budget of the club and record/organize club minutes

Napa County Democratic Central Committee Member Napa, CA (Jan. 2014- Present)

- Represent and vote on behalf CA Region 2 Democrats at annual State party convention

Public/Motivational Speaker Napa and Sacramento, CA (2009-Present)

- Perform speeches in front different groups and numbers of people
- Discuss various issues such as, but not limited to: Immigration, college bound, higher education, ESL, etc...

Duckhorn Wine Company Saint Helena, CA (June 2012- May 2014)

- Provide a high level of customer service while doing tastings and tours for large and small groups

Board Director of Associated Students Incorporated Sacramento, CA (Aug. 2012-May 2013)

- Drafted, analyzed, and voted on legislation on behalf of the 28,000-student population
- Attended lobby visits, committee hearings and advocated for students in the state legislature
- Oversaw a budget of \$7 million

Sac State Odyssey Government Mentoring Program Assistant Director Sacramento, CA (Aug. 2011- May 2013)

- Head of volunteer recruitment & engaging faculty
- Created and coordinated events for the program
- Mentored incoming government students

Ricardo “Ricky” Hurtado

[REDACTED] [REDACTED]
Intern for Congressman Mike Thompson Napa District Office Napa, CA (June 2012- Aug. 2012)

- Performed constituent serving related tasks like phone duties and research for office staff
- Resolved constituent issues and connected callers to appropriate service delivery systems

Profile

Judy

First Name

Chang

Last Name

Middle Initial

Email AddressStreet Address

Suite or Apt

Napa

City

CA

State

94559

Postal Code

Mailing Address (if different than Resident Address above)

Primary Phone

Alternate Phone

Length of Residence in the City of Napa:

11

Length of Residence in the County of Napa:

Registered to vote in the City of Napa?

☒ Yes ☐ No

Employer

Job Title

Ethnicity *

☒ Prefer not to Answer

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☐ Yes ☒ No

Upload a Resume

Community Service Experience:

Will reach out to City Council members and tell them.

Education:

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Other relevant experience or expertise:

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many

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