



Staff Reports with Details

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File created: 5/12/2020 **In control:** CITY COUNCIL OF THE CITY OF NAPA

On agenda: 5/19/2020 **Final action:**

Title: Presentation by Visit Napa Valley President and CEO Linsey Gallagher to provide an overview of: (1) Current Tourism Trends; (2) the Napa Valley Tourism Improvement District's (TID) Revenue Assumptions; and (3) Visit Napa Valley's Recovery Messaging Strategy

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