



## Staff Reports Details (With Text)

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**On agenda:** 5/19/2020      **Final action:**

**Title:** Presentation by Visit Napa Valley President and CEO Linsey Gallagher to provide an overview of: (1) Current Tourism Trends; (2) the Napa Valley Tourism Improvement District's (TID) Revenue Assumptions; and (3) Visit Napa Valley's Recovery Messaging Strategy

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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