



Staff Reports

File #: 102-2021, **Version:** 1

To: Honorable Mayor and Members of City Council
From: Vincent Smith, Community Development Director
Prepared By: Caitlin Saldanha, Deputy City Clerk

TITLE:
Sign Ordinance Amendment

RECOMMENDED ACTION:

Approve the second reading and final passage, and adopt an ordinance amending Napa Municipal Code Section 17.55.070 "Sign Programs; Variances" and Section 17.55.100 "Permanent Signs" to make minor clarifications and correct the number of permitted permanent signs and number of signs that may be permitted with a Uniform Sign Program and Creative Sign Program.

DISCUSSION:

This is the Second Reading and Final Adoption of an ordinance amending Napa Municipal Code Section 17.55.070 "Sign Programs; Variances" and Section 17.55.100 "Permanent Signs" to make minor clarifications and correct the number of permitted permanent signs and number of signs that may be permitted with a Uniform Sign Program and Creative Sign Program. The introduction and First Reading were held at the Regular City Council meeting on March 16, 2021. If approved, the Ordinance will become effective thirty days following adoption.

FINANCIAL IMPACTS:

No direct financial impacts to the General Fund have been identified with this application.

CEQA:

At their regular meeting on March 16, 2021, City Council determined that the Recommended Action described in this Agenda Report is not subject to CEQA, pursuant to CEQA Guidelines Section 15060 (c).

DOCUMENTS ATTACHED:

ATCH 1 - Ordinance

NOTIFICATION:

Legal notice of the public hearing was published in the Napa Valley Register at least 10 days prior to the public hearing.