

Agenda

- Measure G Background
- Guiding Directives
 - Ballot Language
 - Principles for Allocating Measure G
 - Council Focus Areas
- Measure G Expenditure Plan
- Comments and Questions for Staff



Measure G Background

- 1¢ Transactions and Use Tax approved by voters in November 2024
- No sunset date; until ended by voters
- Estimated to generate \$22 million annually in new revenue
- General tax available for the City Council to budget for any governmental purpose
- Collection began April 1, 2025



Measure G Commitments

- Address expected revenue shortfalls and avoid reevaluating or reducing services
- ✓ Address roads, sidewalk maintenance, community services such as public safety, parks and recreation facilities and programming
- Accountability and transparency with oversight committee



Ballot Language

To protect/ maintain funding (that The State of California cannot take) for City of Napa services including: repairing potholes/ streets; maintaining parks, recreation, senior/ youth programs; protecting water quality; supporting police with mental health response team for nonviolent calls; upgrading fire stations with lifesaving equipment; homeless encampment cleanups; constructing essential facilities; enhancing fire protection; general government use; shall the City of Napa measure be adopted levying a 1¢ sales tax, raising \$22,000,000 annually, until ended by voters, including independent audits/ citizen oversight?







- Repair potholes/streets
- Maintain parks, recreation, senior/youth programs
- Protecting water quality
- Supporting policy with mental health response for non-violent calls
- Upgrading Fire Stations with lifesaving equipment
- Homeless encampment cleanups
- Enhance fire protection
- Construct essential facilities
- General Government Use



Principles for Allocating Measure G Funds

- 1. Ensure financial stability of the City services as foundational.
- 2. Focus on engagement with the public to ensure transparency of where the funding is spent and maintain the public's trust.
- 3. Address community priorities, such as infrastructure, parks and recreation, and public safety, which represent critical needs.
- 4. Leverage funding to ensure maximum impact for the residents of Napa.

FY 2025/26 – FY 2026/27 Council Focus Areas













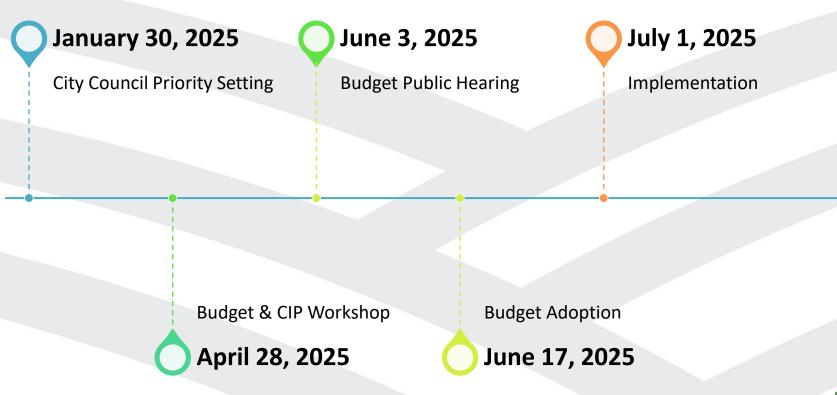


Long Term Strategic Financial Planning

- Focus on capital projects to meet critical infrastructure needs
- Limit ongoing expenditures obligations
 - Prepare for fiscal uncertainties including Vehicle License Fee funding, PERS Unfunded Accrual Liability
- Enhance existing services while using Measure G funding to shore structural deficit issues
- Create capacity for future bonding for recreational asset development

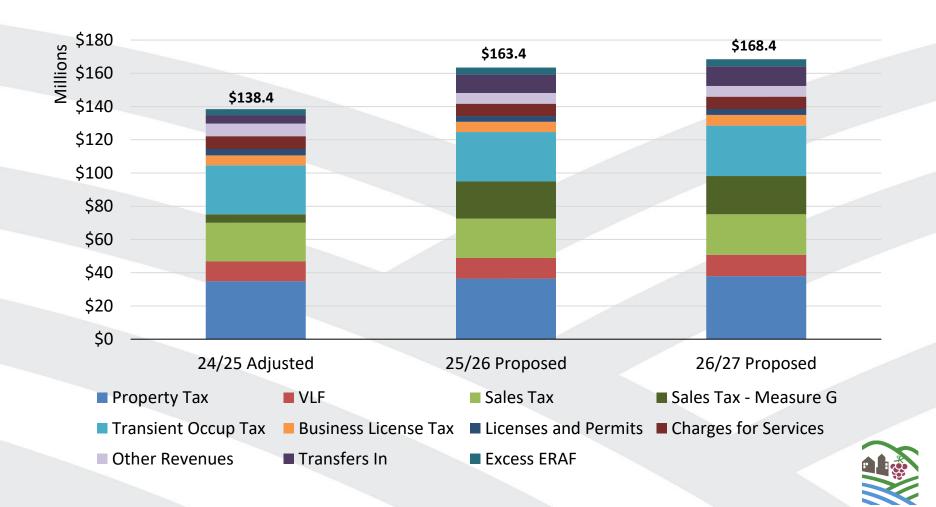


FY 2025/26 Budget Process

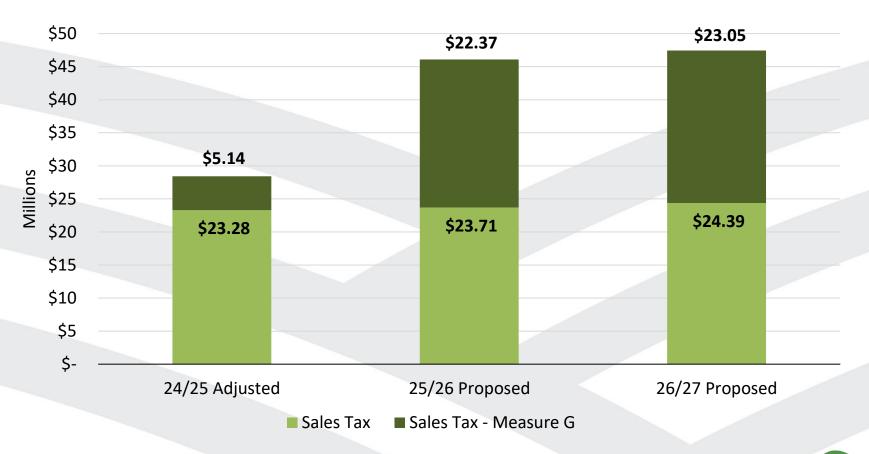




General Fund Revenue with Measure G

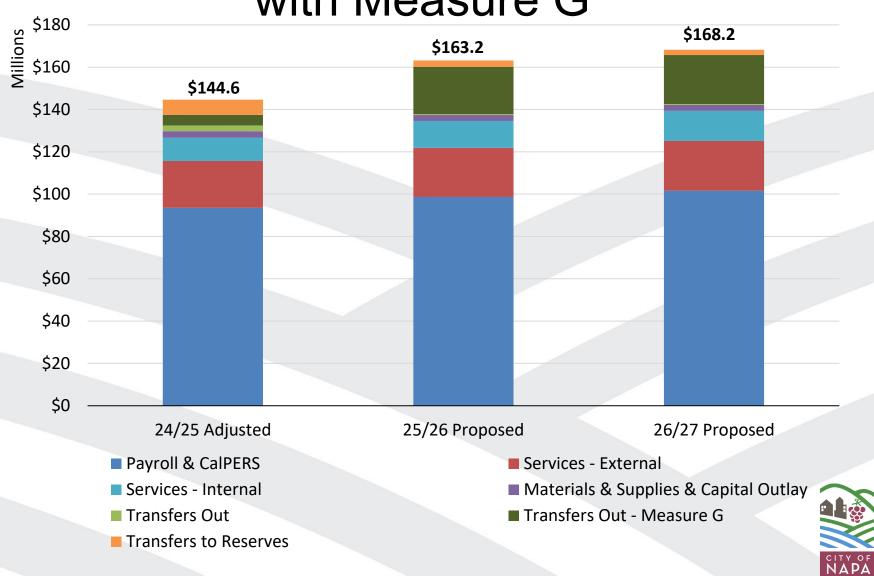


Sales Tax Revenue with Measure G

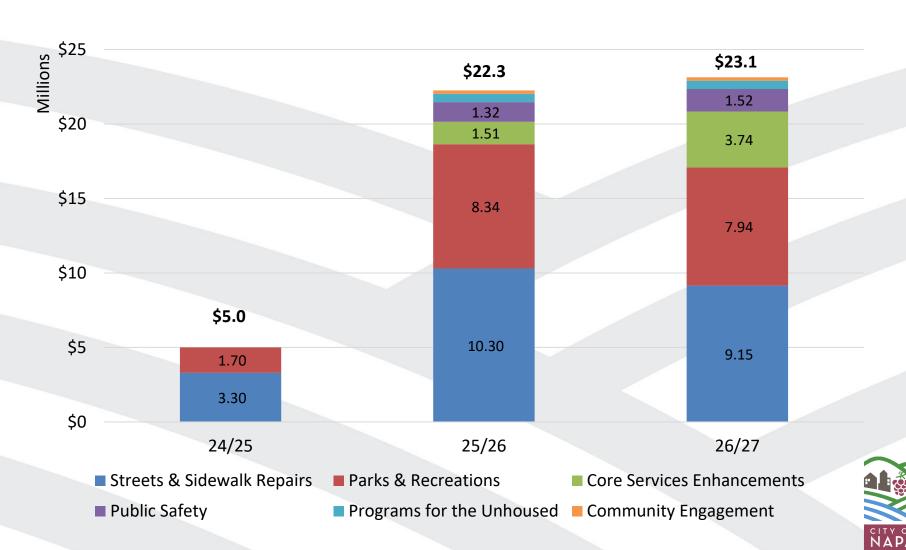




General Fund Expenditures with Measure G



Measure G Expenditures



Measure G Expenditure Highlights FY 2024/25

- \$3.3 million in paving project for Westwood Neighborhood Interior Streets
- \$1.2 million in playground improvements
- \$500,000 in additional park shade structures



Measure G Expenditure Highlights FY 2025/26 and FY2026/27

- \$14.15 million in paving projects
 - Solano/Pueblo (Napa County, Napa San Joint Project)
 - Coombs Street
 - California Blvd
 - Trancas Street
 - Trower Avenue
 - Soscol Avenue
 - Coombsville
- \$900,000 Concrete (Sidewalk) projects
- \$250,000 Storm drain assessments, repair, cleaning
- \$1.5 million in general paving program



Measure G Expenditure Highlights FY 2025/26 and FY2026/27, con't.

- \$10 million for Recreational Asset Development (Harvest Middle School, Splash Pad or other)
- \$2.7 million in Park Improvements
 - New Park Restrooms (Fuller, Westwood Hills, Century Oaks)
 - Las Flores Community Center Repairs
 - Park Improvements Lake, Laurel, Klamath
- \$2 million in Fire Station Renovation (Stations 1, 2, 3 & 4)
- \$250,000/annually Increased Park Maintenance
- \$240,000/annually Expanded Recreational Programming



Measure G Expenditure Highlights FY 2025/26 and FY2026/27, con't.

- \$150,000/annually for 4th of July festivities
- \$100,000/annually for community-initiated traffic safety requests
- Emergency Response
 - 2 Lead Officers for (Police Department)
 - NFECT Detective Position (Police Department)
 - Emergency Services Manager (Fire Department)
 - Youth Services Bureau Existing Costs plus reorganization plan (Police Department)
- \$950,000 Homeless/Nuisance Abatement
- \$1.1 million Homeless Outreach & Tenancy Care

General Fund with Measure G Revenues and Expenditures

