

RESOLUTION R2026-

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF NAPA, STATE OF CALIFORNIA, APPROVING THE 2026-2027 ANNUAL REPORT AND BUDGET FOR THE OXBOW BUSINESS PROMOTIONS ASSESSMENT AREA; DECLARING ITS INTENT TO LEVY ASSESSMENTS AND AUTHORIZING THE CITY CLERK TO SCHEDULE A PUBLIC HEARING ON JUNE 16, 2026 TO LEVY ASSESSMENTS IN ACCORDANCE WITH NAPA MUNICIPAL CODE CHAPTER 3.29; AND DETERMINING THAT THE ACTIONS AUTHORIZED BY THIS RESOLUTION ARE EXEMPT FROM CEQA.

WHEREAS, pursuant to California Streets and Highways Code Section 36500, et seq. and Agreement No. 9354 between the City of Napa (“City”) and the Napa Downtown Association (“NDA”), Management of Assessment Districts, approved on June 19, 2007, the City Council reviews an annual report and budget for the Oxbow Business Promotions Assessment Area (“Oxbow BPAA”) and authorizes the levying of assessments upon businesses within the Oxbow BPAA boundary as outlined in Napa Municipal Code Chapter 3.29; and

WHEREAS, the Downtown Napa Association’s Board of Directors of the Oxbow BPAA caused to be prepared and delivered to the City the FY 2026-2027 Oxbow BPAA Annual Report, which is on file with the City Clerk, and is attached hereto as Exhibit “A” and the FY 2026-2027 Budget, which is attached hereto as Exhibit “B;” and

WHEREAS, the FY2026-2027 Oxbow BPAA Annual Report and Budget contains a full and detailed description of the improvements and activities to be provided to the Oxbow BPAA, the boundaries of the area, and the proposed assessments to be levied upon the businesses in the Oxbow BPAA; and

WHEREAS, the City Council has considered all information related to this matter, including any supporting reports by City staff, and any information provided during public meetings.

NOW THEREFORE BE IT RESOLVED, by the City Council of the City of Napa, as follows:

1. The City Council hereby finds that the facts set forth in the recitals to this Resolution are true and correct and establish the factual basis for the City Council’s adoption of this Resolution.
2. The City Council hereby determines that the actions authorized by this Resolution are exempt from CEQA, pursuant to CEQA Guidelines Section 15323 (normal operation of facilities for public gatherings). The City Council also determines that the actions are exempt, on a separate and independent basis,

pursuant to CEQA Guideline 15301 as the operation and maintenance of an existing business area with negligible expansion of use.

3. The City Council hereby approves the Fiscal Year 2026-2027 Oxbow BPAA Annual Report attached hereto as Exhibit "A" and the Budget attached hereto as Exhibit "B". As required by California Streets and Highways Code Section 36533, the Fiscal Year 2026-2027 Oxbow BPAA Annual Report includes the following information:

- (a) Any proposed change in boundary of area or benefit zone, or parcel classification: as identified in Exhibit "A," no changes to boundaries or classifications are proposed.

- (b) Improvements and activities to be provided for Fiscal Year 2026-2027: the activities include a multitude of special events to encourage the community to come downtown; marketing efforts to amplify the visibility of downtown merchants; and administration and support efforts to include management and staffing to the Napa Downtown Association.

- (c) Estimated cost to provide the improvements and activities for the year: The estimated cost to implement the Oxbow BPAA work program is \$855,622 as set forth in Exhibit "B."

- (d) Method and basis of levying the assessment in the Oxbow BPAA: The assessments for the Oxbow BPAA are levied in an amount equal to 40 percent of the business license tax for businesses in the benefit zone. Business license taxes are imposed on each business pursuant to Napa Municipal Code Chapter 5.04.

- (e) Amount of any surplus or deficit revenues to be carried over from previous fiscal year. A surplus is estimated at: \$56,685.37.

- (f) Amount of any contributions to be made from sources other than assessment revenue levied pursuant to this part: The budget anticipates \$190,000 coming from Downtown Napa Property and Business Improvement District (DNPBID) & the City of Napa's Tourism Improvement District (TID) to supplement funding of NDA events and programs and \$75,000 from the Napa Table, an annual fundraising event. The NDA also anticipates revenue of approximately \$60,000 from the Downtown Napa Shop Guide, Pedestrian Sign Program, Alcohol Sales, and smaller event sponsorships.

4. The City Council hereby declares its intention to levy and collect assessments upon businesses within the Oxbow BPAA for Fiscal Year 2026-2027.

5. The proposed improvements and activities to be provided include special events, marketing efforts, and administration and support. There are no proposed changes to the improvements and activities for Fiscal Year 2026-2027.
6. The Oxbow Business Promotions Assessment Area is generally located in the downtown Napa area bounded by Soscol Avenue, Silverado Trail, Fourth Street, and River Terrace Way, and more particularly shown in Exhibit "A."
7. The FY2026-2027 Oxbow BPAA Annual Report is on file in the Office of the City Clerk and reference is hereby made to such report for a full and detailed description of the improvements and activities to be provided for Fiscal Year 2026-2027, the boundaries of the area, and the proposed assessments to be levied upon the businesses for Fiscal Year 2026-2027.
8. The City Council hereby acknowledges the following members of the NDA Board of Directors who will serve as the Fiscal Year 2026-2027 Oxbow BPAA Advisory Board:
 - Chrissy Pearce Jeffries, President; Jeffries General
 - Sara Brooks, Vice President; Napa River Inn
 - Tom Finch, Treasurer; Filippi's Pizza Grotto
 - Chuck Meyer, 1331 and Napa Palisades
 - Kimberly McMaster; Blue Water Day Spa
 - Faith Ventrello; Folklore Napa
 - Allison Hallum; Eiko's. Napa Noodles
 - Cassan Macaraig; Winston's Café and Bakery
 - Adam McClary; Gamling and McDuck
 - Alexis Padis; Padis Jewelry and Tasting Room
 - Katherine Zimmer; Art Gallery Napa Valley
 - Bill La Liberte, Executive Director
6. The City Council hereby sets the time and date for a public hearing to consider the proposed assessment for Fiscal Year 2026-2027 on June 16, 2026 at 3:30p.m., or as soon thereafter as the matter may be heard, at City Hall Council Chambers, 955 School Street, Napa, CA, at which time written and oral protests may be made in accordance with Streets and Highways Code Section 36524 and 36525.
7. The City Council hereby directs the City Clerk to give notice of the public hearing by publishing this Resolution once in a newspaper of general circulation in the City not less than seven days before the public hearing.
8. This Resolution shall take effect immediately upon its adoption.

ATTACHMENT 1

I HEREBY CERTIFY that the foregoing Resolution was duly adopted by the City Council of the City of Napa at a public meeting of said City Council held on the 2nd day of June 2026 by the following vote:

AYES:

NOES:

ABSENT:

ABSTAIN:

ATTEST: _____
Tiffany Caranza
City Clerk

Approved as to form:

Christopher Diaz
Interim City Attorney