

CITY OF NAPA
PROCLAMATION

Napa Farmers Market Week
August 2 - 8, 2026

WHEREAS, 36 California farmers and 69 food makers provide thousands of City of Napa residents with access to nutritious, locally, and regionally cultivated foods through the Napa Farmers Market; and

WHEREAS, the Napa Farmers Market serves as a significant outlet for 139 small-to-medium farmers, food and artisan makers, including 58 Napa-based farmers and businesses, to sell their goods directly to customers in our community, and provides many local business start-ups with their first retail presence; and

WHEREAS, since 2020, the customer count has increased 180% welcoming over 871,000 customers including over 688,000 visits by Napa locals in the past six years, demonstrating the value and economic benefit for the whole community of having the Napa Farmers Market located in the heart of Downtown Napa; and

WHEREAS, since 2012, the Napa Farmers Market's food assistance programs have increased equitable access to local food by providing over \$687,000 in food access dollars, which created over 1.3 million servings of locally grown fruits and vegetables for thousands of Napa neighbors with low-income; and

WHEREAS, the City of Napa recognizes the importance of the Napa Farmers Market as a nonprofit organization that stimulates local business development and job creation; builds community connections through direct-to-consumer relationships; assists and encourages the next generation of farmers and small business entrepreneurs; expands community awareness of agricultural diversity and sustainable and regenerative land management practices; and helps to ensure that all Napa residents have access to fresh and nutritious, locally produced food.

NOW, THEREFORE, BE IT RESOLVED that I, Scott Sedgley, Mayor of the City of Napa, along with the Napa City Council, do hereby proclaim the week of **August 2 - 8, 2026, as Napa Farmers Market Week** in the City of Napa, in conjunction with the observance of National Farmers Market Week. I call upon all Napa residents to stand together with the Napa Farmers Market in their mission of supporting local farmers and small businesses and providing an inclusive place for the entire community to purchase farm-fresh, sustainably grown produce, specialty foods and artisan goods directly from the source.

Dated: August 4, 2026

SCOTT SEDGLEY, MAYOR
CITY OF NAPA