

**Profile**

Ashley \_\_\_\_\_ A \_\_\_\_\_ Halliday \_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Email Address

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
Suite or Apt

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Postal Code

**Mailing Address (if different than Resident Address above)**

\_\_\_\_\_

\_\_\_\_\_  
Primary Phone

\_\_\_\_\_  
Alternate Phone

**Length of Residence in the City of Napa:**

Fifteen years

**Registered to vote in the City of Napa?**

Yes  No

Retired \_\_\_\_\_  
Employer Job Title

\_\_\_\_\_  
Upload a Resume

**Education:**

Graduate, Napa High School, Class of 1972 Bachelor of Arts, Psychology and Anthropology, University of California, Berkeley Master of Arts, Educational Administration, Sonoma State University Doctorate in Educational Leadership, University of California, Davis

**Please list two local references and their phone numbers:**

\_\_\_\_\_

**Gender \***

Male

**Interests & Experiences**

Note: This application allows you to apply for multiple Boards, Commission and Committees; however, only one application can be submitted. Please ensure that your responses clearly address your interest, qualifications, and relevant experience for *each* Board, Commission or Committee you are applying to.

**Which Boards would you like to apply for?**

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Civil Service Commission: Submitted

**Members can only serve on 1 commission, committee or board at one time. If you are applying multiple bodies, which would you prefer?**

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NA

**Community Service Experience:**

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Retired United States Peace Corps Volunteer, Nicaragua and Honduras Retired Assistant Superintendent, Human Resources, Napa Valley Unified School District (see attached resume). While a resident of Santa Rosa, served on the Personnel Board for the City of Santa Rosa (see attached resume).

**Other relevant experience or expertise:**

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Bilingual, English/Spanish Graduate level instructor in Human Resources in Educational Leadership, University of California, Davis and Sonoma State University, 2012-2015

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**Additional Questions**

**What is your understanding of the role and responsibility of this board?**

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I understand that the Civil Service Commission supports the work of Napa City Council relative to personnel administration, classified service regulations, certain appeals by members of the classified service as well as providing recommendations pertaining to salaries and classifications in the classified service.

**Have you ever attended a meeting of this board? If so, how many?**

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Currently serving on board

**What duties of this board are most interesting to you?**

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I would welcome the opportunity to apply my knowledge of the human resource function in support of the Napa community.

**What activities of this board are least interesting to you?**

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None..

Ashley A Halliday

**What programs or projects would you like to see improved or implemented?**

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No opinion at this time.

**How would you approach improving these project(s) or program(s)?**

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NA.

**Are you involved in any organizations or activities that may result in a conflict of interest if you are appointed to this board?**

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None to my knowledge.

**How did you learn of this vacancy?**

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Newspaper

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Applicants appointed to a Boards, Committee, or Commission will be required to take an oath of office. All application will be kept on file for one year from the date of application.

**Public Records Act**

Applications are public records that are subject to disclosure under the California Public Records Act. Information provided by the applicant is not regarded as confidential except for the addresses and phone numbers of references and the applicant's personal information including home and work addresses, phone numbers and email address.

Question applies to multiple boards

**Form 700 Conflict of Interest Code**

[California Fair Political Practice Website](#)

Please note that appointees will be required by state law and city conflict of interest code to file financial disclosure statements.

# ASHLEY HALLIDAY, ED.D.

Napa, CA 94558

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## PROFESSIONAL EXPERIENCE

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2010 - 2015 Relations	Assistant Superintendent, Human Resources/Employer Employee Napa Valley Unified School District, Napa, California
1999 - 2010	Director, Sonoma Valley Unified School District, Sonoma, California Human Resources, 2002 - 2010 Human Resources and Facilities Planning, 2000 - 2002 Facilities Planning and Operations, 1999 - 2000
1989 - 1999: 1991)	Elementary Principal Sonoma Valley Unified School District, Sonoma, California (1991-1999) Calistoga Joint Unified Schools, Calistoga, California (1989-
1980 - 1989:	Classroom Teacher, Bilingual Classroom Teacher, Teacher on Special Assignment, Summer School Principal Bennett Valley Union School District, Santa Rosa, California St. Helena Unified School District, St. Helena, California
1978 - 1980: Training,	United States Peace Corps Volunteer, Science Education, Teacher Community Development, Nicaragua and Honduras

### **Post-retirement work**

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2016-Present	<b>Leadership and Human Resources Support</b> Hillsborough City School District Mill Valley School District Napa Valley Unified School District Novato Unified School District Petaluma City Schools Pittsburg Unified School District Sonoma Valley Unified School District Vallejo City Unified School District <b>Adjunct Field Supervisor/Clear Induction Coach</b> Napa Valley Unified School District Novato Unified School District Fairfield-Suisun Unified School District Vallejo City Unified School District
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### **Administrative Duties/Responsibilities**

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#### **District Level**

##### Human Resources Leadership

- ❖ Human Resource oversight for a K-12 District with 18,000 ADA; 2000 Certificated, Classified, and Non-represented employees
- ❖ Chair/Lead Negotiator: District negotiation teams for all Certificated and Classified personnel. Significant negotiation accomplishments:
  - Developed Formula-based compensation model transitioning to Local Control Funding Formula from Revenue Limit Funding
  - Improved Certificated staffing timeline
  - Incentivized a reduction in the use of Leaves of Absence
- ❖ Coordinated training programs for District Management Team
  - Interest-Based Problem Solving
  - Coaching Leaders to Attain Student Success (ACSA Coaching Model)
  - Hiring for Diversity
- ❖ Provided oversight for all enrollment/staffing projections
- ❖ Responsible for Administrator and Teacher recruitment, selection, placement, retention. Specialty in District and Site-level Administrative hiring processes

- ❖ District Complaint Officer and investigations coordinator

Facilities Leadership

- ❖ Acted as Owners Representative in key construction, management, and litigation issues
- ❖ Provided oversight in District's \$60 Million Bond-supported construction campaign
- ❖ Chaired Superintendent's Facilities Cabinet

# ASHLEY HALLIDAY, ED.D.

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## Administrative Duties/Responsibilities

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### Site Level

- ❖ Oversight for instruction, school plant operations, school safety for 500 students/ 25 Certificated staff
- ❖ Coordinated \$4 million school modernization project planning, revision, and completion
- ❖ Implemented Class-Size Reduction program
- ❖ Secured Federal Title VII funding, Oversight of Bilingual program enhancement
- ❖ Site and District coordinator for elementary consolidated programs (SIP, EIA, GATE, Title 1), textbook allocation, report cards, elementary/secondary articulation

## Professional Experience: Higher Education Instruction

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|-----------|---|
| 2012-2015 | <b>University of California, Davis</b><br>Lecturer, Doctoral Program in Educational Leadership<br><b>Course Title: <i>Educational Finance, Human Resources and Law: Human Resources and Personnel</i></b> |
| 2012      | <b>Sonoma State University</b><br>Lecturer, Educational Leadership and Special Education Department<br><b>Course Title: <i>Personnel and Instructional Supervision</i></b>                                |

## EDUCATION and TRAINING

### Degrees and Credentials

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|------|--|
| 2008 | <b>Doctorate in Educational Leadership</b><br>Capital Area North Doctorate in Educational Leadership Program<br>University of California, Davis; Sonoma State University |
| 1992 | Professional Administrative Services Credential (PASC II)<br>Sonoma State University   |
| 1988 | <b>Master of Arts: Educational Administration</b><br>Preliminary Administrative Services Credential (PASC I)<br>Sonoma State University                                  |
| 1983 | Certificate of Competence in Spanish (Examination)   |
| 1977 | School of Education: Multiple Subject Teaching Credential<br>Single Subject in Life Science and Social Science by examination<br>University of California, Berkeley      |
| 1976 | <b>Bachelor of Arts: Anthropology and Psychology</b><br>University of California, Berkeley   |

### Advanced training

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|-----------|---|
| 2014/2003 | Advance Training in Administrative Coaching<br>New Teacher Center, University of California, Santa Cruz |
| 1997      | Mediation training<br>Alternative Dispute Resolution Services, Inc.                                     |
| 1997      | Personnel Academy<br>Association of California School Administrators                                    |
| 1995/1993 | Harvard/ACSA Principals Center<br>University of California at Los Angeles                               |

### Honors, Awards, and Publications

City Council Appointee and Chair: City of Napa Civil Service Commission, 2016- Present  
Human Resources 2015 Administrator of the Year, Association of California School Administrators Region 4  
Association of California School Administrators Human Resources Council, 2012-2015  
City Council Appointee: Personnel Board for the City of Santa Rosa, 2009-2011  
Dissertation: *To Form a More Perfect Union: Collective Bargaining Agreements and Their Impact on Student-Centered Change*, June, 2008  
Trustee's Award: Leadership in Implementing the Research and Development Program, Sonoma Valley Unified School District, April, 2004.  
"Easing the Disruption of Construction." *Leadership*, Vol. 29, No. 2 (December 1999), Association of California School Administrators  
Principal's Award, California Distinguished School Recognition, May, 1998

***Bilingual: Fluent in English and Spanish***